



WILE

EAU DE PARFUM



LOADED NON-GENDERED SCENTS

Handcrafted Clean Eau de Parfum.

Cruelty-free, Vegan and No Parabens, Sulfates, or Phthalates.

Penetrate the Subconscious & Atomize Pleasure.

Provocative, unpolished and raw. Nonchalant, yet intricate. Art and design blended with chemistry to harness the senses. WILE is dominant, but submissive to your subconscious. It is transforming and loaded, but still completely unseen.

WILE scents are meant to please your self and entice those around you... while also stimulating your mind to travel to a place tucked away. Living in the moment is the strongest way to form vivid memories. Some of the best times can't be photographed, but scent can recreate those experiences anew. It's time to reminisce and relive. Unleash your freedom of expression. Especially during a time where normal isn't so normal anymore.

Where will the scent take you, a memory of the past or to the unknown, a mere fantasy? To that blur of a face or your favorite destination? We promise the memories belong to you. We want the scents to become your story, while sharing with ours. My sincere hope is that each scent can get you there and be full of recollection and emotion.

WILE Eau de Parfum uses high-quality safe synthetics and natural ingredients to deliver long lasting scents, while protecting nature from over-harvesting and avoiding animal derived products. Safe synthetics have an undeserved stigma and WILE is here to stand against that. WILE focuses on developing products that do not contain toxic ingredients in order to provide a clean experience for both the body and the Earth.



BARE SENTIENT - SOL

HONEYED NEROLI / COPAL / TANNING OIL / MEZCAL CASK / PASSION FRUIT BITTERS
REMNANTS OF A TIME - BASED OFF A DAY IN TULUM

THE SUN WARMS YOUR SKIN. YOU FALL INTO A SEROTONIN DAZE. WAVES CRASH WHILE YOU MELT INTO THE TROPICS. MEZCAL, BITTERS, AND EXOTIC FRUITS LINGER ON YOUR LIPS. THE SOFT BREEZE CARRIES HINTS OF TANNING OIL AND COPAL SMOKE FROM NATIVE HUTS NEARBY. AN OMEN OF POSITIVITY. LULLED BY UPBEAT MUSIC, YOU WORSHIP THE SUN.

RETAIL : 50mL | \$176 15mL | \$76



BARE SENTIENT - NOCTURNAL

SPICED BITTERS/ RIPE FIG / COPAL / TOBACCO / TONKA / SUN-KISSED SKIN /
JUNGLE WOODS / SINGED SAGE

REMNANTS OF A TIME - BASED OFF A NIGHT IN TULUM UNDER THE FULL MOON

DUSK PAINTS THE WARM EVENING SKY. THE CEMENT AND SAND WET FROM DEW IN THE AIR. REMNANTS OF TANNING OIL ON SUN-KISSED SKIN. COPAL SMOKE DANCES WITH JUNGLE FOLIAGE. YOU LAZE HALF DRESSED BATHING IN FIERY MOONLIGHT. YOUR SPIRITUAL SENSES AWAKEN. RELEASE YOUR PRIMAL ANIMAL AND SURRENDER TO THE PURIFICATION RITUAL. SHED DAILY BURDENS WITH EACH SPRAY.

RETAIL : 50mL | \$176 15mL | \$76



DECADENT DIRTY

WORN LEATHER / TOBACCO / PINK + BLACK PEPPER / JASMINE MUSK / RED LIPSTICK ACCORD

REMNANTS OF A TIME - BASED OFF A VOYEURISTIC FANTASY IN PARIS

SHADOWS LOOM FROM DECORATED ARCHITECTURE. AUTUMN LEAVES SHED. A STRANGER PASSES. THEIR ADDICTIVE ESSENCE INTOXICATES YOU. IT BINDS WITH THE AROMAS OF BOUTIQUES NEARBY. IN MORNING COURTYARD LIGHT TO THE HUSTLE OF THE METRO, YOU SEARCH FOR THEM. FROM THE BAR CORRIDOR, YOU LOCK EYES. FANTASIZING OF THEIR SKIN ON YOURS IN CANDLELIGHT SHADOWS AS THE PEOPLE AROUND REMAIN. YOU APPROACH.

RETAIL : 50mL | \$176 15mL | \$76



FRICTION

VINYL / RED NEON / STEEL / BLACK LEATHER / MENTHOL / SWEAT / STICKY FLOORS

REMNANTS OF A TIME - BASED OFF AFTER-HOURS IN BERLIN

LOSE YOURSELF, FIND YOURSELF, OR BE SOMEONE ELSE. RED LIGHT LURES YOU IN. AN OMINOUS MAZE OF SPILLED DRINKS, SWEAT, AND BODY CONTACT. EUPHORIC HALLUCINATIONS PENETRATE YOUR MIND. PULSING LIGHTS, NOISY DARK SPACES AND UNCENSORED BODIES. MUSIC DISSOLVES THE MOANS OF CLIMAX. YOU EXIT, REBORN AS THE SUN BURNS GLOOMY SKIES. THE START AND END NOW ALL BLURRED INTO ONE. AFTER-HOURS ON SKIN, YOUR ONLY MEMENTO.

RETAIL : 50mL | \$176 15mL | \$76

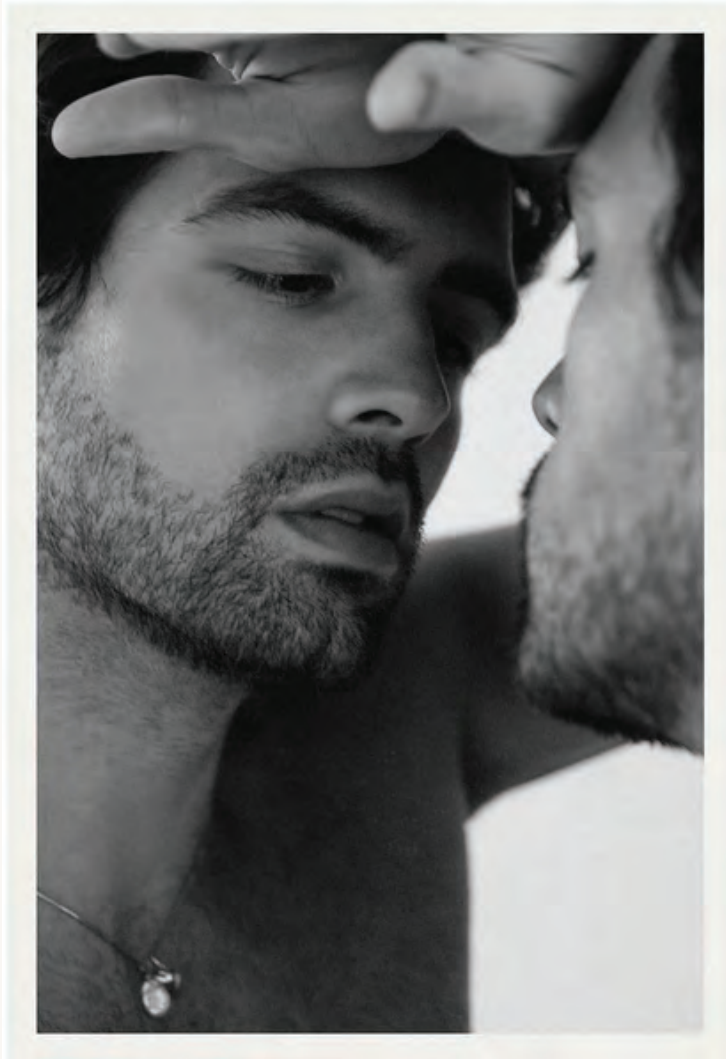


THE PERFECT FOURSOME - SAMPLE PACK

ALL FOUR WILE PERFUMES TO SEE WHAT WORKS BEST ON YOUR SKIN.

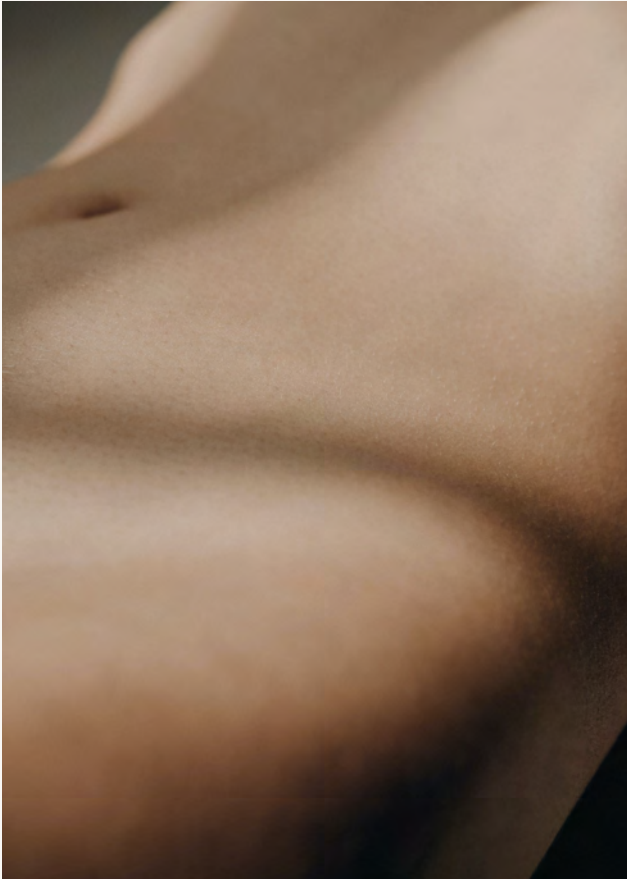
RETAIL : 4 x 2mL | \$40





Founder and Creative Director of WILE

WILE is a fine fragrance brand envisioned by Dan Lang with no limitations. Curious, hands-on and trained in design, Dan has always been intrigued by the way scent unravels with the warmth of bare skin and the use of scent in intimate spaces. Originating and drawing influence from his encounters in the nooks of foreign places and the creative personalities who surround him, Dan created WILE to transform visions and memories into a rousing fragrance of daring notes that mingle with more familiar ones. WILE is unapologetic, uncensored and sometimes crosses the red line. WILE is ever-changing and always inspired by surrounding realms.



SKIN RULES - PRESERVE THE INTEGRITY

Perfume is meant to be full of expression and style. Don't be afraid to play, but the key to allowing your fragrance to attach and unravel is applying directly to your skin, delicately. Just like everything, to reach climax it's about hitting the right spots. Choose the warm pulse points (sides of neck, chest, and inside elbows) to allow the top notes to last and fade to the heart and base notes. No friction is needed, don't rub the perfume into skin. For an even stronger bond, apply over lotion or body oil; fragrances love hydrated skin. Even fresh out of the shower skin increases adhesion.



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