

# the clean beauty authority

skincare & makeup

<sup>wandong</sup> Breen booster Verum

Ere Perez

She Perez



pioneers

defining 'clean beauty' since 2002, ere perez fuses australian beginnings and mexican heritage into cruelty free, high-performing skincare and makeup.

inspired by nature and science, to deliver exceptional results and celebrate the beauty you were born with. crafted in **sustainable** packaging, with sensitive safe formulas, we are beauty made better.

















ereperez.com



do more with less











Defining 'clean beauty' since 2002, Ere Perez fuses Australian beginnings and Mexican heritage into high-performing skincare and makeup.

Inspired by nature and science, our innovative beauty essentials enhance your ageless beauty with result-driven formulas, no matter your skin type.

From our cocktail of powerhouse botanicals, to the world first natural waterproof mascara and earth-conscious mono-element packaging, Ere Perez clean and cruelty free beauty products help nurture sensitive skin and celebrate the beauty you were born with.

"We offer fuss-free, innovative daily essentials that deliver affordable, high-performance results, meeting modern beauty standards. Consciously creating ethical beauty products for you and the earth, we didn't just embrace clean beauty. We defined it."

- Ere, Founder & Creative Director



Our products are not tested on animals and none of the ingredients in our formulations are required to undergo animal testing. We are certified cruelty free by PETA and Choose Cruelty Free Australia.



Our ingredients do not come from GMO sources.



Ere Perez supports the sustainable production of palm oil by purchasing credits that supports these practices. Our tinted mascaras contain sustainablysourced palm oil.



#### values



We are a predominantly vegan brand and do not use animal-derived ingredients with the exception of almond mascara which contains beeswax.



We are signatories of the UN Global Compact and are committed to corporate sustainability principles regarding human rights, labour, environment and anti-corruption.



We are certified carbon neutral by The Carbon Reduction Institute. All greenhouse gas emissions are offset by funding carbon-neutral energy initiatives.

#### eco commitments



Creating refillable products, including transitioning to plastic free refills.



Creating multi-tasking products that save resources & materials.



on the environment as possible.



Items designed with as minimal impact

Working towards the use of PCR plastics as much as possible.



Replacing plastic in product packaging with infinitely recyclable materials.

Use of mono materials, for easier dismantling and infinite recycling.

INFINITE



Avoiding ingredients that are rare or under threat from over-production.

Use of 100% plant-based materials or PLA (bio-based plastic).

BIO

our mission is to inspire you to make more conscious lifestyle choices for your health and the planet. by creating clean and nutritive collections based on sustainable principles, we are the natural 'guilt-free' choice in beauty.

we are pioneers of ethical beauty. we didn't join the clean beauty revolution, we started it.

#### Our legacy

We take our legacy seriously as pioneers of natural beauty since 2002. To lead by example so our customers & other brands can follow.

#### Our eco-lution

We acknowledge this process takes time and we are fully invested in being the 'guilt free' choice in beauty. We guestion every decision to initiate the best solution. We are a brand in motion, constantly re-evaluating so we can minimise our environmental footprint.

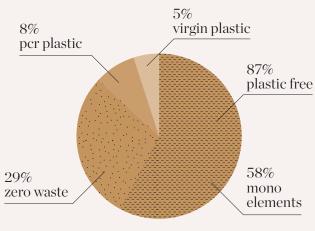
#### Our packaging

Our packaging has evolved over time and many decisions - both big and small - have been made to make us more earth-friendly. With more refillable options, sustainable materials, and innovative solutions. Currently, 23% of our packaging can be infinitely recycled. 14% of our products are zero waste.

#### Our future

We are committed to assessing existing products and future creations for their eco credentials. These are our sustainability goals, by 2024 we aim to be:

- 87% plastic free
- 50% recyclable
- 26% refillable
- 24% reuseable



100% mirror & magnet free

You can now find us in 43 countries worldwide!

australia / austria / belgium / bermuda / bolivia / bulgaria / canada / croatia / czech republic / denmark / finland / france / germany / greece / hong kong / hungary / iceland / india / ireland / italy / kuwait / latvia / lithuania / malta / mexico / morocco / netherlands / new zealand / norway / panama / poland / portugal / qatar / reunion / romania / singapore / spain / sweden / switzerland / thailand / uae / uk / usa



made with integrity

ereperez.com

the buzz



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press

**HELLO!** BAZAAR **BEAUTY**/crew MANTRA WELLNESS BODY+SOUL marie claire BUSTLE Peppermint BYRDIE POPSUGAR Women's Weekly **ECO-AGE** ELLE VOGLE WellBeing **FASHIONISTA GLAMOUR** WHO WHAT WEAR Women's Health GRITTY *pretty* 



Lychee Créme Corrector Best Foundation/Concealer 2024



Jojoba Eye Pencil Clean Beauty Awards Winner 2023



Coco Crayon Best of Beauty Award Winner 2022 & 2023







Aloe Gel Lash & Brow Mascara Best Clean Clear Mascara Winner 2024



Coco Crayon Editor's Choice Award Best Beauty 2023



Carrot Colour Pot Best of The Green Edit Winner 2022



Oat Milk Foundation | Beetroot Cheek & Lip Tint Vanilla Highlighter | Jojoba Eye Pencils Australian Blue Cypress Face Nectar

...plus many more!

## botanical skincare

#### Powerhouse botanicals for a good skin day

Essential skincare range featuring powerful & nourishing botanical ingredients. Ultimate hydration, protection & repair with natural formulas that promote healthy skin. Harnessing nature's best to deliver radiant complexions.

ereperez.com

#### fig all-beauty jelly



#### WHAT YOU'LL LOVE

Multitasking makeup remover Dry jelly or milky cleanser Leave-on & rinse-off mask Locks in hydration. Ideal for slugging!

#### GOOD TO KNOW







#### skincare

#### cleanse, mask, treat

A skin-loving, all-purpose jelly to cleanse and hydrate. Gently melts away all traces of makeup and impurities, including eye makeup. Use dry as a cleanser or add water to create a soothing cleansing milk. Leaves skin soft and clean without feeling stripped.

Wear the jelly overnight as a mask to lock hydration. With a botanical formula of natural ingredients perfect for even the most sensitive complexions.

The ultimate safe jelly, a natural alternative to petroleum jelly with no nasty ingredients. Ideal for 'slugging', but healthier. This is the all-purpose jelly your skin's been dreaming of.

SKU e285b Made in France 65ml / 2.3oz PET recyclable plastic tub Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Locks in hydration
- Multitasking makeup remover
- Dry jelly or milky cleanser
- Leave-on & rinse-off mask
- Ideal for slugging
- Safe mild formula

#### HOW TO APPLY

#### To cleanse:

- 1. Apply a pearl-size amount to skin & massage gently to remove makeup.
- 2. Wipe skin clean with a wet face towel
- 3. Or add water to jelly for a cleansing milk. Rinse off with water.

#### To mask:

- 1. Apply as your final beauty step at night
- 2. Smooth a pea-sized amount to skin after moisturiser/serums.
- 3. Wear to bed and wake up with soft supple skin.
- You can also wear as a mask to cleansed skin for 15 minutes and massage skin with our Quartz Lift & Sculpt Face Stone. Then rinse off with warm water.

#### fig all-beauty jelly

#### HERO INGREDIENTS

**Fig fruit extract** – Native to the Mediterranean and western Asia, fig trees have been cultivated since ancient times.

- High in antioxidants, B-complex vitamins,
- vitamin C & essential minerals
- Great for oily & sensitive skins
- Increases hydration, helps reduce dryness & redness
- skin brightening abilities
- Can promote collagen production reducing the appearance of wrinkles

**Clove flower oil** - Native to Indonesia and cultivated in other tropical regions, the evergreen clove trees can grow up to 20m tall. The flowers are steam distilled to produce clove oil.

- Clove oil's main component is eugenol, known to have natural antiseptic & analgesic properties
- An astringent which helps tightens skin pores
- Acts as a tonic, highly soothing for skin
- Contains rejuvenating properties
- Increases blood flow to the skin giving a radiant effect

**Chamomile oil** – Extracted from the flowers of the traditional medicinal herb originating in Europe, India and Asia.

- Natural anti-inflammatory & antibacterial properties creating a calming effect
- Evens skin tone & regenerates skin
- Soothes redness, promoting smooth healthy skin
- Protects from bacteria

**Sunflower oil** – Pressed from seeds of the sunflower, native to North America.

- Contains unsaturated linoleic & oleic fatty acids, skin-conditioning agents & vitamin E
- Anti-inflammatory, antioxidant
- Improves skin health
- Hydrates & increases circulation & promotes cell regeneration
- Helps pigmentation, reduces infammation
- Effective for skin disorders like acne & eczema

#### ALL INGREDIENTS

Helianthus annuus (sunflower) seed oil, caprylic/capric triglyceride, glycerin, aqua (water), sucrose palmitate, sucrose stearate, ficus carica (fig) fruit extract, anthemis nobilis (chamomile) flower oil, eugenia caryophyllus (clove) flower oil, tocopheryl acetate (vitamin E).

#### herbal face tonic



#### WHAT YOU'LL LOVE

A botanical balanced tonic Featuring hyaluronic acid All-day refreshment

Apply under or over makeup

#### GOOD TO KNOW





#### - HERO INGREDIENTS -

geranium Pumps water into dry skin cells, rich in antioxidants. Evens skin tone Decreases scarring & blemishes.

#### green tea

Rick in antioxidants, prevents free radical damage & fights signs of ageing.

#### grapeseed oil

Deeply moisturising, high in antioxidants. vitamins C & E. Brightens complexion. Perfect for oily & sensitive skin.

#### witch hazel

Balances pH & tightens skin. Fights free radicals & minimises pores. Reduces puffy eyes.

#### skincare

#### refreshing hydration mist

Not only is this tonic a daily beauty routine essential, but it works to revive your skin throughout the day and can be applied under or over makeup for a dewy hit of refreshment.

This herbal blend is full of natural skincare superstars - Minimises age spots & discolouration, treats scars including green tea leaf extract - full of antioxidants, - Neutralises free radicals & fine lines antibacterial, anti-inflammatory and anti-aging properties. Geranium oil – Made from the leaves of the geranium It also features superpower ingredients for lasting moisture, flower found in the Mediterranean region. collagen promotion and protection from UVB rays.

#### SKU e321b

Made in Australia 100ml / 3.3oz Glass spritzer bottle Expiry 6m after opening

#### **PRODUCT BENEFITS**

- A botanical balanced tonic
- Enriched with green tea, mandarin, geranium & rosemary
- Featuring hyaluronic acid
- All-day refreshment
- Apply under or over makeup
- Helps absorb oils and balance skin pH

#### HOW TO APPLY

- 1. Spray bottle approximately 20cm away from your face.
- 2. Allow to dry if applying on top of makeup.
- 3. If applying under makeup, either allow to dry, or apply serum directly after (we recommend our Quandong Green Booster Serum).

#### **TOP TIPS**

If spraying causes any discomfort, spray the product onto a cotton pad then wipe around the face

#### herbal face tonic

#### HERO INGREDIENTS

Mandarin cold-pressed oil – From the fruit originating in South-East Asia & the Philippines.

- Anti-bacterial, high in antioxidants & vitamins C, B & E
- Improves condition & tone of skin & brightens
- Has calming & healing properties

- Anti-inflammatory, anti-ageing, pumps water into dry skin cells, provides antioxidants
- Hydrates and helps tighten skin
- Fights free radicals
- Decreases scarring and blemishes
- Promotes good circulation and healthy skin cells
- Gives the appearance of soothed, tight-looking skin

Rosemary leaf oil - Extracted from the leaves of the herb originating in the Mediterranean region.

- Anti-inflammatory, antiseptic, anti-bacterial
- Tones & firms the skin
- Soothes any infections
- Balances natural oils

Green tea leaf extract - distilled from leaves of the camellia sinensis plant, originating in China but widespread throughout Asia.

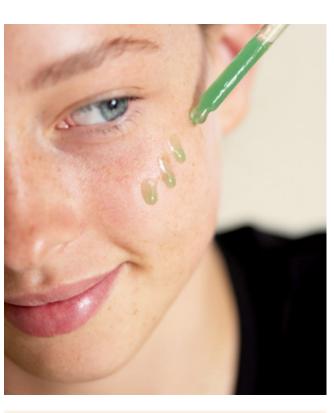
- Astringent properties, antibacterial and antiinflammatory, full of antioxidants
- Prevents free radical damage & fights signs of ageing Encourages healing. Reduces skin disorders.
- Encourages healthy, youthful skin with visibly clearer pores

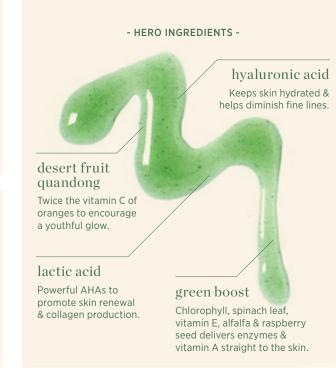
#### ALL INGREDIENTS

Aqua (water), glycerin, caprylyl/capryl glucoside, citrus nobilis (mandarin orange) cold pressed oil, pelargonium graveolens (geranium) flower/leaf/stem extract, aloe barbadensis (aloe vera) leaf juice powder, rosmarinus officinalis (rosemary) leaf oil, camellia sinensis (green tea) leaf extract, vitis vinifera (grape) seed oil, hamamelis virginiana (witch hazel) leaf extract, lactic acid, sodium benzoate, citric acid, potassium sorbate, polyglyceryl-5 oleate, sodium cocoyl glutamate, glyceryl caprylate, sodium hyaluronate, geraniol, limonene, linalool.

#### quandong green booster serum







#### skincare

#### superfood for supple skin

Boost your skin with this highly nutritious green smoothie for the face. An antioxidant-rich blend of superfood ingredients to support a healthy, glowing complexion.

Formulated with desert fruit guandong (twice the vitamin C of oranges) to reduce signs of lines and calm inflamed skin. We've added chlorophyll, spinach leaf, vitamin E, alfalfa and raspberry seed to powerfully deliver essential enzymes and vitamin A straight to the skin. This serum helps improve skin elasticity and improves dryness - a little goes a long way! The best green boost you can give your skin.

#### SKU e325b

Made in Australia 30ml / 1oz Glass bottle + dropper Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Enriched with guandong, chlorophyll and spinach
- Boosts, supports, nourishes
- Hydrating texture
- Non-oily serum, easily absorb into skin

#### HOW TO APPLY

- 1. Gently rub 2-4 drops of serum into face, neck and décolletage after cleansing and toning.
- 2. Follow with moisturiser such as our Australian Blue Cypress Face Nectar or Moringa All-beauty Créme.
- 3. Use morning and night.

# Balances oily or acne-prone skin

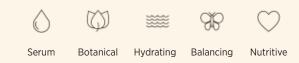
All skin types, suits sensitive skin

WHAT YOU'LL LOVE

Promotes supple skin

Calms inflammations

#### GOOD TO KNOW



#### quandong green booster serum

#### HERO INGREDIENTS

| Quandong extract – From the fruit native to central and  |
|--|
| southern desert of Australia. Fun-Fact: Quandong has the |
| second highest level of antioxidants in all fruit!       |

- Contains antioxidants, vitamins C, E, magnesium, folate, & phenolic acids, plus essential fatty acids
- Anti-inflammatory, antimicrobial
- Fights free radicals, protects skin from the elements while reducing inflammation
- Excellent source of hydration, encourages youthfulness - Rejuvenated, soothes and brightens skin

Chlorophyll - Green pigment naturally occurring in plants.

- Contains antioxidants, vitamins A, C, E, K & magnesium
- Detoxifies skin, combats free radicals
- Anti-inflammatory, tightens skin
- Boosts the circulation of oxygen, anti-ageing
- Soothes fragile & sensitive skin
- Reduces breakouts & inflammation
- Reduces sun damage, assists to lighten age spots
- Gives a glowing radiant, healthy complexion

Hyaluronic acid – Naturally derived from a corn-based fermentation process. *Fun-Fact:* We are born with large amounts of hyaluronic acid in our skin, but it decreases as we age. Replacing hyaluronic acid helps to reduce the signs of ageing by plumping the skin with moisture.

- Humectant (moisture-binding ingredient)
- Promotes collagen production
- Keeps skin hydrated
- Improves skin's elasticity, health and texture
- Increases sun protection
- Improves tone and suppleness of skin, anti-ageing
- Gives skin appearance of youthful plumpness & fullness

#### ALL INGREDIENTS

Aqua (water), glycerin, levulinic acid, sodium levulinate, santalum acuminatum (quandong) fruit extract, medicago sativa (alfalfa) leaf extract, rubus idaeus (raspberry) seed oil, spinacia oleracea (spinach) leaf extract, simmondsia chinensis (jojoba) seed oil, helianthus annuus (sunflower) seed oil, chlorophyllin-copper complex, lactic acid, p-anisic acid, sodium hyaluronate, resveratrol, caprylhydroxamic acid, tocopherol (vitamin E), xanthan gum.

#### white tea phyto-retinol elixir











#### skincare

#### our most 'active' skincare product!

This botanical vegan retinol alternative is a game-changer. It tightens and lifts, but won't leave your skin feeling stripped or irritated like other anti-ageing retinol formulas that can be too strong for many complexions. It's fastabsorbing, lightweight and loaded with actives and plantderived goodness in every drop. Let this potent elixir work its magic overnight and wake up to firm youthful skin.

#### SKU e326b

Made in Australia 30ml / 1.1oz Opal glass bottle + dropper Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Non-irritating
- Effective on all types of skin include sensitivities
- Great ingredients for problematic skin and acne
- Entry level retinol
- Wear overnight for softest skin

#### HOW TO APPLY

- 1. Gently rub 3-4 drops of elixir into face neck and décolletage after cleansing
- 2. Follow with wild tomato riche crème.
- 3. Use in the evening to maximise benefits.
- 4. Avoid eye area

#### TOP TIPS

For a flawless & luminous look, you can add a drop to your foundation and apply to face.

#### ALL INGREDIENTS

Aqua (water), glycerin, niacinamide (vitamin b3), pentylene glycol, panthenol (vitamin b5), pantolactone, 3-aminopropan-1-ol, sodium hyaluronate, acacia senegal gum, xanthan gum, cocoyl proline, camellia sinensis (white tea) leaf extract, bakuchiol, resveratrol, lactic acid, gluconolactone, copper gluconate, thioctic acid, glyceryl caprylate, squalane, sodium hydroxide, calcium gluconate, hydroxyacetophenone, sodium benzoate.

#### white tea phyto-retinol elixir

#### HERO INGREDIENTS

White tea leaf extract – Made from leaves of Camellia Sinensis - extraction is through a cold process to retain and ensure its effectiveness giving it a higher antioxidant value.

- High amounts of phenols for strengthening collagen & elastin
- Natural antioxidant, anti-inflammatory, anti-ageing
- Can help treat & prevent fine lines, wrinkles, inflammation, hyperpigmentation & dehydration
- Enhances overall health & appearance of skin

**Bakuchiol** – An oil extracted from seeds & leaves of the Psoralea corylifolia plant (or babchi plant). It's been found in Ayurveda & Eastern medicine for centuries.

- A potent antioxidant, protects against free-radical damage
- Soothing properties, a good for sensitive or reactive skin
- Can help renew collagen & improve skin tone & texture
- Smooths fine lines & wrinkles, improves skin elasticity
- Can help with pigmentation

**Copper gluconate** – An essential trace mineral found in many foods & supplements.

- Odourless light blue/blue-green crystal or powder
- Has natural astringent properties to tighten pores
- Simulates skin rejuvenation, natural collagen & elastin production, reduces fine lines
- Anti-inflammatory & antioxidant
- Detoxifies & purifies skin, draws excess oils from pores to help minimise breakouts & control natural sebum levels
- Improves skin firmness & smoothness

**Resveratrol** – naturally occurring antioxidant found in the skin of grapes, peanuts, all berries, & even dark chocolate.

- Antioxidant, anti-inflammatory
- Promotes suppleness, enhances firmness, improves elasticity
- Protects & hydrates, safe for all skin types
- Helps smooth fine lines & wrinkles, slows ageing
- Calming helps minimise skin inflammation & redness
- Brightens & evens skin tone, improves overall texture

Niacinamide (vitamin B3) – Sourced as nicotinic acid in plant-based foods like nuts, seeds, and green vegetables.

- Helps repair skin cell damage, strengthens skin barrier
- Hydrates, treats hyperpigmentation, promotes skin elasticity, decreases redness & blotchiness
- Excellent antioxidant, fights free radicals
- Brightens & evens skin tone
- Reduces appearance of fine lines & wrinkles
- Helps improve blemishes and acne-prone skin

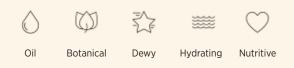
#### australian blue cypress face nectar

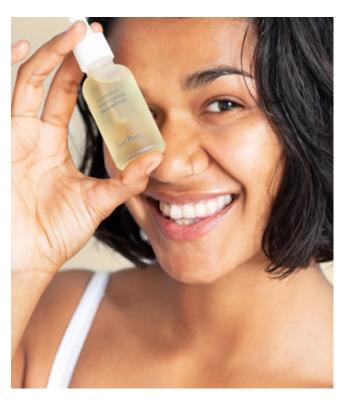


#### WHAT YOU'LL LOVE

Light, everyday face nectar Perfect for dry, sensitive skin Ultra-hydrating and brightening For all faces and skins

#### GOOD TO KNOW





#### - HERO INGREDIENTS -

australian blue cypress Antibacterial, anti-inflammatory & hydrating. Soothes dry skin. Calms sensitivities.

#### camellia

High in vitamins A, B & D plus omegas 3, 6, & 9. Packed full of antioxidants.

cedarwood Antiseptic, cleanses skin & reduces toxins.

frankincense

Strengthens skin, improves elasticity & tone. Reduces skin imperfections.

#### skincare

#### awaken to glowing skin

Light everyday nectar to revitalise and radically hydrate your skin. Powerful botanical oils deliver a lifting glow and dewy complexion in just a few drops. Non-oily formula features natural antioxidants, calming anti-inflammatory properties and omegas to intensely nurture skin. Aims to reduce the signs of dehydrated or stressed skin.

Prime your face for makeup with this delicious formula that encourages a radiant complexion. We lovingly made this nourishing nectar for everyone. Use day and night for best skin radiance.

#### SKU e327b

Made in Australia 30ml / 1oz Glass bottle + dropper Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Enriched with australian blue cypress, camellia, jasmine flower, jojoba, cedar wood & rice
- Non-oily formula
- Revitalses, hydrates, nurtures
- Youthens complexion
- Creates a dewy complexion

#### HOW TO APPLY

- 1. Gently rub 2-4 drops of nectar together in the palm of your hand to warm.
- 2. Apply evenly with fingertips to face, neck and décolletage morning and night.

#### TOP TIPS

For a flawless & luminous look, you can add a drop to your foundation and apply to face.

#### australian blue cypress face nectar

#### HERO INGREDIENTS

Australian blue cypress oil - produced via steam distillation from the wood of the tree indigenous to Australia.

- Antibacterial, anti-inflammatory
- Hydrating deeply moisturises and soothes dry skin
- Calms sensitivities and soothes complexion

**Camellia oil** – from the plant traditionally found in China and Japan. Fun-Fact: Camellia oil absorbs so guickly into the skin because its molecular weight is a near-match to that of human skin!

- Contains oleic acid, vitamins A, B, D, omegas 3, 6, 9 and more naturally occurring antioxidants than almost any other botanically-derived oil
- Super moisturising, does not clog pores, creates a non-greasy, silky texture
- Protects skin from free radicals & environmental pollutants

Frankincense oil – sourced from the Boswellia tree common in India & Somalia.

- Contains anti-inflammatory, immune-enhancing properties, anti-ageing
- An astringent which improves tone and elasticity, strengthening skin
- Reduce skin discolouration & imperfections
- Heals dry cracked skin, reduces inflammation
- Reduces appearance of scars and blemishes
- Gives a tightening effect for younger looking skin

#### ALL INGREDIENTS

Caprylic/capric triglyceride, vitis vinifera (grape) seed oil, oryza sativa (rice) bran oil, simmondsia chinensis (jojoba) seed oil, camellia oleifera (camellia) seed oil, tocopherol (vitamin E), callitris intratropica (australian blue cypress) wood oil, cedrus atlantica (cedarwood) wood oil, jasminum sambac (jasmine) flower extract, frankincense (boswellia carteri) oil, eugenol, geraniol, limonene, linalool.

#### moringa all-beauty crème



#### WHAT YOU'LL LOVE

Multi-purpose moisturiser Perfect for dry, sensitive skin Ultra-hydrating Leaves your skin plump and glowy

#### GOOD TO KNOW





#### - HERO INGREDIENTS -

#### moringa

Vitamin A & E. Encourages skin cell renewal. Hydrates & combats dryness. Cleanses & detoxifies.

#### prickly pear

Rich in essential fatty acids & antioxidants, vitamins E, K & A & linoleic acid. Moisturises, nourishes & repairs.

#### apricot

High in vitamins, fatty acids & antioxidants. Helps skin to retain elasticity.

#### lemon balm

Potent antioxidants, caffeic acid & high in flavonoids. Fights UV damage. Calms skin.

#### skincare

#### everyday skincare staple

Classic all-round beauty cream with a light and dreamy texture that moisturises while promoting radiance. A synergy of uniquely nutritious ingredients melts deeply into skin, gently soothing dryness, tired skin and sensitivities. When applied to skin, this hydrating cream leaves a satiny, glowing complexion. It's the perfect prep for natural skin or makeup. Welcome to your next beauty staple!

SKU e331b Made in France 50ml / 1.76oz PCR tube Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Enriched with moringa, apricot kernel and prickly pear
- Light texture
- Moisturises, soothing dryness
- Gentle on sensitive skins
- Satin, glowing finish
- Perfect prep for makeup

#### HOW TO APPLY

- 1. Apply daily to cleansed and dry skin.
- 2. Using fingertips, gently rub into the face in round motions to stimulate circulation.
- 3. Continue down the neck and décolletage to maintain skin suppleness.
- 4. Apply morning and night for luminous skin.

#### moringa all-beauty crème

#### HERO INGREDIENTS

**Moringa seed extract** – from the seeds of the moringa or 'drumstick tree', widely cultivated in parts of Africa and Asia. Used in traditional herbal remedies for centuries.

- Contains vitamins A, E, oleic acid and 30 known antioxidants
- Anti-ageing, anti-inflammatory and antiseptic
- Encourages skin cell renewal and youthful skin
- Protects against free radicals
- Hydrating, cleansing and detoxifying

**Melissa extract** – from the roots/flowers/stems of the plant, belonging to the mint family. Used since Ancient Greek and Roman times, also known as lemon balm.

- Antioxidants, anti-inflammatory, antibacterial
- Contains caffeic acid, ferulic acid & flavonoids
- Calms, cleanses and tightens skin
- Fights UV damage
- Stimulates healing and circulation
- Protects against environmental stressors

**Prickly pear oil** – extracted from small black seeds of the cactus, native to North & South America and Mexico.

- Contains essential fatty acids, antioxidants, vitamins E, K, A and 60.5% linoleic acid
- Lightweight, fast-absorbing, anti-inflammatory
- Moisturises, softens and brightens skin
- Stimulates cell growth
- Nourishes and repairs, stimulates collagen production
- Brightens under eye circles, treats pigmentation

#### ALL INGREDIENTS

Aqua (water), helianthus annuus (sunflower) seed oil, dicaprylyl carbonate, caprylic/capric triglyceride, melissa officinalis (lemon balm) flower/leaf/stem extract, sodium acrylate/sodium acryloyldimethyl taurate copolymer, glycerin, opuntia ficus indica (prickly pear) seed oil, prunus armeniaca (apricot) kernel oil, centaurea cyanus (cornflower) flower water, daucus carota sativa (carrot) root extract, moringa pterygosperma (moringa) seed extract, xanthan gum, citric acid, caprylyl/capryl glucoside, sucrose laurate, sucrose stearate, polyisobutene, sorbitan oleate, dehydroacetic acid, glycine soja (soybean) oil, lactic acid, maltodextrin, tocopherol (vitamin E), sodium hydroxide, sodium citrate, benzyl alcohol, Cl 77492 (iron oxide), aroma (100% natural fragrance), linalool, limonene, citronelle.

#### wild tomato riche crème





#### GOOD TO KNOW







#### skincare

# lusciously rejuvenating rich day & night cream

A deeply hydrating multi-use crème with a buttery texture that melts into skin. Lusciously restorative and rejuvenates all skins and ages. So velvety as a rich moisturiser and doubles as a hydrating face mask. Delicate enough for daily wear and thick enough to be your new night cream.

100% Plastic free, with an opal white glass jar & aluminium lid. Even the protecting insert is made from aluminium! This is a sustainable crème that loves the earth & your skin.

#### SKU e333b

Made in France 45ml / 1.58oz Glass jar + aluminium lid Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Lavender + cacao seed butter improve skin texture
- Chamomile oil with polyphenols to help reduce signs of stress
- Vitamin E offers supreme hydration & nourishment
- Tomato seed oil with lycopene to heal dryness, encourage smooth skin & assists in combating pigmentation
- Deeply nourishing night cream
- Quenches dry skin during the day
- A little goes a long way!

#### HOW TO APPLY

- 1. Apply daily to cleansed and dry skin.
- 2. Using fingertips, gently rub into the face in round motions to stimulate circulation.
- 3. Continue down the neck and décolletage to maintain skin suppleness.
- 4. To use as a night cream apply a thick layer as your final skincare step in the evening.

#### TOP TIPS

Only a very small amount is needed when applying.

# wild tomato riche crème

#### HERO INGREDIENTS

**Tomato seed oil** – Made from pressing the pomace of tomatoes to extract oil from the seeds.

- High in soothing lycopene, fatty acids & vitamins A & C
- Helps with the smoothness of skin & can help against
- hyper-pigmentation
- Antioxidant, antiseptic, anti-ageing
- Rich in antioxidants that fight free radicals
- Encourages youthfulness, improves skin elasticity
- Hydrating, helps heal dryness
- Queen of antioxidants
- **Cocoa seed butter** From tropical evergreen trees (family Malvaceae) grown for edible seeds, whose scientific name means "food of the gods" in Greek. A natural fat derived from cacao beans. Production process includes harvesting, cleaning, roasting, & crushing cacao beans which are then ground into cocoa liquor & pressed to produce fat (butter).
- Heals dry & damaged skin
- Keeps skin supple & moist
- Nourishing, super-hydrating
- Improves skin texture

**Hyaluronic acid** - Delivers lasting moisture, a humectant (moisture-binding ingredient), protects the skin from UVB rays, promotes collagen production.

- Keeps skin hydrated
- Diminishes fine lines
- Improves elasticity & skin health
- Improves skin tone & suppleness

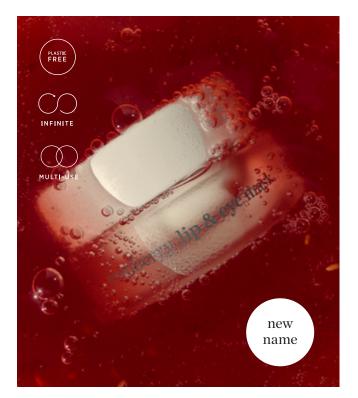
**Lavender oil** - Highly versatile oil typically extracted from the flower spike of certain species of lavender.

- Calming, soothing, promotes relaxation
- Has antiseptic properties
- Can assist with blemishes
- Assists with dryness

#### ALL INGREDIENTS

Aqua (water), helianthus annuus (sunflower) seed oil, caprylic/capric triglyceride, glycerin, theobroma cacao (cocoa) seed butter, glyceryl stearate citrate, cetyl alcohol, glyceryl stearate, pentylene glycol, glyceryl dibehenate, tribehenin, solanum lycopersicum (tomato) seed oil, lavandula angustifolia (lavender) oil, anthemis nobilis (chamomile) flower oil, citric acid, xanthan gum, glyceryl behenate, tocopherol (vitamin E), chlorphenesin, sodium hydroxide, sodium hyaluronate, allantoin, sodium citrate, CI 77491, CI 77492 (iron oxides), *linalool, limonene.* 

#### cranberry lip & eye mask



WHAT YOU'LL LOVE Deeply moisturising Overnight repair & protection Skin renewing lactic acid Natural, plant-based formula

#### GOOD TO KNOW







#### skincare

#### rejuvenate and hydrate delicate skin

This lip and eye care essential works as a daily eye cream before your skincare or makeup routine. Or it can be applied generously as a mask to nourish and moisturise overnight.

Formulated with lactic acid and nourishing botanicals such as shea butter, cranberry and cucumber, this natural mask plumps and stimulates skin cell growth around the delicate lip and eye area, minimizing fine lines while protecting against environmental stressors.

#### SKU e335b

Made in Australia 10ml / 0.35oz Glass jar + alumnium lid Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Moisturises, regenerates
- Rich formula, gentle on sensitive skin
- Includes cranberry fruit, cucumber and lactic acid

#### HOW TO APPLY

- 1. On clean, dry skin, gently press mask around the lips and - Neutralises free radicals eye areas until absorbed
- 2. Use overnight for intensive hydration, or for 10 minutes before your skincare or makeup routine
- Aqua (water), glycerin, caprylic/capric triglyceride, glyceryl 3. For best results, apply before your favourite serums and/ stearate, cetearyl olivate, prunus amygdalus dulcis (sweet or moisturisers for optimal absorption! almond) oil, cocos nucifera (coconut) oil, sorbitan olivate, butyrospermum parkii (shea) butter, theobroma cacao (cocoa) seed butter, squalene, tocopherol (vitamin E), **TOP TIPS** levulinic acid, olea europaea (olive) fruit oil, cucumis Apply sparingly for a light layer or generously for a more sativus (cucumber) fruit extract, camellia sinensis (green intense mask. tea) leaf extract, calendula officinalis (calendula) flower extract, vaccinium macrocarpon (cranberry) fruit extract, resveratrol, glyceryl caprylate, lactic acid, p-anisic acid, potassium stearate, sodium hyaluronate, sodium hydroxide.

#### cranberry lip & eye mask

#### HERO INGREDIENTS

#### Cranberry fruit extract - from the fruit, originating in North America.

- Antioxidant, antiseptic, and anti-ageing
- Contains vitamin C & citric acid
- Fight free radicals
- Treats oily skin
- Firms skin and promotes collagen production
- Younger looking skin & healthy lips

**Olive oil** – pressed from the olive fruit originating the Mediterranean region. Fun-Fact: historically known as "liquid gold".

- Contains antioxidants, squalene, vitamin E,
- Non-sticky, suits all skin types
- Long-lasting hydration
- Improves skin health, protects skin
- Encourages youthful looking skin, anti-ageing

Vitamin E – a group of compounds found naturally in vegetable oils.

- Contains antioxidants & nutrients
- Anti-inflammatory, anti-ageing & healing properties
- Provides deep hydration, cleansing
- Enhances and protects skin around eyes & lips
- Lightens dark spots

#### ALL INGREDIENTS

INFINITE

()

MULTI-USE

#### papaya sos marmalade

#### skincare

#### skin rehab in a soothe-all balm HERO INGREDIENTS

Rescue your skin with this nourishing cocktail of coconut, hemp, chia, grapefruit oil and fermented papaya that helps to hasten the delivery of essential antioxidants and vitamins to the skin. An ultra-repairing formula to soothe any little abrasions, skin break-outs, dryness, insect bites or scars. This balm melts into skin and is useful to heal and protect.

Designed for face, hands, feet, body and hair. An all-in-one remedy rich in zinc, magnesium and potassium. Calendula calms inflammation to aid in your skin's healing, chia adds omegas. Use a lot or a little, ideal for travel and all of life's adventures, big and small.

#### SKU e343b

Made in Australia 30g / 1.06oz Glass jar + aluminium lid Expiry 6m after opening

#### FINALIST!

Clean & Conscious Best Multipurpose Balm 2024

#### **PRODUCT BENEFITS**

- Repairs, protects, rescues
- Enriched with coconut, hemp, chia and fermented papaya
- Ultra-repairing and nutritive formula
- Designed for face/hands/feet/body/hair
- Useful for cuts, grazes, insect bites, stings, skin rashes, baby bums, for hair split ends, face night mask, skin irritation, inflamed skin.

#### HOW TO APPLY

- 1. Apply to improve and protect lips, hands, scars, cuticles, heels, hair, insect bites, scrapes, bruises or any dry skin.
- 2. Rub until the product has absorbed.
- 3. Also can be used to gently remove makeup.

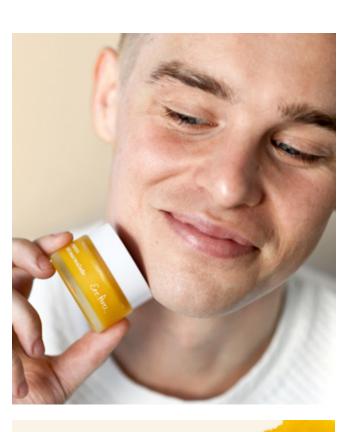
#### WHAT YOU'LL LOVE

imarmalade Erefere

Your personal skin superhero Use on face, body and hair Soothes spots, bites, dryness and abrasions Super hydrating & nourishing

#### GOOD TO KNOW





#### fermented papaya Vitamins A, C, E, high in antioxidants. Delivers essential nutrients to the skin. Treats skin conditions. hemp seed oil Omega 3 & 6 fatty acids, vitamin E. Regenerates skin, reduces inflammation, provides long-lasting moisture. buriti fruit oil Essential fatty acids,

- HERO INGREDIENT

vitamins C & E, beta-carotene, anti-inflammatory. Helps skin feel rejuvenated.

chia seed oil Vitamin B3, zinc, omegas, essential fatty acids, antioxidants, caffeic acid. Fortifies skin barrier.

#### made with integrity

#### papaya sos marmalade

Fermented papaya extract – from the fruit and leaves of the plant native to Mexico & Central America.

- Contains vitamins A, C, E, potassium, papain & antioxidants
- Hydration, fights free radicals, aids healing process
- Helps treat skin conditions like eczema and psoriasis
- Fermentation hastens delivery of essential nutrients
- Increased bioavailability of enzymes to penetrate at a deeper level

**Almond oil** – extracted from almonds on the trees originally from China & South East Asia.

- Contains vitamins A, E, potassium, proteins, zinc, fatty acids
- Light & non-greasy, hypoallergenic
- Soothes irritation, dryness, itching & rough skin
- Penetrates skin deeply to seal in moisture & rejuvenate

Coconut oil - from the dried kernel of the coconut, from the palm originating in the India-Indonesia region.

- Contains proteins, vitamin E, fatty acids
- Antibacterial, antimicrobial, disinfectant, healing
- Hydrates & protects skin
- Soothes sunburn, heals cracked skin
- Promotes cellular health & tissue repair
- Powerful in reducing bacteria & infections

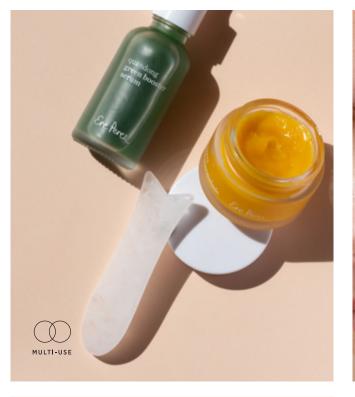
**Chia seed oil** - From the seed of the flowering Salvia hispanica plant originally from Mexico & South America. Fun-Fact: Chia seeds are considered the richest botanical source of omega-3 fatty acids found in nature.

- Contains vitamin B3, zinc, omegas, antioxidants, caffeic acid, plus is anti-inflammatory
- Alleviates & treats dry, itchy skin, irritation & inflammation
- Fortifies skin barrier, increases hydration.

#### ALL INGREDIENTS

Caprylic/capric triglyceride, prunus amygdalus dulcis (sweet almond) oil, euphorbia cerifera (candelilla) wax, cocos nucifera (coconut) oil, mauritia flexuosa (buriti) fruit oil, simmondsia chinensis (jojoba) seed oil, mangifera indica (mango) seed butter, cannabis sativa (hemp) seed oil. squalane, butyrospermum parkii (shea) butter, tocopherol (vitamin E), lactobacillus/papaya fruit ferment extract, citrus grandis (grapefruit) seed extract, olea europaea (olive) fruit oil, salvia hispanica (chia) seed oil, glycerin, helianthus annuus (sunflower) seed oil, lactic acid, calendula officinalis (calendula) flower extract, agua (water), rosmarinus officinalis (rosemary) leaf extract, alcohol, ascorbic acid, potassium sorbate, sodium benzoate.

#### quartz sculpt & lift face stone

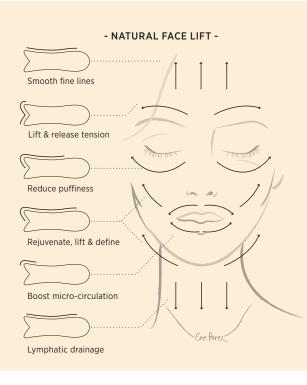




#### GOOD TO KNOW







#### skincare

\_

#### a natural facial lift!

A beauty tool with ultimate therapeutic benefits. This face massage stone encourages radiant, healthy skin. Crafted with authentic clear quartz, the luxurious tool adjusts to the natural contours of your face to sculpt and lift. By gently massaging over your skin, it stimulates lymphatic drainage and kickstarts micro-circulation.

Based on the Chinese technique of Gua Sha, make this par of your beauty routine and receive countless benefits as you ease facial tension and minimise fine lines. Gua Sha is known to decrease puffiness, promote anti-ageing, improv elasticity, oxygenate skin, detoxify and rebuild collagen. You can give yourself a natural instant facial lift!

Results are visible with regular use. You will notice dewy youthful skin and the self-massage can become a relaxation ritual. Includes a cotton carry pouch to keep your stone clean and protected.

SKU e348b Made in China 100% Quartz

#### **PRODUCT BENEFITS**

- Adjusts to natural contours of face
- Stimulates lymphatic drainage
- Kickstarts micro-circulation
- Cruelty free, vegan

#### TOP TIPS

- We recommend using your face stone daily for 1 minute, and once a week for 3-5 minutes.
- We recommend using with application of our Australian Blue Cypress Nectar, Cranberry Lip & Eye Butter, Papaya SOS Marmalade or Fig All-beauty Jelly.
- Apply light pressure over the face to avoid bruising.
- You may appear blushed on your cheeks, meaning the process is working.
- Place tool in fridge before use for a great cooling effect on skin.

#### quartz sculpt & lift face stone

| HOW | то | USE |
|-----|----|-----|
|     |    |     |

| e  | This face stone works by pressing and stroking against your skin in sweeping movements.   |
|----|---|
| he | 1. Cleanse face and hands. Apply serum or natural oil to your face and neck to help stone glide over skin.  |
| e  | 2. <b>Forehead</b> : sweep the stone up from the start of your eyebrows out to the hairline. Move up the forehead and repeat.   |
| rt | 3. <b>Under eyes</b> : sweep from the inner corner of the eye to the hairline.  |
| ve | <ol> <li>Cheekbones: sweep underneath your cheekbones,<br/>and direct it toward your hairline.</li> </ol>   |
|    | 5. Lips: Glide over your lips back and forth 6 times.   |
| on | 6. Jawline & Chin: glide the stone upwards from the centre of your chin, out to the ears to contour the jaw.  |
|    | <ol> <li>Neck: when you've finished the face, sweep from under<br/>the chin down the neck to continue the drainage process.<br/>Move around, in downward motions, each time starting</li> </ol> |

at the top, until the whole neck has been done.

#### HERO INGREDIENT

Quartz

#### ALL INGREDIENTS

100% Crystal Quartz

#### Natural complexion heroes that cover all bases

Vegan, ethically sourced ingredients that champion nature & are designed to nurture. Suitable for all skin tones & sensitivities, whether you're enhancing or smoothing - create the perfect canvas whilst always allowing skin to breathe. Versatile colour palettes & flexi-shades, for healthy all-day wear. Celebrating the unique beauty in everyone!

# makeup

### plant-based cover & colour

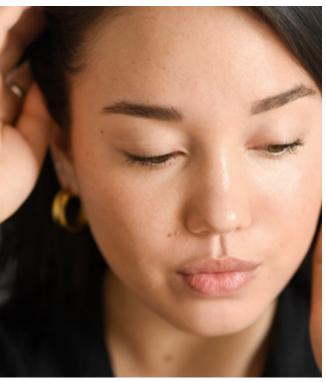
#### oat milk foundation



WHAT YOU'LL LOVE A lightweight, buildable liquid Suits all skin types & sensitive skin Medium-full coverage Dewy finish

GOOD TO KNOW







Antioxidant, rich in vitamins C & E. Gently exfoliates to improve skin & reduce acne.

#### peach

Eliminates free radicals for a youthful glow. Minimises UV damage.

#### vitamin E

Moisturises all skin types. Fights the signs of ageing & helps lighten dark spots. makeup face & complexion

#### healthy oats healthy skin

Non-greasy, natural finish and long-lasting. One of our favourites for a bright, youthful look. Buildable foundation that offers medium to full coverage, use sparingly or layer up, your skin will still be able to breathe. So free from impurities it won't clog your pores and suits sensitive skin.

Made in France 30ml / 1oz PCR tube Expiry 6m after opening

WINNER! Gold Winner + Editor's Choice! Australian Non Toxic Awards 2020

#### **PRODUCT BENEFITS**

- Enriched with oat milk and peach
- Light to medium coverage
- Buildable foundation, natural finish
- Unique, breathable formula, won't clog pores
- Recommended for dry to mix skin types

#### HOW TO APPLY

- 1. Moisturise before applying.
- 2. Put a little amount of product into your hand.
- 3. For best finish, apply at the centre of the face and stretch it outwards.
- 4. Dot the product onto face on cheeks, forehead, chin and along the nose.
- 5. Blend in with circle movements for an even coverage over the whole face.
- 6. Use our Eco Vegan Multipurpose Brush, Kabuki Brush or Bio All-beauty Sponges to create a flawless finish.

#### oat milk foundation

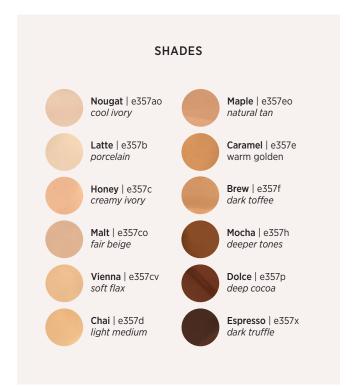
#### HERO INGREDIENTS

**Oat milk** – extracted from the seeds of the plant, of the grass family native to Asia.

- A great antioxidant, skin-conditioning agent, emollient
- Anti-inflammatory
- Contains vitamins C, E, exfoliant and fats
- Improves acne and skin condition
- Absorbs excess oil, is a natural moisturiser
- Provides a natural barrier to protect against pollutants
- Gives a moisturising film over skin that covers and protects

#### ALL INGREDIENTS

Aqua (water), coco-caprylate/caprate, glycerin, polyglyceryl-6 polyricinolate, avena sativa (oat) kernel extract, prunus persica (peach) fruit extract, tocopheryl acetate (vitamin E), biosaccharide gum-1, sodium anisate, sodium levulinate, magnesium sulfate, sodium salicylate, ethylhexylglycerin, citric acid, glyceryl caprylate, polyhydroxystearic acid, potassium sorbate. May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide).



#### arnica all-cover pot



#### WHAT YOU'LL LOVE

All skin-types, suits sensitive skin Anti-inflammatory properties for calming Supports an even skin tone 100% plastic free packaging

#### GOOD TO KNOW





# HERO INGREDIENTS arnica Increases skin elasticity. Heals blemishes, reduces inflammation & bruising. sunflower oil Anti-inflammatory, reduces pigmentation & improves overall skin health. vitamin E Lightens dark spots. Cleanses & moisturises free radicals.

#### makeup *face & complexion*

#### don't just cover, nourish!

The ultimate must-have for your makeup bag, the best all-cover foundation & concealer in one. Instantly evens skin tone & camouflages imperfections. Offering a mediumto-full coverage, this unique cream formula allows for adjustable coverage, without caking - no creases here!

An everyday nourishing concealer that has skincare properties which helps to calm inflamed areas and encourages your skin to heal. Also covers hyperpigmentation and inconsistencies in skin tone. Can be worn all over as a foundation for smooth, natural and flawless skin. You won't leave home without your all-cover pot!

Made in France 5g / 0.17oz Glass jar + aluminium lid Expiry 12m after opening

#### PRODUCT BENEFITS

- Nourishing ingredients
- Smooth medium-full coverage
- Creamy formula, radiant satin finish
- Covering formula redness, blemishes and skin issues
- Ideal for sensitive skin
- Doubles as a foundation

#### HOW TO APPLY

Concealer

- 1. Use our Eco Vegan Lip & Conceal Brush for precise cover up.
- 2. Using either end of the brush, apply concealer in smooth lines under the eyes, on skin variations or blemishes.
- 3. Blend lightly around the edges of applied concealer.

#### Foundation

- 1. For all over cover, use Eco Vegan Multipurpose Brush or a Bio All-beauty Sponge.
- 2. Apply across forehead, cheeks, nose and chin.
- 3. Blend and build coverage as desired.

#### arnica all-cover pot

#### HERO INGREDIENT

Arnica extract – from dried flowers of the plant belonging to the sunflower family. Native to Europe, commonly grown in Mexico and used in traditional medicine for thousands of years.

- Anti-inflammatory, antimicrobia, antisepticl
- Increases skin elasticity, helps with age spots
- Great for topical use
- Healing and caring for inflammation, blemishes, acne, psoriasis and eczema
- Reduces swelling and bruising
- Assists with healing inflamed skin or swollen areas

#### ALL INGREDIENTS

Isononyl isononanoate, c12-15 alkyl benzoate, tapioca starch, euphorbia cerifera (candelilla) wax, copernicia cerifera (carnauba) wax, theobroma cacao (cocoa) seed butter, helianthus annus (sunflower) seed oil, arnica montana flower extract, aqua (water), polyhydroxystearic acid, ascorbyl palmitate, polymethylsilsesquioxane, tocopheryl acetate, tocopherol (vitamin E). May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide).

**Mocha only**: Diisopropyl sebacate, mica, candelilla (euphorbia cerifera) wax, carnauba (copernicia cerifera) wax, cocoa (theobroma cacao) seed butter, c12-15 alkyl benzoate, sunflower (helianthus annuus) seed oil, arnica (arnica montana) flower extract, tocopherol (vitamin E), stearalkonium hectorite, ascorbyl palmitate, tocopheryl acetate, propylene carbonate. May contain +/- Cl 77491, Cl 77492, Cl 77499 (iron oxides), Cl 77891 (titanium dioxide).

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#### lychee crème corrector



#### WHAT YOU'LL LOVE Corrects skin tone Hydrating + brightening Full coverage creamy formula Sleep in a bottle!

#### GOOD TO KNOW





#### - HERO INGREDIENTS



#### makeup face & complexion

#### wake up your makeup!

Transform your complexion with this creamy neutralising cover for under-eyes & face. Flexi-shade and highpigmented. Easy-to-blend to correct skin tone and even out discolouration. Corrects, adds light and illuminates skin. Youthful and super moisturising, this creaseless formula hydrates skin and stops water loss. With delicious lychee & vitamins E & C. Get good coverage and healthy natural radiance. Like a full night's sleep in a bottle.

Made in France

10ml / 0.34oz Transparent PCR + plastic blend tube Expiry 6m after opening

#### WINNER!

Good Housekeeping Best Beauty Award 2023

Clean & Conscious Gold Winner Best Foundation / Corrector 2024

#### **PRODUCT BENEFITS**

- Corrects skin tone
- Hydrating & brightening
- Full coverage creamy formula
- Stops water loss & keeps hydration in the skin
- Helps reduce inflammation

#### HOW TO APPLY

#### To correct:

- 1. To neutralise under-eye area & colour correct, place a tiny amount in the inner & outer corner of the eyes.
- 2. Blend, melting the creme into the skin for a seamless finish.

#### To brighten:

- 1. To illuminate the face, select a lighter shade.
- 2. Apply to centre of forehead, bridge of nose, cupid's bow, centre of chin & cheekbones,
- 3. Blend into skin for an awakened complexion.

#### lychee crème corrector

#### HERO INGREDIENT

**Lychee fruit extract** - an evergreen tree originally native to China now grown worldwide. Also known as the Chinese Cherry.

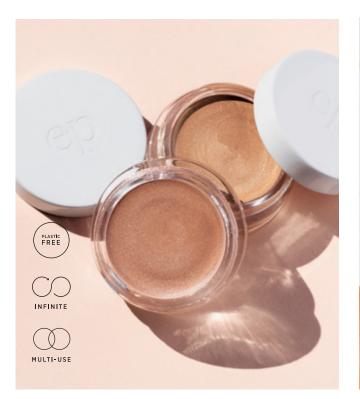
- Antimicrobial, antioxidant, anti-inflammatory
- Rich in vitamin C, evens skin tone
- Slows down signs of ageing & is super-hydrating
- Tops water loss & keeps hydration in the skin
- Helps reduce inflammation

#### ALL INGREDIENTS

Aqua (water), coco-caprylate/caprate, glycerin, polyglyceryl-6 polyricinoleate, litchi chinensis pericarp (lychee) extract, tocopheryl acetate (vitamin E), ascorbyl palmitate, butylene glycol, polyhydroxystearic acid, magnesium sulfate, citric acid, ethylhexylglycerin, potassium sorbate, sodium salicylate. May contain +/-CI 77891 (titanium dioxide), CI 77491, CI 77499, CI 77492 (iron oxides).



#### vanilla highlighter balm



#### WHAT YOU'LL LOVE

Dewy finish, easy to blend All skin-types, suits sensitive skin Scented with natural vanilla 100% plastic-free packaging

#### GOOD TO KNOW







#### makeup face & complexion

#### go for a healthy glow

Celebrate what's best about you with this cream highlighter designed to catch the light and illuminate your skin. Deliciously smooth formulation to use with our eco vegan brushes or bio sponges on cheekbones, eyelids, brow bones and lips.

Apply to a fresh clean face for a natural daytime look or over foundation. This new packaging loves the earth as much as you do. The final touch for an extremely dewy complexion effect.

#### Made in Mexico

12g / 0.42oz Glass jar + aluminium lid Expiry 12m after opening

#### **PRODUCT BENEFITS**

- Enriched with vanilla extract and grapeseed oil
- Creamy texture
- Brighten skin finish
- Multitasking highlight cheekbones, eyelids, brow bones & lips

#### HOW TO APPLY

- 1. With our Eco Vegan Lip & Conceal Brush, apply sweeping strokes of highlighter above and below the end of the eyebrow, on the outer edge of the eyelid and with our Eco Vegan Multipurpose Brush – to the corner of the high cheekbone.
- 2. Smudge to blend into skin or foundation.
- 3. For extra highlighting, apply long lines along the collarbones and décolletage.

#### vanilla highlighter balm

#### HERO INGREDIENT

Vanilla extract - from the bean of the vanilla plant, a tropical climbing orchid originating from modern-day Mexico and Guatemala.

- Anti-inflammatory, antibacterial & anti-ageing
- Contains antioxidants, B vitamins niacin, thiamine, vitamin B6 & pantothenic acid
- Uplifting aroma
- Helps cleanse and calm skin
- Assists in maintaining healthy youthful look
- Helps protect skin against stressors

#### ALL INGREDIENTS

Caprylic/capric triglyceride, hydrogenated olive oil, euphorbia cerifera (candelilla) wax, theobroma cacao (cocoa) seed butter, ozokerite, persea grastissima (avocado) seed oil, vitis vinifera (grape) seed oil, vanilla planifolia (vanilla) fruit extract, tocopheryl acetate (vitamin E). May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77019 (mica), CI 77891 (titanium dioxide).

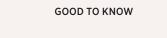


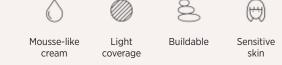
#### cacao bronzing pot



#### WHAT YOU'LL LOVE

Weightless creamy formula Fuss-free blendable application Bronze soft sculpt Plastic-free packaging









#### makeup face & complexion

#### effortless sun-kissed radiance

Boost skin radiance, effortlessly, with cacao bronzing pot. A skin-like natural formula that gives your complexion the most natural of glows, without the shimmer. Featuring hydrating cacao and shea butter to nourish all skin types, for a smooth all-over face bronzer. The mousse-like texture is lightweight, buildable and error-proof leaving a gorgeous tan affect, year-round, and without the sun damage!

Use this natural bronzing cream as an everyday face bronzer, buffing into skin to define your best features. Apply on-the-go with the sleek mirrored packaging, without the plastic.

Made in Italy 7.5g / 0.26oz Glass jar + aluminium lid Expiry 12m after opening

#### **PRODUCT BENEFITS**

- Natural streak-free bronze
- Hydrating & long-lasting formula
- Layerable: use sparingly for a natural glow, build for full bronze coverage
- Suits sensitive and acne-prone skin types

#### HOW TO APPLY

- 1. Apply balm with Eco Vegan Multipurpose Brush or a damp All-Beauty Bio Sponge on to the skin.
- 2. Choose to apply where the sun naturally hits your face top of the forehead, nose & high points of your cheeks, and blend upwards & outwards.
- 3. Add more bronzer for deeper colour and to define and sculpt the face.
- 4. For extra sun-kissed glow, finish with Vanilla Highlighter Balm on the high points of the face for long-lasting skin radiance.

#### cacao bronzing pot

#### HERO INGREDIENT

Cacao - A small evergreen species native to tropical South-Central America cultivated for its seed, (the source of chocolate!). The seeds are dried, roasted, and pressed the cacao seed butter is then extracted.

- High in fatty acids & vitamin E
- Suitable for especially dry & sensitive skin
- Softens & soothes
- Deeply hydrating
- Uplifting aroma

#### ALL INGREDIENTS

Propylheptyl caprylate, isoamyl laurate, ethylhexyl palmitate, octyldodecanol, silica, mica, copernicia cerifera (carnauba) cera, c18-36 acid triglyceride, auroyl lysine, bis-diglyceryl polyacyladipate-2, synthetic beeswax, dicalcium phosphate, disteardimonium hectorite, butyrospermum parkii (shea) butter, theobroma cacao (cocoa) seed butter, tocopherol (vitamin E), propylene carbonate, pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate, synthetic wax. May contain +/-CI 77492, CI 77491, CI 77499 (iron oxides), CI 77947 (zinc oxide), CI 42090 (FD&C blue 1 - Sol only).



## corn setting powder



WHAT YOU'LL LOVE Perfect for sensitive skin Use as a finishing powder For all faces and skins Great base for eyeshadows & eye pencils







- HERO INGREDIENTS -

#### makeup face & complexion

#### set & refresh

Super milled barely-there powder that creates an invisible lightweight veil. Designed to effortlessly absorb oil, stop shine & even reduce redness. A seamless translucent matte finish multitasker. An incredible setting powder over foundation, an eyeshadow base or on-the-go touch ups throughout the day or night!

New & improved gluten free skin-loving formula, good for sensitive skin. Now housed in our revolutionary Makeup-wheel Refill Case. Made from 100% aluminium, free from plastic, hinges, paints, mirrors & glues. No waste & easy to recycle!

Made in Italy 7g / 0.25oz Refill + 100% aluminium packaging Expiry 12m after opening

#### SHORTLISTED!

Cosmopolitan 2023 Summer Beauty Awards

#### PRODUCT BENEFITS

- Non-GMO gluten-free corn
- Absorbs shine
- Sets foundation
- Perfect for sensitive skins
- Refills into eco makeup wheel
- Truly sustainable beauty

#### HOW TO ASSEMBLE

You will receive 2 items - a box containing your new eco makeup-wheel refill case (which has 3 parts), and a corn setting powder in a separate envelope.

- 1. Gently pull the makeup-wheel lid & base apart.
- 2. Place corn powder refill in the base tray.
- 3. Gently place the makeup-wheel lid on top.
- 4. Turn the makeup-wheel lid clockwise so the inner ring is secured to keep the corn powder in place.
- 5. Gently pull (not twist) the lid off & enjoy (the inner ring should be left holding your refill in place).
- 6. When your powder runs out, simply reuse your makeupwheel & refill with a new powder.
- 7. The makeup-wheel lid doubles as a mirror!

# corn setting powder

#### HOW TO APPLY

- 1. Use with our Eco Vegan Kabuki Brush or Eco Vegan All-beauty Brush.
- 2. Form circles with the brush in the powder and with the same movement, apply all over your face, with special attention to the T-zone.
- 3. Blend lightly and brush off any excess powder.

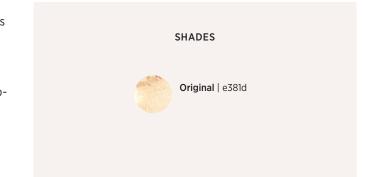
#### HERO INGREDIENT

Native corn starch – extracted from the grain of the plant native to Mexico.

- Highly absorbent absorbs excess oil from skin
- Anti-inflammatory
- Sensitive safe, gluten-free
- Soothes sensitive skin
- Sets makeup
- Remedy for skin problems
- Provides a matte finish

#### ALL INGREDIENTS

Mica, octyldodecyl stearoyl stearate, magnesium stearate, cetearyl ethylhexanoate, silica, caprylyl glycol, zea mays (corn) starch, magnesium myristate. May contain +/-Cl 77491, Cl 77492, Cl 77499 (iron oxides).



#### rice powder blush & bronzers



#### WHAT YOU'LL LOVE Velvet shimmer finish Bronzer & contour All-day wear Refillable powder insert

#### GOOD TO KNOW



Medium Buildable Multitasking coverage





makeup face & complexion

#### healthy colour for everyone

Pressed powder made with non-gmo rice for best natural colour and a healthy glow. Super-fine, smooth texture that adheres to the face and allows the skin to breathe. Can be layered and worn on a fresh face or over foundation. A versatile colour duo that suits many makeup styles and complexions, packaged in a sleek compact with a magnetic insert to refill your beloved bronzer.

#### Made in Italy

10g / 0.35oz Refill + 100% Aluminium packaging Expiry 12m after opening

#### PRODUCT BENEFITS

- Enriched with non-gmo rice and squalene
- Super-fine, smooth texture
- Multitasking use as a blush, bronzer & eyeshadow

#### HOW TO APPLY

- 1. Our natural powders can be worn on a clean face or over foundation.
- 2. To apply, take our Eco Vegan Kabuki Brush and swish over both sides of the colour palette. This will give a perfect blend of natural colour.
- 3. Shake off excess powder before applying to the cheeks.
- 4. Next, add the coloured powder to other areas such as the eyelids, forehead, chin. Use careful application here for a subtle look.
- 5. These powders are made to be layered you may like one application or more, depending on your look.

#### HERO INGREDIENT

**Native rice starch** (non-gmo) – extracted from the grain, originally from China.

- An emollient, exfoliant and anti-ageing
- Leaves a silky shine-free finish
- Oil-absorbing
- Soothes inflamed skin
- Sensitive to dry skin
- Allows skin to breath
- Tightens skin and improves elasticity
- Skin is exfoliated and smoothed, while remaining breathable under the powder

#### rice powder blush & bronzers

#### ALL INGREDIENTS

**Tulum, Roma:** Mica, tapioca starch, zinc stearate, squalene, magnesium carbonate, silica, oryza sativa (native rice) starch, helianthus annuus (sunflower) seed oil, tocopherol (vitamin E), matricaria recutita (chamomile) flower extract, glyceryl caprylate, p-anisic acid, chlorphenesin, tourmaline, calcium sulfate, manganese sulfate, lauroyl lysine, tin oxide. May contain +/- Cl 77491, Cl 77492, Cl 77499 (iron oxides), Cl 77891 (titanium dioxide), Cl 15850 (D&C red 6).

**Brooklyn:** Mica, tapioca starch, zinc stearate, squalene, magnesium carbonate, oryza sativa (rice) starch, helianthus annuus (sunflower) seed oil, tocopherol (vitamin E), matricaria recutita (chamomile) flower extract, glyceryl caprylate, p-anisic acid, chlorphenesin, tourmaline, calcium sulfate, manganese sulfate, lauroyl lysine. May contain +/-Cl 77491, Cl 77492, Cl 77499 (iron oxides), Cl 77891 (titanium dioxide), Cl 15850 (D&C red 6).

**Bondi:** Mica, tapioca starch, zinc stearate, squalene, magnesium carbonate hydroxide, aqua (water), glyceryl caprylate, oryza sativa (rice) starch, helianthus annuus (sunflower) seed oil, tocopherol (vitamin E), matricaria recutita (chamomile) flower extract, p-anisic acid, chlorphenesin, tourmaline, calcium sulfate, glycerin, manganese sulfate, lauroyl lysine, tin oxide. May contain +/-Cl 77491, Cl 7492 (iron oxides), Cl 77891 (titanium dioxide), Cl 15850 (D&C red 7), Cl 12085 (D&C red 36).

#### SHADES

#### blush & bronzer

matte terracotta & rusty rose



Brooklyn | e385f cocoa & berry sheen

**Roma** | e385d

#### bronzer



Tulum | e385b golden bronze shimmer



blush Bondi | e385h matte mandarin & pink glimmer

# eyes & brows

## sensitive safe formulas

#### Define, line and lavish your eyes

Our eye pencils, mascaras & brow products are perfect for all-day-wear & will be kind to your eyes, even sensitive ones! With unique shades, superior natural ingredients & nourishing formulas.

ereperez.com

makeup eyes



WHAT YOU'LL LOVE Smudge-proof and water resistant Featuring almond oil for strengthening Supports growth and strength of lash Low irritation for sensitive eyes



# natural almond mascara





makeup *eyes* 

#### natural stand out lashes

Essential natural mascara, the star product that launched the Ere Perez brand in 2002. This little beauty is famous! Smudge-proof, water resistant, long-lasting. Kind to all eyes, even sensitive ones and contact lenses. Staple beauty product, no fuss. Perfect for all-day wear. Best glossy black lashes, naturally. Everyone loves this – you will too.

Made in Mexico 10ml / 0.35oz Tube + wand Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Enriched with almond oil and mamey oil
- Moisturises lashes
- Encourage lash growth
- Water resistant, long lasting
- Friendly to sensitive eyes

#### HOW TO APPLY

- 1. Apply mascara as the last step in your eye makeup routine.
- 2. Dip wand into container, wipe excess mascara on the rim and apply from roots in upward strokes to the underside of your lashes. Apply several layers on top lashes to build colour, and a single layer to bottom lashes.
- 3. Remove mascara with our Ginkgo Micellar Water or Fig All-beauty Jelly.

# natural almond mascara

#### HERO INGREDIENT

**Sweet almond oil** – extracted from the kernel of the almonds seed from the plant that originated in China & Central Asia.

- Contains vitamins A, E, fatty acids, magnesium & calcium
- Moisturises & strengthens lashes
- Encourages lash growth
- Water-resistant
- Long-lasting
- Good for sensitive eyes & contact lenses
- Hydrated and healthy lashes

#### ALL INGREDIENTS

Cera alba (beeswax), copernicia cerifera (carnauba) wax, elaeis guineensis (palm) kernel wax, glycine soja (soybean) seed oil, prunus amygdalus dulcis (sweet almond) oil, calcium stearate, isoamyl laurate, pouteria sapota seed (mamey) oil, persea gratissima (avocado) oil, camelia oleifera (camelia) seed oil, palmitic acid, tocopheryl acetate (vitamin E), glyceryl caprylate, glyceryl undecylenate. May contain +/- Cl 77491, Cl 77499 (iron oxides), Cl 77510 (ferric ferrocyanide – *Mauve only*).

 SHADES

 Black | e403b
 Image: Comparison of the provided and the

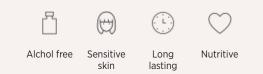
#### makeup eyes

#### avocado waterproof mascara



#### WHAT YOU'LL LOVE Dry style formula Long-lasting and waterproof Supports growth and strength of lashes Low irritation for sensitive eyes

#### GOOD TO KNOW





#### makeup eyes

#### natural vegan stand out lashes

Mascara made with mamey and avocado oils to stimulate growth, regenerate and strengthen lashes. Waterproof, smudge-proof, full black coverage and amazing 24-hour wear. Perfect for day or night to suit your busy lifestyle. Made with the highest quality natural ingredients and friendly to sensitive eyes. For a natural look or high glamour. A unique waterproof mascara to rely on.

Made in Mexico 10ml / 0.35oz Tube + wand Expiry 6m after opening

#### **PRODUCT BENEFITS**

- Enriched with avocado, camelia seed oil & cacahuananche oil
- Waterproof
- Long-lasting
- Smudge-proof
- Vegan
- Moisturises lashes
- Encourage lash growth
- Friendly to sensitive eyes

#### HOW TO APPLY

- 1. Apply mascara as the last step in your eye makeup routine.
- 2. Dip wand into container, wipe excess mascara on the rim and apply from roots in upward strokes to the underside of your lashes. Apply several layers on top lashes to build colour, and a single layer to bottom lashes.
- 3. Remove mascara with our Fig All-beauty Jelly.

#### avocado waterproof mascara

#### HERO INGREDIENT

Avocado oil - extracted from the dehydrated avocado fruit, native to Mexico.

- Contains vitamins B, E, antioxidants and fatty acids
- Adds natural shine
- Moisturises lashes
- Promotes length & condition
- Adds moisture to dry lashes
- Lashes are longer and stronger, and less likely to damage

#### ALL INGREDIENTS

Copernicia cerifera (carnauba) wax, glycine soja (soybean) seed oil, elaeis guineensis (palm) kernel wax, diheptyl succinate, capryloyl glycerin/sebacic acid copolymer, licania arborea (cacahuananche) oil, persea gratissima (avocado) oil, calcium stearate, prunus amygdalus dulcis (sweet almond) oil, camellia oleifera (camelia) seed oil, pouteria sapota (mamey) seed oil, palmitic acid, tocopheryl acetate, glyceryl caprylate, glyceryl undecylenate, CI 77491 (iron oxide red)\*, CI 77499 (iron oxide black). \*Brown only

The world's first natural waterproof mascara is now available in a rich chocolate brown.

A makeup bag must-have for smudge-proof, tears-proof and waterproof lashes. The Avocado Waterproof Mascara contains nourishing avocado and mamey oils to help regenerate and stimulate lash growth and give lashes a glossy sheen, without nasty chemicals.

A vegan-friendly formula made without PFAS, parabens and phthalates makes it the best in natural makeup for sensitive eyes. It's no wonder it's a beauty editor and beauty buyer favourite mascara for limitless length. Nourishing lashes with the power of plants since 2005.

SHADES



Black | e407b black



Brown | e407h dark brown

#### makeup eyes & brows

#### aloe gel lash & brow mascara



#### WHAT YOU'LL LOVE 2-in-1 multitasker Suits sensitive eyes Vitamin-rich formula

Grooms and adds gloss

#### GOOD TO KNOW





#### - HERO INGREDIENTS -

#### aloe vera

Packed with enzymes, proteins, vitamins & minerals. Strengthens, moisturises & conditions. Natural oxygenerator for renewal & growth.



#### makeup eyes & brows

#### natural stand out brows

The ultimate all-in-one mascara! Clear, natural gel mascara made with the highest quality ingredients. Featuring vitamin-rich aloe vera, considered to lengthen lashes and highlight your true lash colour. Adds a layer of shine. Suitable for lash extensions, contact lenses and sensitive eyes. Sweat-proof and water-resistant. Use as a brow groomer for extra shape and definition for a sleek natural look.

Made in Mexico 10ml / 0.35oz Tube + wand Expiry 6m after opening

WINNER! Oprah Daily Best Clean Clear Mascara 2024

#### PRODUCT BENEFITS

- Enriched with aloe gel
- Moisturises lashes & eyebrow
- Encourage lash & eyebrow growth
- Leaves lashes and eyebrows smooth & shiny
- Grooms brows
- Friendly to sensitive eyes
- Multitasking for lashes & brows

#### HOW TO APPLY

- 1 Apply mascara as the last step in your eye makeup routine.
- Dip wand into container, wipe excess mascara on the rim and apply in upward strokes to the underside of your lashes. Brush onto brows in outward strokes for a defined brow look.

#### aloe gel lash & brow mascara

#### HERO INGREDIENT

Aloe gel – comes from inside the leaves of the plant, native to Africa and known by the Ancient Egyptians as 'the plant of immortality'. *Fun-Fact:* Aloe vera has a chemical makeup similar to that of keratin. It rejuvenates hair with its own nutrients, giving it more elasticity and preventing breakage.

- Contains proteolytic enzymes, vitamins A, B, C, E, 96% water, proteins and minerals
- Anti-inflammatory
- Protects against free radicals
- Natural oxygenator promotes lash & eyebrow growth
- Moisturises & strengthens lashes
- Conditions lashes & eyebrow hairs
- Maintains healthy brows and lashes

#### ALL INGREDIENTS

Aqua (water), aloe barbadensis (aloe vera) gel, ethyl alcohol, cellulose gum, glycerin, hydrolyzed corn protein, adenosine, magnesium ascorbyl phosphate, carnitine, panthenol, potassium sorbate.

SHADES Clear | e415b clear

makeup eyes

#### jojoba eye pencil



#### WHAT YOU'LL LOVE Soft and natural eyeliner Nourishes skin and condition lashes Low irritation for sensitive eyes Zero waste, 100% plastic free!

#### GOOD TO KNOW

 $(\square)$ # Sensitive Blendable Nutritive Multitasking



#### makeup eyes

#### define eyes naturally

Soft natural eyeliner pencil. A soothing formulation of oils including jojoba, known to nourish your skin and condition your lashes. Gentle on eyes, suitable for sensitivities. Frame eyes or smudge for a smoky look. Easy application.

#### Made in Italv

1.1g / 0.04oz Wooden pencil + aluminium lid Expiry 12m after opening

#### WINNER! **Cosmopolitan 2023 Clean Beauty Awards**

#### **PRODUCT BENEFITS**

- Enriched with jojoba oil and coconut oil
- Known to nourish skin and eyelashes
- Soft formula
- Good for sensitive eyes
- Multitasking for frame or smudge smoky looks

#### HOW TO APPLY

- 1. First, sharpen eye pencil with our Eco Sharpener to achieve a round point for a smooth application.
- 2. To apply eye pencil to the top eyelid, make dots along the lash line where the lashes meet the skin.
- 3. Next, connect the dots in a sweeping line along the eyelid. For a smudged effect use our Eco Vegan Smudge & Shade Brush over line to blur edges.
- 4. Apply one or more layered lines for a darker look.
- 5. For lower eyelid, apply on the inner rim as close to the lashes as possible.

#### HERO INGREDIENT

Jojoba seed oil - produced from the seed of the jojoba plant native to Arizona/California. *Fun-Fact:* Our skin is made up of natural wax esters (called sebum) which lock in moisture to keep skin looking healthy and hydrated. As we age sebum production decreases, meaning fine lines, dry skin and sagging occurs. The Jojoba plant actually produces wax esters identical to our very own sebum.

- Penetrates deep into the skin, essential fatty acids, powerful antioxidants and vitamins
- Fights premature ageing, reduces fine lines
- Rejuvenates skin & regenerates skin cells
- Deeply moisturising
- Wear eyeliner without irritating skin!

#### jojoba eye pencil

#### ALL INGREDIENTS

Black, Earth, Bronze, Clay, Copper, Oro, Stone, Forest: Octyldodecyl stearoyl stearate, cocos nucifera (coconut) oil, C10-18 triglycerides, hydrogenated vegetable oil, mica, copernicia cerifera (carnauba) wax, euphorbia cerifera (candelilla) wax, polyglyceryl-3 diisostearate, oryzanol, simmondsia chinensis (jojoba) seed oil, tocopherol (vitamin E), glyceryl caprylate, tin oxide (Oro only). May contain +/-CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide), CI 77007 (ultramarine-blue), CI 77742 (manganese violet).

Gem, Cerulean: Octyldodecyl stearoyl stearate, cocos nucifera (coconut) oil, C10-18 triglycerides hydrogenated vegetable oil, mica, copernicia cerifera (carnauba) wax, euphorbia cerifera (candelilla) wax, polyglyceryl-3 diisostearate, oryzanol, simmondsia chinensis (jojoba) seed oil, tocopherol (vitamin E), glyceryl caprylate, kaolin. May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide), CI 77007 (ultramarine-blue), CI 77742 (manganese violet), CI 16035 (red 40 - Gem only), CI 42090 (FD&C blue 1 - Cerulean only).



#### makeup brows

#### almond brow pencil



WHAT YOU'LL LOVE

Dry style formula

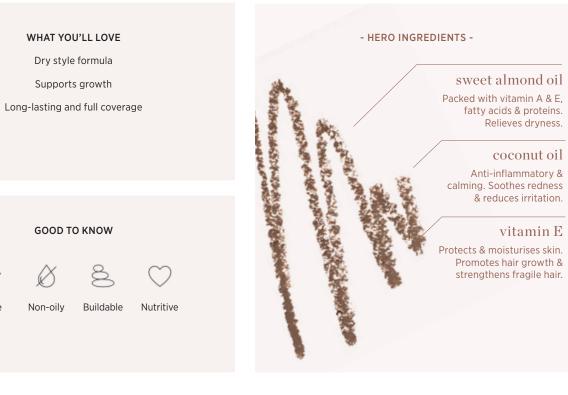
Supports growth

GOOD TO KNOW

Buildable

Non-oily





makeup brows

#### natural perfect brows

We love almond oil so much we made our new favourite product featuring the nourishing healthy ingredient. The oil protects hairs and nourishes the skin underneath and surrounding your brows. Made to perfect your brows, this pencil is unique in its formulation and smooth finish. Fill in gaps with light application of this pencil – your eyebrows will look better, but in a natural way.

Features an inbuilt grooming brush to tame fly-away hairs and neaten brows. They say that eyebrows frame the face, so give yours the right attention with our perfect natural pencil.

#### Made in Italy

1.1g / 0.04oz Wooden pencil + plastic lid with nylon bristles Expiry 12m after opening

#### **PRODUCT BENEFITS**

- Enriched with almond oil and jojoba oil
- Oils protects & nourishes hair & skin in the brows
- Features an inbuilt grooming brush

#### HOW TO APPLY

1. Sharpen your pencil before use with our eco sharpener.

- 2. Taking the sharpened end of the pencil, gently fill in any gaps in your eyebrows, starting at the end above the inner eye.
- 3. Smooth out the look of the eyebrow from inner eye to arch (in line with the far side of the iris).
- 4. Next, use a lighter application of the pencil to repeat the process where the brow curves to the end of hair growth.
- 5. We recommend cautious application, comparing both eyebrows as you progress for consistency.

Matte

#### almond brow pencil

#### HERO INGREDIENT

Sweet almond oil - Extracted from the kernel of the almonds seed from the plant that originated in China & Central Asia.

- Contains vitamins A, E, fatty acids, magnesium & calcium
- Encourages brow growth
- Water resistant
- Long-lasting
- Good for sensitive skin
- Hydrated and healthy brows and skin

#### ALL INGREDIENTS

Mica, hydrogenated vegetable oil, cocos nucifera (coconut) oil, c10-18 triglycerides, copernicia cerifera (carnauba) wax, octyldodecyl stearoyl stearate, euphorbia cerifera (candelilla) wax, polyglyceryl-3 diisostearate, prunus amygdalus dulcis (sweet almond) oil, oryzanol, tocopherol (vitamin E), glyceryl caprylate. May contain +/- Cl 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide).

SHADES

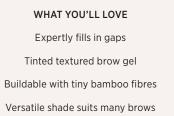


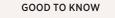
Perfect | e443d brown grey

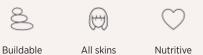
#### makeup brows

#### argan brow hero











#### - HERO INGREDIENTS -



#### makeup brows

#### wake up your brows!

Fuller brows are yours! This one-for-all tinted textured gel – with tiny vegan fibres – boosts your brows and adds volume. The fibres adhere to skin and hair for a fuller look, gaps are filled in, you can feather, embrace messy brows and get your brows noticed.

Gives a thicker look to thinning or over-plucked brows and defines fair hairs. Argan oil conditions and boosts. In one flattering wearable shade that suits all brows. Tint, tame, thicken and love your brows daily.

Made in Italy 3.5ml / 0.12oz Tube + wand Expiry 6m after opening

#### PRODUCT BENEFITS

- Enriched with argan oil and castor oil
- Tinted textured gel
- With tiny vegan fibres, for a fuller look
- Grooms brows

#### HOW TO APPLY

- Dip wand into tube, wipe excess product on the rim and brush the applicator in short upward strokes from the inner corner of the brow to the outer corner to shape and build.
- 2. Repeat until desired look is achieved.
- 3. Can also be applied after almond brow pencil for a fuller brow look.

#### argan brow hero

#### HERO INGREDIENT

**Argan oil** – Extracted from the kernels of the argan tree, indigenous to Morocco & south-west Algeria.

- Contains fatty acids, omega 3 & 6, vitamin E and strong antioxidants
- Provides a protective layer to skin & hair
- Enriches & helps boost shine
- Assists with dryness
- Prevents damage to hair shaft
- Tames hairs & encourages growth

#### ALL INGREDIENTS

Aqua (water), propanediol, pullulan, mica, microcrystalline cellulose, bambusa arundinacea (bamboo) stem powder, xanthan gum, ricinus communis (castor) seed oil, argania spinosa (argan) kernel oil, panthenol, 1,2-hexanediol, caprylyl glycol, cellulose gum, potassium sorbate, sodium gluconate. May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide).

SHADES



**Perfect** | e411b versatile brown-grey

# cheeks & lips

### multitasking must-haves

#### Ready for every occasion we've got you covered

Our range of sheer, glossy and matte lip & multitasking products, from classic tones to vibrant long-lasting colours, your cheeks & lips will benefit from the superfood ingredients & conditioning formulas.

ereperez.com

#### makeup cheeks & lips

# carrot colour pot





WHAT YOU'LL LOVE A buildable, blendable creamy balm Light to full coverage, super pigmented! Multitasking product for lips cheeks and eyes 100% plastic-free



# HERO INGREDIENTS Carrot oil High in vitamins A & E, addresses fine lines & regulates sebum production. Avocado oil Powerful antioxidants & vitamins B & E. Moisturises skin. Castor seed oil Fights free radicals. Treats dry skin & boosts collagen. Cacao butter Rich in magnesium, zinc & calcium. Protects from inflammation.

#### makeup cheeks & lips

#### blush naturally

Colour cream blush in a pot. This vegan multitasking balm adds instant colour to cheeks & lips, builds and blends easily. A small pot of goodness that fits in your pocket – now with new plastic free packaging! These carrot beauties are all glass and aluminium and are more eco than ever. The practical mirror-like lid is great for touch ups so you can lift your look anytime, anywhere.

#### Made in Mexico

6.5g / 0.23oz Glass jar + aluminium lid Expiry 12m after opening

WINNER! Best of Green Edit Award 2022

#### **PRODUCT BENEFITS**

- Enriched with carrot oil and castor oil
- Cream texture
- Long lasting
- Buildable colour
- Multitasking for cheek & lips, and eyes

#### HOW TO APPLY

- 1. Apply balm with our Eco Vegan Multipurpose Brush directly to the cheeks, gently dab the formula on cheeks making sure to blend the edges blending as little or as much as you like. Repeat for deeper colour.
- 2. For lips, apply with our Eco Vegan Concealer & Lip Brush over top and bottom lip and rub lips together.

# carrot colour pot

#### HERO INGREDIENT

**Carrot oil** – extracted through steam distillation from the seeds of the wild carrot plant native to Europe.

- Contains beta-carotene, vitamins A, E, & carotol
- Antibacterial and anti-ageing
- Lubricates external layer of skin
- Balances moisture, softens skin
- Helps dry and cracked skin
- Aids skin from UV damage
- Addresses fine lines
- Regulates skin's sebum production
- Moisturises skin and encourages youthfulness

#### ALL INGREDIENTS

Ricinus communis (castor) oil, euphorbia cerifera (candelilla) wax, simmondsia chinensis (jojoba) oil, caprylic/capric triglyceride, persea gratissima (avocado) oil, theobroma cacao (cocoa) butter, daucus carota sativa (carrot) oil, magnesium stearate, tocopheryl acetate (vitamin E). May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77019 (mica), CI 77891 (titanium dioxide).



#### makeup cheeks & lips







#### - HERO INGREDIENTS -



#### makeup cheeks & lips

#### glide-on, natural hydrating colour

A multitasking beauty crayon for a pop of pigmented colour in a nourishing natural formula. Define and blend with this tapered slim crayon that is oh-so-easy to apply for full coverage colour. It's like a lipstick, minus the plastic - all wood, sleek design with an aluminium lid. This natural beauty has a matte finish, for smooth skin and even smoother colour. An essential zero-waste collection of shades for all skin tones. Finally guilt-free colour is here, this crayon is the first of its kind!

Made in Italv 3g / 0.1oz Wooden pencil + aluminium lid Expiry 18m after opening

#### WINNER!

Allure Best of Beauty Award 2023 Green Edit Award 2023

#### **PRODUCT BENEFITS**

- Plastic free, eco colour crayon
- Ultra hydrating
- Uses baobab oil to nourish skin
- Multitasking for cheeks & lips

#### HOW TO APPLY

1. For best results, sharpen with our Eco Duo Sharpener.

- 2. Outline lips and fill in for a perfect-coloured pout.
- 3. Dab onto cheeks and blend.
- 4. Please note opening it for the first time may be a little tricky due to the sustainable materials used.

#### HERO INGREDIENT

Coconut - From the root vegetable native to Mediterranean regions.

- Contains antioxidants, vitamin C, minerals potassium, calcium, magnesium & iron
- Anti-inflammatory
- Assists collagen production
- Helps repair & prevent dry skin
- Provides natural pigmented colour
- Lasting stain affect
- Colour tint with added vitamin & mineral boost for healthy natural colour that lasts

#### Ultra hydrating, for lips and cheeks Eco colour crayon Uses baobab oil to nourish skin Sharpen away! With our Eco Duo Sharpener

WHAT YOU'LL LOVE

#### GOOD TO KNOW



Full



Buildable coverage

Vibrant Multitasking pigment

made with integrity

#### coco crayon

#### ALL INGREDIENTS

(D&C Red 28 - Siren only).

Brave, Wild, Heart, Rebel: Octyldodecyl stearoyl stearate, cocos nucifera (coconut) oil, c10-18 triglycerides, copernicia cerifera (carnauba) wax, silica, hydrogenated vegetable oil, polyglyceryl-3 diisostearate, adansonia digitata (baobab) seed oil, oryzanol, glyceryl undecylenate, tocopherol (vitamin E). May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide), CI 15850 (D&C red 6).

Grace, Charm, Spark, Siren, Babe: Octyldodecyl stearoyl stearate, cocos nucifera (coconut) oil, c10-18 triglycerides, copernicia cerifera (carnauba) wax, silica, hydrogenated vegetable oi, polyglyceryl-3 diisostearate, adansonia digitata (baobab) seed oil, oryzanol, glyceryl undecylenate, tocopherol (vitamin E), kaolin. May contain +/- CI 77491, CI 77492 (iron oxides), CI 77891 (titanium dioxide), CI 77742 (manganese violet), CI 15850 (D&C red 6), CI 45410



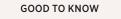
#### makeup cheeks & lips

#### beetroot cheek & lip tint













makeup cheeks & lips

#### antioxidants & vibrant colour in one

Long-lasting bright colour tint for cheeks & lips. Waterbased formula featuring beetroot extracts to nourish and hydrate skin. Rich in antioxidants, this healthy tint acts as a natural blush/stain and lasts all day. Our most popular 2-in-1 product, beetroot adds vibrancy to a fresh face or over makeup. Designed in an easy applicator for fuss-free natural colour.

Made in Mexico 4.5ml / 0.15oz Tube + wand Expiry 10m after opening

#### **PRODUCT BENEFITS**

- Enriched with beetroot and agave nectar
- Long lasting
- Buildable colour
- Matte finish
- Multitasking for cheek & lips

#### HOW TO APPLY

- 1. Apply to a clean face, well moisturise or over foundation on lips and cheek areas.
- 2. With the applicator, apply a small amount to the apple of the cheek.
- 3. Blend tint fast with our Eco Vegan Multipurpose Brush. For a deeper colour, reapply another layer and blend well.
- 4. Apply to lips in the same way either over the whole lip area or just in the centre of top and bottom lips. Then blend for your desired colour. Apply extra layers for a deeper shade.
- 5. Remove with our Fig All-beauty Jelly.

#### beetroot cheek & lip tint

#### HERO INGREDIENT

**Beetroot extract** – from the root vegetable native to Mediterranean regions.

- Natural pigment
- Contains antioxidants, vitamin C, minerals potassium, calcium, magnesium, iron and anti-inflammatory
- Assists collagen production
- Helps repair & prevent dry skin
- Provides natural colour
- Lasting stain affect
- Colour tint with added vitamin & mineral boost for healthy natural colour that lasts

#### ALL INGREDIENTS

Aqua (water), rosa canina (rosehip) fruit extract, glycerin, beta vulgaris (beet) root extract, tocopherol (vitamin E), methylcellulose, agave tequilana (blue agave) stem nectar, potassium sorbate, ascorbic acid, citric acid, glycolipids, bioflavonoids. May contain +/- CI 77891 (titanium dioxide), CI 45410 (D&C red 27).



# makeup *lips*

# mango lip honey



# WHAT YOU'LL LOVE Intense hydration Glides on smooth Featuring hyaluronic acid With mango seed butter

#### GOOD TO KNOW









# makeup *lips*

# lips go wild with mango

Lips go wild for mango! Get glossed with our luscious vegan lip honey. Wearable sheens add intense syrupy gloss and subtle colour. Ultra-nourishing hydration that stays on. Won't dry out lips, just adds a juicy moisture layer. Never goopy, the honey texture is sticky enough to glide on smooth. Wear alone or over a favourite lipstick or stain/tint to add volume to your lips. Enhances the look of thin lips for more pout. Lip honey is your gloss dreams come true!

Made in Italy 3ml / 0.1oz Tube + wand Expiry 18m after opening

#### **PRODUCT BENEFITS**

- Enriched with mango and jojoba oil
- Mango boosts lips with vitamins & minerals
- Jojoba softens delicate skin
- Natural-glossy look
- Glossy finish
- Ingredients known to nourish and hydrate

#### HOW TO APPLY

- 1. Dip the wand in the tube to collect gloss.
- 2. Apply to top and bottom lips.
- 3. Smack lips together and smile!

#### HERO INGREDIENT

Mango kernel butter – extracted from the seed of the mango tree native to South East Asia

- Contains omega 9, vitamins A, C, palmitic arachidic, linoleic, oleic and stearic acid
- Moisturises & soothes skin
- Encourages firmer skin
- Treats dry skin, flakiness & sensitive skin
- Protects from environmental stressors
- Contributes to soothed, soft lips for lasting hydration

# mango lip honey

## ALL INGREDIENTS

**Glaze:** Dimer dilinoleyl dimer dinoleate, octyldodecyl stearoyl stearate, irvingia gabonensis (wild mango) kernel butter, simmondsia chinensis (jojoba) seed oil, tocopheryl acetate, hydrogenated coco-glycerides, aroma\*.

**Chilli**: Dimer dilinoleyl dimer, octyldodecyl stearoyl stearate, octyldodecanol, polyglyceryl-3 diisostearate, glyceryl behenate/eicosadioate, mica, irvingia gabonensis (wild mango) kernel butter, simmondsia chinensis (jojoba) seed oil, pentaerythrityl tetraisostearate, tin oxide, hydrogenated coco-glycerides, diethylhexyl syringylidenemalonate, caprylic/capric triglyceride, aroma\*. May contain +/-Cl 77491, Cl 77499 (iron oxides), Cl 77891 (titanium dioxide).

**Crush**: Dimer dilinoleyl dimer, octyldodecyl stearoyl stearate, octyldodecanol, polyglyceryl-3 diisostearate, glyceryl behenate/eicosadioate, irvingia gabonensis (wild mango) kernel butter, simmondsia chinensis (jojoba) seed oil, pentaerythrityl tetraisostearate, tin oxide, hydrogenated coco-glycerides, diethylhexyl syringylidenemalonate, caprylic/capric triglyceride, calcium sodium borosilicate, aroma\*. May contain +/- CI 77491, CI 77492, CI 77499 (iron oxides), CI 77891 (titanium dioxide), CI 45410 (D&C red 27), CI 42090 (FD&C blue 1).

\*100% natural fragrance

SHADES

Glaze | e478b quartz crystal clear



**Crush** | e478i boysenberry purple

**Chilli | e478d** spicy nude

# makeup *lips*

# açaí lip pencil



WHAT YOU'LL LOVE Starring lip-loving oils Creamy formula Rich in antioxidants 100% plastic free packaging

GOOD TO KNOW







makeup *lips* 

# sublime lip pencil for a perfect pout

Sublime pencil to line lips in creamy long-lasting formula. Boosted with lip-loving oils to nourish while also adding beauty pro definition. These nifty liners give a smooth line and a plump look to your lips. In three velvety matte shades to wear alone or with other gorgeous Ere Perez lip products. Starring coconut oil and vitamin E to condition & repair skin, making this an unbeatable natural formula your lips will adore.

Made with wood and an aluminium lid, this beauty is 100% plastic free. This is the most sustainable lip pencil we could create!

Made in Italy 1.1g / 0.04oz Wooden pencil + aluminium lid Expiry 12m after opening

#### **PRODUCT BENEFITS**

- Creamy long-lasting formula, matte finish
- Rich in antioxidants
- Encourages youthfulness
- Deeply hydrating & conditioning
- Multipurpose lip line & lip stick
- 100% Plastic free

#### HOW TO APPLY

- 1. Sharpen your pencil with our fab Eco Duo Sharpener.
- 2. Outline top lip and bottom lips.
- 3. Gently smudge in, before applying your favourite Mango Lip Honey gloss, or lip colour.

# açaí lip pencil

## HERO INGREDIENT

**Açaí fruit oil** – Extracted from the berry of the acai palm tree naive to the Brazil.

- Has anti-inflammatory and anti-microbial properties
- Packed with antioxidants
- High in nutritious fatty acids, contains vitamins A & C
- A powerful anti-ager, aiding the skin's regeneration
- Soothing, absorbing quickly into the skin relieving dryness
- Boosts collagen, firms the skin/lips.

## ALL INGREDIENTS

Octyldodecyl stearoyl stearate, cocos nucifera (coconut) oil, c10-18 triglycerides, copernicia cerifera (carnauba) wax, hydrogenated vegetable oil, mica, silica, polyglyceryl-3 diisostearate, euterpe oleracea (açaí) fruit oil, oryzanol, glyceryl undecylenate, tocopherol (vitamin E). May contain +/- CI 77891 (titanium dioxide), CI 77491, CI 77492, CI 77499 (iron oxides), CI 15850 (D&C red 6).



# Featuring vegan bristles & biodegradeable materials

Our full range of beauty tools includes everything you need to apply our products & create a flawless natural finish. Featuring vegan makeup brushes, bio sponges, eyelash curler, & eco sharpener for all your beauty needs.

ereperez.com

makeux tools

# precision beauty tools

# Absorb excess sebum and help reduce shine, wherever & whenever!

Freshen, shine and keep unwanted oil away with Green Tea Oil Control Papers, all without disturbing your makeup or leaving any residue. Made from super soft hemp pulp paper, these convenient oil control weightless sheets absorb oil, eliminate shine & mattify makeup. Infused with antiinflammatory green tea extract, to also help reduce redness and prevent breakouts. Your next must-have portable complexion touchup, in a convenient waste-free envelope.

SKU e351b 50 Sheets Made in China

# WHAT YOU'LL LOVE Plastic free portable packaging Pocket-sized saviours! Vegan, cruelty free & sensitive skin safe Great for all genders

#### HOW TO USE

1. Carefully remove a sheet from the envelope.

2. Gently pat on skin, focusing on forehead, nose, chin, to remove excess shine.

3. Repeat as needed and discard thoughtfully.

# green tea oil control paper





# makeup tools

# Discover the epitome of eco-luxury designed for everyone who values both beauty and the planet.

It's all in the details to sculpt, blend, define with our essential premium makeup brush set . Each beautiful brush is chosen to elevate your everyday makeup look, crafted with soft vegan hairs and responsibly sourced aluminium, to effortlessly apply makeup. This carefully curated set gives you 4 travel friendly makeup brushes and eyebrow and lash spoolie for a flawless application. A complimentary pair of mini tweezers and eco makeup pouch makes it perfect for on-the-go touch-ups and travel. Make the world a more beautiful place.

SKU e830b Made in China

> WHAT YOU'LL LOVE Luxe vegan brush hairs 100% Aluminium handles Compact travel size Travel pouch with 5 tools

WHAT'S INCLUDED Buff & Blend Duo Brush Essential Spoolie Lip & Line Brush Deluxe Powder Brush Mini Tweezers Eco Makeup Pouch

# eco vegan essential brush set





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# A sleek, tapered brush that expertly colours, contours and blends even in those hard-to-reach places.

The best brush for all liquid and cream products, like our Oat Milk Foundation, Arnica All-cover Pot, Carrot Colour Pot, Beetroot Cheek & Lip Tint and Vanilla Highlighters.

Stylish and eco, made with vegan bristles and a biodegradable corn resin handle. This brush makes it easy and hassle free to apply wet products to the face – no drips or mistakes. Blends well and offers a smooth coverage.

SKU e862b Made in China

# eco vegan multipurpose brush

VEGAN

# makeup tools

#### The ultimate tool for flawless blending.

Featuring an updated flat-style brush head. This all-star multipurpose brush is for our pressed powders, creamy products and loose powders. With 3-in-1 versatility, it's perfect for daily use, travel and optimum complexion coverage.

With a wood handle and vegan bristles. This brush is compact with a cylindrical handle for easy use, to create a flawless look. Plus it's environmentally conscious. What more could you ask for!

SKU e866b Made in China

> WHAT YOU'LL LOVE Compact with flat top Vegan brush bristles & wood handle Multipurpose for powders and creams

Compact flat vegan bristles & Biodegradable handle No drips or mistakes Blends beautifully, skin-like coverage

WHAT YOU'LL LOVE

Liquid & cream product brush

USE WITH Oat Milk Foundations Arnica All-cover Pot Carrot Colour Pots Vanilla Highlighters



USE WITH Corn Setting Powder Oat Milk Foundations Cacao Bronzing Pots

# eco vegan kabuki brush



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#### Essential makeup tool, with zero waste.

The Bio All-beauty Sponge duo to effortlessly blend & blur liquid foundation or creambased makeup. Aqua-activating eco sponge for a flawless airbrush complexion. Great for makeup novices and pros, the 2-pack offers multiple edges for precise application for a seamless streak-free finish.

Made from 100% plant-based raw materials, free from latex/PU, biodegradeable & zero waste!

SKU e882b Made in China

WINNER! Cosmopolitan 2023 Summer Beauty Awards

# bio all-beauty sponges



# WHAT YOU'LL LOVE 100% Biodegradable, true sustainable beauty Natural airbrush complexion Affordable duo pack Multiple edges for precise application

#### USE WITH

Carrot Colour Pots Arnica All-cover Pots Oat Milk Foundations Cacao Bronzing Pots



# makeup tools

# Turn ordinary lashes into naturally spectacular lashes!

High quality chrome curler with a perfect curve for your lashes. Features hypoallergenic white silicone rubber pad that gently presses your lashes. This shaped pad provides an elongated, full curl while minimising any pinching or pulling. A strong hinge at the centre of the curler controls the pressure applied, ensuring safe usage. Maximum lift, minimum pinch!

SKU e986b Made in Korea

> WHAT YOU'LL LOVE Innovative, no pinching or pulling Nickel and chrome finish Built to last Hypoallergenic white silicone rubber

USE WITH Jojoba Pencils Aloe Gel Lash & Brow Mascara Natural Almond Oil MAscara Avocado Waterproof Mascara

# spectacular eyelash curler



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#### Our eco-friendly take on a beauty bag classic for all your sharpening needs.

The ultimate high-performance sharpener perfectly paired with both crayons and pencils of different sizes. Made from biodegradable corn resin with two recyclable 5-star carbon steel blades. High-quality, high-impact, eco-friendly. Can your beauty bag get anymore eco!

SKU e996b Made in Ireland

# WHAT YOU'LL LOVE Versatile, suits various sizes Biodegradable (PLA) & recyclable Ultra-sharp carbon steel blades Must-have for lip/eye pencils & crayons

USE WITH Jojoba Pencils Coco Crayons Acai Lip Pencils

# eco duo sharpener





# ingredients

Glossary

# a

## Acai (euterpe oleracea) fruit oil

From the berry of the acai palm tree naive to the Brazil. A powerful anti-ager packed with antioxidants, vitamins A & C to boost collagen and firm skin. Anti-inflammatory and anti-microbial properties.

#### Alfalfa (medicago sativa) leaf extract

Sourced from the perennial flowering plant, part of the pea family. Properties include vitamins A, B1, B6, C, D, E, K, iron, anti-oxidants, chlorophyll, silica and amino acids.

#### Allantoin

In its organic form, allantoin is found in several plants, such as sugar beet, comfrey, chamomile, tobacco seed, and wheat sprouts. A popular source of allantoin is the extract of comfrey, a species of herb native to Europe. Allantoin is an effective anti-irritant for the skin, calming and soothing sensitive areas. It has been used to effectively help promote wound healing, and because it helps with cell regeneration.

#### Aloe (aloe barbadensis) gel

Aloe vera is a plant full of vitamins, minerals, enzymes and essential amino acids. It is a natural oxygenator and is considered to be effective with aiding cellular renewal. It contains the hormones gibberellins and auxin which have strong anti-inflammatory properties.

#### Apricot (prunus armeniaca) kernel oil

Apricot kernel oil is cold-pressed from the dried seeds of the fruit of the plant, thought to have originated in Armenia. It is a gentle, nourishing oil that can help to rehydrate dry and oily skin. It contains high amounts of vitamins and antioxidants that help to retain skin's elasticity and condition.

#### Aqua (water)

# Argan (argania spinosa) kernel oil

Argan oil is extracted from the kernels of the argan tree, indigenous to Morocca & south-west Algeria. The oil is full of fatty acids, omega 3 and 6, vitamin E and strong antioxidants.

#### Arnica (arnica montana) flower extract

Arnica is an herbaceous plant in the sunflower family, commonly grown in Mexico and used in traditional medicine for thousands of years. It is considered to have healing and anti-inflammatory properties.

#### Ascorbic acid (vitamin C)

A potent antioxidant with known antiaging and anti-inflammatory properties. It is thought to be vital for collagen production, skin health, damage repair, brightening effects and improving pigmentation.

#### Ascorbyl palmitate

b

Bakuchiol

It is formed by an ascorbic acid and palmitic acid, and it is another form of vitamin C.

#### Australian blue cypress (callitris intratropica) wood oil

Produced via steam distillation from the wood of the tree, indigenous to Australia. It is antibacterial and anti-inflammatory, aiding in calming skin sensitivities. It is deeply moisturising and keeps skin hvdrated

# Avocado (persea gratissima) seed oil

Extracted from the seeds and leaves of

the Psoralea corylifolia plant, also known

as the babchi plant. A potent antioxidant

so can protect against free-radical

damage. Soothing properties, a good

option for sensitive or reactive skin.

Avocado oil is edible oil pressed from the avocado fruit. Full of vitamins A, D and E.

Bergamot oil is an essential oil. cold pressed from the bergamot orange. It is considered to have antiseptic and antibacterial properties.

#### Biosaccharide gum-1

Biosaccharide gum-1 comes from fruitderived sugars. It is useful in helping water bind to the skin. This keeps skin hydrated and moisturised

#### Bamboo (bambusa arundinacea) stem powder

A very light white powder obtained directly from the stem and leaves of the bamboo plant. It is a natural alternative to plastic scrubs and has a high concentration of silica and is a great moisturiser.

#### Baobab (adans onia digitata) seed oil

From the wonder tree native to Africa & Australia, the fruit seeds are pressed to produce oil. Full of antioxidants & vitamins A,B,C, plus omegas 3,6,9 and fatty acids. Also has anti-inflammatory properties.

#### Beeswax (cera alba)

Beeswax is obtained from the honeycomb.

#### Beeswax (synthetic)

Made from plant-based ingredients so is a vegan alternative to traditional beeswax. Used as a binding agent, can improves the stability & shelf life of products. Helps keep skin moisturised y creating a barrier. Non-comedogenic so will not clog pores. A versatile ingredient that can be used in many skincare formulas.

#### Beetroot (beta vulgaris) extract

Beetroot is a root vegetable used to create a natural pigment. It is full of antioxidants and minerals such as potassium, vitamin C, calcium, magnesium and iron.

#### Benzyl alcohol

A naturally occurring colourless liquid with a mild, pleasant aroma. Used in cosmetics and skincare as a preservative. solvent, and fragrance component. Can also improve the sensory-feel of products.

#### Bergamot (citrus bergamia) oil

#### Bis-diglyceryl polyacyladipate-2

A lanolin substitute - gives better stability to emulsions & has a softer consistency. Softens & smoothes skin & maintains good skin condition.

#### Blue agave (agave tequilana) nectar

Blue agave nectar is extracted from a native Mexican plant leaf. It's considered to have antibacterial properties & contains vitamins C, B1, B2, C, D, K, & provitamin A. Used topically to help moisturise skin, soothe inflammation, & tighten.

#### Buriti fruit (mauritia flexuosa) oil

Buriti fruit oil is extracted from the fruit of the moriche palm. The oil is said to provide the richest known source of betacarotene. Also contains essential fatty acids, vitamin E & C, antioxidants. It is considered helpful in keeping skin supple and hydrated, improves elasticity and combats skin conditions.

# С

#### C10-18 triglycerides

C10-18 triglyceride is a tri-ester of glycerin; a sugar-based alcohol and humectant that occurs naturally in vegetable lipids.

#### C12-15 alkyl benzoate

This ingredient acts like an emulsifier to avoid the separation of ingredients inside the arnica concealer's formula.

#### C18-36 acid triglyceride

Used as an emollient to soften & smooth skin and maintain good skin conditioning. Also a texture enhancer

#### Cacahuananche (licania arborea seed) oil

Cacahuananche oil is a tree belonging to the Chrysobalanaceae family. Used for its strengthening and nourishing properties for hair.

properties.

# ingredients glossary

#### Calcium sodium borosilicate

It is made from Silica, a white powder occurs naturally throughout various elements of nature such as rocks or sand. It is used as a considered as bulking agent and shimmering powders.

#### Calcium stearate

limestone.

Derived from diatomaceous earth and

#### Calcium gluconate

Calcium is an essential mineral for the body. A small amount of research shows calcium gluconate may be a good skinsoothing and restorative agent when applied topically.

## Calcium sulfate

Calcium sulfate is a naturally occurring calcium salt. It is opacifying, and allows the cohesion of different cosmetic ingredients. It keeps skin in good condition and can tighten pores.

#### Calendula officinalis extract

Derived from the calendula flower and is considered to have anti-inflammatory. soothing and healing properties.

#### Camellia (camellia oleifera) seed oil

Camellia seed oil is sourced from the seed of the flowering plant. The oil absorbs quickly into the skin because its molecular weight is a near-match for human skin. Rich in oleic acid, omegas, vitamins and contains more antioxidants than almost any other botanically derived oil.

#### Candelilla (euphorbia cerifera) wax

Candelilla wax is derived from a shrub native to Mexico. The wax helps keep the skin moisturised.

#### Caprylic/capric triglyceride

Derived from coconut. It is considered to have smoothing and replenishing

#### Caprylyl glycol

Caprylol glycol is a plant-derived humectant and skin conditioning agent that lends moisture.

#### Carnauba (copernicia cerifera) wax

Carnauba wax is extracted from the leaves of a Brazilian tropical palm tree. Low comedogenic (does not clog pores). Softens & smoothes skin, skin conditioning.

#### Carrot (daucus carota sativa) oil

A root plant used as a natural pigment. Considered to have anti-aging and sun protection properties.

#### Carrot (daucus carota sativa) root extract

Carrot root extract is high in carotenes, vitamin E, and vitamin A. Considered beneficial to prevent or even reverse skin damage caused by UV radiation, and to protect the skin against premature aging.

#### Castor (ricinus communis) oil

Derived from the seeds of the castor oil plant. Gives cosmetics a soft, supple texture and helps to moisturise.

#### Cedarwood (atlas cedrus atlantica)

wood oil Oil extracted from the wood of the tree occurring in Morocco. Its properties are antiseptic and cleanses skin, reducing toxins in the skin and helping with dry skin. Gives a fresh clean feeling to the skin.

#### Cetyl alcohol

Cetyl alcohol is a flaky, waxy, white solid often derived from coconut, palm, or vegetable oil. As an emollient, cetyl alcohol can soften and smooth flakiness on the skin, which helps to reduce rough, dry skin. Emollients are also occlusive agents, which means they provide a layer of protection that helps prevent water loss from the skin.

#### Chamomile (matricaria recutita) flower extract

Extracted from the German Chamomile flower and contains a higher concentration of key active ingredients than the Roman Chamomile flower. Antiinflammatory, wound-healing, a natural moisturiser.

#### Chamomile (anthemis nobilis) flower oil

Distilled from dried flower heads of Roman Chamomile. Reduces skin inflammation and irritation. Contains minerals which replenish and rejuvenate skin.

#### Chia (salvia hispanica) seed oil

Obtained from the seed of the flowering salvia hispanica plant. Considered the richest botanical source of omega-3 fatty acids found in nature. Contains vitamins and essential fatty acids. Fights skin irritation and hydrates skin.

#### Chlorphenesin

Chlorphenesin is an ingredient used as a preservative with antimicrobial and antibacterial properties.

#### Chlorophyllin-copper complex

Chlorophyllin-copper complex is from naturally derived chlorophyll. It's a source of antioxidants and also known to help expedite the healing of wounds.

#### CI 12085 (D&C red 36)

Red pigment used for cosmetics.

CI 15850 (D&C red 6) Red pigment used for cosmetics.

#### CI 42090 (FD&C blue 1)

Brilliant blue pigment used in cosmetics.

CI 45410 (D&C red 27)

Red pigment used for cosmetics.

#### CI 77007 (ultramarine blue)

Blue pigment used in cosmetics.

### CI 77019 (mica)

Mica is a natural component of sand that is rich in silica. The silica-rich composition of mica is thought to support the formative processes in the connective tissue and bring vitality to the skin. It is used as an alternative to talc. Mica can have two different functions within a formulation - a filler and a pigment. When used as a filler it is normally listed at the top or middle of the formula and it is just required to be listed as "mica". When used as a pigment, it must be listed at the bottom of the formula regardless of the percentage in the formula. It normally goes after the "may contain" and requires having the colour index number (CI) if going to the EU.

## CI 77491 (iron oxide red)

Red iron oxide pigment used in cosmetics.

#### CI 77492 (iron oxide yellow)

Yellow iron oxide pigment used in cosmetics.

#### CI 77499 (iron oxide black)

Black iron oxide pigment used in cosmetics.

#### CI 77510 (ferric ferrocyanide)

Dark blue pigment used for cosmetics.

# CI 77742 (manganese violet)

Violet pigment used for cosmetics.

#### CI 77891 (titanium dioxide) Titanium dioxide TiO<sub>2</sub> is a naturally

use nano size particles.

occurring mineral-based pigment, derived from the mineral ore bauxite that is formulated into a creamy white ointment It provides broad UVA and UVB sun protection when applied externally. \*TiO2 may be an occupational hazard when inhaled. The TiO2 used in our formulations is pigment grade; we do not

#### Clove (eugenia caryophyllus) flower oil

Clove flower oil is a clear or pale-yellow liquid produced from the flowers of the clove (Syzygium aromaticum) tree. Rejuventating and stimulating properties helping to make skin look radiant. Great for dry skin.

#### Citric acid

A natural substance produced in various amounts by all types of citrus fruits. Rich in antioxidants, considered to brighten skin, correct pigmentation and act as an exfoliating agent.

#### Cocoa (theobroma cacao) seed butter

A small evergreen species native to tropical South-Central America cultivated for its seed, (the source of chocolate!). It has emollient properties (sooftens & soothes skin) & provides deep hydration suitable for especially dry & sensitive skin. High in fatty acids. Comedogenic (likely to cause pimples on acne prone skin).

#### Coco-caprylate/caprate

Coco-caprylate/caprate is a skinconditioning agent naturally, derived from coconut oil it helps smooth and hydrate skin.

#### Coconut (cocos nucifera) oil

Coconut oil from the dried kernel of the coconut on the palm tree. Antibacterial, anti-fungal properties that are thought to hydrate, soothe sun damage, heal and promotes skin repair.

#### Cocoyl proline

Cocoyl proline is a mixture of coconut fatty acids and the amino acid proline, this ingredient may be plant-derived or synthetic. It functions in cosmetics as a hydrator and conditioning agents.

#### Copper gluconate

An essential trace mineral found in many foods and supplements. Natural astringent properties to tighten pores. Stimulates skin's natural collagen & elastin production. Anti-inflammatory and antioxidant

#### Cornflower (centaurea cyanus) flower water

This extract works as an antiinflammatory, skin conditioning and astringent.

#### Cranberry (vaccinium macrocarpon) fruit extract

Cranberry fruit extract is obtained from the fruit. Properties include vitamin C, antioxidants and antiseptic. The oil is considered effective in fighting free radicals and signs of aging.

#### Cucumber (cucumis sativus) fruit extract

Cucumber extract from the waterrich fruit. Contains caffeic acid, silica and vitamin C. Considered helpful in revitalising, hydrating and soothing skin. Known to assist in reducing puffiness under the eyes.

d

#### Dehydroacetic acid

The principal function of dehydroacetic acid is to work like a soft preservative in the cosmetics formulations.

#### Dicalcium phosphate

Calcium salts. Reduces the density of cosmetics – reduces the transparency/ translucency.

#### Dicaprylyl carbonate

A skin conditioner that helps smoothing the skin providing a protective film.

#### Diethylhexyl syringylidenemalonat

Ingredient for protecting cosmetics from deterioration. Known to be skin protectant and antioxidant properties.

#### Diheptyl succinate & capryloyl glycerin/ sebacic acid copolymer

properties of castor oil and coconut oil.

# Dimer dilinoleyl dimer

#### Disteardimonium hectorite

A modified clay compound which is a highly effective stabiliser & viscosity control agent in cosmetics. Also used as a thickening agent.

e

Obtained by esterification from coconut oil and palm oil. Often used as a plantderived alternative to oil-based silicones. Improves look of skin by helping reduce moisture loss from its upper layers. As a solvent, it helps solubilize other ingredients, helping active ingredients more readily penetrate skin. Comedogenic (likely to likely to cause pimples on acne prone skin).

# ingredients glossary

A biodegradable liquid that mimics

silicone emollients. Is a significant plantderived alternative to dimethicone (silicone). The ingredient is derived from

It is synthesised from plant-based alcohols and is often used as an alternative to the animal-derived lanolin.

#### Ethylhexyl palmitate

#### Frankincense (boswellia carteri) oil

Sourced from the Boswellia tree common in India and Somalia. Strong antiinflammatory effects, immune-enhancing properties, astringent.

#### Fig (ficus carica) fruit extract

Fig extract is an antioxidant containing B-complex vitamins, vitamin C and essential minerals. Helps with collagen

# g

#### Geranium (pelargonium graveolens) flower/leaf/stem extract

Obtained from the geranium plant. Astringent properties, antiseptic and anti-inflammatory properties considered to help tighten skin, promote circulation, boost sun protection and build healthy skin cells.

#### Ginkgo biloba leaf extract

Also known as maidenhair, ginkgo has been known as a medicinal herb since ancient times. Ginkgo is full of antioxidants, helping to reduce free radicals that can cause signs of aging. It also has natural anti-inflammatory, cleansing and sunscreen properties. A rich source of vitamin E.

### Gluconolactone

Gluconolactone dissolves dead skin cells, improves the appearance of fine lines and discoloration, & can help remove excess oil from the skin. Because the molecules in gluconolactone are larger than other acids, they don't penetrate the skin as deeply, which lessens the likelihood of redness & flaking after use.

#### Glycerin/glyceryl stearate/glyceryl caprylate

A sugar-based alcohol and humectant that occurs naturally in vegetable lipids.

#### Glyceryl behenate/eicosadioate

Prepared from glycerin, a sugar-based alcohol and humectant occuring naturally in vegetable lipids.

#### Glyceryl undecylenate

An ester of glycerin with undecylenic acid which can be derived from castor bean and rapeseed glycerin.

#### Glycine Soja (wild soybean) oil

This oil has a lot of benefits by keeping your skin soft, free of wrinkles and fine lines thanks to its rich concentration of linoleum acid, antioxidants and vitamins. A natural emollient & moisturiser.

#### Grape (vitis vinifera) seed oil

Grape seed oil is extracted from grape seeds after juicing. Non-aqueous and rich in antioxidants, minerals, protein, vitamin E, it may have natural non-allergenic and regenerative properties.

#### Grapefruit (citrus grandis) seed extract

Grapefruit seed extract comes from the seed of the fruit, with anti-inflammatory and high in antioxidants to fight free radicals.

#### Green tea (camellia sinensis) leaf extract

Green tea leaf extract is distilled from the leaves of the sinensis plant. Full of antioxidants; antibacterial and antiinflammatory properties. Considered effective in fighting the signs of aging, shrinking pores and encouraging youthful skin.

# h

#### 1,2-Hexanediol

A preservative and moisture-binding agent. It can increase hydration, protect the integrity of ingredients and work as an emollient to soften skin texture.

#### Hemp (cannabis sativa) seed oil

Extracted from the seeds of the hemp plant. Properties of omega 3 & 6 fatty acids, vitamin E and antioxidants. Known to conditions dry skin, reduce inflammation, soothe and regenerates the skin's protective layer.

#### Hyaluronic acid

Delivers lasting moisture, a humectant (moisture-binding ingredient), protects the skin from UVB rays, promotes collagen production.

#### Hydrogenated coco-glycerides

Derived from the dried kernel of the coconut, a palm originating in the India-Indonesia region. A skin-conditioning agent rich in vitamin E and fatty-acid and is known to be antibacterial and antimicrobial.

#### Hydrogenated olive (olea europaea) oil

Hydrogenated olive oil acts as a viscosity increasing agent

#### Hydrogenated vegetable oil

Hydrogenated vegetable oil is oil from vegetable origin, used to slow the process of water loss from the skin by providing a barrier.

# 1

#### Iron oxide

Iron oxides are naturally occurring pigments derived from minerals.

#### Isoamyl laurate

Used as a pigment disperser, helps colour of foundation (or any other product) uniformly distribute

#### Isopropyl palmitate

A natural oil derived from plants.

## Jasmine (jasminum sambac) flower extract

Derived from the climbing jasmine plant. Lightweight, high in antioxidants, soothing & hydrating to assist in soothing skin imperfections.

#### Jojoba (simmondsia chinensis) seed oil

Jojoba oil is extracted from the simmondsia chinensis plant. It offers anti-inflammatory properties, it can be used as an antioxidant and is ideal as a moisturiser, especially around the eye area.



#### Kaolin

Kaolin is a naturally occurring white clay mineral. It is oil absorbent making it ideal for shine control.

### Lactic acid

Lactic acid (plant-sourced) is a powerful alpha hydroxyl acid (AHA) with exfoliating properties. It slows cell water loss, considered to be beneficial for hydration and skin renewal.

#### Lauroyl lysine

An amino acid derived from coconut oil. Considered to have smoothing and replenishing properties.

#### Lavender (lavandula angustifolia) oil

Highly versatile oil, calming, soothing, promotes relaxation. Has antiseptic properties.

#### Lemon (citrus medica limonum) oil

Lemon is considered to be a herbal panacea as it is antiseptic, cleansing, toning and strengthening to connective tissues. It is used as a preservative, pH adjuster and to firm skins elasticity.

#### Lemon balm (melissa officinalis) flower/leaf/stem extract

Melissa extract belongs to the mint family. Used since Ancient Greek and Roman times, it's also known as lemon balm. It has potent antioxidants that may protect the skin against environmental stressors and fight UV damage. It cleanses, soothes and tightens skin and has antiinflammatory and antibacterial properties.

#### Levulinic acid

Acts as an anti-microbial agent, this acid comes form the corn extract.

#### Lychee (litchi chinensis pericarp) extract

An evergreen tree originally native to China now grown worldwide. Also known as the Chinese Cherry. Antimicrobial, antioxidant, anti-inflammatory, rich in vitamin c, evens skin tone, slows down signs of ageing & is super-hydrating.

## m

#### Magnesium aluminum silicate

A naturally occurring white clay. Unable to be absorbed by the skin due to its large particles.

#### Magnesium carbonate

A mineral derived salt used as an absorbent or mattifying agent in cosmetics.

#### Magnesium sulfate

A mineral commonly known as 'epsom salt' and is renowned for its magnesium content. It is easily absorbed into the skin and has anti-inflammatory properties.

#### Maltodextrin

Maltodextrin has different functions inside cosmetics as moisturiser, absorbent, binding agent, emulsion stabiliser and film-forming agent.

hair humectant.

# pressed oil

#### Mango (mangifera indica) seed butter

Mango seed butter is extracted from the seed of the mango fruit. It is rich in omega 9, vitamins A & C and linoleic acid. Considered powerful in moisturising, encouraging firmer skin and soothing skin.

## Methylcellulose

Methylcellulose is a naturally occurring substance obtained from the walls of plants.

## Mica

A natural component of sand that is rich in silica. The silica-rich composition of mica is thought to support the formative processes in the connective tissue and bring vitality to the skin. It is used as an alternative to talc. Mica can have two different functions within a formulation - a filler and a pigment. When used as a filler it is normally listed at the top or middle of the formula and it is just required to be listed as "mica"

Microcrystalline cellulose is refined wood pulp used as a texturiser, anti-caking agent, emulsifier, and bulking agent.

# ingredients glossary

#### Mamey (pouteria sapota) seed oil

Mamey Sapote is a species of tree that is native to southern Mexico. The oil extracted from its fruit seed is used as a

#### Mandarin orange (citrus nobilis) cold

Mandarin orange cold pressed oil comes from the fruit. High in vitamins C, B & E and antioxidants. Considered to be healing, calming, with the ability to brightens skin and treat discolouration.

#### Microcrystalline cellulose

#### Moringa (moringa pterygosperma) seed extract

Moringa seed extract comes from the seeds of the 'drumstick tree', widely cultivated in parts of Africa and Asia. The plant's extracts and oils have been widely used in traditional herbal remedies for centuries. It is full of vitamin A. which helps encourage skin cell renewal, and vitamin E helps to hydrate and combat dryness. It contains 30 known antioxidants, useful in anti-aging. Moringa has amazing cleansing and skin detoxifying properties.

# n

#### Native corn (zea mays) starch

Corn starch (non-gmo) is extracted from the corn plant. It is a great oil absorbent.

#### Native rice (oryza sativa) starch

Rice starch (non-gmo) is extracted from rice. It is used as an oil absorbent.

#### Niacinamide (vitamin b3)

A form of vitamin B3 sourced as nicotinic acid in plant-based foods like nuts, seeds, and green vegetables. Helps repair skin cell damage. Rebalances skin tone. Excellent antioxidant, Helps strengthen skin barrier. Soothing

## 0

#### Oat milk/oat (avena sativa) extract

Oats are part of the grasses family. the Gramineae. The oat is used as an antioxidant, skin-conditioning agent, emollient with anti-inflammatory properties.

#### Octyldodecanol

Its principal function is to work as a solvent - an alternative for the silicone products. It also has moisturising properties for the skin. Produced from natural non-animal fats and oils.

S

Silica

#### Octyldodecyl stearoyl stearate

Octyldodecyl stearoyl stearate is made from a naturally occurring fatty acid and stearic acid, found in vegetable fat.

#### Olive (olea europaea) oil

Olive oil is extracted from olive fruit. It naturally contains mono-unsaturated fats (omega 9) and polyphenols – a potent antioxidant.

#### Orange (citrus aurantium dulcis) peel oil

Orange peel is cold pressed to obtain the essential oil. Orange oil is valued for its invigorating, relaxing and lightening abilities as well as its antibacterial action and capacity to protect the skin, stimulate skin metabolism and stabilize connective tissue

#### Oryzanol

A skin-conditioning agent with a high concentration of antioxidants

#### Ozokerite

A naturally occurring fossil wax found near soft shale.

# p

#### P-anisic acid

Principally used as a preservative thanks to its antiseptic properties.

#### Palm oil/wax/palmitic acid/palm kernel (elaeis guineensis) wax

Palm oil is stable, heavy oil derived from the fruit of the palm oil tree. Rich in saturated fat, essential fatty acids, vitamin E and carotenoids.

\*EP supports the production of sustainable palm oil by purchasing Green Palm certificates.

#### Palmitic acid

A fatty acid found in palm kernel oil. Helps restore the skins natural barrier function.

## Panthenol (vitamin B5)

The alcohol form of pantothenic acid (vitamin B5). When applied topically, panthenol is guickly converted into vitamin B5. It occurs organically from plant sources. Conditions lashes & brows and helps stimulate growth. Penetrates hair fibres to strengthen and create an appearance of fullness.

#### Papaya (carica papaya) fermented extract

Derived from the fruit & leaves of the plant. High in antioxidants, potassium and vitamins. Fermentation hastens delivery of essential nutrients and enzymes to the skin.

#### Peach (prunus persica) fruit extract

Peach fruit extract is derived from the fruit. Considered to have skin-brightening, anti-inflammatory and anti-aging effects.

#### Pentaerythrityl tetra-di-t-butyl hydroxyhydrocinnamate

## Primarily a synthetic antioxidant

protecting the skin from free radicals & signs of ageing. Also used to help keep formulation ingredients stable and ensures consistency.

#### Pentaerythrityl tetraisostearate A lipid-based ingredient derived from the ingredient isostearic acid. This ingredient works as a emollient and viscosity increasing agent, it also is a skinconditioning agent.

#### Pentylene glycol

A multi-functional, silky feeling helper ingredient that can do quite many things. It's used as an emulsion stabilizer, solvent and a broad spectrum antimicrobial. Also a moisturizer and helps to make the product feel great on the skin.

#### Polyglyceryl-3 diisostearate

Polyglyceryl-3 diisostearate (poly=many. glyceryl=glycerin). Glycerin is a sugarbased alcohol and humectant that occurs naturally in vegetable lipids.

#### Polyglyceryl-5 oleate

An organic polymer composed by 5 glycerins, this ingredient acts as an emulsifier to avoid the separation of incompatible substances.

#### Polyglyceryl-6 polyricinolate

Polyglyceryl-6 polyricinolate has emulsifying properties that make it useful in skincare formulations as it helps ingredients combine. It is made from natural, plant-based materials.

#### Polyisobutene

Used as a film former and viscosity controlling agent for skin care products.

#### Potassium sorbate

Potassium sorbate is a naturally occurring potassium salt. It is used as a preservative.

#### Prickly pear (opuntia ficus indica) seed oil

Extracted from small black seeds of the cactus native to North and South America and Mexico. A lightweight, fast-absorbing oil known to moisturise and soften skin, stimulate cell growth and brighten skin. Rich in essential fatty acids and antioxidants helping to nourish and repair skin.

#### Propanediol

A glycol that can enhance the absorption of ingredients into the skin and leaves a smooth finish. Made from the fermentation of glucose; contains no added preservatives, petroleum-based ingredients, or animal by-products.

#### Propylheptyl caprylate

A synthetic emollient which is used to soften and smooth the skin. Also functions as an anti-inflammatory agent. Fast-spreading and leaves a luxurious, silky-soft after-feel.

#### Pullulan

A starch syrup made from the fermentation of potato and/or tapioca starch. Popular in cosmetics due to its binding properties and solubility in water.

# q

#### Quandong (santalum acuminatum) fruit extract

Quandong fruit extract comes from the fruit of the plant native to Australia. It has the second highest level of antioxidants in all fruit! Also considered to be antiinflammatory, anti-aging, hydrating and with properties to brighten skin tone.

r

#### Raspberry (rubus idaeus) seed oil

Raspberry seed oil is extracted from the seed of the fruit. Raspberries belong to the rose family. Considered beneficial in anti-aging and protecting against UV. High in vitamin E and anti-inflammatory, also keeps skin moisturised.

#### Resveratrol

Naturally occurring in grape skin, originally from the Mediterranean region. It is known to have antioxidants and antimicrobial properties. It may have benefits against premature aging, encourages collagen production, enhances firmness. Known to keeps delicate skin supple, taught and protected.

#### Rice (oryza sativa) bran oil

Rice bran oil is extracted from the hard outer brown layer of rice, after chaff. It is known for its cleansing, moisturise, and nourishing properties.

#### Rosehip (rosa rubiginosa) oil

Rosehip is the fruit of the rose plant. Used for its antioxidant, astringent and anti-aging properties.

#### Rosemary (rosmarinus officinalis) leaf extract

Rosemary leaf extract is made from the herb. It has strong antiseptic and antibacterial properties and is known to be soothing and firming for the skin.

Sodium citrate

#### Shea butter (butyrospermum parkii)

Shea butter is obtained from the kernels of the nuts of the shea tree. It is rich in saturated and unsaturated fatty acids and vitamin E, giving it skin conditioning and moisturising properties.

This white powder occurs naturally throughout various elements of nature such as rocks or sand. It is believed that we have high levels of silica in our bodies that reduce as we age. Silica is also a naturally-occurring trace mineral found in plants and can be a vital ingredient in strengthening and supporting nail health. Silica is considered effective in repairing connective tissues.

#### Sodium acrylate/sodium acryloyldimethyl

The principal function is to act as a emulsion stabilizer preventing that the ingredients inside the product separate.

#### Sodium anisate

Derived from the fennel plant, native to the southern Mediterranean region. It is included in skincare products for its natural antimicrobial properties helping to prevent bacteria and germs from growing. This ingredient increases the shelf-life of the product, naturally.

#### Sodium benzoate

Sodium benzoate is a vegan, non-toxic salt compound used as a preservative.

Sodium citrate is a pH adjuster.

#### Sodium cocoyl glutamate

Sodium cocoyl glutamate is made of coconut oil and a sodium salt. It is used as a cleanser and surfactant agent.

#### Sodium gluconate

Sodium gluconate is a skin-conditioning agent. A safe natural alternative used in cosmetics to protect products from discolouration and rancidity.

#### Sodium hyaluronate

Delivers lasting moisture, is a humectant (moisture-binding ingredient), protects the skin from UVB rays and promotes collagen production.

#### Sodium hvdroxide

It is an alkaline ingredient that works as a pH modifier and adjuster

#### Sodium levulinate

Sodium levulinate is used as a natural preservative in cosmetics. It is also used as a food preservative.

#### Sodium salicylate

Also referred to as salicylic acid or BHA (beta hydroxy acid). A natural hormone occurring in plants, helps protect against environmental stressors. Has antiinflammatory & antibacterial properties, and absorbs deeply into skin to assist with clogged pores.

#### Sorbic acid

In nature, sorbic acid is found in berries. It is used as a preservative for cosmetics.

#### Sorbitan oleate

It acts as an emulsifying agent, preventing the ingredients inside the products to separate.

#### Sorbitan olivate

The origin of this ingredient is a chemical reaction between olive oil and sorbitol. Its function is to work as a surfactant and emulsifier agent.

#### Sorbitan stearate

Used to increase viscosity and stabilise the formula of the cosmetics that use it.

Xanthan gum

 $\mathbf{Z}$ 

Zinc stearate

colorant.

#### Sorbitol/sorbitan isostearate/stearate

Sorbitol is naturally occurring thick, sweet alcohol similar to glycerin. It may provide shine, maintain moisture and is a natural preservative.

#### Soybean (glycine soja) seed wax

Soybean seed wax is a natural biodegradable wax, used as a substitute for paraffin. It is used for its antioxidant qualities.

#### Spinach (spinacia oleracea) leaf extract

Spinach leaf extract is extracted from the vegetable. It is high in folate, antioxidants and vital minerals and vitamins. Considered helpful in treating acne improving skin tone and relieving dryness.

### Squalane/squalene

An effective moisturoiser, helping absorbtion and trapping moisture without being oily. May provide antioxidant effect.

## Sucrose palmitate

A natural emulsifier (helps oil and water to mix). Has a great skin-feel, improves smoothness, emolliency and even hydrates the skin. The name 'palmitate' comes from the French "palmitique" from palmite, the pith of the palm tree.

#### Sucrose stearate

Sucrose stearate is an emollient used in cosmetics, with the benefit that this ingredient softens and smooths the skin.

#### Sunflower (helianthus annuus) oil

Sunflower oil is edible oil compressed from the seeds of the sunflower. Rich in unsaturated linoleic and oleic fatty acids and vitamin E, it is used as a skinconditioning agent.

#### Sweet almond (prunus amygdalus dulcis) oil

Sweet almond oil is obtained from the dried kernel of sweet almonds. It is rich in saturated fats and essential fatty acids, which gives it strengthening and hydrating properties.

#### Synthetic beeswax

Made from plant-based ingredients so is a vegan alternative to traditional beeswax. Used as a binding agent, can improves the stability & shelf life of products. Helps keep skin moisturised y creating a barrier. Non-comedogenic so will not clog pores. A versatile ingredient that can be used in many skincare formulas.

#### Synthetic wax

Improves overall thickness, stability & shelf-life of emulsions and various cosmetic oils. Also used as a binding agent.

#### Tapioca starch

t

Tapioca starch is derived from cassava roots and is rich in nutrients. It is used in cosmetic formulations as a viscosity controlling agent. It's helpful for hydrating and smoothing skin, and brightening complexions.

#### Thioctic acid

Alpha-Lipoic Acid (ALA) is a great antioxidant that's also part of the body's natural antioxidant system. Can decrease skin roughness and improve general signs of photoaging statistically significantly.

### Tin oxide

This inorganic oxide works as a bulking agent and viscosity controlling.

#### Titanium dioxide (CI 77981)

Titanium dioxide TiO<sub>2</sub> is a naturally occurring mineral-based pigment, derived from the mineral ore bauxite that is formulated into a creamy white ointment. It provides broad UVA and UVB sun protection when applied externally.

\*TiO2 may be an occupational hazard when inhaled. The TiO2 used in our formulations is pigment grade; we do not use nano size particles.

#### Tocopherol (vitamin E)

Tocopherol is derived from sunflower seed oil. Natural vitamin E has antioxidant and moisturising properties.

#### Tomato (solanum lycopersicum) seed oil

Made from pressing the pomace of tomatoes to extract oil from the seeds. High in lycopene, fatty acids and vitamins A and C. Rich in antioxidants.

#### Tourmaline

Tourmaline is classed as a semi-precious stone and the gem comes in a wide variety of colours

#### Tribehenin

u

V

Tribehenin is composed of glycerin and behenic acid, a naturally occurring longchain fatty acid. Tribehenin is a glyceryl triester prepared from glycerin and a fatty acid. In cosmetics, it is used as skinconditioning agent to provide occlusive and emollient properties. It can also be used for other purposes such as make-up, suntan lotion, and deodorant

Vanilla (vanilla planifolia) fruit extract Vanilla is a tropical climbing orchid. It is used as a mask, skin protector, smoother and fragrance ingredient which may help

de-stress the muscles in skin.

#### Vegetable (olus) oil

Vegetable oil is an oil of vegetable origin. Considered to have the ability to soften and soothe the skin.

W

#### White tea (camellia sinensis) leaf extract

Contains high amounts of phenols, which can strengthen both collagen and elastin. Natural antioxidant, anti-inflammatory, anti-ageing, protects from damage. Enhances overall health and appearance of skin

#### Witch hazel (hamamelis virginiana) leaf extract

Witch hazel leaf extract is made from the leaves and bark of the shrub. Considered useful in removing excess oil from the skin, is anti-inflammatory, balances skin pH. Known to help reduces acne and tighten skin. Natural healing properties for a clearer complexion.

Χ



# ingredients glossary

Xanthan gum is produced by fermenting a carbohydrate (a substance that contains sugar). In skin care it is used as a thickening agent, texture enhancer, and to stabilize emulsions, which is a general term for mixtures of unlike substances such as oil and water.

Zinc stearate is a fine salt of naturally occurring fatty acid. It is used as a natural

