

PATYKA

PARIS

ORGANIC-POWERED SCIENCE

BRAND BOOK 2024



PATYKA'S HISTORY

Patyka's story begins in the roaring twenties with the first face oil to ever achieve cult status. A forward-thinking apothecary formulated a plant-powered golden elixir which quickly became the beauty secret of Parisiennes: Huile Absolue was born.

Several decades later in 2002, the formula of Absolute Oil was rediscovered and inspired the Parisian House of Organic Cosmetics PATYKA, from the ancient Greek "APOTHEKĒ" which means pharmacy.

Since then, PATYKA has pioneered a new generation of skincare harnessing their expertise in Green Chemistry and Biotechnology with clinically-proven results.

ORGANIC-POWERED EXPERT SKINCARE :

Ultra-concentrated in botanical and biotechnological active ingredients, PATYKA high-performance skincare products give visible, long-lasting, and proven results, as well as an unprecedented level of sophistication in organic products. Their fragrances (100% natural origin and custom-made in Grasse) and textures reflect their advanced formulation expertise.

Respectful of skin health and human beings, PATYKA certified organic skincare products integrate eco-responsibility at all stages of their design - from the ingredients to the packaging, including the jar and/or the bottle - to reduce their environmental footprint.





CERTIFICATIONS & COMMITMENTS



All products are certified organic by ECOCERT, an independent organisation recognised worldwide*.



PATYKA 100% certified organic formulas contain:

- 99.5% of natural origin ingredients on average
- 44% of ingredients from Organic Farming on average
- Biotech, up-cycled or fairtrade assets whenever possible
- Custom-developed 100% natural-origin fragrances
- Natural preservatives
- At least 50% ingredients sourced in France from rigorously selected partners
- Floral waters instead of water in our anti-Aging treatments
- 0 suspicious or controversial ingredients
- 0 ingredients threatened with extinction



Patyka products do not contain any ingredients of animal origin. We do not test our products on animals. We do not source ingredients tested on animals**.



All Patyka products are 100% made in France, in partnership with the best craftsmen.



Patyka has been B Corp certified since July 2023, a highly demanding international label. This certification is a recognition that they meet very high standards in terms of transparency and environmental and social impact.

* Ecological and organic cosmetics certified by ECOCERT Greenlife according to the ECOCERT standard available at <http://cosmetiques.ecocert.com>.

** With the exception of Hydra-Soothing Moisturiser, Intensive Hydra-Soothing Moisturiser and Instant Wrinkle Filler which contain beeswax harvested without cruelty and in respect of the environment of bees.



ADVANCED CARE



HUILE ABSOLUE

SKIN BOOSTER SERUM



100% natural origin and certified organic, HUILE ABSOLUE is a powerful blend of 12 botanical and essential oils. A true concentrate of beauty, it nourishes, protects, regenerates, and enhances the skin for a transformative boost of radiance.

This multifunctional oil can be used as a serum or moisturizer on the face, on the body, or on the ends of the hair. It can be applied alone or mixed with other PATYKA products for added moisture.

PROTECTIVE : Vegetable Squalane

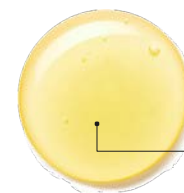
TONING : Green Mandarin, Geranium, Sandalwood, and Neroli Essential Oils

GLOW : St. John's Wort Extract

ANTIOXIDANT : Rosehip Oil

REGENERATING : Wheat Germ and Sesame Oils

NOURISHING : Jojoba, Olive, Sunflower Oils



Oil texture, fine & light
Relaxing aromatic fragrance

ALL SKIN TYPES - AM & PM

Glass pump bottle 50ml / 1.7 fl.oz - Ref. 1471

MSRP US: \$70

CLEAN ADVANCED

This advanced cleansing ritual is an essential part of any anti-Aging routine, keeping skin healthy and beautiful.

REMARKABLE CLEANSING OIL

•

PERFECTING CLEANSING FOAM

•

SMOOTHING TREATMENT LOTION

•

DOUBLE ACTION SMOOTHING SCRUB





**CLEAN
ADVANCED**

REMARKABLE CLEANSING OIL

YOUTH-ENHANCING MAKEUP REMOVER



The first step of a double cleansing ritual

SMOOTHS AND STIMULATES SKIN REGENERATION :

Organic Rose Hip Oil

REPAIRS SKIN BARRIER AND REPLENISHES ITS LIPIDS :

Organic Sesame Oil

PREVENTS PREMATURE SKIN Aging (ANTI-
INFLAMMATION/ANTI-OXIDATION):

Organic Pomegranate Extract

RESULTS

- Skin is perfectly cleansed (makeup, sunscreen).
- Skin is more supple and smoother.
- Skin is soothed, premature aging is prevented.



Fine & silky oil that emulsifies
on contact with water

AM & PM

Pump bottle made of 100% recycled plastic 100ml / 3.38 fl.oz. - Ref. 0070

MSRP US: \$42



**CLEAN
ADVANCED**

PERFECTING CLEANSING FOAM

MICRO-PEEL WITH A SKIN RENEWING
EFFECT



The second step of a double cleansing ritual

STIMULATES CELL RENEWAL & IMPROVES SKIN QUALITY :

Complex with 5 Fruit Acids

REBALANCES AND STRENGTHENS THE SKIN :

Prebiotics

PREVENTS PREMATURE SKIN Aging (ANTI-
INFLAMMATION/ANTI-OXIDATION):

Organic Pomegranate Extract

RESULTS

- Skin is perfectly cleansed (pollution particles, sweat).
- Skin texture is finer, skin is smoothed, complexion glows.
- Skin is soothed, premature aging is prevented.



Ultra-creamy foam.

AM & PM

Pump bottle made of 100% recycled plastic 100ml / 3.38 fl.oz. - Ref. 0071

MSRP US: \$42



**CLEAN
ADVANCED**

SMOOTHING TREATMENT LOTION

SKIN IS PROTECTED & SMOOTHER WITH EACH PASSING DAY



FORMS A LIFTING FILM ON SKIN'S SURFACE TO VISIBLY SMOOTH:
Pure & Natural High Molecular Weight Hyaluronic Acid
Oat Polysaccharides

PROTECTS CELLS FROM FREE RADICALS AND BLUE LIGHT :
Oak Essence Extract
Nasturtium Extract

PREVENTS PREMATURE SKIN AGING (ANTI-
INFLAMMATION/ANTI-OXIDATION):
Organic Pomegranate Extract

RESULTS

- Day after day, skin is smoothed.
- Skin is protected from premature Aging.
- Skin is soothed and better protected against environmental factors.



Fine, light mist.

AM & PM

Pump bottle made of 100% recycled plastic 100ml / 3.38 fl.oz. - Ref. 0072

MSRP US: \$47



**CLEAN
ADVANCED**

DOUBLE ACTION SMOOTHING SCRUB

SCRUB & MICRO-PEEL



MANUAL EXFOLIATION :

Jojoba Wax Microbeads, Bamboo Powder

ENZYME EXFOLIATION :

Complex of 5 Natural Fruit Acids

RESULTS

- Skin texture is visibly finer and smoothed.
- Complexion is clearer, more uniform, and more radiant.



Lush exfoliating cream texture
Aromatic scent

TREATMENT

50 ml tube / 1.7 fl.oz - Ref. 0007

MSRP US: \$47

AGE SPECIFIC INTENSIF

Organic-certified cosmeceutical skincare expertly formulated with high concentrations of renowned active ingredients for outstanding anti-aging results.

ADVANCED PLUMPING SERUM

-

C PERFECTION SERUM

-

INSTANT WRINKLE FILLER

-

PRO-COLLAGEN LIFT MASK

-

PRO-HYALURONIC PLUMPING MASK

-

REGENERATING NIGHT SERUM





**AGE SPECIFIC
INTENSIF**

ADVANCED PLUMPING SERUM

THE LIFTING EXPERT - 4 PURE AND NATURAL HYALURONIC ACIDS (2%)



Intensive anti-wrinkle action on all the layers of the skin:
immediate (texture) and long lasting lifting effect.

REDUCES WRINKLES & REPLENISHES, STIMULATES AND PROTECTS
SKIN'S NATURAL HYALURONIC ACID RESERVES

Replenishes = 3 Pure & Natural Hyaluronic Acids (High, Low, and Very
Low Molecular Weight)

Stimulates = Pure & Natural Infinite Molecular Weight Hyaluronic Acid

Protects = Polyglutamic Acid + Oat Polysaccharides, Wakame, Marine
Microalgae

RESULTS

- Skin is immediately plumped and smoothed, as if lifted.
- Wrinkles and fine lines are visibly reduced.



Gel-in-water texture with immediate tightening effect

AM & PM

Glass airless pump bottle 30 ml / 1.0 fl.oz - Ref. 002

MSRP US: \$110



**AGE SPECIFIC
INTENSIF**

SERUM C³ PERFECTION

THE PERFECTING EXPERT – 3 NATURAL VITAMIN Cs (10%)



Intense correction of all skin and complexion irregularities.

CORRECTS COMPLEXION IRREGULARITIES

DULL & UNEVEN COMPLEXION :

10% of 3 natural stabilized Vitamin Cs:

Pure Vitamin C + Encapsulated Vitamin C + Vitamin CG

CORRECTS SKIN IRREGULARITIES :

WRINKLES, FINE LINES & DILATED PORES: Pro-Vitamin A

ROUGH PATCHES AND IRRITATED SKIN: Vitamin F

PROTECTS:

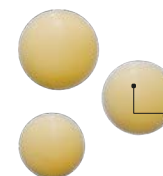
Vitamin E (1%), Ferulic Acid (0.5%), Arginine

MOISTURIZES :

Pure & Natural Low Molecular Weight Hyaluronic Acid

RESULTS

- Skin and complexion irregularities are corrected.
- Complexion is more even and radiant.
- Skin quality is improved.



Fresh and silky gel-cream. Non-sticky.

AM & PM

Pump bottle made of 100% recycled plastic 100ml / 3.38 fl.oz. - Ref. P0032

MSRP US: \$110



**AGE SPECIFIC
INTENSIF**

INSTANT WRINKLE FILLER

THE FILLER EXPERT - WITH BOTOX-LIKE BOTANICAL



Targeted anti-wrinkle action: immediate (texture) and long lasting filling effect.

SMOOTHS WRINKLES, AND REDUCES EXPRESSION LINES

Botanical Botox-like: Acmella Oleracea Extract

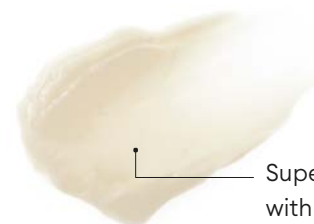
REDUCES DEHYDRATION WRINKLES AND DEEP WRINKLES

Pure & Natural Low Molecular Weight Hyaluronic Acid

Kaempferol

RESULTS

- Instantly: skin is smoothed, soft and mattified.
- Day after day: the appearance of wrinkles is reduced.



Super blurring silicone-like texture
with immediate smoothing effect

AM

Recycled plastic tube 15 ml / 0.5 fl.oz - Ref. P0030

MSRP US: \$55



**AGE SPECIFIC
INTENSIF**

PRO-COLLAGEN LIFT MASK

THE FIRMING EXPERT WITH RETINOL-LIKE BOTANICAL



Intensive pro-collagen action: stimulates the natural production of collagen and slows its deterioration, for firmer skin

FIRMS & RESTORES ELASTICITY :

Retinol-like Botanical, Organic Shea Butter

SMOOTHES THE SKIN & FILLS IN WRINKLES :

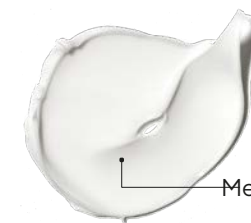
Vegetable Amino Acids, Pure & Natural Low Weight Hyaluronic Acid

BRIGHTENS & PROTECTS COLLAGEN :

Vitamin C

RESULTS

- Skin is firmer, smoother and radiant.
- Wrinkles are visibly reduced.



Melting and silky texture

PM

Glass jar, with spatula 50 ml / 1.7 fl.oz. - Ref. P0043

MSRP US: \$94



**AGE SPECIFIC
INTENSIF**

PRO-HYALURONIC PLUMPING MASK

THE PLUMPING EXPERT - 3 PURE & NATURAL HYALURONIC ACIDS



Intense plumping and smoothing action: immediate and long-lasting baby-skin effect.

INTENSELY REPLUMPS
& REPLENISHES, STIMULATES AND PROTECTS SKIN'S
NATURAL HYALURONIC ACID RESERVES :
Replenishes = 3 Pure & Natural Hyaluronic Acids (High, Low and Very Low
Molecular Weight)
Stimulates = Pure & Natural Calcium Ketogluconate
Protects = Polyglutamic Acid

SMOOTHES FEATURES AND EXPRESSION LINES :
Botox-like Botanical: Acmella Oleracea extract

RESULTS

- Skin is replumped, wrinkles and features are smoothed.
- The skin's baby-like qualities are restored.



Ultra-fresh gel with a gentle
tightening effect.

PM
Glass jar 50ml / 1.7 fl.oz - Ref. P0031
MSRP US: \$94



**AGE SPECIFIC
INTENSIF**

REGENERATING NIGHT SERUM

THE REGENERATING EXPERT – 50% ORGANIC ROSE HIP OIL



Intense regenerating action: stimulates night-time cell renewal to smooth the skin and revive its radiance.

STIMULATES SKIN REGENERATION OVERNIGHT :

Organic Rose Hip Oil = Retinol-like Botanical
Organic Geranium and Organic Citron essential oils

PROTECTS THE SKIN & PREVENTS WRINKLES :

Wheat Germ Oil and Organic Sesame Oil

RELAXES THE MIND & HELPS YOU FALL ASLEEP :

Organic Bergamot, Organic Clary Sage, Organic Lime and Organic Green Mandarin essential oils

RESULTS

- Skin is regenerated, smoothed, and detoxified.
- Complexion is fresh and bright in the morning



PM

Dropper bottle 15 ml / 0.5 fl.oz – Ref. 0024

MSRP US: \$90

ANTI-TACHES PERFECT

Designed to act in perfect synergy,
ANTI-TACHES PERFECT care corrects
spots and prevents their appearance.
For an even and radiant complexion.

BRIGHTENING MICRO-
PEELING ESSENCE

- DARK SPOT CORRECTING SERUM
- BRIGHTENING RENEWAL NIGHT
PEEL





**ANTI-TACHES
PERFECT**

BRIGHTENING MICRO-PEELING ESSENCE

4% NATURAL FRUIT ACIDS



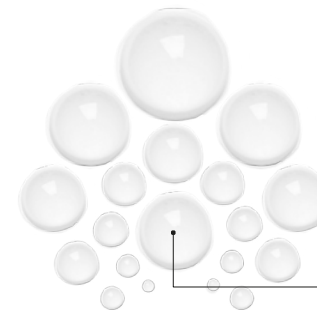
BRIGHTENS SPOTS, EVENS THE COMPLEXION & REVEALS RADIANCE :
Complex with 5 Natural Fruit Acids, Sea Fern

MOISTURIZES THE SKIN :
Pure & Natural High Weight Hyaluronic Acid

RESULTS

- Skin is ready to receive its daily care
=> the effectiveness of the Dark Spot Correcting Serum is multiplied by 2*.
- Complexion is even and radiant.
- Skin is hydrated.
- Dark spots fade.

* Instrumental evaluation of the surface of the spots by the application of the Brightening Micro-Peeling Essence and the Dark Spot Correcting Serum tested under dermatological control on 22 volunteers for 28 days.



Fluid texture, slightly gelled

AM & PM

Glass bottle 100ml / 3.4 fl.oz - Ref. 0008

MSRP US: \$47



**ANTI-TACHES
PERFECT**

DARK SPOT CORRECTING SERUM

WITH OXYRESVERATROL



CORRECTS SPOTS & PREVENTS THEIR APPEARANCE :

Oxyresveratrol 2%, Sea Fern 3%

ILLUMINATES & SMOOTHES SKIN TEXTURE :

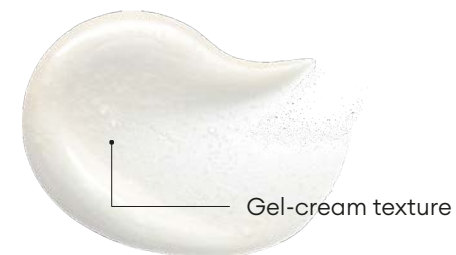
Goji Berries, Raspberry Cellular Water,
Complex with 5 Natural Fruit Acids

INTENSELY MOISTURIZES THE SKIN :

Pure & Natural High Weight Hyaluronic Acid
Pure & Natural Medium Weight Hyaluronic Acid

RESULTS

- Dark spots fade.
- Complexion is even, more homogeneous and luminous.
- Skin is hydrated.



AM & PM

Glass pump bottle 30ml / 1.0 fl.oz – Ref. 0009

MSRP US: \$83



ANTI-TACHES PERFECT

BRIGHTENING RENEWAL NIGHT PEEL

WITH 8% AHA



STIMULATES CELLS RENEWAL AND FADES SPOTS :

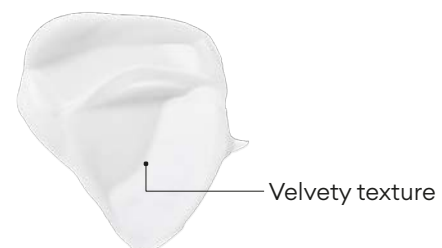
Citric Acid 2.5%, Phytic Acid 2%, Lactic Acid 3.5%

CORRECTS SPOTS & PREVENTS THEIR APPEARANCE : Sea ferns 3%

SOOTHES AND NOURISHES THE SKIN : Botanical Bisabolol, Organic Shea
Butter 5%

RESULTS

- Dark spots fade.
- Complexion is even and more radiant.
- Skin texture is refined and smoothed.



PM

Glass jar, with spatula, 50 ml / 1.7 fl.oz - Ref. P0029

MSRP US: \$83

ACTIVE

Day and night care that protects and strengthens skin's defenses to improve skin's quality and activate its radiance.

ENERGISING EYE GEL

- RADIANCE REGENERATING SERUM
- MULTI-PROTECTION RADIANCE CREAM
- DETOXIFYING NIGHT CONCENTRATE





DEFENSE ACTIVE

ENERGISING EYE GEL

FLASH ENERGISER



REDUCES PUFFINESS AND DARK CIRCLES :

Caffeine, Organic Cornflower Water, Goji Berries

PROTECTS AGAINST POLLUTION :

Brown Algae Oligosaccharides, Cellular Cranberry Water

SMOOTHS AND MOISTURIZES :

Oat Polysaccharides, Pure & Natural High and Low Weight Hyaluronic Acid

RESULTS

- Instantly gives a fresher, more radiant look.
- Puffiness, dark circles, and fine lines fade day after day.
- Eye contour is protected against pollution



Pearlized, fresh gel texture

AM & PM

Roll-on tube 15 ml / 0.5 fl.oz - Ref. 0050

MSRP US: \$48



**DEFENSE
ACTIVE**

RADIANCE REGENERATING SERUM

CELLULAR DEFENSE ACTIVATOR



STRENGTHENS SKIN'S DEFENSES :

Sophora Flower Extract, Cellular Cranberry Water, Goji Berries, Vitamin E

STIMULATES CELL RENEWAL :

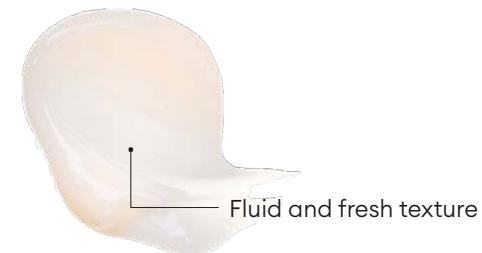
Marine Bio-Complex

SMOOTHS AND MOISTURIZES :

Pure & Natural Low Weight Hyaluronic Acid

RESULTS

- Skin is more beautiful: its texture is finer, smoother, complexion is more radiant.
- Skin is stronger and more resistant to external aggression.



AM

Glass pump bottle 30ml / 1.0 fl.oz – Ref. 0051

MSRP US: \$70



MULTI-PROTECTION RADIANCE CREAM

ANTI-POLLUTION SHIELD



PROTECTS AGAINST POLLUTION :

Brown Algae Oligosaccharides, Cranberry Cellular Water

MOISTURIZES :

Pure & Natural High Weight Hyaluronic Acid

ACTIVATES RADIANCE AND IMPROVES SKIN QUALITY :

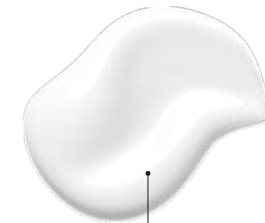
Marine Bio-Complex, Goji Berries, Vitamin E

RESULTS

- Skin is intensely hydrated and protected from external damage.
- Skin texture is finer, smoother.
- Skin is energised, complexion is more radiant.



Rich texture



Light texture

AM

50ml / 1.7 fl.oz glass airless pump bottle

Dry skin Ref. 0053 - Normal to combination skin - Ref. 0052

MSRP US: \$70



DEFENSE ACTIVE

DETOXIFYING NIGHT CONCENTRATE

ANTI-FATIGUE DETOX CARE



DETOXIFIES & BOOSTS CELLULAR ENERGY :
Botanical Cellular Complex [Mirabilis Jalapa & Caffeine]

STIMULATES CELLULAR RENEWAL :
Marine Bio-Complex

MOISTURIZES & REDUCES SIGNS OF FATIGUE :
Pure & Natural High & Low Weight Hyaluronic Acid
Marjoram Extract

RESULTS

- Skin is moisturized, detoxified, and energized. Visibly refreshed when waking up.
- Complexion is cleaner and more luminous.
- Skin quality is improved: its texture is finer and smoother.



Ultra-light gel texture

PM

Glass pump bottle 30ml / 1.7 fl.oz – Ref. 0054

MSRP US: \$70

LIFT ESSENTIEL

An exclusive complex of green technology actives to address 3 aspects of skin aging:

WRINKLES • FIRMNESS • RADIANCE

YOUTH LIFT EYE CREAM

•

PRO-STRUCTURE FIRMNESS SERUM

•

LIFT & GLOW FIRMING CREAM

•

LIFT & GLOW RICH FIRMING CREAM

•

LIFT & GLOW ROSY FIRMING CREAM

•

YOUTH REPAIRING NIGHT CREAM





**LIFT
ESSENTIEL**

YOUTH LIFT EYE CREAM

ANTI-AGING AND ANTI-FATIGUE ACTION



SMOOTHES, FIRMS, REVIVES RADIANCE :
Exclusive duo of green technology active ingredients
[Active Angelica Cells + Retinol-Like Botanical].

MOISTURIZES :
Pure & Natural Low Molecular Weight Hyaluronic Acid, Organic Damask Rose
Floral Water

REDUCES DARK CIRCLES AND PUFFINESS :
Terminalia Arjuna, Black Wheat Wax

RESULTS

- Immediately, the eye area is intensely moisturized, comfortable, and brighter.
- Day after day, wrinkles are visibly reduced and skin is firmer.
- Dark circles and puffiness are reduced.



Velvet cream texture
Dermatologically tested.
Safe for sensitive eyes.

AM & PM

Glass pump bottle 15ml / 0.5 fl.oz - Ref. 0060

MSRP US: \$70



LIFT
ESSENTIEL

PRO-STRUCTURE FIRMNESS SERUM

RESTRUCTURING AND ENERGIZING ACTION



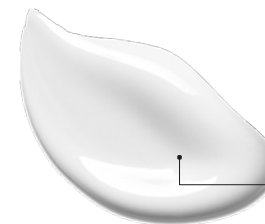
SMOOTHS, FIRMS, REVIVES RADIANCE :
Exclusive duo of green technology active ingredients
[Active Angelica Cells + Retinol-Like Botanical].

MOISTURIZES :
Pure & Natural Low Molecular Weight Hyaluronic Acid, Organic Damask Rose
Floral Water

RESTRUCTURES AND ENERGIZES :
White Lupin Peptides, Red Ginseng

RESULTS

- Immediately, skin is intensely hydrated, energized and more beautiful.
- Day after day, wrinkles are visibly reduced, skin is more luminous and firmer, as if restructured.
- The oval of the face is redefined. Skin is revitalized.



Fine and silky emulsion texture
Aroma : Apricot, Raspberry, Lily of the Valley

AM & PM

Glass pump bottle 30ml / 1.0 fl.oz - Ref. 0061

MSRP US: \$120



LIFT
ESSENTIEL

LIFT & GLOW FIRMING CREAM

DOUBLE YOUTH PROTECTION



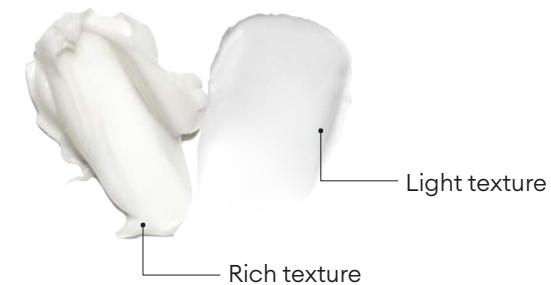
SMOOTHES, FIRMS, REVIVES RADIANCE :
Exclusive duo of green technology active ingredients
[Active Angelica Cells + Retinol-Like Botanical].

MOISTURIZES AND NOURISHES :
Pure & Natural Low Molecular Weight Hyaluronic Acid, Organic Damask
Floral Water, Organic Shea Butter, Botanical Squalane

PREVENTS SKIN AGING (ANTI-OXIDATION + ANTI-GLYCATION) :
Organic Dandelion, Engelhardia

RESULTS

- Immediately, skin is intensely moisturized and more beautiful.
- Day after day, wrinkles and skin texture are visibly smoothed.
- Skin is firmer, revitalized and complexion is more radiant.
- Skin is ultra-nourished (LIFT & GLOW RICH FIRMING CREAM).



AM

Glass jar 50ml / 1.7 fl.oz

Lift & Glow Firming Cream - Ref. 0062

Lift & Glow Rich Firming Cream - Ref. 0063

MSRP US: \$110



**LIFT
ESSENTIEL**

LIFT & GLOW FIRMING ROSY CREAM

IMMEDIATE AND LONG-LASTING HEALTHY GLOW



SMOOTHES, FIRMS, REVIVES RADIANCE :
Exclusive duo of green technology active ingredients
[Active Angelica Cells + Retinol-Like Botanical]

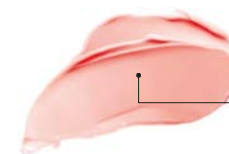
STIMULATES SKIN'S ROSY GLOW
Instantly: Rosy Pigments ensure a healthy glow effect
Lastingly: Marine Polysaccharides + Organic Pomelo Extract

MOISTURIZES :
Low Molecular Weight Pure & Natural Hyaluronic Acid,
Organic Damask Rose Floral Water

PREVENTS SKIN AGING (ANTI-OXIDATION + ANTI-GLYCATION)
Organic Dandelion, Engelhardia

RESULTS

- Skin is instantly hydrated and more beautiful: immediate and lasting healthy glow effect.
- Day after day, wrinkles and skin texture are visibly smoothed.
- Skin is revitalized and firmer, its rosy complexion is visibly restored.



Fine and fluid rosy cream texture, suitable for all skin types/tones.

AM

Glass pump bottle 50ml / 1.7 fl.oz – Ref 0068

MSRP US: \$110



LIFT
ESSENTIEL

YOUTH REPAIRING NIGHT CREAM

REPAIRING AND BRIGHTENING ACTION



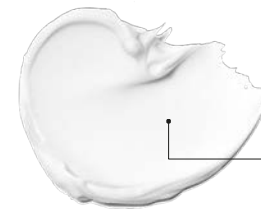
SMOOTHS, FIRMS, REVIVES RADIANCE:
Exclusive duo of green technology active ingredients
[Active Angelica Cells + Retinol-Like Botanical].

MOISTURIZES:
Pure & Natural Low Molecular Weight Hyaluronic Acid, Organic Damask Rose
Floral Water

REPAIRS AND BRIGHTENS:
Centella Asiatica, Alpine Pine

RESULTS:

- As soon as you wake up, your skin is intensely moisturized, smoothed, and rested.
- Night after night, skin is firmer and more radiant.
- Irregularities and wrinkles are reduced and complexion is more even.



Gel-balm texture
Aroma : Apricot, Raspberry, Lily of the Valley

PM
Glass jar 50ml / 1.7 fl.oz - Ref. 0064
MSRP US: \$110



DAILY CARE

CLEAN

PATYKA reinvents cleansing with the Clean Collection : a highly sensory and truly effective ritual, for clear and healthy skin.

MELTING CLEANSING OIL

- SOOTHING CLEANSING MILK
- DETOX CLEANSING FOAM
- SOOTHING MILKY TONER
- RADIANCE SORBET SCRUB





CLEAN

MELTING CLEANSING OIL

STEP 1 OF DOUBLE CLEANSING



REMOVES MAKEUP, NOURISHES :

Organic Jojoba Oil
Organic Sunflower Oil

ILLUMINATES :

Apricot Kernel Oil

RESULTS

- Skin is perfectly cleansed, luminous, and comfortable.



Fine and silky texture

AM & PM

Recycled plastic pump bottle 150 ml / 5.1 fl.oz - Ref. 1125

MSRP US: \$28



CLEAN

SOOTHING CLEANSING MILK

STEP 1 OF DOUBLE CLEANSING



REMOVES MAKEUP AND STIMULATES LASH GROWTH :

Organic Castor Oil

SOOTHES SENSITIVE AND WEAKENED SKIN :

Mallow Floral Water

REBALANCES AND REINFORCES THE SKIN :

Prebiotics and Probiotics

RESULTS

- Skin, eyes, and lips are perfectly cleansed.
- Skin is soothed, soft, and comfortable.



Creamy and comforting texture

AM & PM

Recycled plastic pump bottle 200 ml / 6.8 fl.oz - Ref. P1128

MSRP US: \$28



CLEAN

DETOX CLEANSING FOAM

STEP 2 OF DOUBLE CLEANSING



REMOVES POLLUTION PARTICLES & DETOXIFIES :
Organic Moringa

MOISTURIZES & SOFTENS :
Aloe Vera

RESULTS

- Perfectly cleansed and detoxified, the skin is radiant.



Light and creamy foam texture
Sulphate-free, soap-free

AM & PM

Recycled plastic foamer bottle 150 ml / 5.1 fl.oz - Ref. 1126

MSRP US: \$20



CLEAN

SOOTHING MILKY TONER

WITH MOISTURIZING ALOE VERA



MOISTURIZES, SOFTENS & SOOTHES :
Aloe Vera, Organic Mallow

RESULTS

- Skin is moisturized and soothed. It is soft and comfortable.



Incredibly soft milky texture

AM & PM

Recycled plastic bottle 200 ml / 6.8 fl.oz - Ref. 1127

MSRP US: \$23



CLEAN

RADIANCE SORBET SCRUB

WITH APRICOT KERNEL MICROGRAINS



EXFOLIATES AND SMOOTHS SKIN TEXTURE :
2 sizes of Apricot Kernel Micrograins

NOURISHES & ILLUMINATES :
Organic Apricot Oil

STIMULATES MICRO-CIRCULATION :
Red Algae Extract, Organic Raspberry Cellular Water

RESULTS

- Skin texture is refined and smoothed.
- Complexion is fresher and more luminous.



TREATMENT

Recycled plastic tube 50 ml / 1.7 fl.oz - Ref. 1129
MSRP US: \$26

HYDRA

PATYKA reinvents hydration with the HYDRA collection: highly sensorial and truly effective skincare products that intensely hydrate, strengthen, and soothe the skin

ANTI-FATIGUE
HYDRATING EYE GEL

- HYDRA-BOOSTER SERUM
- HYDRA-SOOTHING MOISTURIZER
- INTENSIVE HYDRA-SOOTHING MOISTURIZER
- INTENSIVE REHYDRATING CREAM MASK





HYDRA

ANTI-FATIGUE HYDRATING EYE GEL

ANTI DARK CIRCLES AND PUFFINESS ACTION



MOISTURIZES :

Mont Blanc Glacier Water & High Molecular Weight Hyaluronic Acid

STRENGTHENS :

Organic Fair For Life-Certified Edelweiss

COMBATS FATIGUE :

Botanical Anti-Fatigue Complex

RESULTS

- The eye contour area is instantly hydrated and more comfortable.
- Skin barrier is reinforced.
- Dark circles and puffiness caused by fluid retention are reduced.

The eyes look rested.



Ultra-comfortable gel-cream texture that is rapidly absorbed by the skin

AM & PM

Tube made of recycled plastic 15ml / 0.5 fl.oz Ref. 1224

MSRP US: \$28



HYDRA

SÉRUM HYDRA-BOOSTER

WITH HYALURONIC ACID AND TREMELLA MUSHROOM



INTENSELY MOISTURIZES :

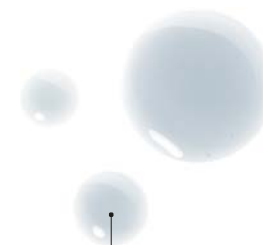
Pure & Natural Hyaluronic Acid, Tremella Mushroom, Mont-Blanc Glacier Water

SOOTHES :

Botanical Bisabolol

RESULTS

- Fully moisturized at all levels, skin is intensely and deeply hydrated for the whole day. Skin is fresher.



Fresh and melting texture

AM & PM
Glass pump bottle 30 ml / 1.0 fl.oz - Ref. 1221
MSRP US: \$47



HYDRA

HYDRA-SOOTHING MOISTURIZER

NORMAL SKIN



MOISTURIZES :

Mont-Blanc Glacier Water

REINFORCES & SOOTHES :

Botanical Pro-Ceramides Complex, Botanical Bisabolol

RESULTS

- The hydro-lipidic film is restored. Skin is intensely hydrated and protected and complexion is fresher.

DAY & NIGHT CARE

Recycled plastic tube 40 ml / 1.4 fl.oz - Ref. 1222

MSRP US: \$42

INTENSIVE HYDRA-SOOTHING MOISTURIZER

DRY SKIN



MOISTURIZES & REVITALIZES :

Mont-Blanc Glacier Water

REINFORCES, SOOTHES & NOURISHES :

Botanical Pro-Ceramides Complex, Botanical Bisabolol, Organic Mango Butter

RESULTS

- The hydro-lipidic film is restored. Skin is intensely hydrated, nourished, protected and complexion is fresher.

AM & PM

Recycled plastic tube 40 ml / 1.4 fl.oz - Ref. 1223

MSRP US: \$42



HYDRA

INTENSIVE REHYDRATING CREAM MASK

IMMEDIATE AND LONG-LASTING HYDRATION



IMMEDIATE HYDRATION :

Mont Blanc Glacier Water, Pure & Natural Hyaluronic Acid, Polyglutamic Acid

LONG-LASTING HYDRATION :

Organic Fair For Life-Certified Edelweiss, Botanical Pro-Ceramide Complex

RESULTS

- Skin is instantly rehydrated, its bounce is visibly restored.
- Skin barrier is reinforced.
- Skin is protected from environmental factors and dehydration: it stays lastingly hydrated.



Lush enveloping cream texture for immediate and lasting comfort

TREATMENT

Tube made of recycled plastic 50ml / 1.7 fl.oz Ref. 1225

MSRP US: \$35

PURE

The gentle formulas for combination to oily skin in the PURE collection are highly sensorial and truly effective for shine-free, purified, and rebalanced skin.

PURIFYING CLEANSING GEL

- ANTI-BLEMISH TONER
- ANTI-BLEMISH SERUM
- MATTE PERFECTING FLUID
- DETOX CHARCOAL MASK





PURE

PURIFYING CLEANSING GEL

WITH MATTIFYING PLANT-BASED CHARCOAL MICROBEADS



PURIFIES :

Plant-Based Charcoal Microbeads, Zinc-Rich Algae

MATTIFIES :

Organic Burdock root

MINIMIZES PORES :

Vegetable Gluconolactone

RESULTS

• Skin is more clear, fresh, and purified.



Green gel texture with melting charcoal microbeads

AM

Recycled plastic tube 150 ml / 5.0 fl.oz - Ref. 1330

MSRP US: \$25



PURE

ANTI-BLEMISH TONER

WITH PLANT-BASED SALICYLIC ACID



REBALANCES :

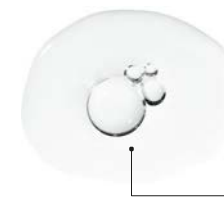
Prebiotics

TIGHTENS PORES & PURIFIES :

Plant-Based Salicylic Acid, Organic Mint Floral Water

RESULTS

- Skin texture is smoothed, refined.
- Skin microbiota is rebalanced.
- Skin is rebalanced and purified.



Ultra-fresh water texture

AM & PM

Recycled plastic bottle 200 ml / 6.8 fl.oz - Ref. 1327

MSRP US: \$24



PURE

ANTI-BLEMISH SERUM

WITH PLANT-BASED GLUCONOLACTONE



PREVENTS & CORRECTS IMPERFECTIONS :
10% Plant-Based Gluconolactone, Zinc-Rich Algae

REDUCES BLEMISHES :
Pure & Natural Low Weight Hyaluronic Acid, Botanical Bisabolol

RESULTS

- Imperfections are visibly and durably reduced.
- Pores are tightened, skin texture is refined.
- Blemish marks are faded.



Fresh and light texture, non-greasy and non-sticky
Instant matte finish

AM & PM

Glass bottle 30 ml / 1 fl.oz - Ref. 1331

MSRP US: \$47



PURE

MATTE PERFECTING FLUID

WITH ORGANIC BURDOCK ROOT



REBALANCES :

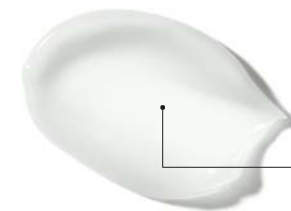
Prebiotics

MOISTURISES & MATTIFIES :

Organic Burdock Root, Natural Silica

RESULTS

- The microbiota is rebalanced.
- Excess sebum is regulated, skin is mattified, the appearance of imperfections is reduced.



Ultra-fine texture with a matte finish

AM & PM

Recycled plastic tube 40 ml / 1.4 fl.oz - Ref. 1329

MSRP US: \$35



PURE

DETOX CHARCOAL MASK

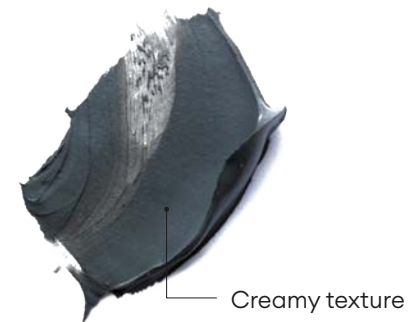
PORE MINIMIZER



PURIFIES & REBALANCES :
Green Clay, Plant-Based Charcoal, Zinc

RESULTS

- Pores are minimized.
- Skin is purified, rebalanced. Shine is visibly reduced.



TREATMENT

Recycled plastic tube 50 ml / 2.6 fl.oz - Ref. 1328

MSRP US: \$28

NUTRI

The PATYKA NUTRI collection offers exquisite care for delicate skin with Organic and French Certified Plum and Sunflower Oils.

BOUCHE À BOUCHE

MAIN DANS LA MAIN





NUTRI

MAIN DANS LA MAIN

HAND + NAIL CREAM



NOURISHES, REPAIRS, AND PROTECTS :

Organic French Sunflower Oil and Plum Oil, Organic Shea Butter

RESULTS

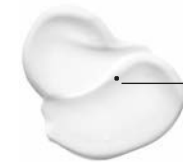
- Hands are intensely nourished, repaired, and protected. They are incredibly soft and comfortable.

DAILY CARE

Recycled plastic tube 40 ml / 1.4 fl.oz

Ref. 1551

MSRP US: \$13.90



• Creamy texture
• No greasy finish

BOUCHE À BOUCHE

LIP BALM



NOURISHES, REPAIRS AND, PROTECTS :

Organic French Sunflower Oil and Plum Oil, Organic Shea Butter

RESULTS

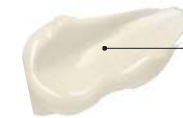
- Lips are intensely nourished, repaired, and protected. They are soft and plumped.

DAILY CARE

Recycled plastic tube 10 ml / 0.3 fl.oz

Ref. 1751

MSRP US: \$13.90



• Balmy oil texture
• Subtle sweet taste



BODY CARE

BODY

The BODY collection combines botanical and biotech active ingredients in lush, spa-worthy formulas to effectively hydrate, nourish, firm, and smooth.

SMOOTHING HYDRATING BODY MILK

• NUTRI-RESTORATIVE BALM

• FIRMING BODY CREAM

• ANTI-STRETCH MARK BODY OIL

• REVITALIZING BODY SCRUB

• RELAXING OIL-IN-FOAM





BODY

SMOOTHING HYDRATING BODY MILK

TRIPLE SMOOTHING ACTION



MOISTURIZES FOR 24 HOURS:

Pure and Natural High Molecular Weight Hyaluronic Acid,
Botanical Glucosamine

SOFTENS/SMOOTHS:

Botanical Sugar Complex

PROTECTS:

Organic-certified, ethical, and sustainable (UEBT) Shea Butter

RESULTS

- Skin is intensely and lastingly hydrated (24h).
- It is visibly softer, smoother, and more beautiful: small rough patches are reduced and its dry, flaky appearance is improved.



Light and fluid texture absorbs instantly for rapid coverage.

Velvety, non-greasy, non-sticky finish.

Natural delicate floral scent.

DAILY CARE

Tube made of 50% recycled plastic 150ml / 5.0 fl.oz – Ref. 1440

MSRP US: \$28



BODY

NUTRI-RESTORATIVE BODY BALM

TRIPLE COMFORT-BOOSTING ACTION



SOOTHES INSTANTLY & LASTINGLY:
Organic Flaxseed Polysaccharides

REPAIRS:
Organic Flaxseed Oil

NOURISHES:
Organic-certified, ethical, and sustainable (UEBT) Shea Butter

RESULTS

- Skin is instantly soothed and intensely nourished.
- Its suppleness and elasticity are fully restored.
- Immediate and long-lasting comfort (24h).



Lush and enveloping balm texture is rapidly absorbed for instant comfort.
Non-greasy, non-sticky finish.
Natural delicate floral scent.

DAILY CARE

Tube made of 50% recycled plastic 150ml / 5.0 fl.oz – Ref. 1437

MSRP US: \$35



BODY

FIRMING BODY CREAM

FOR A CONTOURING, FIRMING EFFECT



CONTOURS & REDUCES LOOK OF CELLULITE:

Pink Peppercorn Oil

FIRMS:

Organic Oat Polysaccharides, Organic Ginger

NOURISHES:

Organic-certified, ethical, and sustainable (UEBT) Shea Butter

RESULTS

- Skin is visibly firmer and toned, its elasticity is restored.
- Curves are contoured and cellulite is less visible.



Ultra-enveloping creamy texture.

Easy to massage.

Blurring ingredients help to visibly reduce the appearance of cellulite.

Natural energizing floral scent.

DAILY CARE

Tube made of 95% recycled plastic 180ml / 6.0 fl.oz – Ref. 1439

MSRP US: \$45



BODY

ANTI-STRETCH MARK BODY OIL

FROM 1st MONTH OF PREGNANCY



PREVENTS:

Organic Sunflower and Organic Plum Oils

CORRECTS:

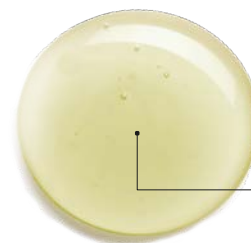
Organic Rosehip oil

SOOTHES:

Organic Sweet Almond Oil

RESULTS

- Intensely nourished, skin is more supple and more elastic.
- Stretch marks are faded and prevented.
- Itching sensations are reduced.



Fine and light oil texture.
Non-greasy. Non-sticky.

DAILY CARE

Recycled plastic pump bottle 100 ml / 3.4 fl.oz – Ref. 1436

MSRP US: \$35



BODY

REVITALISING BODY SCRUB

WITH MARINE CRYSTALS



EXFOLIATES, STIMULATES & REGENERATES :
Sea Salts and Poppy Seeds

RESULTS

- Dead cells and impurities are eliminated.
- Skin texture is refined, skin is soft, smooth, silky, and luminous.



Creamy texture with sea salt crystals.
Relaxing aromatic natural scent.

TREATMENT

Recycled plastic tube 150 ml / 5.0 fl.oz – Ref. 1450
MSRP US: \$40



BODY

RELAXING OIL-IN-FOAM

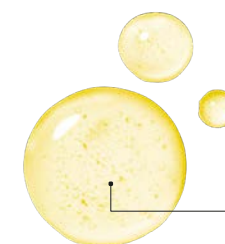
SHOWER & BATH CLEANSING OIL



NOURISHES & REGENERATES THE SKIN :
Organic Musk Rose, Sesame and Jojoba oils
CALMS THE SKIN & MIND :
Organic Geranium Essential Oil

RESULTS

- Skin is nourished, enhanced, and delicately perfumed.
- The body and mind are relaxed.



Oil-in-foam texture lightly
lathers when wet.
Sulphate-free, soap-free.
Relaxing aromatic natural scent.

ALL SKIN TYPES - AM & PM
Recycled plastic pump bottle 200ml / 6.8 fl.oz - Ref. P1129
MSRP US: \$28



AFTER-SUN CARE

AFTER-SUNCARE

Care for skin after sea, sand,
and sun with nurturing
botanicals.

AFTER-SUN CREAMY GEL

•

AFTER-SUN REPAIRING BALM





SUNCARE

AFTER-SUN CREAMY GEL

FACE & BODY

MOISTURIZES AND REFRESHES



MOISTURIZES :

Pure & Natural Hyaluronic Acid

SOOTHES :

Organic Aloe Vera, Botanical Bisabolol

REGENERATES & PROLONGS TAN :

Organic Shea Butter

PREVENTS SKIN AGING :

Green Micro-Algae

RESULTS

- Skin is moisturized, comforted, and tan is prolonged.



Creamy gel texture, fluid and light.
Immediate cooling effect.

DAILY CARE

Recycled plastic tube 150ml / 5.0 fl.oz - Ref. 1494

MSRP US: \$42



SUNCARE

AFTER-SUN REPAIRING BALM

FACE & BODY

COOLS, REPAIRS, AND ENHANCES TAN



PROVIDES SUNBURN RELIEF AND ENCOURAGES TANNING:

Organic Sea-Buckthorn

NOURISHES & REPAIRS:

Organic-certified UEBT Shea Butter

SOOTHES:

Organic Aloe Vera, Botanical Bisabolol

PREVENTS SKIN AGING:

Green Micro-Algae

RESULTS

- Skin is hydrated and soothed.
- Tanning is encouraged and enhanced: it is deeper and lasts longer.



Comforting balm texture absorbs quickly.
Immediate soothing effect.

DAILY CARE

Tube made of recycled plastic 150ml / 5.0 fl.oz - Ref. 1438

MSRP US: \$35



SAMPLING & GIFTING

 **LOYALTY TOOLS**

Samples of best sellers or seasonal products.



WHITE SHOPPING
BAG LARGE
REF. 6805


WHITE SHOPPING
BAG SMALL
REF. 6804



CORPORATE
BOX
REF. 6847



SILK PAPER
REF. 6860



PRESS RELEASES

 PRESS RELEASES

Over 300 print & web press mentions in 2023.

ELLE **marie claire** VERSION femina *madame*
FIGARO

VOGUE *Femme Actuelle* COSMOPOLITAN B I B A

Gala **aufeminin** **santé** *STYLIST* **PARIS MATCH**
magazine

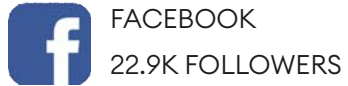
avantages **GLAMOUR** **cosmétique**mag



DIGITAL PRESENCE

OUR ONLINE ACTIVITIES

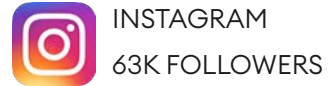
A committed and growing community engaged with PATYKA.



45,000 IMPRESSIONS
5,000 CLICKS



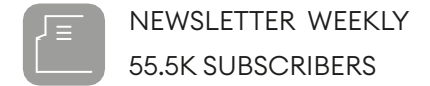
42,000 IMPRESSIONS
2,000 CLICKS



11 000 IMPRESSIONS
505 LIKES




12 400 IMPRESSIONS
443 LIKES




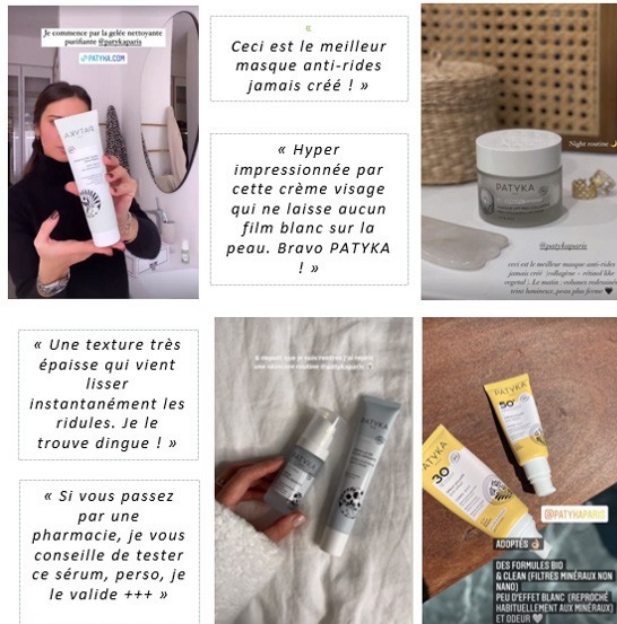
INFLUENCER ACTIVITIES

Seeding to 220 partner influencers reached over 10 million people in 2021.

 @SOOZPEREZ
129K FOLLOWERS

 @BARBARABORNE
41.2K FOLLOWERS

 Byreo
123K FOLLOWERS



AMBASSADORS

Several paid collaborations throughout the year highlighted our bestsellers and product launches through engaging campaigns.

For example, during the Sunscreen Revolution campaign in June 2021, 3.7 million people were reached through the posts of 60 influencers followed by 8K to 450K people.

1 launch party was organized with 45+ influencers to share our sun care and more ocean-friendly formulas.





PATYKA

PARIS

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