

PATYKA

PARIS



THE PARISIAN ORGANIC
BEAUTY HOUSE



Luxury and certified organic skincare





Patyka is the first brand to be certified organic by Ecocert. All of our skincare is certified organic by this independent and world-renowned organization.



All of our products are made from incredible natural ingredients that are certified organic. All of our formulas are 100% clean and uncompromising. Scents are exclusively made from naturally-sourced ingredients.



**100%
VEGAN**

Our products do not contain any animal-sourced ingredients.**



**MADE IN
FRANCE**

All of our formulas are 100% made in France in partnership with the most talented artisans.

*Natural and Organic Cosmetic certified by ECOCERT Greenlife according to ECOCERT Standard available at <http://cosmetics.ecocert.com>

** Except the Hydra-Soothing Moisturizer which contain beeswax collected in a cruelty-free way that protects the bees habitat.



PATYKA'S R&D LABRATORY

PATYKA owns all of their formulas, developed by their research & development labratory, at the forefront of cosmetic and organic innovation.

PATYKA creates patented and efficacy-proven active ingredients, used in high concentration in its formulas.

PATYKA guarantees the traceability of its ingredients, thanks to a precise control of its supply in raw materials.

CLEVER, ECO-FRIENDLY PACKAGING

PATYKA has invented and patented a unique origami box that does not need any glue, uses paper from sustainably managed, FSC certified forests and is printed using vegetable-based inks to facilitate recycling.

Most packaging are made of glass: a 100% recyclable material.

Any plastic used is 100% recycable and we are going even further by using as least 50% recycled plastic in our plastic packaging to limit our environmental footprint.

🌿 OUR CONVICTIONS

Regular trainings focused on products and sales techniques.

High quality in-store services

Qualitative and performing animations

Investing in the brand to build its awareness

Building strong partnerships with our retailers and distributors

Carefully developing our range of products with a focus on anti-ageing skincare...





OUR ANTI-AGING SKINCARE

FIRMNESS & WRINKLES

Patyka best-selling range.
Certified organic and clinically
proven anti-aging skincare,
designed to smooth and firm
the skin.

YOUTHFUL LIFT EYE CREAM

+

ADVANCED PLUMPING SERUM

+

YOUTH REMODELING CREAM

+

REPAIR NIGHT SERUM

+

PRO-COLLAGEN LIFT MASK





**FIRMNESS
& WRINKLES**

YOUTHFUL LIFT EYE CREAM

ANTI-PUFFINESS & AGE DEFYING CARE



ANTI-DARK CIRCLES & PUFFINESS:

Beetroot polysaccharides, Buckwheat wax

ANTI-WRINKLES:

Encapsulated Complex, Hexapeptide-II, Beech bud

RESULTS:

- Immediate radiance, rested and sparkling look.
- Dark circles are reduced, puffiness are decongested, wrinkles are smoothed.



- Thin emulsion texture

DAILY & NIGHT CARE

Airless Bottle 15 ml / 0.5 fl.oz - Ref. OO2O





**FIRMNESS
& WRINKLES**

ADVANCED PLUMPING SERUM



WITH PURE & BOTANICAL HYALURONIC ACID



Record of Pure and Natural Hyaluronic Acid Concentration.

MOISTURIZES & REPLUMPS:

4 Hyaluronic Acids

SMOOTHES & FIRMS UP:

Marine Plankton, Wakamé Extract

RESULTS:

- Immediate result: Replumped, firmer and more tonic skin;
- Wrinkles and fine line are visibly smoothed and filled in, contours are reshaped.



- Translucent gel-like serum texture

DAY & NIGHT CARE

Airless Bottle 30 ml / 1 fl.oz - Ref. OO21



Universal texture

Thin texture

Rich texture

**FIRMNESS
& WRINKLES**

YOUTH REMODELLING CREAM



FILLED IN WRINKLES & FIRMED UP SKIN

Thin Texture / Universal Texture / Rich Texture



MOISTURIZES & REPLUMPS:

3 Hyaluronic Acids weights

SMOOTHES & FIRMS UP:

Wakame Extraxt, Hexapeptide-II, Marine Plankton

RESULTS:

- Skin is moisturized, smoothed and firmed up
- Three textures for a tailor-made action suited to every skin's needs.



- Thin Texture: light and fresh (combination skins)



- Universal Texture: unctuous and delicate (normal skins)



- Rich Texture: comfortable and enveloping (dry skins)

DAY & NIGHT CARE

Airless Bottle 30ml/1fl.oz or Jar 50ml/1,7 fl.oz

Thin Texture Ref. OO22 – Universal Texture Ref. OO23

Rich Texture Ref. OO42



**FIRMNESS
& WRINKLES**

REPAIR NIGHT SERUM

REVITALIZING RADIANT CARE



REGENERATES:

Rose Hip Oil (retinol-like action), Essential Oil of Cistus

SMOOTHES & FIRMS UP:

Sesame Oil

DETOXIFIES:

Essential Oils of Media Lemon & Bergamot

CALMS & FACILITATES THE SLEEP:

Jatamansi Oil

RESULTS:

- Regenerated, rested and detoxified skin. Fresh and luminous complexion.
- Activated cellular renewal, fundamental function of the skin are boosted.



- Thin oil texture

NIGHT CARE

Dropper 15 ml / 0.5 fl.oz – Ref. OO24





**FIRMNESS
& WRINKLES**

PRO-COLLAGEN LIFT MASK

LIFTING & FIRMING CARE



FIRMS UP & RESTORES SKIN ELASTICITY:

100% Natural and Botanical Retinol-like, Organic Shea Butter

LIFTS SKIN & WRINKLES:

Botanical Amino-Acids, low molecular weight of Pure & Botanical Hyaluronic Acid

BRIGHTENS & PROTECTS THE SKIN:

Vitamin C, Vitamin E, Organic Barley Cellular Water

RESULTS:

- The production of collagen and elastin is boosted.
- The skin is lifted, firmed up and radiant.
- Wrinkles are filled in.



- Silky and melting texture

NIGHT CARE

Pot with spatula 50ml 1.7 fl.oz – Ref. POO43



DEFENSE ACTIVE

Certified organic and clinically proven anti-oxidant care range. Designed to strengthen skin's natural defense and activate its brightness.

ENERGIZING EYE GEL

+

RADIANCE REGENERATING SERUM

+

MULTI-PROTECTION RADIANCE CREAM

+

DETOXIFYING NIGHT CONCENTRATE





**DEFENSE
ACTIVE**

ENERGIZING EYE GEL

ENLIGHTNING ANTI-FATIGUE CARE



ANTI-PUFFINESS & ANTI-DARK CIRCLES:

Caffeine, Organic Cornflower water, Goji Berries

ANTI-POLLUTION:

Brown seaweed Oligosaccharide, Cranberry Cellular Water

SMOOTHES & MOISTURIZES:

Oat polysaccharides, Pure & Botanical Hyaluronic Acid - high & low molecular weight

RESULTS:

- Immediately, the look is fresher, brighter and rested.
- Day after day, puffiness, dark circles and fine lines are visibly reduced.
- Eye contour is protected against pollution.



- Fresh pearly gel texture

DAY & NIGHT CARE

Roll-on 15 ml / 0.5 fl.oz - Ref. OO5O



**DEFENSE
ACTIVE**

RADIANCE REGENERATING SERUM



CELLULAR REVITALIZER



STRENGTHEN SKIN DEFENSES:

Extract of Sophora Flower, Cellular Water of Cranberry, Goji Berries, Vitamin E

BOOSTS CELLS REGENERATION:

Marine Bio-Complex

SMOOTHES & MOISTURIZES:

Low molecular weight Hyaluronic Acid

RESULTS:

- Deeply regenerated, the skin quality is sublimated and complexion is radiant.
- Day after day, skin is reinforced to durably resist to daily agressions.



- Fresh fluid texture

DAY CARE

Glass pump bottle 30ml / 1.0fl.oz – Ref OO51



**DEFENSE
ACTIVE**

MULTI-PROTECTION RADIANCE CREAM

DRY SKINS & NORMAL TO COMBINATION SKINS



ANTI-POLLUTION:

Brown Seaweed Oligosaccharide, Cranberry Cellular Water

SMOOTHES & MOISTURIZES:

High Molecular Weight Molecular Hyaluronic Acid

ACTIVATES SKIN RIGHTNESS & NOURISHES:

Marine Bio-Complex, Goji Barries, Vitamin E

RESULTS:

- Sustainably protected and incredibly comfortable, the skin is radiant
- Every day, more resistant and full of energy, the skin quality becomes perfect.



- Rich texture



- Light texture

DAY & NIGHT CARE

Airless Bottle 50ml / 1.7fl.oz

Dry skins Ref. OO53 – Normal to combination skins Ref. OO52



**DEFENSE
ACTIVE**

DETOXIFYING NIGHT CONCENTRATE



NIGHT REGENERATION



DETOXIFIES & BOOSTS THE PRODUCTION OF ENERGY IN THE CELLS:

Botanical Cellular Complex

BOOSTS THE REGENERATION OF CELLS:

Marine Bio-Complex

MOISTURIZES & REDUCES SIGNS OF TIREDNESS:

High & Low Molecular Weight Molecular Hyaluronic Acid

SOOTHES & CALM:

Marjoram extract

RESULTS:

- Upon awakening, skin is detoxified, signs of fatigue are reduced.
- Night after night, the skin quality is clearly enhancing. Skin is regenerating and finds back its energy.



- Very light gel texture

NIGHT CARE

Airless Bottle 30ml / 1.7 fl.oz – Ref OO54

ANTI-AGING CLEANSING RITUAL

The 3-Step Anti-Aging Make-up
removal ritual.

Deeply cleanses the face for a radiant
and plumped skin.

REMARKABLE CLEANSING OIL

+

CLEANSING PERFECTION FOAM

+

ESSENTIAL LIFTING LOTION





**ANTI-AGEING
CLEANSING RITUAL**

REMARKABLE CLEANSING OIL



PURIFYING & REGENERATING CARE



REMOVES MAKEUP: Apricot Kernel Oil, Hazelnut Oil

REGENERATES & SMOOTHES: Rose Hip Oil, Sesame Oil

ANTI-AGEING ACTION: Prickly Pear Extract, Vitamin E

RESULTS:

- Liberated from impurities, pollution and makeup, the skin is visibly smoother.

DAY & NIGHT CARE

Pump Bottle 100 ml / 3.33 fl.oz - Ref. OO25

CLEANSING PERFECTION FOAM



REFRESHING & SMOOTHING CARE



OXYGENATES & ANTI-AGEING ACTION: Barley Cellular Water

SMOOTHES & REFINES SKIN TEXTURE: 5 Fruit Acids Complex

SOOTHES & PROTECTS: Mallow Extract, Gluco-oligosaccharides

RESULTS:

- Skin is oxygenated, depolluted, detoxified. Skin texture is refined and radiant.

DAY & NIGHT CARE

Pump Bottle 100 ml / 3.33 fl.oz - Ref. OO26



**ANTI-AGEING
CLEANSING RITUAL**

ESSENTIAL LIFTING LOTION



PLUMPING & SMOOTHING CARE



REPLUMPS & ANTI-AGEING ACTION:

Hyaluronic Acid

SMOOTHES:

Oat Polysaccharides

STIMULATES & FIRMS UP:

Hexapeptide-II, Orange Blossom Water, Flower of Damascus Water

RESULTS:

- Skin is toned up, moisturized and replumped.
- Anti-aging care, booster of collagen, lifting effect, filling wrinkles.



- Thin mist texture

DAY & NIGHT DAY

Pump bottle 100 ml / 3.33 fl.oz Ref. OO27

ANTI-TACHES PERFECT

Designed to act perfectly together, ANTI-TACHES PERFECT cares remove dark spots and protects the skin from future dark spots. For a glowy and bright complexion.

BRIGHTENING MICRO-PEELING
ESSENCE

+

DARK SPOT
CORRECTING SERUM

+

DOUBLE ACTION
SMOOTHING SCRUB





**ANTI-TACHES
PERFECT**

DARK SPOT CORRECTING SERUM

WITH OXYRESVERATROL



PROTECTS SKIN FROM FUTURE DARK SPOTS:

Oxyresveratrol, Sea Fern

BRIGHTENS & EVENS COMPLEXION:

Goji Berries, Raspberry Cellular Water,
5 Natural Fruit Acids Complex

MOISTURIZES & SMOOTHES:

Hyaluronic Acid (High & Intermediate Molecular Weight)

RESULTS:

- Skin is protected from future dark spots and the existing ones fade away.
- Complexion is even and bright. Skin is moisturised.



- Cream-gel texture

DAY & NIGHT CARE

Pump bottle 30ml / 1.0 fl.oz – Ref 0009





**ANTI-TACHES
PERFECT**

BRIGHTENING MICRO-PEELING ESSENCE



4% OF NATURAL FRUIT ACIDS



REDUCES DARK SPOTS, SMOOTHES THE SKIN & REVEALING RADIANCE:
5 Natural Fruit Acids complex, Sea Fern, High Molecular Weight Hyaluronic Acid

RESULTS:

- Brightening Micro-Peeling Essence is doubling the efficacy of Anti-Dark Spot Correcting Serum*.
- Complexion is even and radiant. Skin is moisturized.
- Dark spots are reduced.

*Instrumental study on the surface of the dark spots when the Brightening Micro-Peeling Essence and the dark Spot Correcting Serum tested under dermatological control on 21 volunteers during 28 days.



- Acqueous, slightly jellyfied texture

DAY & NIGHT CARE

Pump bottle 100ml / 3.4 fl.oz - Ref 0008



**ANTI-TACHES
PERFECT**

DOUBLE ACTION SMOOTHING SCRUB



BRIGHTENING MASK & GENTLE EXFOLIATING CARE



MECANIC EXFOLIATION: Jojoba Wax Microspheres,
Bamboo powder

ENZYMATIC EXFOLIATION: 5 Natural Fruit Acids Complex

RESULTS:

- Wrinkles are less visible, skin texture is refined.
- New skin effect : soft, clear and illuminated skin.



- Creamy exfoliating texture

WEEKLY CARE

Tube 50 ml / 1.7 fl.oz - Ref. 0007



DAILY CARE

CLEAN

PATYKA has reinvented the cleansing care with the Clean Range: a 3-step ritual, really clean, really effective, for a clean and healthy skin.

MELTING CLEANSING OIL
+
DETOX CLEANSING FOAM
+
SOOTHING MILKY TONER





CLEAN

MELTING CLEANSING OIL



WATERPROOF MAKE-UP REMOVER

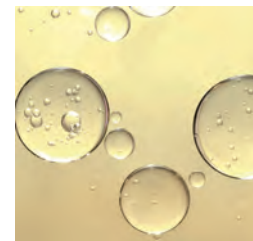


REMOVES MAKE-UP, SOOTHES & BRIGHTENS UP:

Botanical Jojoba Oil,
Apricot Kernel Oil,
Organic Sunflower Oil

RESULTS:

- Moisturizes and soothes the skin after double cleansing while eliminating hard water residus.



- Soft milky texture

DAY & NIGHT CARE

Pump Bottle 150 ml / 5.1 fl.oz - Ref. 1125



CLEAN

DETOX CLEANSING FOAM

ANTI-DULLNESS



CLEANSSES, OXYGENATES & PROTECTS:

Organic Moringa, Aloe Vera

RESULTS:

- The skin is left perfectly cleansed, oxygenated and comfortable.



- Dense and creamy foam texture

DAY & NIGHT CARE

Foamer bottle 150 ml / 5.1 fl.oz - Ref. 1126





CLEAN

SOOTHING MILKY TONER

WITH HYDRATING ALOE VERA



HYDRATES, BRIGHTENS UP & SOOTHES:
Aloe Vera, Organic Mallow

RESULTS:

- The skin is left hydrated and radiant.
- The skin is soft and soothed.



- Incredibly soft milky texture

DAY & NIGHT CARE

Bottle 200 ml / 6.8 fl.oz Ref. 1127



HYDRA

PATYKA has reinvented the moisturizing care with the HYDRA range: really clean, really efficient cares, for an intensive moisturized and soothed skin.

- HYDRA BOOSTER SERUM
- +
- HYDRA-SOOTHING MOISTURIZER
- +
- INTENSIVE HYDRA-SOOTHING MOISTURIZER
- +
- INTENSIVE MOISTURIZING MASK





HYDRA

HYDRA-BOOSTER SERUM

WITH HYALURONIC ACID AND TREMELLA

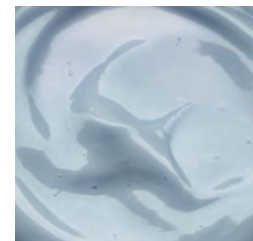


MOISTURIZES, BRIGHTENS UP & SOOTHES:

Pure and Botanical Hyaluronic Acid, Tremella, Mont Blanc Glacier Water, Botanical Bisabolol

RESULTS:

- Restores the water balance of the skin and provides radiance and vitality.



- Gel-cream texture

DAY & NIGHT CARE

Glass Pump Bottle 30 ml / 1.0 fl.oz - Ref. 1221



HYDRA

HYDRA-SOOTHING MOISTURIZER

NORMAL SKIN



MOISTURIZES, PROTECTS & SOOTHES:

Mont Blanc Glacier Water, Botanical ceramids, Botanical Bisabolol

RESULTS:

- Moisturizes and strengthens the skin's barrier function while providing an intense comfort to the driest skins.

DAY & NIGHT CARE

Tube with nozzle 40 ml / 1.4 fl.oz - Ref. 1222



INTENSIVE HYDRA-SOOTHING MOISTURIZER

DRY SKIN



MOISTURIZES, PROTECTS, NOURISHES & SOOTHES:

Mont Blanc Glacier Water, Botanical ceramids, Organic Mango Butter, Botanical Bisabolol

RESULTS:

- The skin is left nourished, hydrated, protected and soothed; supple and bright.

DAY & NIGHT CARE

Tube with nozzle 40 ml / 1.4 fl.oz - Ref. 1223





HYDRA

INTENSIVE MOISTURIZING MASK



PLUMPING & FIRMING CARE



FILLS IN & FIRMS UP:

Musk Rose Oil, Hexapeptide-II

REGENERATES & REPLUMPS:

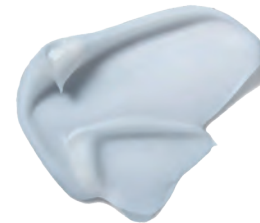
Avocado Oil, Samphire Extract

SOOTHES & MOISTURIZES:

Shea Butter, Jojoba Oil

RESULTS:

- The skin is intensely moisturised, plumped up and smoothed.
- The complexion is radiant and tonic.



- Cocooning enveloping sorbet texture

WEEKLY CARE

Tube 50 ml / 1.7 fl.oz - Ref. OO28

PURE

PATYKA has reinvented combination to oily skin care with the PURE range: really clean, really efficient cares, for a mattified, purified and rebalanced skin.

PURIFYING CLEANSING GEL

+

ANTI-BLEMISH TONER

+

ANTI-BLEMISH SERUM

+

MATTE PERFECTING FLUID

+

DETOX CHARCOAL MASK





PURE

PURIFYING CLEANSING GEL



WITH MATTIFYING ORGANIC CHARCOAL MICROBEADS



PURIFIES:

Organic Charcoal Microbeads, Zinc-rich Algae

MATTIFIES:

Organic Burdock Root

UNCLOGS:

Botanical Gluconolactone

RESULTS:

- It removes skin impurities and excess of sebum, without drying out the skin.



- Green gel texture with melting charcoal microbeads

DAY CARE

Tube 150 ml / 5 fl.oz - Ref. 1330



PURE

ANTI-BLEMISH TONER

WITH BOTANICAL SALICYLIC ACID



REBALANCES:

Prebiotics

TIGHTENS PORES & PURIFIES:

Botanical Salicylic Acid, Organic Mint Floral Water

RESULTS:

- The skin texture is soothed.
- The skin's microbiota is rebalanced. Combination to oily skins are purified.



- Aqueous and fresh texture

DAY & NIGHT CARE

Bottle 200 ml / 6.8 fl.oz - Ref. 1327





PURE

ANTI-BLEMISH SERUM

WITH BOTANICAL GLUCONOLACTONE



PREVENTS:

10% Botanical Gluconolactone, Zinc-rich Algae

CORRECTS:

Botanical Bisabolol, Organic Burdock Root

REDUCES MARKS OF ACNE:

Low Weight Hyaluronic Acid

RESULTS:

- The skin is free from imperfections.
- Immediate matte finish.



- Fresh and light, non-greasy and non-sticky texture

DAY CARE

Bottle 30 ml / 1 fl.oz - Ref. I331





PURE

MATTE PERFECTING FLUID

WITH ORGANIC BURDOCK ROOT



REBALANCES:

Prebiotics

MOISTURIZES & MATTIFIES:

Organic Burdock Root, Plant-based silica

RESULTS:

- The skin microbiota is rebalanced.
- The skin is mattified and the imperfections reduced and prevented.



- Fine texture with matte finish

DAY & NIGHT CARE

Nozzle Tube 40 ml / 1.4 fl.oz - Ref. 1329





PURE

DETOX CHARCOAL MASK



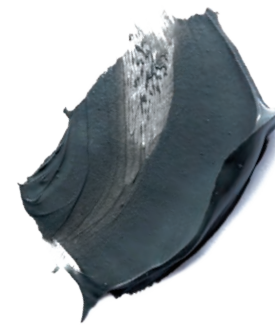
UNCLOGGING CARE



UNCLOGS, PURIFIES & REBALANCES:
Green Clay, Botanical Charcoal, Zinc

RESULTS:

- Pores are unclogged.
- The skin is purified and rebalanced. The skin is left hydrated and mattified.



- Creamy texture

WEEKLY CARE

Tube 50 ml / 2.6 fl.oz - Ref. 1328

NUTRI

PATYKA has created NUTRI range delightful pocket-sized cares, rich in certified organic and French Sunflower and Plum Oils.

BOUCHE À BOUCHE
LIP BALM
+
MAIN DANS LA MAIN
HAND & NAILS CREAM





NUTRI

MAIN DANS LA MAIN



HAND & NAILS CREAM



NOURISHES, REPAIRS AND PROTECTS :

French and Organic Sunflower and Plum Oils, Organic Shea Butter

RESULTS:

- Hands are deeply nourished, repaired and protected.
- Hands are soft and comfortable.



- Unctuous texture with a quick penetration – no greasy finish

DAILY CARE

Tube 40 ml / 1,4 fl.oz – Ref. 1551



NUTRI

BOUCHE À BOUCHE

LIP BALM



NOURISHES, REPAIRS AND PROTECTS :

French and Organic Sunflower and Plum Oils, Organic Shea Butter

RESULTS:

- Lips are deeply nourished, repaired and protected.
- Lips are soft and plumped.



- Balm-in-oil non sticky melting texture

DAILY CARE

Tube 10 ml / 0,3 fl.oz – Ref. 1751





HUILE ABSOLUE SKIN BOOSTER SERUM



100% natural and certified organic, the HUILE ABSOLUE is an exclusive association of 12 vegetal and essential oils that regenerates the skin to renew the complexion and boost its radiance.

It can be used as a serum on the face, as an S.O.S care on the body, as a hair mask and onto the hair tips.

6 REMARKABLE ACTIONS

PROTECTING > Botanical Squalane

TONIFYING > Green tangerine, Geranium, Sandalwood, Neroli

GLOW ENHANCER > Saint John's Wort

ANTIOXYDANT > Wheat germ, Sesame

NOURISHING > Jojoba, Olive, Sunflower

REGENERATING > Rosehip



- Dry touch oil and silky finish

ALL SKINS - DAY & NIGHT CARE
Pump Bottle 50 ml / 1.7 fl.oz - Ref. 1471



BODY CARE

BODY

Experience PATYKA sensoriality through the 3 BODY range cares: formulas rich in plant-based ingredients with extraordinary moisturizing and revitalizing actions.

MOISTURISING BODY MILK
+
REVITALISING BODY SCRUB
+
ANTISTRETCH MARK BODY OIL





BODY

REVITALISING BODY SCRUB

WITH MARINE CRYSTALS



EXFOLIATES, STIMULATES & REGENERATES:

Marine Salts, Aloe Vera

SOOTHES & RELAXES:

Essential Oils Fragrance

RESULTS:

- It eliminates dead cells and impurities without impairing the natural skin barrier.
- The skin is softened, smoothed and its texture is refined.
- Radiance is restored.



- Unctuous exfoliating creamy texture

WEEKLY CARE

Tube 150ml / 5 fl.oz – Ref 1450





BODY

MOISTURIZING BODY MILK

WITH ALMOND BLOSSOM



MOISTURIZES, NOURISHES & SOFTENS:

Organic Shea Butter, Aloe Vera

RESULTS:

- The skin is softened and smoothed.
- Over the time, the skin becomes more and more radiant.



- Light and fluid emulsion texture

DAILY CARE

Tube 150 ml / 5 fl.oz – Ref. 1435





BODY

ANTI-STRETCH MARK BODY OIL



FROM THE FIRST MONTH OF PREGNANCY



PREVENTS, CORRECTS & SOOTHES:

Organic Plum Oil , Organic Sunflower Oil,
Organic Rose Hip Oil, Organic Sweet Almond Oil

RESULTS:

- Nourished, supple and more elastic skin.
- Stretch marks are reduced.
- Feeling of itching is soothed.



- Thin and silky oil texture. No greasy, no stacky.

DAILY CARE

Pump Bottle 100ml / 3.4 fl.oz – Ref. 1436



THE BODY WASHES COLLECTION



PRECIOUS WOODS PORTO VELHO

BODY WASH

Soft foaming gel. Soap-free. Neutral PH.
With Cedar and Patchouli extracts.
Wood and spicy notes.

Bottle 250ml / 8.4 fl.oz - Ref. 1415

RAISIN PERLÉ REIMS

BODY WASH

Soft foaming gel. Soap-free. Neutral PH.
With White Grape Extract and Raspberry Cellular
Water. Fresh and sweet notes.

Bottle 250ml / 8.4 fl.oz - Ref. 1413

DIVINE NEROLI TANGER

BODY WASH

Soft foaming gel. Soap-free. Neutral PH.
With Neroli essential Oil and Bitter Orange Extract.
Oriental and zesty notes.

Bottle 250ml / 8.4 fl.oz - Ref. 1414

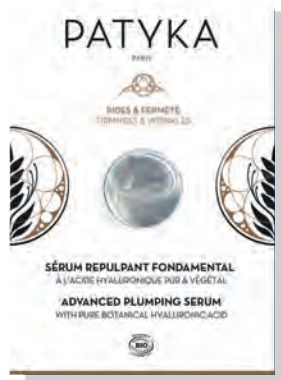


IN-STORE AND MARKETING TOOLS

PATYKA GIFTING

PATYKA samples to initiate the customer to PATYKA's expertise.

Card samples.



1ml



2ml



1ml



1ml

Sachets samples.



1,5ml



1ml



1,5ml



1ml

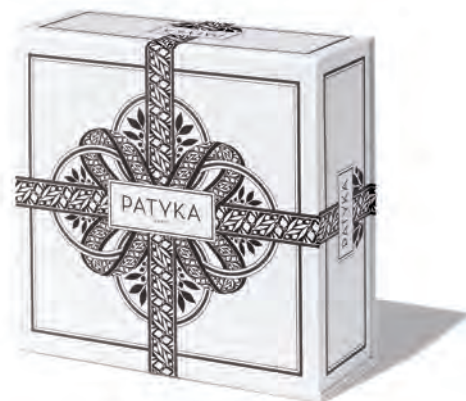


1ml

 **PATYKA GIFTING**



**LARGE SIZE
SHOPPING BAG**
REF. 6805



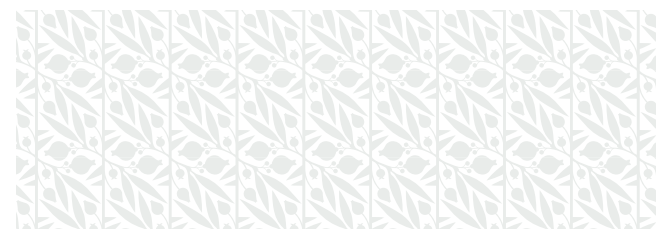
CORPORATE BOX
REF. 6847



LITTLE POUCH
REF. 6751



**LITTLE SIZE
SHOPPING BAG**
REF. 6804



SILK PAPER
REF. 6860



PRESS RELEASES

PRESS RELEASES

More than 350 Press Releases, in 2020, printed & web.



ELLE - Marie Claire - Version Femina - Gala - Madame Figaro - Femme Actuelle - Cosmopolitan
- Grazia - Biba - Vogue.fr - Santé Magazine - Voici - Cosmétique Magazine...

 PRESS RELEASES

More than 350 Press Releases, in 2020, printed & web.



ELLE



Marie Claire



Version Femina



Madame Figaro



BIBA



Vogue



Cosmétique Mag

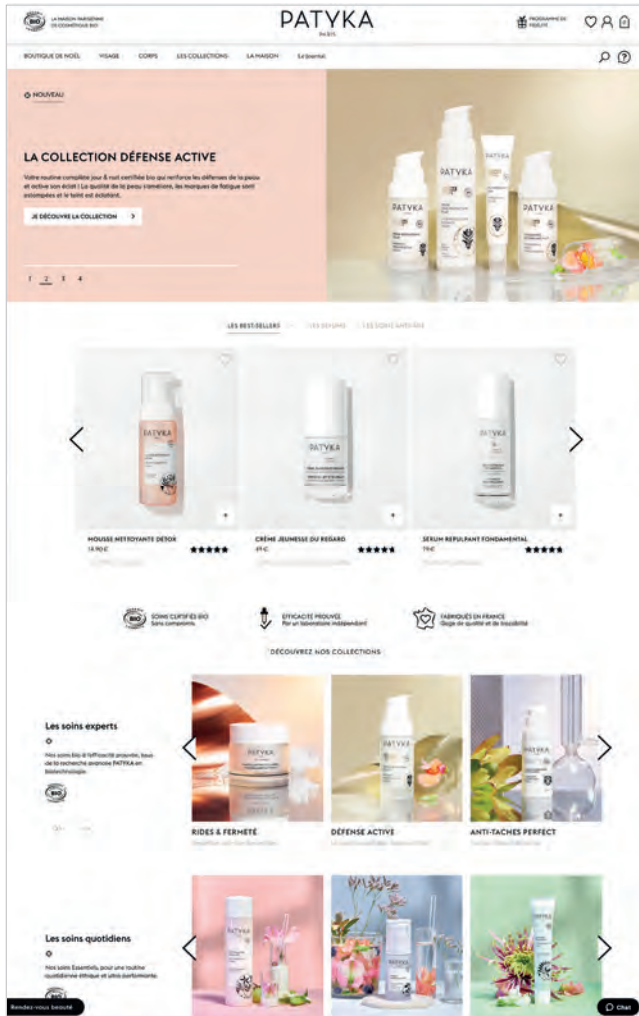


Beauté Test

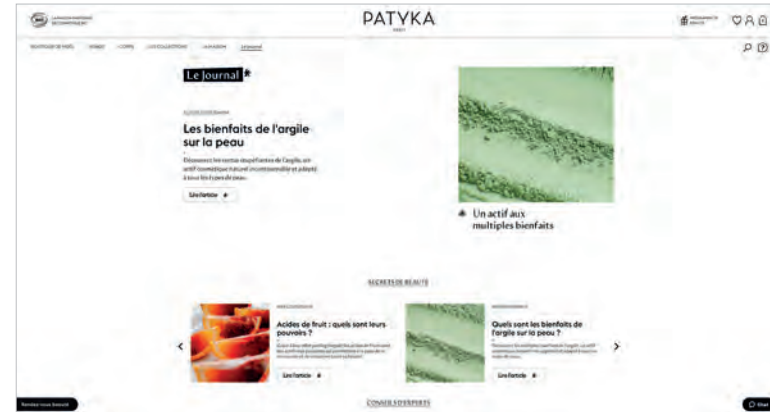


DIGITAL ACTIONS

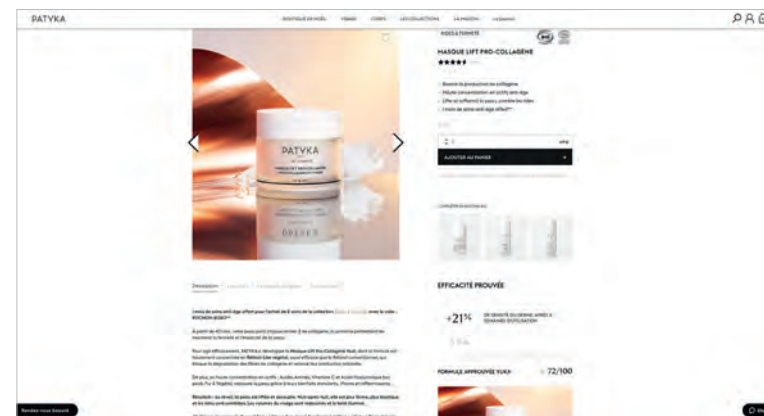
OUR E-SHOP



REGULARLY UPDATED WEBSITE WITH PRODUCTS AND BRAND PRESENTATION



A BLOG ARTICLE PUBLISHED EVERY WEEK ON OUR JOURNAL



DESCRIPTION OF EVERY ACTIVE INGREDIENT PRESENT IN OUR PRODUCTS

SOCIAL NETWORKS & NEWSLETTERS

An engaged community, more and more big, that follows PATYKA news.

FACEBOOK
18.7K FOLLOWERS



45 000 IMPRESSIONS
5 000 CLICKS



42 000 IMPRESSIONS
2 000 CLICKS

INSTAGRAM
36.4K FOLLOWERS



11 000 IMPRESSIONS
505 LIKES



12 400 IMPRESSIONS
443 LIKES

WEEKLY NEWSLETTER
35.7K SUBSCRIBERS

🌿 OUR INFLUENCERS

65 qualified influencers spoke of PATYKA to more than 1,9 million of people (from January 2020 to November 2020).

Some examples:

 @junybreeze
83K FOLLOWERS



 @mariegilliot
70K FOLLOWERS



 Byreo
100K FOLLOWERS



 Naturellement Lyla
88K FOLLOWERS



PATYKA

US

CREME COLLECTIVE

1663A Superior Ave
Costa Mesa, CA 92627

us.patyka.com

