

### MINI CAMPAIGNS FOR MAXIMUM IMPACT

CONTENT CO-OP WAS BORN OUT OF THE NEED FOR MORE EFFECTIVE, MORE ENGAGING, AND JUST MORE, CONTENT.

### ISTHE CO-OP FOR YOU?

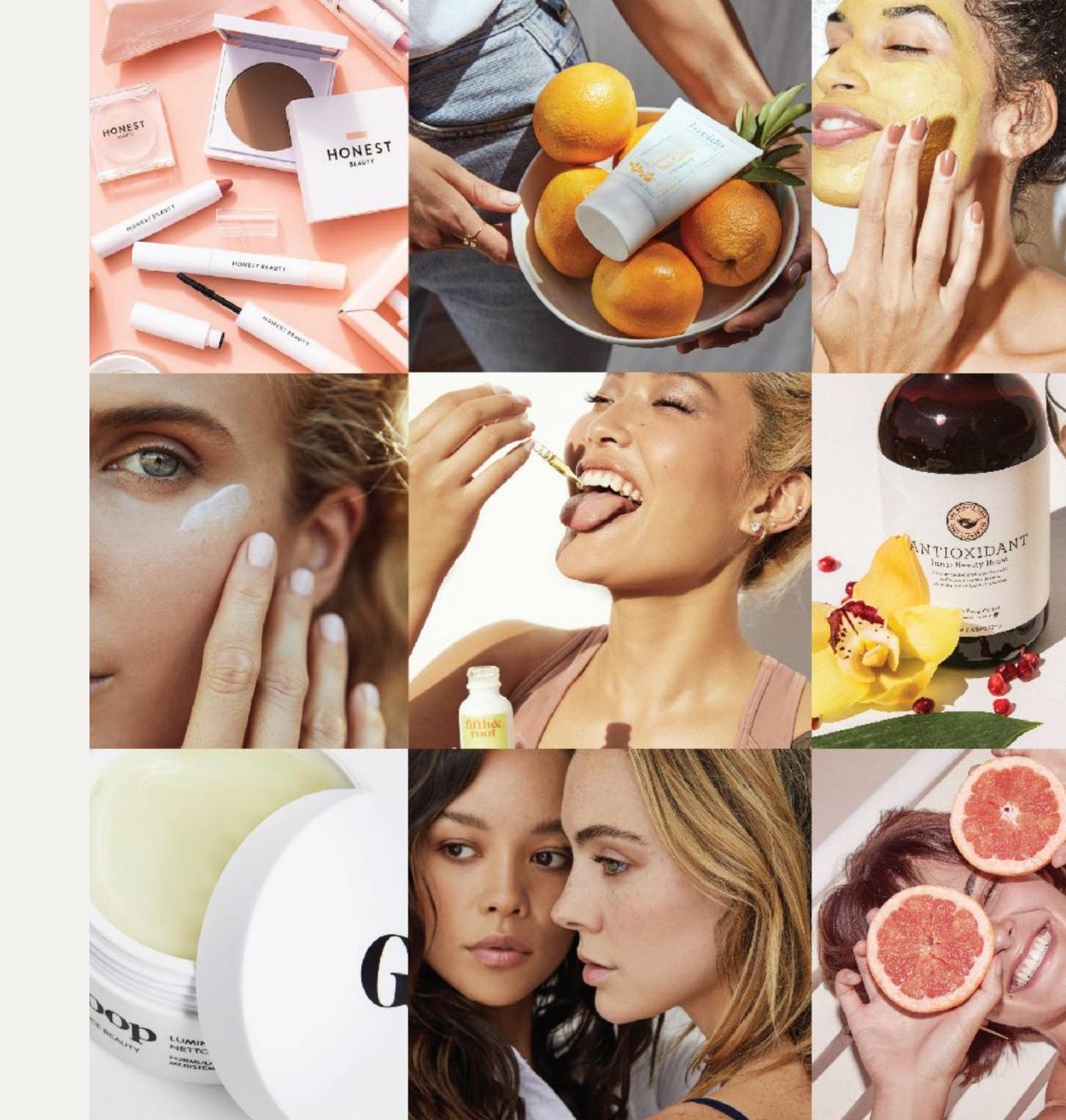


content to sell your product?

of digital marketing?

### CONTENTIS CUEEN.

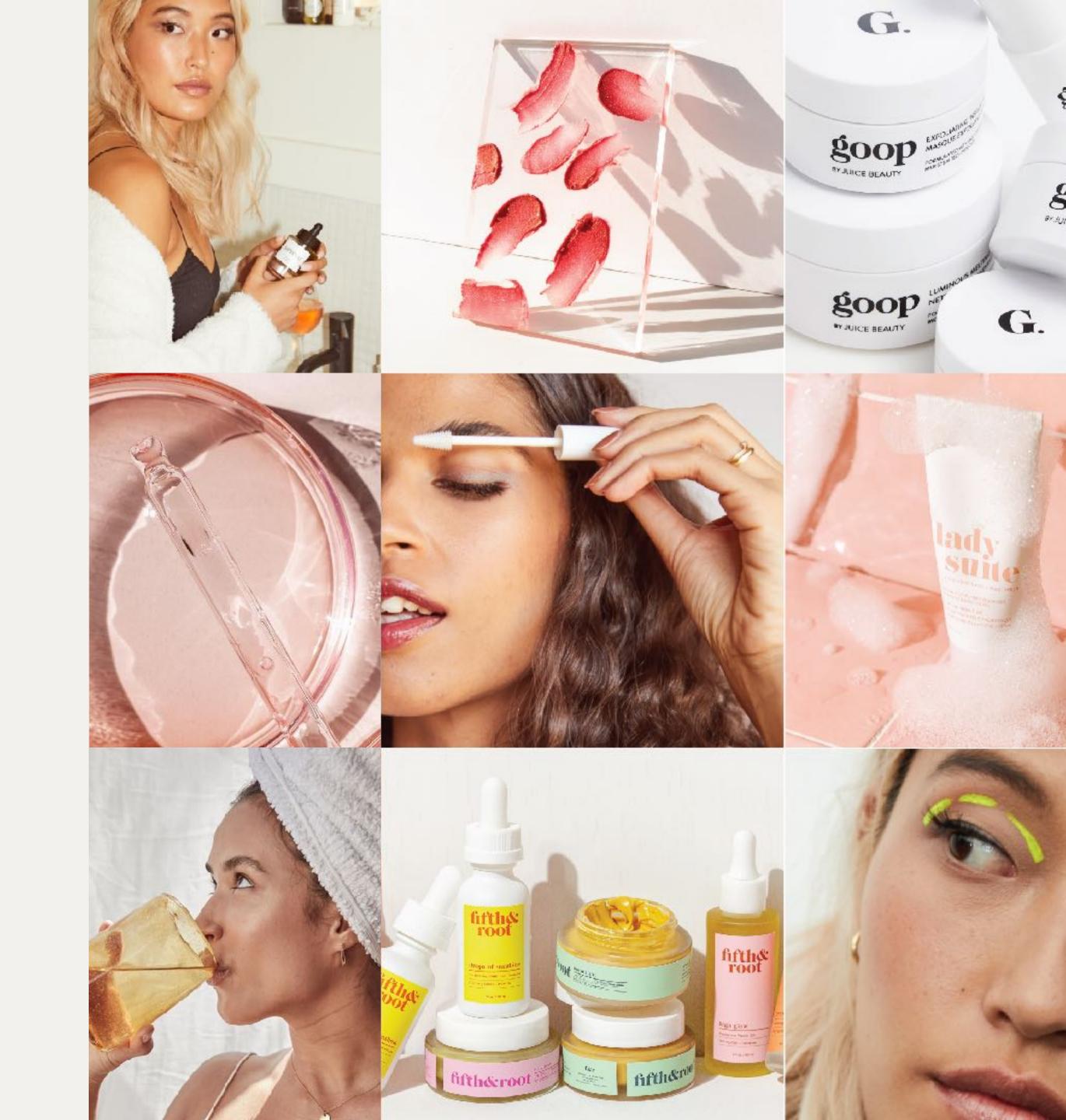
So we created a full-service program to rule them all. Creating eye-catching, click-worthy content on the regular is expensive. We created a program that gets you the photos and videos you need without exhausting your time and budget.



## WHY WHY S.

Photo and video shoots can cost upwards of \$20-\$30k after paying for models, hair & makeup, location fees, wardrobe, etc.

Our program cuts is a fraction of the price without sacrificing the quality of deliverables you get. Product launches, collaborations, and mini campaigns are now a breeze with our team doing the heavy lifting on a monthly, quarterly or basically whenever you want basis.



## WHYOUR TEAM.

We've put together the best of the best in the industry. Our team includes photo, video, hair & makeup, styling, copywriting and production.

Our team has worked with brands at the top of their game, celebs, and beauty industry pioneers. Here's some name dropping to back it up: Goop, Joanna Vargas, Kylie Cosmetics, The Honest Company, Juice Beauty, Kopari, Morning Recovery, Petit Vour, Kendra Scott, Anine Bing, ASTR the Label and more.



One day. Multiple Brands. Endless Engagement.

Here are the details on the deliverables.

Packages start at \$12,500 and additional content is available for purchase post shoot day.

LOVE US SO MUCH THAT YOU NEED A FULL DAY SHOOT?
EMAIL US AT CONTENTCO@CREMECOLLECTIVE.COM FOR
CUSTOM DAY RATES.

PHOTO	ALL MODEL IMAGES COLOR CORRECTED (15 IMAGES FULLY RETOUCHED)  Lighting/Location: In studio/seamless, natural outside, in context - bathroom Shot Types: Beauty shot, body parts (ie. hands, shoulders, legs, etc.), application of product, lifestyle/in-motion  5 STYLED PRODUCT IMAGES  Lighting/Location: In studio/seamless, natural outside, in context - bathroom Shot Types: Group shots, category shots, hero product shots, textures
VIDEO	ALL FOOTAGE FROM SHOOT COLOR GRADED  (2) 10-15 SECOND BRAND/PRODUCT VIDEOS  Shot Types: model and product shots Included Content: Logo, website, 5-7 lines of descriptive copy, 2 rounds of revisions. *music licensing not included
BEHIND THE SCENES	7-10 BTS IPHONE PHOTOS 5-7 BOOMERANGS (RAW IPHONE FOOTAGE FOR BRAND USAGE
MESSAGING	5-7 CAMPAIGN MESSAGING HEADLINES 2-3 CAMPAIGN HASHTAG OPTIONS
MODEL	YOUR CHOICE OF ONE MODEL WITHIN BUDGET FOR THE DAY  *Each brand will be able to use hands and body parts for additional shots, But one face per brand.

#### PRE-PRODUCTION

#### POST-PRODUCTION

SIGN UP FOR ONE OF OUR CO-OPPED MONTHLY SHOOTS A MONTH OR MORE IN ADVANCE

RESERVE YOUR SPOT WITH A 50% DEPOSIT.

FILL OUT A SIMPLE BRAND + CONTENT QUESTIONNAIRE,

THEN JUMP ON A CALL WITH OUR TEAM TO REVIEW

AND COLLABORATE



SEND 5 SETS OF PRODUCT TO OUR HQ.



OUR TEAM WILL MOODBOARD, PREP AND SECURE VENDOR BOOKINGS.

THE MAGIC HAPPENS - SHOOT DAY!



VIEW PROOFS FROM THE SHOOT AND PICK YOUR SELECTS.



OUR TEAM WILL EDIT, CUT AND CREATE YOUR CONTENT.



YOUR CAMPAIGN IS DELIVERED!

# Some samples of our work

See more on our site & instagram: //cremecollective.com// @cremecollective





## Ready to sign up?

Email us at contentco@cremecollective.com for available upcoming dates.