



**FITGLOW™** | BEAUTY

CRUELTY.FREE ■ PLANT.BASED ■ NATURAL BEAUTY™





**FITGLOW™** | BEAUTY

CLOUD COLLAGEN OIL

Inspired by nature, fueled by passion to create problem-solving, clean and plant-based skincare and makeup treatment solutions.



ETHICALLY MADE  
IN THE USA



PLANT-BASED  
SCIENCE



DERMATOLOGIST  
TESTED



100%  
WOMAN OWNED



FRESHLY MADE IN  
SMALL BATCHES



LEAPING BUNNY  
CERTIFIED





# BUILT FOR A SUSTAINABLE FUTURE

WE ARE PAVING THE WAY INTO **SUSTAINABILITY** WITH A FOCUS ON **REFILLABLE** PACKAGING, MADE FROM SUSTAINABLE, **ECO-FRIENDLY MATERIALS** SUCH AS **SUGARCANE** THAT HELPS SUSTAIN AND **IMPROVE OUR ENVIRONMENT.**





# MADE FROM **45,000** RECYCLED PLASTIC WATER BOTTLES

WE ARE DEDICATED TO TURNING TRASH INTO BEAUTY  
WITH OUR NEW **REFILLABLE PALETTE**, A PROJECT  
MADE OUT OF POST-CONSUMER PLASTIC.

## **REFILLABLE PALETTE | 14 SHADES**

Refillable pressed shadow compact made from recycled plastic, 14 pressed shadow shades enriched with Organic Cloudberry Oil for a skin-nourishing makeup formula in an easy-to-refill palette. Available October 2021.



# 100% SKINCARE SPECIFICALLY MADE FOR YOUR LIPS

## LIP COLOUR SERUM | 20+ SHADES

This plant-based gloss serum gently plumps without irritation. ORGANIC BEET EXTRACT improves lip circulation to promote detoxification and plumpness. VEGETABLE COLLAGEN is fundamental to maintaining the structure, firmness and plumpness of lips. POMEGRANATE STEROLS penetrates lips and holds double its weight in water to increase hydration, improve moisture barrier function and enhance lip fullness. BEET EXTRACT, VEGETABLE COLLAGEN and ANTIOXIDANTS improve lip cell structure and health to diminish fine lines and leave lips full and soft. Certified clean by Think Dirty.







A CLEAN PLANT-BASED  
**98% ORGANIC**  
**LIP-TRANSFORMING FORMULA**

THINK DIRTY.  
EVERY.

**0**  
CLEAN



MADE WITH

VEGETABLE COLLAGEN  
POMEGRANATE STEROLS  
ORGANIC PLUMP & BEET EXTRACT

**CERTIFIED CLEAN**  
**AND CRUELTY-FREE**

TRUSTED BY OVER 60,000 CUSTOMERS







# PLANT-POWERED TREATMENT MAKEUP



## FOUNDATION+

18 SHADES | AVAILABLE DEC 2021

Weightless formula backed with a phyto filtering technology for a flawless, healthy-looking glow. Nourishes and transforms skin with a brightening, anti-pollution and clarifying plant active formula.



## CONCEAL+ | CORRECT+

AVAILABLE IN 18 SHADES | 5 SHADES

A super concentrated, creamy concealer and corrector formula that revives tired-looking eyes, diminishes appearance of pigmentation and neutralizes imperfections. Skin-transforming blend of Vitamin K, Licorice Root, Green Tea and White Tea.



## LIP COLOUR SERUM

AVAILABLE IN 20+ SHADES

Improves lip structure, diminishes look of fine lines and melts into lips with a 100% skincare formula blend of Vegetable Collagen, Organic Pomegranate Sterols and Organic Beet Extract.



## LIP + EYE PENCIL LINERS

AVAILABLE IN 5 SHADES | 5 SHADES

All natural, vegan creamy formula seamlessly glides on for precise definition and long-lasting wear.



## NIGHT LASH + BROW SERUM

NET WT 5g

Vegan serum restores lashes and brows to optimal appearance while promoting naturally fuller lashes and brows, with all natural superfood blend of Grape Cell Extract, Peptides and Lupine Protein.



## NIGHT LIP SERUM

NET WT 10g

Unique Plant Ceramides formula softens, hydrates and transforms lips with proven plant extracts, restores lip moisture barrier and boosts fullness.



## GOOD LASH+ MASCARA

NET WT 8g

Award-winning mascara naturally strengthens and promotes lash health with plant active superfoods, including Horsetail Plant Extract, Lupine Protein and Organic Rice Bran Wax.



## PLANT PROTEIN BROW GEL

AVAILABLE IN 5 SHADES

Frame brows with nutrient-rich conditioning formula made to boost brows to optimal appearance.



FITGLOW™ BEAUTY  
VITA-ACTIVE SERUM (20% VITAMIN C)  
VITA-ACTIVE SERUM (20% DE VITAMINE C)





**DAY + NIGHT ESSENCE TONERS**  
NET WT 120ml | REFILL AVAILABLE

Two deeply hydrating formulas backed with plant active superfoods that work to restore your complexion, protect against blue light pollution damage, lock in moisture and boost overall skin brightness.



**MAKEUP CLEANSING OIL**  
NET WT 120ml

Gentle oil cleaner safe for all skin types. Gently breaks down and removes makeup, dirt and impurities, while nourishing skin with Antioxidants, Fatty Acids and Vitamins.



**VITA ACTIVE CLEANSER**  
NET WT 120ml

Loaded with certified organic botanical extracts including Organic Calendula, Burdock Root, Rosemary, and Nettle Leaf to clean, hydrate and protect skin.



**VITA RICH BAKUCHIOL CRÈME**  
NET WT 50ml

Naturally awaken skin youth functions with a blend of Plant Retinol, Cherry Brightening Complex and Phyto Nutrients.



**VITA ACTIVE SERUM**  
NET WT 30ml

5-in-1 transformative Vitamin C Serum powered by a synergistic blend of 20% Dual Vitamin C Complex, 3 Vegan Humectants and 13 Plant Antioxidants for naturally brighter, even skin.



**EYE C FIRM**  
NET WT 15ml

Quickly absorbing cream works to keep eyes bright and firm with a synergistic blend of Antioxidants, Peptides and active extracts.



**VITA YOUTH OIL**  
NET WT 30ml

Skin-transforming, triple bio-available retinol facial oil that rejuvenates and brings skin back to youthful function.



FITGLOW BEAUTY  
CALM CLEANSING MILK

FITGLOW BEAUTY  
DETOX CLEANSER

FITGLOW BEAUTY  
CLOUD COLLAGEN OIL

FITGLOW BEAUTY  
REDNESS RESCUE CREAM (RRC)



# CALM + AGE CLEAR



**CALM CLEANSING MILK**  
NET WT 120ml

Lightweight, plant-based milky cleanser is specially formulated for skin that requires extra calming, nourishment and hydration.



**CLOUD CERAMIDE FOAM CLEANSER**  
NET WT 100ml

Organic Arnica, Gotu Kola and Chestnut extracts protect skin during cleansing reducing irritation while adding nourishing antioxidants. Leaves skin calm, smooth and cloud soft.



**CLOUD COMFORT CREAM**  
NET WT 50ml

Nourishes and protects stressed and dry skin with ultra calming bioavailable nutrients.



**CLOUD CERAMIDE BALM**  
NET WT 50ml ■ REFILL AVAILABLE

This plant super powered lipid moisturizer strengthens the skin's natural bond while increasing collagen production and leaving skin rejuvenated, plump and smooth.



**DETOX CLEANSER**  
NET WT 120ml

Skin-restoring combination of Activated Bamboo Charcoal, Wildcrafted Willow Bark and Aloe Vera helps diminish look of blemishes, removes pore-clogging oils and dirt, revealing a clean and smooth complexion.



**CLEAR + BRIGHT MANDELIC DROPS**  
NET WT 30ml

Formulated with a gentle and effective exfoliating blend of 5% Mandelic Acid, Kojic Acid and Hyaluronic Acid, the Clear + Bright Mandelic Drops effectively clears, brightens and balances your complexion.



**CLOUD COLLAGEN OIL**  
NET WT 30ml

Deeply nourishes, transforms, and elevates skin to cloud softness with bioavailable plant extracts and antioxidant rich oils.



**REDNESS RESCUE CREAM**  
NET WT 30ml

Natural green mineral tint immediately reduces the look of redness leaving skin looking calm, even and bright. Organic Calming Plant blend repairs, calms and strengthens stressed skin.







## BRIGHTENING + AGE-DEFYING KIT

NET WT 15ml | 30ml | 30ml

Treat your skin to the ultimate glow with a powerful blend of Phyto Retinol, Cherry Brightening Complex and Plant Active Extracts to revitalize dullness, promote skin health and combat aging.



## AGE-DEFYING FACIAL OIL DUO

NET WT 30ml each

The Cloud Collagen Oil and Vita Youth Oil set is designed to elevate skin to cloud softness and bring back youthful functions in quickly absorbing, lightweight formulas.



## ULTIMATE NIGHTCARE DUO

NET WT 10g | 5g

Restore lashes and brows to optimal appearance with the Night Lash + Brow Serum loaded with powerful plant actives and peptides. Night Lip Serum gently plumps, smooths and adds surge of hydration to your lips all while you sleep.



## LIP + LASH DUO

NET WT 10g | 8g

Naturally transform the look and condition of your lips and lashes. Amplify lash volume and length with powerful Botanical Extracts and treat lips to total hydration by gently plumping and improving lip softness with Vegetable Collagen.



## VEGAN EYELINER PENCIL TRIO

NET WT 11g each

Line your eyes with this long wearing, natural vegan eye pencil now available as a limited edition trio. Take your look from simple line to a soft smokey eyeshadow by blending with the buffing brush.



## VEGAN LIP LINER TRIO

NET WT 11g each

Prime and define your lips with the lip perfecting vegan pencil now available as a limited edition trio. The vegan lip liner features a blending brush to enhance, hydrate and plump your lips for all day comfort and wear.



## LIP SERUM DUO | REGAL + NIGHT

NET WT 10g each

Powerhouse, lip-transforming formula gently plumps, improves lip structure and diminishes fine lines, all with one swipe. Loaded with Organic Pomegranate Plant Sterols, Beet Extract, Vegetable Collagen and Antioxidants to help improve lip structure and leave lips full and soft.





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