ARAMORE

[NAD+] . SKIN SYSTEM

Brand Booklet

LONGEVITY SKINCARE POWERED BY NAD+

Aramore targets the whole system rather than the symptoms of aging.

Aramore is the first topical and supplement skincare line that targets the root causes of aging to achieve and maintain youthful, healthy-looking skin.

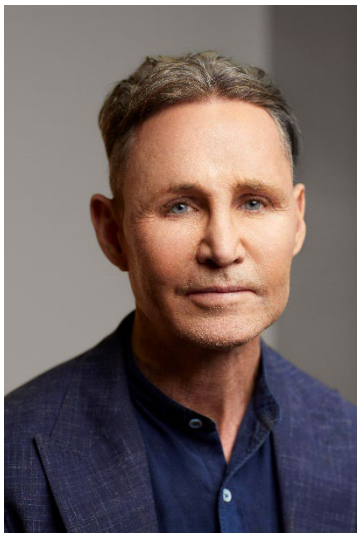
Our women-led team of dermatologists, stem-cell scientists, and chemists from Harvard, MIT, and Berkley developed a proprietary NAD+ Complex built on the fundamentals of longevity science. We paired this groundbreaking NAD+ complex with powerful botanicals from around the world that are clinically proven in human clinical trials to work effectively.

This comprehensive approach offers AM & PM products formulated to work with the skin's circadian rhythm and replenish the nutrients your skin needs to support optimal metabolic function and longevity while helping preserve the skin's youthful vitality from the inside out.

Your skin reflects the health of the whole body.

DEVELOPED BY SCIENTISTS
ENDORSED BY DERMATOLOGISTS

MEET THE FOUNDERS



Stephen Kennedy Smith

JD, Chairman

- Principal at Park Agency-Joseph P. Kennedy Enterprises, Kennedy Family Office
- Co-Founder Pear Therapeutics; Advisor, Marwood Group, a healthcare financial advisory
- Created multiple public/private partnerships (e.g., One Mind for Research & Kennedy Forum)

Sarina Elmariah MD, Ph.D., MPH
Dermatologist & Neuroscientist,
Harvard Medical School Professor
(2012-2022)

- Director, UCSF Center for Neurosensory Disorders in Skin
- Former faculty at Harvard Medical School and Massachusetts General Hospital
- Fellow, American Academy of Dermatology
- AAD Young Investigator Award for Basic and Translational Science (2018)

Diana Saville
Molecular Biologist
Ph.D. Candidate, UC Berkeley

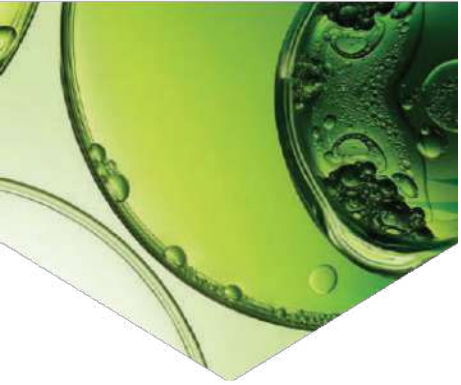
- Co-founder, COO, BrainMind
- Chief Innovation Officer, Angiogenesis Foundation
- Biochemical Sciences, Harvard College
- Ph.D. Candidate in Molecular and Cellular Biology, UC Berkeley

Anna Mandinova
MD, Ph.D., Stem Cell Scientist
Scientific Co-Founder

- Director, Harvard Stem Cell Institute Cutaneous Biology Program
- Associate Professor in Dermatology, Harvard Medical School
- World-renowned dermatology scientist
- Associate Director, Cutaneous Biology Research Center, Mass General Hospital

Brad Pentelute
Scientific co-founder

- Professor of Chemistry, MIT
- Co-founder of New Frontier Bio
- Amgen Young Investigator Awardee (2016)
- Novartis Early Career Award in Organic Chemistry
- Young Chemical Biologist Award, International Chemical Biology Society



FOUNDING STORY

Entrepreneur Stephen Kennedy Smith was interested in the connection between brain health and skin health when he met and was inspired by the work of three female scientists: Anna Mandinova, Director of the Cutaneous Biology Program at Harvard Stem Cell Institute; Sarinah Elmariah, a board-certified dermatologist and Professor of Dermatology at Harvard (now at the University of California, San Francisco); and Diana Saville, a Berkeley trained Ph.D. in molecular and cellular biology and expert on the medicinal properties of natural compounds.

The women, whom Smith gathered, had the vision to create a science-based whole-system skincare line that met their rigorous scientific standards, a line that they would want to use themselves. They decided to use systematic research methods to identify and optimize the most effective, evidence-based natural compounds from around the world, which promoted natural beauty, skin longevity, and systemic wellness.

Utilizing a team of PhDs, they spent a year searching global databases, including the Chinese government database on Chinese medicine, the Indian government database on Ayurvedic medicine, and Western databases such as PubMed.

Aramore truly came to life in a holistic and collaborative effort. Saville led the charge of formulating the skin health supplement products, while Dr. Elmariah focused on developing topical skincare products. Working together with their lab in Boston, the team designed a proprietary NAD boosting complex and combined it with nature's most potent remedies from around the world. Each formulation was methodically designed with ingredients that work synergistically to promote cellular health and restore skin to its youthful vitality, both from the inside out and outside in, to create the world's best evidence-based topical and dietary supplement skincare system.

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WHAT THEY'RE SAYING

Robb Report

Robb Report Names ARAMORE Restoration Duo the Best Anti-Aging System of 2023

TOWN&COUNTRY

How To Be A Skin Detective
Our complexions provide clues to our overall health. Consider this your secret decoder

New York

The Retinol Serum Julie Bowen Says Makes Her Skin "Look Phenomenal"

GLOSSY

6 Vitamins And Supplements For Beauty From Within

InStyle

13 New Beauty Products to Treat Yourself to This Holiday Season

CNN

The 30 best winter beauty launches to add to your routine

Esquire

Top Shelf: The 9 Grooming Products We're Excited About Right Now

Forbes

Holiday Gift Guide 2022: The Best Supplements And Vitamins For Travel

NEWBEAUTY

The Retinol Serum Julie Bowen Says Makes Her Skin "Look Phenomenal"

yahoo!life

13 New Beauty Products to Treat Yourself to This Holiday Season

View full press articles here - LINK

FUTURE-PROOF YOUR SKIN

LONGTERM SKIN VITALITY BEGINS WITH NAD+

The work at the Harvard University Stem Cell Institute and of our co-founder, Dr. Anna Mandinova, has explored how NAD+ precursors and other cofactors can provide nutrients to support the body's natural production of NAD+.

Aramore's team used this information to develop its NAD+ Complex, a combination of NAD precursors (cellular nutrients) and synergistic compounds, coupled with an understanding of how and where to deliver this proprietary Complex in a coordinated way to maintain the look of natural youth and beauty.

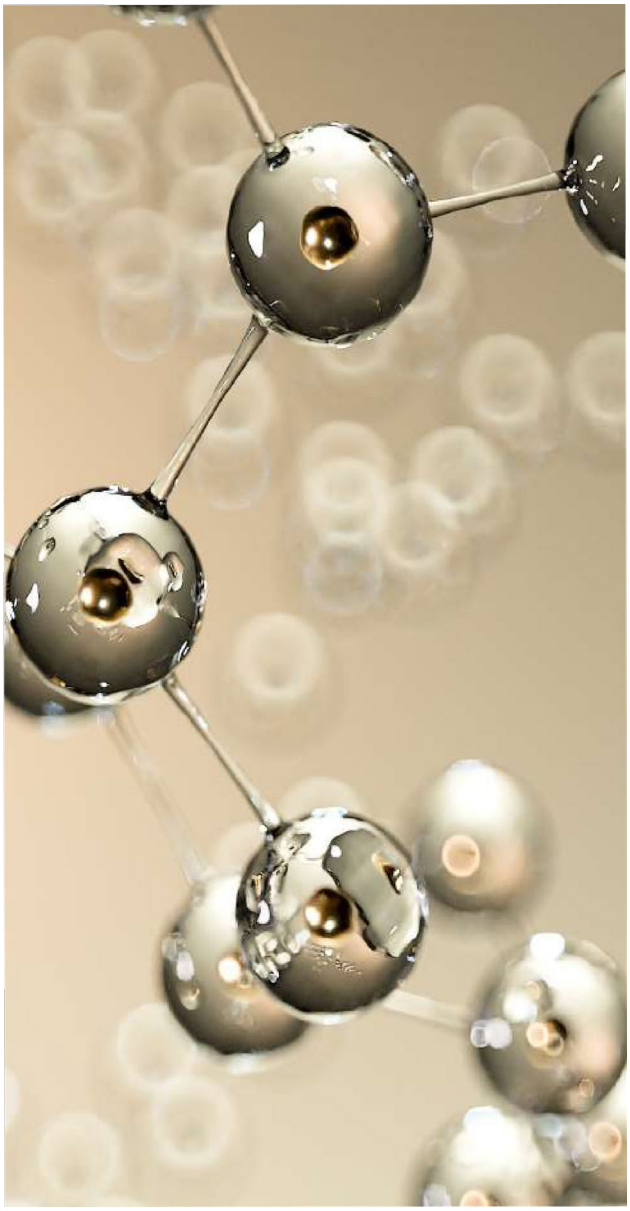
These key NAD+ precursors, like NMN and niacinamide, are the building blocks for NAD. Niacinamide has efficacy that has been validated in the skin.* And NMN has also shown promise in skin models.*

FOOTNOTE:

1 Niacinamide: A B vitamin that improves aging facial skin appearance – Pub Med

2 The Science Behind NMN - National Library of Medicine

MEET NAD+



NAD+, or nicotinamide adenine dinucleotide, is a natural molecule produced by the body and is essential for maintaining long-term skin vitality.
It plays a vital role in energy metabolism and supports optimal cellular function.*

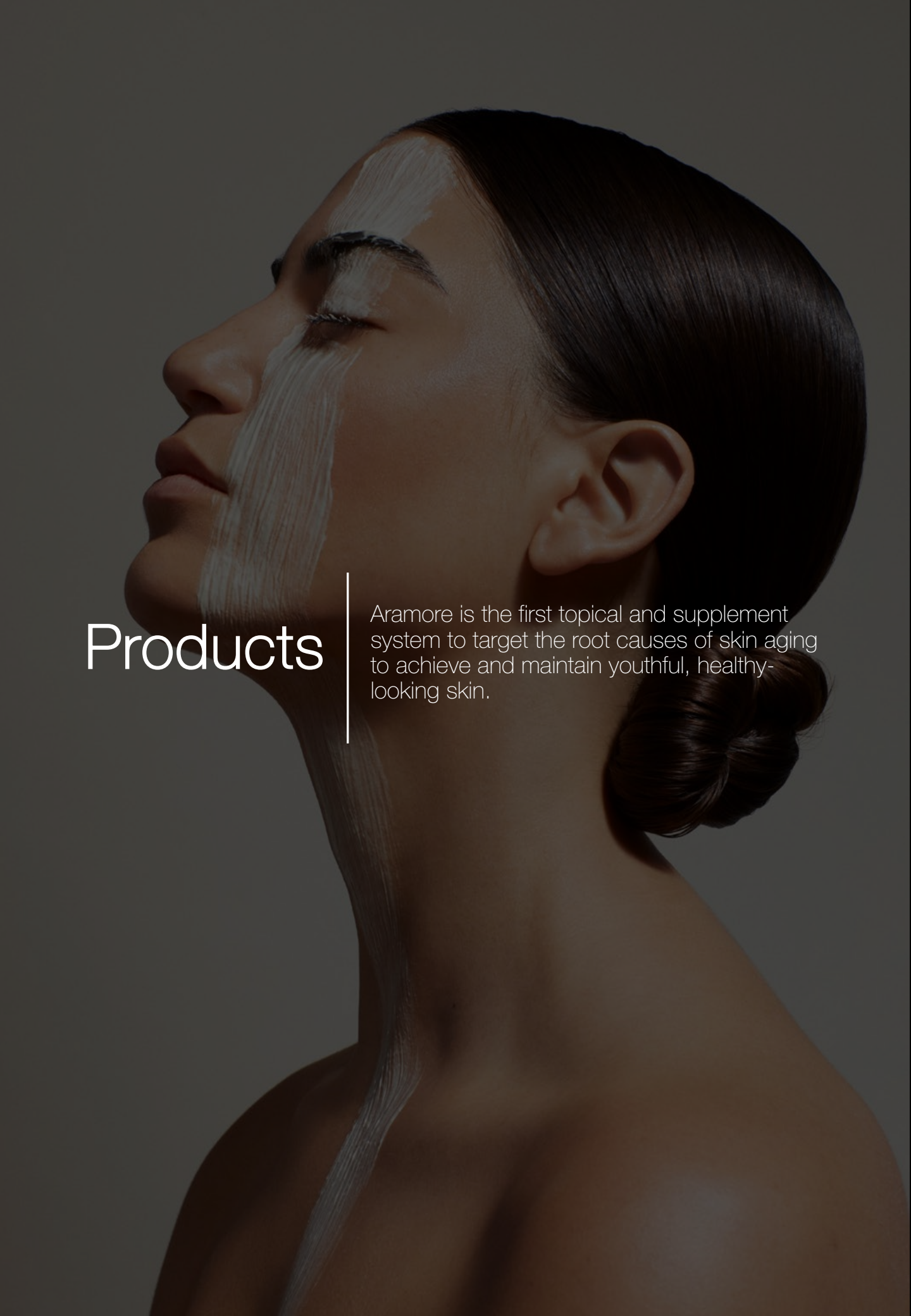
As we age, declining levels of NAD+ can contribute to visual indicators like wrinkles, sagging skin, dark spots, dehydrated crepe skin, and more.

When you boost NAD+ it benefits the whole system and revitalizes the youthful look of the skin.

Supplementing with NAD+ precursors has been shown to help preserve attributes of youthfulness in animals and humans.

FOOTNOTE:

1 "The Science Behind NMN-A Stable, Reliable NAD+Activator and Anti-Aging Molecule - National Library of Medicine



Products

Aramore is the first topical and supplement system to target the root causes of skin aging to achieve and maintain youthful, healthy-looking skin.

NAD+ Cell Energizing Lotion - AM

A lightweight lotion formulated to be immediately absorbed by the skin and revitalize cellular energy by combining our NAD+ complex with potent antioxidants and active nutrients. Energize, plump, and firm your skin for a healthy-looking, illuminating, and youthful glow.

Benefits:

- **Energize**
- **Hydrate**
- **Plump**
- **Firm**

MSRP $150.00
50ML / 1.7OZ Glass Airless Pump

Ingredients

Water(Aqua), Pentylene Glycol, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Caprylic/Capric Triglyceride, Hydrogenated Phosphatidylcholine, β-nicotinamide mononucleotide, Caffeine, Linoleic Acid, Linolenic Acid, Sodium Hyaluronate, Ceramide NP, Tocopherol, Squalane, Raspberry Ketone, Sodium Stearoyl Glutamate, Ethylhexyl Palmitate, Glycerin, Butyrospermum Parkii (Shea) Butter, Citrus Paradisi (Grapefruit) Peel Extract, Lecithin, Ferulic Acid, Phenyl N-t-Butylnitrone, Polymethylsilsesquioxane, Caprylyl Glycol, Hexylene Glycol, Ethylhexylglycerin, 1,2-Hexanediol, Sodium Hydroxide, Sodium Citrate, Phenoxyethanol

NAD+ Cell Restoration Cream - PM

A nutrient-dense hydrating nightly moisturizer formulated to restore epidermal integrity while rejuvenating and revitalizing the skin's natural renewal process for healthy-looking, youthful radiance.

Benefits:

- **Restore And Rebalance**
- **Deeply Hydrate**
- **Reduce the Look of Wrinkles**
- **Improve Skin Tone**

MSRP $175.00
50ML / 1/7OZ - Glass Airless Pump

Ingredients

Water (Aqua), Pentylene Glycol, Caprylic/Capric Triglyceride, Squalane, Cetearyl Alcohol Niacinamide, Dicaprylyl Carbonate, Buyrosopermum Parkii (Shea) Butter, Cerearyl Olivate, Hydroxyethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Sorbitan Olivate, β-nicotinamide mononucleotide, Linoleic Acid, Linolenic Acid, Aspartic Acid, Arginine, Glycine, Alanine, Serine, Valine, Isoleucine, Proline, Threonine, Melatonin, Histidine, Phenylalanine, Tetrasodium Glutamate Diacetate, Tocopherol, Sodium Hyaluronate, PCA, Sodium PCA, Sodium Lactate, Ceramide NP, Raspberry Ketone, Ascorbyl Glucoside, Citrus Paradisi, (Grapefruit) Peel Extract, Hydrogenated Phosphatidylcholine, Lecithin, 1,2-Hexanediol, Hexylene Glycol, Ethylhexglycerin, Caprylyl Glycol, Phenoxyethanol, Sodium Citrate, Sodium Hydroxide, Citric Acid

Retinol Peptide Booster - PM

A supercharged nightly peeling serum. Formulated to support the skin's natural renewal process, this serum is packed with Highly-concentrated Retinol (1%) (Vitamin A), proven effective in reducing visible signs of aging like fine lines, wrinkles, and discoloration.

Benefits:

- **Renews Aging Skin**
- **Reduce The Look of Crow's Feet**
- **Improves Skin Tone**

MSRP $185.00
30ML / 1 OZ - Glass Airless Pump

Ingredients

Water (Aqua), Glycerin, Dicaprylyl Carbonate, Caprylic/Capric Triglyceride, Cetearyl Alcohol, Cetearyl Olivate, Sorbitan Olivate, Hydroxymethyl Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Tetrapeptide-21, Palmitoyl Pentapeptide-4, Retinol, Sodium Hyaluronate, Ferulic Acid, Ceramide NP, Bisabolol, Rubus Fruticosus (Blackberry) Fruit Extract, Peucedanum Graveolens (Dill) Extract, Aphanizomenon Flos-Aquae Extract, Citrus Paradisi (Grapefruit) Peel Extract, Hydrogenated Starch Hydrolysate, Cetyl Palmitate, Sclerotium Gum, Polysorbate 20, Laureth-23, Trideceth-6 Phosphate, Butylene Glycol, Hexylene Glycol, Ethylhexlglycerin, Sodium Hydroxide, Capryly Glycol, Phenoxyethanol.

NAD+ Vitalize Dietary Supplement — AM

Wake up the skin's natural ability to maintain youthful metabolic function. This proprietary energizing supplement formulation acts on a molecular level to help address age-related stress, delivering a methyl donor (Micro-nutrient) that helps skin cells self-renew for a complexion that reflects the health of the whole body.

Benefits:

- **Improve Radiance**
- **Energize**
- **Improve Skin Texture**
- **Delivers essential nutrients across all skin types**
- **Hydrate**

MSRP $55.00 180ML / 60 Pills (one month supply)

Ingredients

Vitamin C (as ascorbic acid), Vitamin D (as cholecalciferol), Vitamin E (as d-alpha tocopheryl succinate), Niacin (as niacinamide), Choline (as Choline Bitartrate), Nicotinamide Mononucleotide (NMN) (as Beta Nicotinamide Mononucleotide), Hyaluronic acid (FROM HyaMax Sodium Hyaluronate), Coenzyme Q10, ASTAZINE (ASTAXANTHIN FROM HAEMATOCOCCUS PLUVIVALIs Algae Powder), Vitamin K (as menaquinone-7), Micro Crystalline Cellulose, Sodium Starch Glycolate, Croscarmellose Sodium, Stearic Acid, Magnesium Stearate, Silicon Dioxide, Hydroxypropyl Methylcellulose, Polyethylene Glycol, Titanium Dioxide (color)

Restore Dietary Supplement — PM

Create the optimal nighttime environment for your skin to rest and recover. This synergistic formulation includes ingredients from ancient herbal traditions from around the world, clinically proven to offer whole-body benefits.

Benefits:

- **Improve Cellular Health**
- **Detoxify**
- **Support skin exposed to environmental stress**
- **Increase Collagen Levels**
- **Promote Mitochondrial Function**

MSRP $55.00 180ML / 60 Pills (one month supply)

Ingredients

Organic Turmeric Root Extract, Holy Basil Leaf Extract, Milk Thistle Seed Extract, Buxus sinica Herb Extract, Olive Leaf Extract, Gotu Kola Herb Extract, Pipeline (from black pepper fruit extract), Micro Crystalline Cellulose, Dicalcium Phosphate Anhydrous, Stearic Acid, Magnesium Stearate, Crospovidone, Silicon Dioxide, Hydroxypropyl Methylcellulose, Polyethylene Glycol, Titanium Dioxide (color), Spirulina Extract (color).

THE ROUTINE

AM

NAD+ Cell Energizing Lotion:

Apply two pumps to the face after washing in the morning, followed by your favorite moisturizer and sunscreen.

AM NAD+ Vitalize Supplement

Take two pills each morning with your first meal.

PM

Retinol Peptide Booster:

Apply two pumps on a clean, fully dry face every 3 days to start. If retinol-naïve, start with once per week. Follow with Restoration Cream.

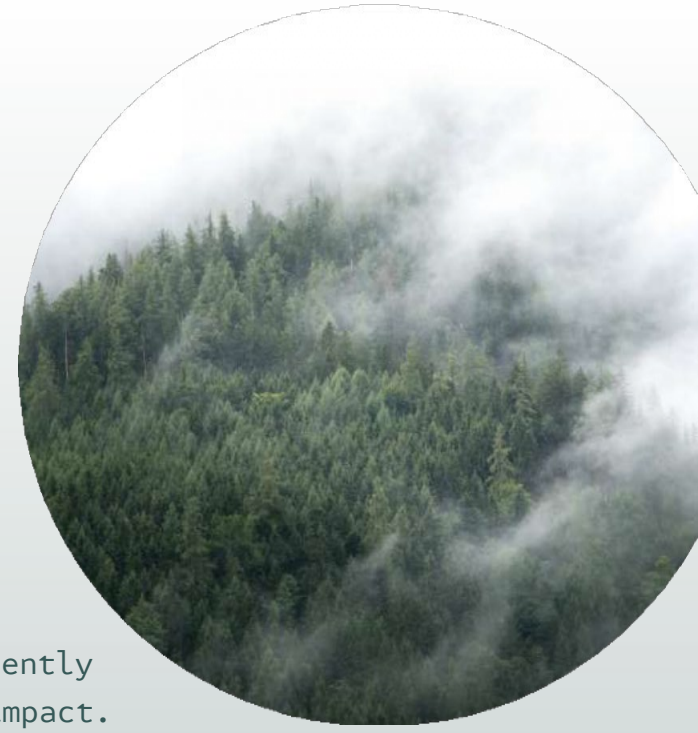
NAD+ Cell Restoration Cream:

Apply two pumps to face every evening.

PM Restore Supplement:

Take two pills with your last meal or before bed

CLEAN SCIENCE, CLEAN BEAUTY



Aramore is committed to supporting a thriving ecosystem by making ambitious sustainability goals. We wish to demonstrate a pronounced improvement over current practices in beauty and will consistently strive to reduce our environmental impact.

We sustainably source ingredients and use clean, bio-engineered actives to reduce our footprint.

ARAMORE utilizes the latest airless technology housed in refillable glass bottles and jars. In Addition, all inner pumps are recyclable mono materials and our boxes are constructed with FSC paper products.

CRUELTY FREE

CLEAN SCIENCE

NATURALLY DERIVED INGREDIENTS

FRAGRANCE-FREE

GLUTEN FREE

DERMATOLOGIST TESTED

HYPOALLERGENIC

VEGAN