



*Lavido*

LAVIDO TRAINING MANUAL



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## Who We Are:

Lavido is a therapeutic skin and body care line specializing in clinically proven, plant-based formulations that rival conventional results without compromise.

## Our Mission:

Lavido is on a mission to connect people to the healing properties of herbal plant goodness through nourishing, efficacious skincare products that benefit the whole body, and ultimately improve health. Mindfully made and clinically proven, Lavido is organic skincare you trust, for a body you love.





*"I want to give people immediate, effective results by using natural ingredients. And we're proud to show that this is finally possible!"*

*- IDO MAGAL*

## Founder Story

The founder and formulator behind Lavidō, Ido Magal, grew up studying herbal and plant chemistry, starting at a very young age in his grandmother's organic garden. Today he continues to innovate with his formulas, thoughtfully selecting ingredients that provide tremendous health and skin benefits, making effective, naturally derived products available to all.

A stylized, handwritten signature of Ido Magal in black ink.





# About Lavidó

*Originating from the beautiful and lush Galilee Valley a remote, untouched region of Israel, a country known for its agriculture and green technologies, Lavidó was born in 2003 from a passion for botanicals and a need for natural products that work better than conventional ones.*



## A Passion for Plants

From wild botanicals to therapeutic herbs to revitalizing fruit extracts, we're an early pioneer of developing high-performance, plant-based formulas.



## Real and Radiant Results

We validate our formulas through methodical 3rd party dermatologist and clinical testing to ensure that our organic and natural products rival conventional results.



## Beauty From Our Own Botanical Garden

We bring a deep gardening ethic and herbal knowledge base to our formulation process, growing many of our own ingredients in our own Botanical Sanctuary in Israel.



## The Beauty of Balance

We're passionate about bringing the best plant-based skin and body care solutions to everyone at a fair price.



## Mindful Formulations

Every formula we create is vegan-friendly, gluten-free, cruelty-free and is thoughtfully made without the use of known harmful ingredients.



## OUR YES / NO LIST

YES	NO
VEGAN-FRIENDLY	MINERAL OIL
HERBALLY EFFECTIVE	PETROLEUM
ORGANIC INGREDIENTS	SILICONES
ESSENTIAL OILS	PROPLYNE GLYCOL
PURE NATURAL FRAGRANCE	PARABENS
RECYCLABLE	ANIMAL TESTING
COLD PRESS OILS	SYNTHETIC DYES
GLUTEN-FREE	PEGS
CLINICAL TESTING	SLS
DERMATOLOGIST TESTED	SYNTHETIC ALCOHOL
	PHENOXYETHANOL



# Our Formula Criteria

## **PLANT-BASED & PROGRESSIVE**

We're committed to using plant-based ingredients and progressive technologies that also respect the environment.

## **FORMULATED WITH 100% ORGANIC ESSENTIAL OILS**

Our premium oils are diffused, infused, or cold-pressed using the most natural extraction processes including CO2 extraction, a non-chemical water-based distillation process that separates the vital oils from liquids. It's an eco-friendly chemical process that captures the active qualities of the plant, nut or seed and allows for selective essences to be extracted. In fact, our water-based products use only hydrosol water concentrated with the active parts of the plants or flowers.

## **NATURAL SCIENCE**

We also enhance our cold pressed oils with independently studied and validated ingredient technologies provided they meet strict natural guidelines. An example is IBR Dormin® in our Renewal Neck Cream.

## **SKIN SAFETY**

All of our products are dermatologically tested. Additionally, we validate key products with clinical testing at a 3rd party facility in Germany and tested on human herbivores, never animals!

## **FRAGRANCE**

Currently, the Aromatic Body line uses synthetic fragrance in accordance with strict EU standards. The essences in our Skincare and Green Aid lines are from essential oils and hydrosols.

## **SUSTAINABILITY**

We view sustainable living as a lifestyle and we're more committed than ever to using environmentally friendly packaging materials, including our move into sugarcane tubes that reduce the carbon footprint by 50% over conventional plastics without compromising product performance. We grow our ingredients in our own garden and ethically source ingredients where they grow natively using less of Earth's resources.



# Our Skincare Focus

We want to continuously prove that natural and organic formulations can aid in preserving the skin's ability to protect and repair itself, resulting in a healthy, more youthful appearance without long-term compromise or health risks linked to some conventional ingredients.

As our largest organ and second largest immune organ, the skin protects our bodies from stress and strain. While skincare is supposed to be stress relief for the skin, many conventional skincare ingredients can worsen the problem, causing inflammation that negatively affects the skin at the cellular level. It's no secret that inflammation also causes sensitive skin conditions and accelerated aging. This coupled with environmental stressors, lifestyle choices like lack of sleep, and other internal conditions like hormone changes or disease makes our mission to preserve skin's healthy processes in the gentlest yet most effective ways even more significant.

Our goal is to preserve and replace the essential elements that our skin loses overtime. Through careful plant extraction methods, we can feed the skin with ingredients like Hyaluronic Acid, Fatty Acids, Antioxidants, Vitamins, Minerals, and more, all required to keep the skin structure intact and cells communicating properly to help boost collagen and elastin production, and immune functions that combat inflammation, hypersensitivity, imbalance and aging.

We also take it one step further than other "natural" and "organic" brands by dermatologically testing every single product, and clinically testing key products for proven, visible results. We want to prove our products work, not just promise.





# Skincare

CLINICALLY PROVEN  
PLANT-BASED SKIN THERAPY



# Body

AROMATIC BOTANICAL  
BODY CARE



# Green Aid

THERA-INTENSIVE TARGETED  
SOLUTIONS FOR THE FACE AND BODY





# Skincare

CLINICALLY PROVEN  
PLANT-BASED SKIN THERAPY





# Skincare

✓CLINICALLY PROVEN ✓DERMATOLOGIST TESTED ✓VEGAN FRIENDLY ✓GLUTEN - FREE

With AM/PM regimens for specific skin types and solutions to skin's ever-changing conditions, Lavidó skincare is designed to adjust as life does. ***Our clinically-proven formulas activate skin's healthy processes, including elevated hydration, cellular regeneration and protein production like collagen and elastin through feel-good textures that comfort and care for the skin.*** With daily use, you'll see fewer the signs of aging and sensitivities for a lasting radiant glow.

Along with specialty ingredients specific to each product, the collective ingredients across the skincare line are protective antioxidants and nutrient-rich flavonoids and vitamins from Pomegranate and Citrus fruits, rejuvenating and moisturizing fatty acids from oils like Shea, Jojoba, Rosehip and Almond, hydrating plant-based Hyaluronic Acid, and polysaccharides and phytosterols that also hydrate and soothe from Aloe Vera.





# Hydrating Facial Cleanser

**\$ 29.00**

**SKIN TYPE:** Normal to Dry

**KEY INGREDIENTS:** Orange Blossom, Carrot Extract, Pomegranate

**FILL WEIGHT:** 100 ml / 3.38 fl. Oz.

**QUICK FACTS:** Leaves the skin feeling soft and supple. Removes makeup and leaves the skin purified and refreshed.

This unique milky meets velvety formula gently cleanses skin, removes dirt and makeup, and instantly helps restore healthy hydration, especially vital for dry, sensitive skin. A nourishing blend of organic botanical extracts and essential oils like Lavender and Geranium help leave skin looking balanced, soft and supple.

## IDO'S TRAINING TIP:

*“Ideal to apply to damp skin to receive the benefits of the cold pressed oils. The texture will foam with water but contains no SLS.”*

## HOW TO USE:

AM/PM: Use one to two pumps and apply to a damp face with clean fingertips or washcloth. Rinse well with lukewarm water. Follow with Lavido's Hydrating Facial Toner.

## KEY INGREDIENTS:

**ORANGE BLOSSOM (NEROLI):** Moisturizes the skin and helps relieve tension.

**CARROT EXTRACT:** Rich in Beta Carotene and Vitamins A and C to help revitalize, brighten and tone.

**POMEGRANATE:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**FULL INGREDIENT LIST:** Aqua (Water), Cocamidopropyl Betaine, Cetearyl Alcohol, Cetearyl Glucoside, Glycol Distearate, Sesamum Indicum (Sesame) Seed Oil, \*Citrus Aurantium Amara Flower Water, \*Punica Granatum (Pomegranate) Fruit Extract, Glycerin, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Xanthan Gum, \*Daucus Carota Sativa (Carrot) Root Extract, Tocopherol (Vitamin E), \*Helianthus Annuus (Sunflower) Seed Oil, Phenethyl Alcohol, Fragrance (Parfum), \*Lavandula Hybrida (Lavender) Oil, \*Cananga Odorata (Ylang Ylang) Flower Oil, \*Pelargonium Graveolens (Geranium) Oil, Sodium Hydroxide, \*\*Geraniol, \*\*Limonene, \*\*Linalool.

\* Ingredients from a certified organic source \*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

Great cleanser, removes all makeup & leaves my face smooth and moisturized.. – EYDE



# Purifying Facial Cleanser

**\$ 29.00**

**SKIN TYPE:** Combination to Oily, Acne Prone

**KEY INGREDIENTS:** Pomegranate, Orange Blossom, Propolis

**FILL WEIGHT:** 100 ml / 3.38 fl. Oz.

**QUICK FACTS:** Removes makeup and softens the appearance of pores. Leaves the skin feeling clean and hydrated. Gel based with slight foam.

A balancing gel cleanser that melts away makeup and impurities. Sage works to balance oily skin, while Propolis combined with Cedar and Lavender Oils impart bacteria-fighting properties to keep problem skin clearer and more even. A natural spa-like scent from Lavender and Neroli (Orange Blossom) Hydrosols leave the skin feeling soothed and happy.

#### IDO'S TRAINING TIP:

*This cleanser can reduce the appearance of oily skin overtime. Ideal for men too.*

#### HOW TO USE:

AM/PM: Use one to two pumps and apply to a damp face with clean fingertips. Rinse well with lukewarm water. Follow with Lavido's Purifying Facial Toner.

#### KEY INGREDIENTS:

**POMEGRANATE:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**ORANGE BLOSSOM (NEROLI):** Moisturizes the skin and helps relieve tension.

**PROPOLIS:** A natural antiseptic that assists in balancing, healing and soothing problematic skin. Also optimal for oily skin.

**FULL INGREDIENT LIST:** Ammonium Cocoyl Sulfate, Aqua (Water), \*Citrus Aurantium Amara (Bitter Orange) Flower Water, \*Lavandula Angustifolia (Lavender) Flower Water, Punica Granatum (Pomegranate) Extract, \*Propolis Extract, \*Cedrus Atlantica (Cedarwood) Bark Oil, \*Lavandula Hybrida (Lavender) Oil, \*Aniba Rosaeodora (Rosewood) Oil, \*Benzoin (Styrax) Extract, \*Boswellia Carterii (Frankincense) Oil, \*Salvia Sclarea (Clary Sage) Oil, \*Tanacetum Vulgare (Blue Tansy) Oil, Cocamidopropyl Betaine, Sodium Cocoamphoacetate, Sodium Lauroyl Glutamate, Citric Acid, Sodium Chloride, Sodium Benzoate, Hydroxypropyl Methylcellulose, Xanthan Gum, \*Olea Europaea (Olive) Fruit Oil, \*\*Linalool

\* Ingredients from a certified organic source \*\* Made from natural essential oils

#### FROM OUR CUSTOMER: ★★★★★

Facial cleanser/toner OBSESSED!! Makes my skin so soft, but feels so clean. My face has never looked so clear after the first week of trying these. **—SYDNEY**





# Hydrating Facial Toner

**\$ 24.00**

**SKIN TYPE:** Normal to Dry

**KEY INGREDIENTS:** Pomegranate, Orange Blossom, Carrot Extract

**FILL WEIGHT:** 120 ml / 4.05 fl. Oz.

**QUICK FACTS:** Instantly refreshes and removes traces of makeup after cleansing. Balances the skin's pH level to 5.5.

Much more than a toner, this ultra-hydrating formula uses Lavender Hydrosol Water rich in botanical nutrients instead of typical water to provide a soothing action while our signature blend of organic Pomegranate Peel, Orange Blossom and Carrot help brighten, tighten and tone. Skin is hydrated, refreshed and more radiant, and ready to better receive essential ingredients from Lavidō serums and creams.

## IDO'S TRAINING TIP:

*Our toners help remove all remaining residue after cleansing. It also maximizes the penetration of the oils in our masks, serums and lotions.*

## HOW TO USE:

AM/PM: Saturate a cotton pad and gently apply onto entire face evenly throughout. It can also be used as a spray. Spritz to refresh skin throughout the day. Follow with Lavidō's Replenishing Serum.

## KEY INGREDIENTS:

**POMEGRANATE EXTRACT:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**ORANGE BLOSSOM (NEROLI):** A natural astringent that gently removing excess dirt and oil while imparting hydrating properties.

**CARROT EXTRACT:** Rich in Beta Carotene and Vitamins A and C to help revitalize, brighten and tone.

**FULL INGREDIENT LIST:** Aqua (Water), Glycerin, Methylpropanediol, Caprylyl Glycol, Phenylpropanol, \*Lavandula Angustifolia (Lavender) Flower Water, \*Citrus Aurantium Amara (Bitter Orange) Flower Distillate, Propanediol, Cocoyl Proline, \*Vanilla Planifolia Fruit Extract, Punica Granatum (Pomegranate) Bark Extract, \*Punica Granatum (Pomegranate) Fruit Extract, \*Daucus Carota Sativa (Carrot) Root Extract, \*Alcohol, Sodium PCA, Sodium Citrate, \*Lavandula Hybrida Oil, \*Cananga Odorata Flower Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, \*\*Linalool, \*\*Geraniol.

\* Ingredients from a certified organic source \*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

Hands down the best toner I have ever used. Does not irritate my very sensitive skin. —SYDNEY





# Purifying Facial Toner

**\$ 24.00**

**SKIN TYPE:** Combination to Oily

**KEY INGREDIENTS:** Pomegranate, Orange Blossom, Propolis

**FILL WEIGHT:** 120 ml / 4.05 fl. Oz.

**QUICK FACTS:** Instantly refreshes and removes traces of makeup after cleansing. Minimizes the appearance of pores. Balances the skin's pH level to 5.5.

This gentle and clarifying facial toner uses Lavender Hydrosol as a nourishing alternative to typical water along with organic Pomegranate Peel, Orange Blossom, Propolis, and Carrot Extract to thoroughly remove makeup, dirt and excess oil while it tightens, brightens and refreshes for a more balanced complexion.

**IDO'S TRAINING TIP:**

*Ideal for men post shaving.  
The propolis helps clean and close the pores.*

## HOW TO USE:

AM/PM: Saturate a cotton pad and gently apply onto entire face evenly throughout. It can also be used as a spray. Spritz to refresh skin throughout the day. Follow with Laido's Invigorating Facial Serum.

## KEY INGREDIENTS:

**POMEGRANATE EXTRACT:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**ORANGE BLOSSOM (NEROLI):** A natural astringent that gently removing excess dirt and oil while imparting hydrating properties.

**PROPOLIS:** A natural antiseptic that assists in balancing, healing and soothing problematic skin. Also optimal for oily skin.

**FULL INGREDIENT LIST:** Aqua, Glycerin, Methylpropanediol, Caprylyl Glycol, Phenylpropanol, \*Lavandula Angustifolia (Lavender) Floral Water, \*Pelargonium Graveolens (Geranium) Flower Water, \*Citrus Aurantium Amara (Bitter Orange) Flower Distillate, Propanediol, Cocoyl Proline, Punica Granatum (Pomegranate) Bark Extract, \*Punica Granatum (Pomegranate) Fruit Extract, \*Propolis Extract, Sodium PCA, Sodium Citrate, \*Lavandula Hybrida (Lavender) Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, \* Thyme (Thymus Vulgaris) Oil, \*Mentha Viridis (Spearmint) Leaf Oil, \* Tea Tree (Melaleuca Alternifolia) Oil, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, \*Rosmarinus Officinalis (Rosemary) Leaf Oil, \*\*Limonene, \*\*Linalool, \*\*Geraniol

\* Ingredients from a certified organic source \*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

I have combination skin and have been using this toner and have seen amazing results. My skin is balanced, clearer, and hydrated! Obsessed! **-DARCIE**



BEST  
SELLER!FEATURED ON  
BYRDIE

# Replenishing Facial Serum

\$ 59.00

**SKIN TYPE:** Normal to Dry, Mature Skin

**KEY INGREDIENTS:** Pomegranate, Lemon Myrtle, Mandarin

**FILL WEIGHT:** 30 ml / 1.01 fl. oz.

**QUICK FACTS:** Visibly plumps skin. Improves and restores moisture retention. Reduces the appearance of fine lines and wrinkles.

Formulated with 19 plant extracts and oils, this highly concentrated serum is clinically proven to significantly improve skin hydration, firmness and elasticity while decreasing wrinkle depth, area, and volume. With Organic Pomegranate Seed Oil, distilled Lemon Myrtle and cold-pressed Mandarin Oil, this highly concentrated serum is clinically proven to significantly improve skin hydration, firmness and elasticity.

## IDO'S TRAINING TIP:

*Serums increase the benefits of our moisturizers and an amazing base for makeup. This is the best seller used by Gwyneth Paltrow's makeup artist, and that Gwyneth fell in love with.*

## HOW TO USE:

AM/PM: Apply two drops to damp, clean skin. We recommend using a toner. Allow to penetrate the skin for 3 minutes. Follow with Laido moisturizer of choice.

## KEY INGREDIENTS:

**POMEGRANATE EXTRACT:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**LEMON MYRTLE:** Imparts natural astringent properties, helps balance skin oil levels and known to tighten pores.

**MANDARIN:** Rich in Vitamins A and C and helps stimulate collagen and even out skin tone. Also helps fade post-inflammatory hyperpigmentation and sun spots.

**FULL INGREDIENT LIST:** \*Sesamum Indicum (Sesame) Seed Oil, \*Oenothera Biennis (Evening Primrose) Oil, \*Simmondsia Chinensis (Jojoba) Seed Oil, \*Prunus Amygdalus Dulcis (Sweet Almond) Oil, \*Punica Granatum (Pomegranate) Seed Oil, Citrus Paradisi (Grapefruit) Seed Oil, \*Cocos Nucifera (Coconut) Oil, Tocopheryl Acetate (Vitamin E), \*Macadamia Ternifolia Seed Oil, \*Calendula Officinalis Flower Oil, \*Hypericum Perforatum Extract, \*Helianthus Annuus (Sunflower) Seed Oil, \*\*Limonene, \*Citrus Aurantium Dulcis (Orange) Seed Oil, \*Lavandula Hybrida (Lavender) Oil, \*\*Linalool, \*Citrus Nobilis (Mandarin) Peel Oil, \*Aniba Rosaeodora (Rosewood) Wood Oil, Rosa Damascena (Rose) Flower Oil, \*\*Citral, \*Melissa Officinalis Leaf Oil, \*Backhousia Citriodora (Lemon Myrtle) Leaf Oil, \*Pelargonium Graveolens (Geranium) Flower Oil, \*\*Citronellol, \*\*Geraniol, \*\*Benzyl Benzoate, \*\*Farnesol, \*\*Eugenol.

\* Ingredients from a certified organic source \*\* Made from natural essential oils

# 97%

saw a significant **increase** in skin firmness and smoothness and a decrease in wrinkle depth.

\* SEE ALL RESULTS ON FOLLOWING PAGE

## FROM OUR CUSTOMER: ★★★★★

It does not clog pores, is hydrating without being greasy, makes my skin look great, and has the most pleasant smell. A little goes a long way. I have used it alone and I have used it blended in with my cream; either way, it does not cause "pilling" when I put on foundation. I love it! – AMY



# Clinical Trail Results

## REPLENISHING FACIAL SERUM

30 female volunteers aged from 35-65 used the product twice per day for 28 days.

### RESULTS

<b>29%</b>	increase in skin hydration
<b>97%</b>	saw an increase in skin firmness, respectively
<b>77%</b>	saw an increase in skin elasticity, respectively
<b>97%</b>	saw an increase in skin smoothness. Skin roughness was significantly reduced among volunteers.
<b>97%</b>	saw a decrease in wrinkle depth, area and volume

### CONCLUSION

This product had good acceptability and caused significant, positive effects in the parameters measured.

*All tests completed in an independent lab in Germany.*



# Invigorating Facial Serum

**\$ 59.00**

**SKIN TYPE:** Sensitive, Combination to Oily

**KEY INGREDIENTS:** Evening Primrose, Frankincense, Rosehip

**FILL WEIGHT:** 30 ml / 1.01 fl. oz.

**QUICK FACTS:** Moisturizes the skin. Balances oil production. Ideal for skin reacting to hormonal changes.

A balancing facial serum for sensitive, oily and combination skin contains a high concentration of Evening Primrose oil rich in Omega-6 to help soothe, nourish and improve stressed and hormonally reactive skin. With a lighter texture than our Replenishing Facial Serum, it has a vegetable oil base that allows for faster absorption. Its combination of oils and extracts uniquely nourishes dry areas and balances oily ones.

## IDO'S TRAINING TIP:

*It's important to apply this onto damp skin to receive the full benefits. The water helps the oil spread all over the face. You can demonstrate on your hand in store.*

## HOW TO USE:

AM/PM: Apply two drops to damp, clean skin. We recommend using a toner. Allow to penetrate the skin for 3 minutes. Follow with Laido moisturizer of choice.

## KEY INGREDIENTS:

**EVENING PRIMROSE:** High in Omega-6 fatty acids to help soothe, moisturize, and impart healing properties to skin.

**FRANKINCENSE:** Known to soothe inflamed skin by reducing redness, swelling, and itching. Also helps fade skin discoloration.

**ROSEHIP:** High in Vitamins A and C, and Fatty Acids for anti-aging and brightening benefits.

**FULL INGREDIENT LIST:** \*Prunus Amygdalus Dulcis (Sweet Almond) Oil, \*Oenothera Biennis (Evening Primrose) Oil, \*Calendula Officinalis Flower Oil, Tocopheryl Acetate (Vitamin E), \*Simmondsia Chinensis (Jojoba) Seed Oil, \*Lavandula Hybrida (Lavender) Oil, \*Rosa Canina (Rosehip) Fruit Oil, \*Boswellia Carterii (Frankincense) Oil, \*Punica Granatum (Pomegranate) Seed Oil, \*\*Linalool, \*\*Limonene, Rosa Damascena (Rose) Flower Oil, \*Chamomile (Anthemis Nobilis) Oil, \*\*Geraniol, \*\*Coumarin, \*\*Citronellol.

\* Ingredients from a certified organic source \*\* Made from natural essential oils

# 90%

saw a significant **increase** in skin firmness.  
\* SEE ALL RESULTS ON FOLLOWING PAGE

## FROM OUR CUSTOMER: ★★★★★

Finally a product that makes my skin hydrated all day! It's the perfect balance of hydration and firmness. A MUST HAVE PRODUCT!! – **RACHEL**



# Clinical Trail Results

## INVIGORATING FACIAL SERUM

30 female volunteers aged from 35-65 used the product twice per day for 28 days.

### RESULTS

**35%**

increase in skin hydration

**90%**

saw an increase in skin firmness, respectively

**80%**

saw an increase in skin elasticity, respectively

**83%**

saw an increase in skin smoothness. Skin roughness was significantly reduced among volunteers.

### CONCLUSION

This product had good acceptability and caused significant, positive effects in the parameters measured.

*All tests completed in an independent lab in Germany.*

BEST  
SELLER!

SKINCARE | MOISTURIZERS

# Age Away Hydrating Cream

\$ 55.00

**SKIN TYPE:** Normal to Dry

**PRODUCT TEXTURE:** Cream

**KEY INGREDIENTS:** Evening Primrose, Pumpkin Seed, Sea Buckthorn

**FILL WEIGHT:** 50 ml / 1.69 fl. Oz.

**QUICK FACTS:** Balances the skin's moisture levels. Improves skin texture and tone. Reduces the appearance of fine lines and wrinkles.

This luxurious moisturizing cream is clinically proven to reduce fine lines and wrinkles and improve texture for a healthy, youthful glow. With a high concentration of plant actives, including antioxidant-rich Sea Buckthorn and Organic Evening Primrose Seed Oil also rich in fatty acids, this beautifying and skin soothing best-seller promotes cellular regeneration to restore elasticity and firmness.

## IDO'S TRAINING TIP:

*Best moisturizer for dull, lackluster skin – skin that has lost its natural radiance. The Sea Buckthorn gives it its bright yellow color. This is a beautiful texture that the customer should touch and feel in store.*

## HOW TO USE:

AM/PM: Apply onto slightly damp skin using circular motions. Gently massage into freshly cleansed skin until absorbed.

90%

saw a significant **increase** in skin firmness.  
\* SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**EVENING PRIMROSE:** High in Omega-6 fatty acids to help soothe, moisturize, and impart healing properties to skin.

**PUMPKIN SEED:** Contains Zinc and Vitamin E to improve hydration, skin tone and texture.

**SEA BUCKTHORN:** Bright yellow berries that aid in healing hypersensitive skin conditions (including redness, eczema, sunburn, etc) while it nourishes the skin barrier.

**FULL INGREDIENT LIST:** Aqua (Water), Isopropyl Myristate, Caprylic/Capric Triglyceride, Cetearyl Alcohol, Cetearyl Glucoside, Sesamum Indicum (Sesame) Seed Oil, Tocopheryl Acetate (Vitamin E), Cetyl Alcohol, Glyceryl Stearate SE, Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid, \*Oenothera Biennis (Evening Primrose) Oil, \*Hippophae Rhamnoides (Seabuckthorn) Fruit Extract, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, \*Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, \*Nigella Sativa (Black Cumin) Seed Oil, \*Cucurbita Pepo (Pumpkin) Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Lactic Acid, Sodium Hydroxide, Sodium Phytate, Rosa Damascena (Rose) Flower Extract, Phenethyl Alcohol.

\* Ingredients from a certified organic source

## FROM OUR CUSTOMER: ★★★★★

This product stands out as truly hydrating my skin which in turn, plumps it up to a degree and gives a refreshing look and feel. – LIL



# Clinical Trail Results

## AGE AWAY HYDRATING CREAM

30 female volunteers aged from 35-65 used the product twice per day for 28 days.

### RESULTS

**42%**

increase in skin hydration in all volunteers

**90%**

saw an increase in skin firmness, respectively

**87%**

saw an increase in skin elasticity, respectively

**87%**

saw an increase in skin smoothness. Skin roughness was significantly reduced among volunteers.

**There was a significant decrease in wrinkle depth, area and volume. Effects were seen in all participants.**

### CONCLUSION

This product had good acceptability and caused significant, positive effects in the parameters measured.

*All tests completed in an independent lab in Germany.*



# Age Away Replenishing Cream

\$ 69.00

**SKIN TYPE:** Dry, Mature

**PRODUCT TEXTURE:** Rich Cream

**KEY INGREDIENTS:** Summer Snowflake, Plant-based Hyaluronic Acid, Grapefruit Seed Oil

**FILL WEIGHT:** 50 ml / 1.69 fl. Oz.

**QUICK FACTS:** Delays the cellular aging process. Increases hydration. Reduces the appearance of fine lines and wrinkles.

Made with 13 innovative plant actives, this advanced anti-aging solution is clinically proven to diminish the appearance of dryness, wrinkles and rough texture while it deeply nourishes mature and compromised skin. Its rich, ultra-luxurious texture features Summer Snowflake, scientifically proven to strengthen cell integrity, slow the aging process, and stimulate new cellular regeneration. Hydrating Hyaluronic Acid boosts collagen production and imparts an instant volumizing effect for a naturally firmer, radiant, and more rejuvenated complexion.

## IDO'S TRAINING TIP:

*This moisturizer is the most ideal for mature skin with a rough texture and loss of elasticity. Ideal to show texture to customer his or her hand so they can feel the richness of the texture.*

## HOW TO USE:

AM/PM: Apply onto slightly damp skin using circular motions. Gently massage into freshly cleansed skin until absorbed. Recommended for use after the Replenishing Facial Serum.

# 100%

saw a significant **increase** in skin hydration.

\* SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**SUMMER SNOWFLAKE:** From the bulb of the Narcissus Flower; contains IBR-Dormin extract proven to delay the aging process.

**PLANT-BASED HYALURONIC ACID:** Increases hydration, improves elasticity, and plumps fine lines and wrinkles.

**GRAPEFRUIT SEED OIL:** A powerful natural antiseptic also known to provide essential moisture, increase elasticity, and diminish dryness and wrinkles.

**FULL INGREDIENT LIST:** Aqua (Water), Isopropyl Myristate, Caprylic/Capric Triglyceride, Cetearyl Alcohol, Cetearyl Glucoside, Sesamum Indicum (Sesame) Seed Oil, Tocopheryl Acetate (Vitamin E), Cetyl Alcohol, Glyceryl Stearate SE, Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid, \*Oenothera Biennis (Evening Primrose) Oil, \*Hippophae Rhamnoides (Seabuckthorn) Fruit Extract, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, \*Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, \*Nigella Sativa (Black Cumin) Seed Oil, \*Cucurbita Pepo (Pumpkin) Seed Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Lactic Acid, Sodium Hydroxide, Sodium Phytate, Rosa Damascena (Rose) Flower Extract, Phenethyl Alcohol.

\* Ingredients from a certified organic source

## FROM OUR CUSTOMER: ★★★★★

This product is magnificent. It's as if you're putting fresh cream on your face. – JAMES



# Clinical Trial Results

## AGE AWAY REPLENISHING CREAM

30 female volunteers aged from 35-65 used the product twice per day for 28 days.

### RESULTS

**100%**

saw an increase in skin hydration

**89%**

saw an increase in skin firmness, respectively

**89%**

saw an increase in skin elasticity, respectively

**89%**

saw a decrease in wrinkle depth, area and volume

### CONCLUSION

This product had good acceptability and caused significant, positive effects in the parameters measured.

*All tests completed in an independent lab in Germany.*

# Age Away Night Cream

**\$49.00**

**SKIN TYPE:** Normal to Dry

**PRODUCT TEXTURE:** Rich Cream

**KEY INGREDIENTS:** Pomegranate, St. John's Wort, Bergamot

**FILL WEIGHT:** 50 ml / 1.69 fl. Oz.

**QUICK FACTS:** Renews the skin overnight. Provides deep hydration and moisture. Reduces the appearance of fine lines and wrinkles.

A rich, nourishing moisturizer hydrates and renews the skin while you sleep. Wake up to softer, suppler, skin with fewer fine lines and wrinkles overtime. Our signature blend of nutrient-rich citrus ingredients, Evening Primrose high in essential fatty acids, and Plant-based Hyaluronic Acid, helps instantly plump the skin while stimulating collagen production for a healthy, more youthful appearance.

## IDO'S TRAINING TIP:

*A powerful hydrating formula. Use it on top of the Replenishing Facial Serum for dry, mature skin.*



## HOW TO USE:

PM: Apply a dime-size amount to fingertips and massage over clean skin, using a circular upward motion. Recommended as the last step in your night time routine after applying the Laido serum of your choice.

97%

saw a significant **increase** in skin firmness.

\* SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**POMEGRANATE:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**ST. JOHN'S WORT:** Soothes dry skin and helps improve skin elasticity.

**BERGAMOT:** Imparts balancing properties and helps calm and detoxify the skin.

**FULL INGREDIENT LIST:** Aqua (Water), Glyceryl Stearate SE, Cetyl Alcohol, Caprylic/Capric Triglyceride, Glycerin, Propanediol, Decyl Oleate, \*Prunus Dulcis (Sweet Almond Oil), Glyceryl Stearate, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Lime (Citrus Aurantifolia) Oil, \*Punica Granatum (Pomegranate) Fruit Extract, Punica Granatum (Pomegranate) Bark Extract, \*Oenothera Biennis (Evening Primrose) Oil, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Sorbitan Tristearate, Allantoin, \*Punica Granatum (Pomegranate) Seed oil, \*Hypericum Perforatum Extract, Tocopherol (Vitamin E), \*Sunflower (Helianthus Annuus) Seed Oil, \*\*\*Fragrance (Parfum), \*Vanilla Planifolia Fruit Extract, Phenethyl Alcohol, Sodium Hyaluronate, \*Pogostemon Cablin (Patchouli) Leaf Oil, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Sodium Hydroxide, \*Cymbopogon Martini (Palmarosa) Oil, \*Lavandula Hybrida (Lavender) Oil, \*Cananga Odorata (Ylang Ylang) Flower Oil, \*Styrax Tonkinensis (Benzoin) Resin Extract, \*Alcohol, \*Citrus Nobilis (Mandarin Orange) Peel Oil, \*\*Eugenol, \*\*Limonene, \*\*Linalool, \*\*Benzyl Benzoate, \*\*Geraniol, \*\*Citral

\*Ingredients from a certified organic source \*\* Made from natural essential oil \*\*\* 100% Natural



# Clinical Trail Results

## AGE AWAY NIGHT CREAM

30 female volunteers aged from 35-64 used the product twice per day for 28 days.

### RESULTS

**46%**

increase in skin hydration in all volunteers

**97%**

saw an increase in skin firmness, respectively

**77%**

saw an increase in skin elasticity, respectively

**93%**

saw an increase in skin smoothness. Skin roughness was significantly reduced.

**93%**

saw a decrease in wrinkle depth, area and volume

### CONCLUSION

This product had good acceptability and caused significant, positive effects in the parameters measured.

*All tests completed in an independent lab in Germany.*

# Ultra Daily Moisture Cream

**\$ 45.00**

**SKIN TYPE:** Sensitive, Combination to Oily

**PRODUCT TEXTURE:** Lightweight Cream

**KEY INGREDIENTS:** Evening Primrose, Calendula, Frankincense

**FILL WEIGHT:** 50 ml / 1.69 fl. Oz.

**QUICK FACTS:** Softens and revitalizes skin. Gently soothes skin and hydrates. Balances the skin's oil production and pH levels.

A superb soothing and moisturizing cream brings essential relief to sensitive, stressed and irritated skin, including acne, rosacea, and seborrheic dermatitis. Soothes sensitive, stressed and irritated skin. With pH balancing Lavender Hydrosol plus a high concentration of Evening Primrose, this comforting formula is proven to help restore skin's natural moisture barrier and has an absorbent, mattifying texture that leaves skin looking smoother with fewer lines and pores.

## IDO'S TRAINING TIP:

*Ideal as a makeup base and my favorite moisturizer, especially after shaving. Texture looks rich but it absorbs very well, like a lightweight cream.*

## HOW TO USE:

AM/PM: Massage into slightly damp, freshly cleansed skin until absorbed using a circular upward motion.

93%

saw a significant **increase** in skin firmness.

\* SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**EVENING PRIMROSE:** High in Omega-6 fatty acids to help soothe, moisturize, and impart healing properties to skin.

**CALENDULA:** Nourishes the skin and helps calm skin sensitivities.

**FRANKINCENSE:** Known to soothe inflamed skin by reducing redness, swelling, and itching. Also helps fade skin discoloration.

**FULL INGREDIENT LIST:** Aqua (Water), Isopropyl Myristate, Caprylic/Capric Triglyceride, Cetearyl Alcohol, Cetearyl Glucoside, Sesamum Indicum (Sesame) Seed Oil, Lavandula Angustifolia (Lavender) Flower Water, Tocopheryl Acetate (Vitamin E), Cetyl Alcohol, Glycerol Stearate SE, Benzyl Alcohol, Salicylic Acid, Glycerin, Sorbic Acid, \*Calendula Officinalis Flower Extract, \*Oenothera Biennis (Evening Primrose) Oil, \*Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, \*Lavandula Hybrid (Lavender) Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, \*Styrax Tonkinensis Resin (Benzoin) Extract, \*Alcohol, \*Pelargonium Graveolens (Geranium) Oil, Phenethyl Alcohol, Sodium Phytate, \*Pogostemon Cablin (Patchouli) Leaf Oil, \*Boswellia carterii (Frankincense) Oil, \*Daucus Carota Sativa (Carrot) Root Extract, Tocopherol, \*Sunflower (Helianthus Annuus) Seed Oil, Sodium Hydroxide, Lactic Acid, \*\*Benzyl Benzoate, \*\*Citronellol, \*\*Coumarin, \*\*Geraniol, \*\*Isoeugenol, \*\*Limonene, \*\*Linalool.

\* Ingredients from a certified organic source

\*\* Made from natural essential oils



# Clinical Trail Results

## ULTRA DAILY MOISTURE CREAM

30 female volunteers aged from 35-64 used the product twice per day for 28 days.

### RESULTS

**38%**

increase in skin hydration in all volunteers

**93%**

saw an increase in skin firmness, respectively

**83%**

saw an increase in skin elasticity, respectively

**80%**

saw an increase in skin smoothness. Skin roughness was significantly reduced.

### CONCLUSION

This product had good acceptability and caused significant, positive effects in the parameters measured.

*All tests completed in an independent lab in Germany.*

# 2-in-1 Purifying Facial Mask & Exfoliator

\$ 36.00

**SKIN TYPE:** All

**KEY INGREDIENTS:** Pomegranate, Lemon Oil & Macadamia Oil

**FILL WEIGHT:** 50 ml / 1.69 fl. Oz.

**QUICK FACTS:** Deeply cleanses without harshness or irritation potential. Can be used up to 1-2 times per week, depending on skin type.

This exfoliating and anti-aging multi-mask gently stimulates circulation and new cell regeneration while dried Pomegranate Peel and seeds remove dead skin cells, revealing smoother, more radiant skin with fewer pimples, dark spots and wrinkles overtime. Use as an exfoliating cleanser or leave on as a mask to receive its full youth-giving benefits.

## IDO'S TRAINING TIP:

*Show this to customers by applying onto one damp hand. Leave it on for a few minutes. Wipe off with a dry cloth to show the difference between your hands.*



## HOW TO USE:

AM/PM up to two times per week. To use as an exfoliator, massage into skin in circular motions and then rinse off with lukewarm water. To use as a mask, apply in a thin layer and leave on the skin for up to 15 minutes. Rinse off with lukewarm water.

## KEY INGREDIENTS:

**POMEGRANATE:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**LEMON OIL:** Helps to detoxify, tighten, lift and firm the skin.

**MACADAMIA OIL:** Similar to our own natural oils, this moisturizing oil is high in fatty acids to help keep skin hydrated, bouncy and more youthful looking.

**FULL INGREDIENT LIST:** Aqua (Water), Cetyl Alcohol, Glyceryl Stearate SE, Calcium Carbonate, Oyster Shell Powder, Caprylic/Capric Triglyceride, Glycerin, Propanediol, Decyl Oleate, Punica Granatum (Pomegranate Peel Grains), Glyceryl Stearate, Tocopheryl Acetate (Vitamin E), Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Oenothera Biennis (Evening Primrose) Oil, Sorbitan Tristearate, \*Lavandula Hybrida (Lavender) Oil, Allantoin, \*Punica Granatum (Pomegranate) Seed Oil, \*Macadamia Ternifolia Seed Oil, \*\*\*Fragrance (Parfum), \*Citrus Medica Limonum (Lemon) Peel Oil, \*Nigella Sativa (Black Cumin) Seed Oil, Phenethyl Alcohol, Tocopherol (Vitamin E), Sodium Hyaluronate, \*Styrax Tonkinensis Resin (Benzoin) Extract, \*Alcohol, Jasmine Grandiflorum (Jasmin) Flower Extract, Sodium Hydroxide, \*\*Linalool, \*\*Limonene, \*\*Geraniol, \*\*Coumarin, \*\*Benzyl Benzoate, \*\*Citral, \*\*Citronellol.

\* Ingredients from a certified organic source

\*\* Made from natural essential oils

\*\*\* 100% Natural





# Moisture Boost Antioxidant Mask

**\$ 46.00**

**SKIN TYPE:** Normal to Dry, Mature Skin

**KEY INGREDIENTS:** Organic Prickly Pear Seed Oil, Organic Rose Oil, Organic Melissa (Lemon Balm) Oil

**FILL WEIGHT:** 100 ml / 3.58 fl. Oz.

**QUICK FACTS:** Protects and strengthens moisture barrier. Soothes stressed skin and helps calms redness. Can be used up to 1-2 times per week, depending on skin type.

This naturally replenishing face mask deeply nourishes the skin with antioxidants, vitamins, fatty acids and plant oils. Soothe stressed skin and provides intense moisture for a dewy, youthful glow.

## IDO'S TRAINING TIP:

*“Ideal for a moisture boost after extended exposure to harsh climate such as sun or snow.”*

## HOW TO USE:

Massage into clean, dry skin in circular motions and leave on for up to 15 minutes. Rinse off with water. Recommended for use up to twice per week.

90%

saw a significant **increase** in skin firmness.

\* SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**ORGANIC PRICKLY PEAR SEED OIL:** Rich in rejuvenating omega acids and vitamin E

**ORGANIC ROSE OIL:** Imparts essential, glow-boosting moisture

**ORGANIC MELISSA (LEMON BALM) OIL:** Offers soothing and stress-fighting skin properties

**FULL INGREDIENT LIST:** Aloe Barbadensis Leaf Juice, Zinc Oxide, Titanium Dioxide, Isoamyl Laurate, Glyceryl Stearate SE, Caprylic/Capric Triglyceride, Cetyl Alcohol, Propanediol, Glycerin, Sodium Hyaluronate, Hydrogenated Vegetable Oil, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Butyrospermum Parkii (Shea Butter), Caprylyl Glycol, Phenethyl Alcohol, Sodium Stearoyl Glutamate, Hamamelis Virginiana (Witch Hazel) Water, Vitis Vinifera (Grape) Seed Oil, \*Persea Gratissima (Avocado) Oil, Tocopheryl Acetate (Vitamin E), Allantoin, Citric Acid, \*Citrus Paradisi (Grapefruit) Seed Extract, \*Sesamum Indicum Seed Oil, \*Calendula Officinalis Flower Extract, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, \*Helianthus Annuus (Sunflower) Seed Oil, \*Althaea Officinalis (Marshmallow) Root Extract, Alcohol, \*Opuntia Ficus Indica (Prickly Pear) Seed Oil, \*Simmondsia Chinensis (Jojoba) Seed Oil & Daucus Carota Sativa (Carrot) Root Extract, \*Punica Granatum (Pomegranate) Seed Oil, Potassium Sorbate, \*Pelargonium Graveolens (Geranium) Flower Oil, Rosa Damascena Flower Oil, \*\*\*Parfum, \*Melissa Officinalis (Balm) Leaf Extract, \*\*Citronellol, \*\*Geraniol, \*\*Linalool, \*\*Limonene.

\* Ingredients from a certified organic source

\*\* Made from natural essential oils

\*\*\* 100% Natural

# Clinical Trail Results

## MOISTURE BOOST ANTIOXIDANT MASK

30 female volunteers with dry skin aged from 30-55  
used the product one to two times a week for 28 days.

### RESULTS

**100%**

saw an improvement in skin moisturization,  
respectively

**89%**

saw an improvement in skin elasticity,  
respectively

**100%**

saw an improvement in skin firmness,  
respectively

### CONCLUSION

This product had good acceptability and caused significant,  
positive effects in the parameters measured.

*All tests completed in an  
independent lab in Germany.*





# Deep Detox Clay Mask

\$ 46.00

**SKIN TYPE:** Combination to Oily Skin

**KEY INGREDIENTS:** Organic Prickly Pear Seed Oil, Organic Sage and Rosemary Oils, Kaolin Clay

**FILL WEIGHT:** 100 ml / 3.58 fl. Oz.

**QUICK FACTS:** Balances oil production to prevent clogged pores and blemishes. Clarifies and removes impurities. Can be used up to 1-2 times per week, depending on skin type.

This powerful detoxifying skin treatment helps clarify your complexion and is proven to reduce excess oil, banish breakouts and soothe stressed, irritated skin.

## IDO'S TRAINING TIP:

*This mask is ideal for someone with oily and irritated skin to soothe and balance oil production.*

## HOW TO USE:

Massage into clean, dry skin in circular motions and leave on for up to 15 minutes. Rinse off with water. Recommended for use up to twice per week.

24%

reduction in excess sebum after 28 days\*  
SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**ORGANIC PRICKLY PEAR SEED OIL:** Lightweight and also ideal for problem skin, it constricts pores while improving texture and tone

**ORGANIC SAGE & ROSEMARY OIL:** Help cleanse, protect, soothe and improve skin circulation

**KAOLIN CLAY:** A pure natural mineral with pore cleansing, clarifying and oil-absorbing properties

**FULL INGREDIENT LIST:** Aloe Barbadensis Leaf Juice, Kaolin, Propanediol, Glyceryl Stearate SE, Cetyl Alcohol, Titanium Dioxide, Isoamyl Laurate, Hamamelis Virginiana (Witch Hazel) Water, Sodium Hyaluronate, Caprylyl Glycol, Phenethyl Alcohol, Sodium Stearoyl Glutamate, Punica Granatum Peel Extract, Allantoin, \*Rosmarinus Officinalis (Rosemary) Extract, Glycerin, Alcohol (Organic), Hydrogenated Vegetable Oil, \*Opuntia Ficus Indica (Prickly Pear) Seed Oil, Potassium Sorbate, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, Helianthus Annuus (Sunflower) Seed Oil, \*Pelargonium Graveolens (Geranium) Flower Oil, \*Boswellia Carterii (Frankincense) Oil, \*Mentha Viridis (Spearmint) Leaf Oil, \*Lavandula Hybrida (Lavender) Oil, \*Achillea Millefolium (Yarrow) Oil, Salvia Triloba (Sage) Leaf Extract, \*Melissa Officinalis Leaf Extract, \*Chamomilla Recutita (Matricaria) Flower Extract, \*Commiphora Myrrha (Myrrh) Resin Extract, \*\*Linalool, \*\*Limonene, \*\*Citronellol, \*\*Geraniol.

\* Ingredients from a certified organic source

\*\* Made from natural essential oils

# Clinical Trail Results

## DEEP DETOX CLAY MASK

30 female volunteers with oily skin aged from 20-55  
used the product one to two times a week for 28 days.

### RESULTS

**78%**

experienced a significant soothing effect  
on their skin, respectively

**100%**

saw a reduction of sebum production

**24%**

reduction in sebum after 28 days

### CONCLUSION

This product had good acceptability and caused significant,  
positive effects in the parameters measured.

*All tests completed in an  
independent lab in Germany.*



# Alert Eye Cream

**\$49.00**

**SKIN TYPE:** All

**PRODUCT TEXTURE :** Emollient Cream

**KEY INGREDIENTS:** Pomegranate, Rosehip, Plant-based Hyaluronic Acid

**FILL WEIGHT:** 30 ml / 1.01 fl. oz.

**QUICK FACTS:** Diminishes the appearance of crow's feet. Improves firmness and elasticity. Helps reduce puffiness.

This lightweight, luxurious eye cream is designed to brighten, moisturize and combat crow's feet with effective plant actives that are ideal for the delicate eye area. Formulated with nutrient-dense Hydrosol water, then enriched with Plant-based Hyaluronic Acid, cold-pressed Avocado and Pomegranate Seed Oils, it is clinically proven to show significant improvement in skin hydration, texture, firmness and elasticity.

## IDO'S TRAINING TIP:

*Elle Magazine called this one of the top 5 products on earth! like to demonstrate on the inside of the wrist as the skin texture is more similar to eyes. You can also use around the lips or onto any fine lines.*

## HOW TO USE:

AM/PM Apply to clean fingertips and gently pat into the skin around the eye, including the eyelid. Work from outer eye then towards the nose. Allow to absorb before applying makeup. Avoid contact with the inner eye.

# 100%

saw a significant **increase** in skin firmness.  
\* SEE ALL RESULTS ON FOLLOWING PAGE

## KEY INGREDIENTS:

**POMEGRANATE:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**ROSEHIP:** High in Vitamins A and C, and Fatty Acids for anti-aging and brightening benefits.

**PLANT-BASED HYALURONIC ACID:** Increases hydration, improves elasticity, and plumps fine lines and wrinkles.

**FULL INGREDIENT LIST:** Aqua (Water), \*Aloe Barbadensis Leaf Juice, Glyceryl Stearate SE, Isopropyl Myristate, Caprylic/Capric Triglyceride, Propanediol, \*Citrus Aurantium Amara (Bitter Orange) Flower Water, Cetyl Alcohol, \*Pelargonium Graveolens (Geranium) Flower Water, \*Rosa Damascena (Rose) Flower Water, \*Punica Granatum (Pomegranate) Seed Oil, \*Rosa Moschata (Rose Hip) Seed Oil, Phenethyl Alcohol, \*Prunus Amygdalus Dulcis (Sweet Almond) Oil, Glycerin, \*Lavandula Angustifolia (Lavender) Flower Water, Sodium Stearoyl Glutamate, Persea Gratissima (Avocado) Oil\*, Potassium Sorbate, Sodium PCA, \*Butyrospermum Parkii (Shea Butter), Sodium Hyaluronate, Tocopheryl Acetate (Vitamin E), Rosa Damascena (Rose) Flower Oil, \*Anthemis Nobilis (Chamomile) Flower Oil, \*Melissa Officinalis Leaf Oil, \*\*Citronellol.

\* Ingredients from a certified organic source

\*\* Made from natural essential oils

**FROM OUR CUSTOMER:** ★★★★★

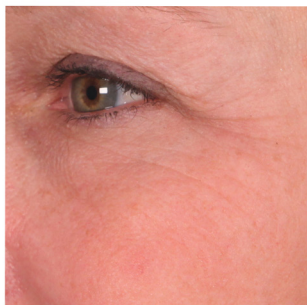
Really nice. It truly reduces puffiness. I was completely surprised. – **HEATHER**

# Clinical Trail Results

## ALERT EYE CREAM

30 female volunteers aged from 35-65 used the product twice per day for 28 days.

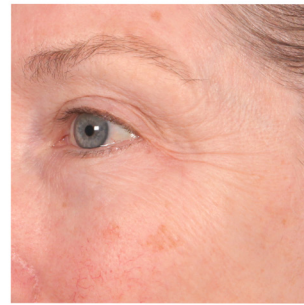
RESULTS	
51%	increase in skin hydration in all volunteers
100%	saw an increase in skin firmness, respectively
93%	saw an increase in skin elasticity, respectively
93%	saw an increase in skin smoothness. Skin roughness was significantly reduced.
97%	saw a decrease in wrinkle depth, area and volume
<h3>CONCLUSION</h3> <p>This product had good acceptability and caused significant, positive effects in the parameters measured.</p>	



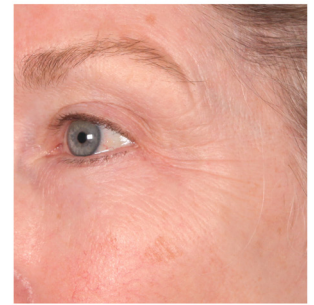
BEFORE



AFTER



BEFORE



AFTER

*All tests completed in an independent lab in Germany.*



# Renewal Neck Cream

**\$79.00**

**SKIN TYPE:** All, Mature

**PRODUCT TEXTURE:** Very Rich Cream

**KEY INGREDIENTS:** Pomegranate, Rosehip, Summer Snowflake

**FILL WEIGHT:** 50 ml / 1.69 fl. Oz.

**QUICK FACTS:** Strengthens and nourishes the neck and décolleté. Actively diminishes fine lines and wrinkles. Improves texture and tone.

A dedicated cream for the delicate neck and décolleté area prone to photo-aging is rich in nourishing organic oils and Summer Snowflake Bulb Extract, an ingredient known to smooth wrinkles and actively slow the aging process. This unique formulation helps improve collagen and elasticity for a revitalized neck area that appears firmer and more resilient.

## IDO'S TRAINING TIP:

*This is the most exposed skin outside of hands and this cream needs to be used daily. Start at an early age (20s/30s) for prevention.*

## HOW TO USE:

AM/PM or as needed. Apply over neck and décolletage in an upward massaging motion until fully absorbed. Follow with Lavido serum of choice.

## KEY INGREDIENTS:

**POMEGRANATE:** Helps soothe, hydrate, and soften the appearance of fine lines and wrinkles. Also helps restore radiance and vitality to the skin.

**ROSEHIP:** High in Vitamins A and C and Fatty Acids for anti-aging and brightening benefits.

**SUMMER SNOWFLAKE:** From the bulb of the Narcissus Flower; contains IBR-Dormin extract proven to delay the aging process.

**FULL INGREDIENT LIST:** Aqua (Water), \*Aloe Barbadensis (Aloe Vera) Leaf Juice, Glyceryl Stearate SE, Isopropyl Myristate, Caprylic/Capric Triglyceride, Propanediol, Cetyl Alcohol, \*Punica Granatum (Pomegranate) Seed Oil, Citrus Paradisi (Grapefruit) Seed Oil, \*Oenothera Biennis (Evening Primrose) Oil, \*Rosa Canina (Rosehip) Oil, Leucojum Aestivum Bulb Extract, Caprylyl Glycol, Phenethyl Alcohol, Sodium Hyaluronate, Tocopheryl Acetate (Vitamin E), \*Cocos Nucifera (Coconut) Oil, Glycerin, Sodium Stearoyl Glutamate, \*Citrus Paradisi (Grapefruit) Fruit Extract, \*Simmondsia Chinensis (Jojoba) Seed Oil, Cucurbita Pepo (Pumpkin) Seed Oil, \*Althaea Officinalis (Marshmallow) Leaf/Root Extract, Potassium Sorbate, \*Pogostemon Cablin (Patchouli) Oil, \*Cananga Odorata (Ylang Ylang) Flower Oil, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, \*\*Limonene, \*Helichrysum Italicum Extract, Sodium PCA, \*Butyrospermum Parkii (Shea Butter), \*\*Linalool, \*Boswellia Carterii (Frankincense) Oil, Citric Acid, \*\*Benzyl Benzoate, \*Pelargonium Graveolens (Geranium) Flower Oil, \*\*Benzyl Salicylate, \*\*Farnesol, \*\*Citronellol, \*\*Geraniol, \*\*Eugenol.

\* Ingredients from a certified organic source \*\* Made from natural essential oils

BEFORE

AFTER





# Daily Regimens



# Age Away Daily Regimen

NORMAL TO DRY SKIN; SENSITIVE SKIN

## AM Regimen

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### 1. CLEANSE

Hydrating Facial Cleanser

### 2. TONE

Hydrating Facial Toner

### 3. TREAT

Replenishing Serum  
Alert Eye Cream

### 4. MOISTURIZE

Age Away Hydrating Cream or Age Away  
Replenishing Cream (based on texture)

## PM Regimen

---

### 1. CLEANSE

Hydrating Facial Cleanser

### 2. TONE

Hydrating Facial Toner

### 3. TREAT

Replenishing Serum  
Alert Eye Cream

### 3. MOISTURIZE

Age Away Night Cream

## Specialty Products To Rotate In As Needed:

2-in-1 Exfoliating Mask 2x a week  
Renewal Neck Cream  
Moisture Boost Antioxidant Mast 2x a week

Substitute in the following if skin is experiencing stress, increased  
irritation or breakouts due to hormone or lifestyle changes:

- Purifying Facial Cleanser
- Purifying Facial Toner
- Invigorating Facial Serum for Replenishing Facial Serum during breakouts and for sensitive skin
- Ultra Daily Moisture Cream lightweight cream, soothing and moisturizing for skin sensitivities



# Age Renewal Daily Regimen

DRY, MATURE SKIN

## AM Regimen

---

**1. CLEANSE**

Hydrating Facial Cleanser

**2. TONE**

Hydrating Facial Toner

**3. TREAT**

Replenishing Facial Serum  
Alert Eye Cream

**4. MOISTURIZE**

Age Away Replenishing Cream  
Renewal Neck Cream

## PM Regimen

---

**1. CLEANSE**

Hydrating Facial Cleanser

**2. TONE**

Hydrating Facial Toner

**3. TREAT**

Replenishing Facial Serum  
Alert Eye Cream

**4. MOISTURIZE**

Age Away Night Cream  
Renewal Neck Cream

## Specialty Products To Rotate In As Needed:

2-in-1 Exfoliating Mask 2x a week  
Moisture Boost Antioxidant Mask 2x a week





# Purifying Daily Regimen

SENSITIVE, COMBINATION, OILY SKIN

## AM Regimen

---

### 1. CLEANSE

Purifying Facial Cleanser  
Purifying Facial Toner

### 2. TREAT

Invigorating Facial Serum

### 3. MOISTURIZE

Age Away Hydrating Cream  
Alert Eye Cream

## PM Regimen

---

### 1. CLEANSE

Purifying Facial Cleanser  
Purifying Facial Toner

### 2. TREAT

Invigorating Facial Serum

### 3. MOISTURIZE

Age Away Hydrating Cream\*  
Alert Eye Cream  
\* Optional

## Specialty Products To Rotate In As Needed:

2-in-1 Exfoliating Mask 2x a week (do not use on active acne)

Renewal Neck Cream

Deep Detox Clay Mask 2x a week

Substitute in the following if skin is experiencing stress, increased irritation or breakouts due to hormone or lifestyle changes:

Ultra Daily Moisture Cream – lightweight cream, soothing and moisturizing for skin sensitivities



# Green Aid™

**THERA INTENSIVE TARGETED SOLUTIONS  
FOR THE FACE AND BODY**





# Green Aid™

✓CLINICALLY PROVEN ✓DERMATOLOGIST TESTED ✓VEGAN FRIENDLY ✓GLUTEN - FREE

Green Aid is a unique and essential category of naturally therapeutic products formulated for sensitive skin and delicate skin, like intimate skin. Green Aid targets conditions like excessive dryness, redness and irritation, and hypersensitive conditions as seborrhea, psoriasis and atopic dermatitis that are often treated using conventional OTC products. While no drug claims are made, key products have been shown through

clinical studies to aid in the long-term relief of these more chronic conditions.

Therapeutic ingredient highlights across the line are the antibacterial and antiseptic properties from Black Cumin, Tea Tree and Lavender Oils, gamma-linoleic fatty acid and hormone balancing properties from Evening Primrose Oil.

# Thera Intensive Body Cream

**\$ 45.00**

**SKIN TYPE:** All, Especially Sensitive, Dry

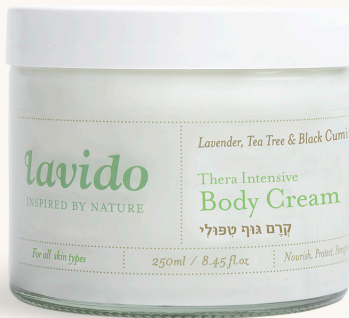
**TEXTURE:** Rich Cream

**KEY INGREDIENTS:** Tea Tree, Lavender, Nigella Seed Oil

**FILL WEIGHT:** 250 ml / 8.45 oz.

**QUICK FACTS:** Targets dry, sensitive areas of the body. Soothes dryness, discomfort and compromised skin conditions. Imparts anti-aging benefits.

Clinically-tested and ultra-nourishing, this therapeutic body cream is concentrated with Vitamin E and therapeutic oils like Nigella, Tea Tree and Evening Primrose to help accelerate skin regeneration while it aids in the healing of hypersensitive skin conditions like excessive dryness, environmentally damaged skin, psoriasis, and seborrhea. Complimenting the Green Aid Skin Balm, this anti-aging and anti-inflammatory formula offers fast relief and visible results for skin that looks healthier and revitalized. Safe for use on the whole family.



## HOW TO USE:

Apply generously onto towel-dried skin, allow to absorb. Leaves skin soft, supple, glowing and protected from environmental factors like sun exposure and after swimming.

**SEE RESULTS  
FROM THE CLINICAL  
TRAIL ON THE  
FOLLOWING PAGE**

## KEY INGREDIENTS:

**TEA TREE:** Imparts anti-inflammatory and antimicrobial properties known to calm sensitive skin conditions, including acne.

**LAVENDER:** A versatile oil with natural antiseptic, soothing and rejuvenating properties.

**NIGELLA SEED OIL:** Rich source of Vitamins A, C & E and helps boost immunity and fight inflammation and infections. Also ideal for dryness and conditions like psoriasis.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, \*Nigella Sativa (Black Cumin) Seed Oil, \*Oenothera Biennis (Evening Primrose) Oil, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Lavandula Angustifolia (Lavender) Oil, \*Lavandula Hybrida (Lavender) Oil, Tocopheryl Acetate (Vitamin E), \*Calendula Officinalis Flower Extract, \*Sesame (Sesamum Indicum) Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, \*Tea Tree (Melaleuca Alternifolia) Oil, Allantoin, Phenethyl Alcohol, \*Persea Gratissima (Avocado) Oil, Tocopherol, \*Olea Europaea (Olive) Fruit Oil, \*Symphytum Officinale (Comfrey) Root Extract, \*Helianthus Annuus (Sunflower) Seed Oil, \*Hippophae Rhamnoides (Sea Buckthorn) Fruit Extract, \*Rosmarinus Officinalis (Rosemary) Leaf Extract, \*Anthemis Nobilis (Chamomile) Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, \*Helichrysum Italicum, Sodium Hyaluronate, Sodium Hydroxide, \*\*Benzyl Benzoate, \*\*Limonene, \*\*Linalool.

\* Ingredients from a certified organic source \*\* Made from natural essential oils



# Clinical Trail Results

THERA INTENSIVE BODY CREAM

## EVALUATION OF SKIN REPAIR AND PROTECTION:

The study was undertaken with 20 volunteers aged from 27-64.

## THE STUDY CONSISTED OF 3 PHASES:

**Phase 1** – Induced irritation with SDS (6 days).

**Phase 2** - Skin repair by the test material was determined (7 days).

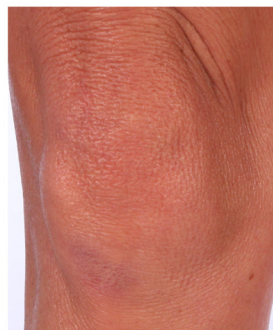
**Phase 3** - Protective effects were determined (7 days).

## RESULTS/CONCLUSIONS:

The test material was found to have both a statistically significant regeneration effect against and protection effect from the damaging properties of the surfactant SDS. It was also found to protect from induced skin redness and to accelerate recovery and protect from barrier damage.

BEFORE

AFTER



BEFORE

AFTER



*All tests completed in an independent lab in Germany.*



# Thera Intensive Skin Balm

**\$ 39.00**

**SKIN TYPE:** Dry, Sensitive

**TEXTURE:** Balm

**KEY INGREDIENTS:** Tea Tree, Lavender, Black Cumin Seed

**FILL WEIGHT:** 60 ml / 2.02 oz.

**QUICK FACTS:** Targets dry, sensitive areas of the body. Soothes dryness, discomfort and compromised skin conditions. Restores a compromised skin barrier.

Known as our 'miracle balm' for targeted sensitive skin conditions, this powerful blend of aromatherapeutic and organic oils of distilled Tea Tree, Lavender, and Black Cumin Seed Oils with organic Shea Butter and Vegetable Wax creates a soothing salve designed to help relieve dry and irritated skin. This powerful balm also hydrates and restores dried cuticles, elbows, feet and beyond. Recommended for even the most sensitive skin, the Thera Balm is the ultimate skin-saver for all of your dry skin needs. Safe for use on the whole family.

## HOW TO USE:

AM/PM and as needed: Apply onto targeted patches of dry or irritated skin and gently massage in to help absorb into the deeper layers of the skin. A little goes a long way.

## KEY INGREDIENTS:

**TEA TREE:** Imparts anti-inflammatory and antimicrobial properties and known to calm sensitive skin conditions, including acne.

**LAVENDER:** A versatile oil with natural antiseptic, soothing and rejuvenating properties.

**BLACK CUMIN SEED:** Naturally fights inflammation, redness and hypersensitive conditions like eczema.

**FULL INGREDIENT LIST:** \*Butyrospermum Parkii (Shea Butter), Hydrogenated Olive Oil Cetyl Esters, \*Oenothera Biennis (Evening Primrose) Seed Oil, \*Melaleuca Alternifolia (Tea Tree) Leaf Oil, \*Lavandula Angustifolia (Lavender) Oil, \*Nigella Sativa (Black Cumin) Seed Oil, Tocopheryl Acetate (Vitamin E), \*Symphytum Officinale (Comfrey) Extract, \*Helianthus Annuus (Sunflower) Seed Oil, \*Triticum Vulgare (Wheat) Germ Oil, \*\*Linalool, \*\*Limonene

\* Ingredients from a certified organic source \*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

I've tried everything from steroid creams, diet modifications & all sorts of lotions designed for eczema, this seems to actually help. I might actually get to wear short sleeves when the weather heats up. – KATE





# Thera Intensive Foot Cream

**\$ 28.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Tea Tree, Achillea Extract, Myrtle Oil

**FILL WEIGHT:** 120 ml / 4.05 Oz.

**QUICK FACTS:** Targets dry, cracked feet and chaffed skin. Naturally deodorizes. Softens and conditions.

Unique and ultra-hydrating, this highly therapeutic foot cream targets dry, cracked skin, and areas prone to chafing. With nourishing ingredients like Avocado, Almond and Jojoba Oils, and naturally deodorizing and anti-fungal properties from Achillea and Tea Tree Oils, feet feel moisturized, energized and rejuvenated. Especially ideal for diabetics or those who spend a lot of time on their feet.

## HOW TO USE:

AM/PM and as needed: Apply to the soles and tops of the feet. Can also be massaged into ankles and calves for extra hydration.

## KEY INGREDIENTS:

**TEA TREE:** Imparts anti-inflammatory and antimicrobial properties and known to calm sensitive skin conditions.

**ACHILLEA EXTRACT:** Has antimicrobial and pain relieving traits and is wonderful for soothing skin prone to irritations. It is also deeply nourishing and restorative.

**MYRTLE OIL:** Renowned for its antiseptic properties. Also known to stimulate blood flow to support the healing process.

**FULL INGREDIENT LIST:** Aqua, Stearic Acid, Cetyl Alcohol, Isopropyl Myristate, Synthetic Beeswax, Glycerin, \*Butyrospermum Parkii (Shea Butter), \*Persea Gratissima (Avocado) Oil, \*Olea Europaea (Olive) Fruit Oil, \*Simmondsia Chinensis (Jojoba) Oil, Phenethyl Alcohol, Prunus Amygdalus Dulcis (Sweet Almond) Oil, \*Aloe Barbadensis Leaf Juice, \*Triticum Vulgare (Wheat) Germ Oil, Potassium Sorbate, \*Myrtus Communis (Myrtle) Oil, \*Melaleuca Alternifolia (Tea Tree) Leaf Oil, \*\*Limonene, Sodium Hydroxide, Achillea Millefolium Oil, \*Citrus Medica Limonum (Lemon) Peel Oil, \*Mentha Viridis (Spearmint) Leaf Oil, Citrus Paradisi (Grapefruit) Peel Oil, Sodium PCA, \*\*Linalool, \*\*Citral

\* Ingredients from a certified organic source

\*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

Depending on the time of year, my feet get so dry and cracked. I've never found a cream quit like this one from Lavidō. I use it every morning for a week and my feet will be back to normal! – **MARTHA**

# Clinical Trail Results

THERA INTENSIVE FOOT CREAM

## EVALUATION OF SKIN REPAIR AND PROTECTION:

The study was undertaken with 20 volunteers aged from 27-64.

## THE STUDY CONSISTED OF 3 PHASES:

**PHASE 1** – Induced irritation with SDS (6 days).

**PHASE 2** - Skin repair by the test material was determined (7 days).

**PHASE 3** - Protective effects were determined (7 days).

## RESULTS/CONCLUSIONS:

The test material was found to have both a statistically significant regeneration effect against and protection effect from the damaging properties of the surfactant SDS. It was also found to protect from induced skin redness and to accelerate recovery and protect from barrier damage.

**BEFORE**

**AFTER**



**BEFORE**

**AFTER**



*All tests completed in an independent lab in Germany.*





# Intimately Yours Body Wash

**\$ 24.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Tea Tree, Lavender

**FILL WEIGHT:** 250 ml / 8.45 oz.

**QUICK FACTS:** Gentle cleanses external intimate skin. Supports vaginal pH. Naturally deodorizes.

A thoughtful, naturally-derived intimate wash that imparts the antibacterial properties of Tea Tree and Lavender Oils without compromising the healthy pH of the vaginal area. Geranium Oil is also added to support and improve hormonal balance. Recommended for women and young girls, it may be used as a therapeutic preventative wash to treat Candida, inflammation and unpleasant smells. The soap has a unique gel texture, so requires only a small quantity for use.

## HOW TO USE:

AM/PM: Apply  
in the shower,  
morning or evening  
and rinse well.

## KEY INGREDIENTS:

**TEA TREE:** Imparts anti-inflammatory and antimicrobial properties and known to calm sensitive skin conditions.

**LAVENDER:** A versatile oil with natural antiseptic, soothing and rejuvenating properties.

**FULL INGREDIENT LIST:** Aqua (Water), Ammonium Cocoyl Sulfate, Sodium Cocoamphoacetate, Cocamidopropyl Betaine, Glycerin, \*Pelargonium Graveolens (Geranium) Flower Water, \*Melaleuca Alternifolia (Tea Tree) Leaf Oil, \*Lavandula Hybrida (Lavender) Oil, \*Pelargonium Graveolens (Geranium) Oil, Coco-Glucoside, Glyceryl Oleate, Sodium Chloride, Alpha-Glucan Oligosaccharide, Benzoic Acid, Lactic Acid, Allantoin, Capryloyl Glycine, Triethanolamine, \*\*Linalool.

\* Ingredients from a certified organic source \*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

So gentle. So glad I found this intimate wash. Regular soaps are just too harsh and cause irritation. Lavidō is gentle and causes no irritation. – CECEGIRL73



# Tea Tree Natural Soap Bar

**\$9.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Tea Tree, Lavender, Black Cumin Seed

**FILL WEIGHT:** 125 ml / 4.23 oz

**QUICK FACTS:** Gentle formula for hands and body. Naturally deodorizes. Softens and conditions.

Handcrafted with 5 pure plant extracts, this gentle bar soap for hands and body naturally fights bacteria and odor with Tea Tree and Black Cumin, also beneficial for body acne and keratosis pilaris (chicken bumps). Olive and Coconut Oils nourish, moisturize and replenish leaving skin feeling clean and hydrated.

## HOW TO USE:

Apply to body and work into a rich lather.

## KEY INGREDIENTS:

**TEA TREE:** Imparts anti-inflammatory and antimicrobial properties and known to calm sensitive skin conditions, including acne.

**LAVENDER:** A versatile oil with natural antiseptic, soothing and rejuvenating properties.

**BLACK CUMIN SEED:** Naturally fights inflammation, redness and hypersensitive conditions like eczema.

**FULL INGREDIENT LIST:** Olea Europaea (Olive) Oil, Elaeis Guineensis (Palm) Oil, Cocos Nucifera (Coconut) Oil, \*Melaleuca Alternifolia (Tea Tree) Oil, \*Nigella Sativa (Black Cumin) Seed Oil, \*\*Limonene

\* Ingredients from a certified organic source \*\* Made from Natural Essential Oils

## FROM OUR CUSTOMER: ★★★★★

Clean without drying. This soap is such a better substitute for any other deodorant or hand made soap I have tried. I feel clean and not dried out. It has a clean smell and I love the way it makes my skin feel. – MICHELLE





# Lip Thera Balm

**SHEA BUTTER & ALMOND**

**\$ 14.00**

**SKIN TYPE:** All, Dry Lips

**KEY INGREDIENTS:** Organic Shea Butter, Almond Oil

**FILL WEIGHT:** 15 ml / 0.5 fl oz

**QUICK FACTS:** Treats dry, cracked lips. Moisturizes and softens. Increases skin's protective barrier.

Rich in essential fatty acids, this therapeutic lip treatment is proven to be as effective as it is nourishing. Moisturizing ingredients like Shea Butter and Almond Oil are also high in antioxidants to help protect skin from environmental damage while soothing dry, cracked or chapped lips. Leaves lips soft, conditioned and with a subtle sheen ideal for men and women.

## HOW TO USE:

Apply to the lips as needed, day or night.

## KEY INGREDIENTS:

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**ALMOND OIL:** Rich in fatty acids and Vitamin E. Increases moisture and natural UV protection.

**FULL INGREDIENT LIST:** Ricinus Communis (Castor) Seed Oil, Hydrogenated Castor Oil, Carnauba (Copernicia Cerifera) Wax, Sweet Almond (Prunus Amygdalus Dulcis) Oil, Hydrogenated Coconut Oil, Olivoyl Hydrolyzed Wheat Protein, Cetearyl Alcohol, Glycerol Oleate, Glycerol Stearate, Potassium Hydroxide, Stearic Acid, Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), Synthetic Beeswax, Cocoa (Theobroma Cacao) Seed Butter, Hydrogenated Vegetable Oil, Tocopheryl Acetate (Vitamin E)

\* Ingredients from a certified organic source \*\* Made from Natural Essential Oils

## FROM OUR CUSTOMER: ★★★★★

Great lip balm. A friend first gave it to me as a gift. I love it. Really moisturizing but not shiny. My 16 year old son started using it and loved it too so I needed to buy one for me and for him. – O'BRIEN

# Green Aid

## THERA INTENSIVE SOLUTIONS CHEAT SHEET

Problem	Solution(s)
Itching, Stretch Marks, Sun Exposure	<b>THERA INTENSIVE BODY CREAM</b>
Excessive Dryness, Hot Spots, Itching, Cuticles, Stretch Marks	<b>THERA INTENSIVE SKIN BALM</b>
Sun Burn, Wind Burn, Chafing	<b>THERA INTENSIVE BODY CREAM</b>
Eczema, Psoriasis, Redness	<b>THERA INTENSIVE BODY CREAM &amp; SKIN BALM</b>
Dry, Cracked Feet, Foot Odor, Edema/Swelling	<b>THERA INTENSIVE FOOT CREAM</b>
Dry lips, Chapped Lips, Lip Protection	<b>THERA INTENSIVE LIP BALM</b>
Body Odor, Body Acne, Eczema, Keratosis Pilaris	<b>TEA TREE NATURAL SOAP BAR</b>
Intimate Skin, Vulva Care	<b>INTIMATELY YOURS WASH</b>





# Aromatic Body Care

A FRAGRANT LINE OF PLANT-BASED BODY  
CARE WITH SIGNATURE AROMATIC ESSENTIAL  
OIL BLENDS DESIGNED TO SUPPORT SKIN'S  
ELASTICITY WHILE STIMULATING THE SENSES.



# Aromatic Body Care

✓ DERMATOLOGIST TESTED ✓ VEGAN FRIENDLY ✓ GLUTEN - FREE

A romantic & revitalizing aromatic body line inspired by Ido's love of Aromatherapy and being immersed in the beautiful sights and smells of nature since childhood.

"Aromatherapy can destress the mind and destress the skin for a more relaxed, youthful appearance." Ido Magal, Lavidó Founder.

With unique essences that range from mild to more, and from citrus to earthy to sweet, each product in the line soothes the

senses while empowering the skin. With hydrating Hyaluronic Acid in every product, and infused with specific, therapeutic organic essential oils and added fragrance from Switzerland, approved by strict European fragrance standards, skin feels soft and smooth, and smells fresh and fragrant from day to night.

#### Essences include:

Mandarin, Orange & Bergamot • Patchouli & Vanilla  
Musk & Coconut • Bulgarian Lavender • Cypress & Geranium







# Mandarin Intoxicating Body Wash

**\$ 24.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Mandarin Oil, Orange Oil, Bergamot Oil

**FILL WEIGHT:** 400ml / 13.52 oz.

**QUICK FACTS:** Cleans and refreshes with essential oils. Nourishes and hydrates. Aromatic benefits.

Start every day with a smile using this super gentle and effective body wash infused with the uplifting scent of Mandarin, Orange and Bergamot. This rich gel formula leaves skin feeling hydrated, fresh and clean using a blend of aromatic certified organic essential oils that also turn your bathing experience into a relaxing respite.

## HOW TO USE:

AM/PM and as needed: Apply onto a loofah or directly onto the body. Massage into a lather and rinse off. Follow with Lavidō Aromatic Body Lotion of choice.

## KEY INGREDIENTS:

**MANDARIN OIL:** Known to even skin tone and provide antibacterial properties.

**ORANGE OIL:** Promotes clarity, radiance and skin smoothness and has an uplifting aromatic scent.

**BERGAMOT OIL:** Imparts balancing properties and helps calm and detoxify the skin. Its scent is a natural mood-booster.

**FULL INGREDIENT LIST:** Aqua (Water), Sodium Coco-Sulfate, Cocamidopropyl Betaine, Glycerin, Hydroxyethyl Cellulose, Fragrance (Parfum), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Cocoyl Proline, Sodium Hydroxide, Citric Acid, \*Citrus Nobilis (Mandarin Orange) Peel Oil, \*Citrus Sinensis (Orange) Peel Oil Expressed, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Alpha -Isomethyl ionone, Geraniol, Hexyl Cinnamal, Limonene, Linalool.

\* Ingredients from a certified organic source

**FROM OUR CUSTOMER:** ★★★★★

Favorite scent ever!!! Love the scent. Smells so fresh and clean.– **SYDNEY**





# Mandarin Aromatic Body Lotion

**\$19.00 / \$ 34.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Mandarin Oil, Orange Oil, Bergamot Oil

**FILL WEIGHT:** 4.05 oz / 8.45 oz

**QUICK FACTS:** Nourishes and hydrates. Provides a protective barrier. Leaves skin soft and supple.

Envelop your skin in a beautifully rich body lotion that leaves behind our uplifting Mandarin, Orange and Bergamot fragrance with radiance-boosting skin benefits. Formulated with Organic Shea Butter this signature lotion deeply rejuvenates, hydrates and forms a protective barrier leaving skin feeling smooth and supple.

## HOW TO USE:

AM/PM and as needed. Massage over clean, damp skin until absorbed.

## KEY INGREDIENTS:

**MANDARIN OIL:** Known to even skin tone and provide antibacterial properties.

**ORANGE OIL:** Promotes clarity, radiance and skin smoothness and has an uplifting aromatic scent.

**BERGAMOT OIL:** Imparts balancing properties and helps calm and detoxify the skin. Its scent is a natural mood-booster.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Fragrance (Parfum), Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Citrus Sinensis (Sweet Orange) Peel Oil Expressed, Allantoin, Phenethyl Alcohol, \*Citrus Nobilis (Mandarin Orange) Peel Oil, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Tocopherol (Vitamin E), Aloe Barbadensis Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Sodium Hyaluronate, Sodium Hydroxide, Alpha-Isomethyl ionone, Citral, Citronellol, Geraniol, Hexyl Cinnamal, Limonene, Linalool.

\* Ingredients from a certified organic source

## FROM OUR CUSTOMER: ★★★★★

Luscious Body Lotion! Love the feel and scent of this body lotion. I get compliments on the scent even by total strangers! Will purchase again. – **PAM**



# Mandarin Nurturing Hand Cream

**\$ 14.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Mandarin Oil, Lemon Myrtle, Organic Shea Butter

**FILL WEIGHT:** 70 ml / 2.36 fl. oz.

**QUICK FACTS:** Nourish and softens hands. Soothes and repairs. Provides a protective barrier.

Don't forget to nourish the delicate skin on your hands. An area prone to environmental damage, this hand cream in our signature uplifting scent of Mandarin, Orange and Bergamot is rich in Organic Shea Butter and plant-based Hyaluronic Acid helping to soothe, soften and protect hands from environmental damage, dryness and chafing.

## HOW TO USE:

Massage into hands and cuticles, and allow to absorb. Use regularly for best results.

## KEY INGREDIENTS:

**MANDARIN OIL:** Known to even skin tone and provide antibacterial properties.

**LEMON MYRTLE:** Imparts natural astringent properties, helps balance skin oil levels and known to tighten pores.

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**FULL INGREDIENT LIST:** Aqua (Water), \*Aloe Barbadensis (Aloe Vera) Leaf Juice, Glyceryl Stearate SE, Isopropyl Myristate, Propanediol, Caprylic/Capric Triglyceride, Cetyl Alcohol, Glycerin, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Phenethyl Alcohol, Sodium Stearoyl Glutamate, \*Citrus Nobilis (Mandarin) Peel Oil, \*Lavandula Hybrida (Lavender) Oil, \*Aniba Rosaeodora (Rosewood) Wood Oil, Potassium Sorbate, Sodium PCA, \*Butyrospermum Parkii (Shea Butter), \*Cedrus Atlantica (Cedarwood) Bark Oil, Sodium Hyaluronate, Tocopheryl Acetate (Vitamin E), \*Backhousia Citriodora (Lemon Myrtle) Oil, \*Mentha Viridis (Spearmint) Leaf Oil, Linalool, Limonene, Citral, Geraniol, Benzyl Benzoate, Coumarin.

\* Ingredients from a certified organic source

### FROM OUR CUSTOMER: ★★★★★

Go Everywhere Hand lotion. The smell and the way it absorbs directly into my skin are really 2 important qualities I look for. So happy and will be back for more when I run out . Love all the Mandarin Bergamot products! – **ROBIN**





AROMATIC BODY CARE:

# Patchouli & Vanilla

SWEET, EARTHY & GROUNDING ESSENCE



# Patchouli Aromatic Body Wash

**\$ 24.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Patchouli & Vanilla, Coconut Oil, Olive Oil

**FILL WEIGHT:** 400ml / 13.52 oz.

**QUICK FACTS:** Cleans and refreshes with essential oils. Nourishes and hydrates. Aromatic benefits.

Start every day with a smile using this super gentle and effective body wash infused with the sweet, earthy scent of Patchouli and Vanilla. This rich gel formula leaves skin feeling hydrated, fresh and clean using a blend of aromatic certified organic essential oils that also turn your bathing experience into a relaxing respite.

## HOW TO USE:

AM/PM and as needed: Apply onto a loofah or directly onto the body. Massage into a lather and rinse off. Follow with Lavidō Aromatic Body Lotion of choice.

## KEY INGREDIENTS:

**PATCHOULI & VANILLA:** Each with antioxidant and anti-inflammatory properties, these oils also relax the body and soul.

**COCONUT OIL:** Cleanses, moisturizes and prevents skin dryness.

**OLIVE OIL:** Enriched with Vitamin E (a potent antioxidant) also nourishes and replenishes the delicate skin barrier.

**FULL INGREDIENT LIST:** Aqua (Water), Sodium Coco-Sulfate, Cocamidopropyl Betaine, Glycerin, Hydroxyethyl Cellulose, Fragrance (Parfum), Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Cocoyl Proline, \*Pogostemon Cablin (Patchouli) Leaf Oil, \*Vanilla Planifolia Fruit Extract, Sodium Hydroxide, Citric Acid, Geraniol, Coumarin, Linalool.

\* Ingredients from a certified organic source

### FROM OUR CUSTOMER: ★★★★★

I absolutely love the body wash! I love the scent (patchouli and vanilla)! It smells wonderful! – **CHARLENE**



# Patchouli Aromatic Body Lotion

\$19.00 / \$34.00

**SKIN TYPE:** All

**KEY INGREDIENTS:** Patchouli & Vanilla, Jojoba

**FILL WEIGHT:** 4.05 oz / 8.45 oz.

**QUICK FACTS:** Nourishes and hydrates. Provides a protective barrier. Leaves skin soft and supple.

Envelop your skin in a beautifully rich body lotion that leaves behind our sweet, earthy fragrance of Patchouli and Vanilla. Formulated with Organic Shea Butter, Aloe and Jojoba, this signature soothing lotion deeply nourishes, hydrates and forms a protective barrier leaving skin feeling smooth and supple.



## HOW TO USE:

AM/PM and as needed. Massage over clean, damp skin until absorbed.

## KEY INGREDIENTS:

**PATCHOULI & VANILLA:** Each with antioxidant and anti-inflammatory properties, these oils also relax the body and soul.

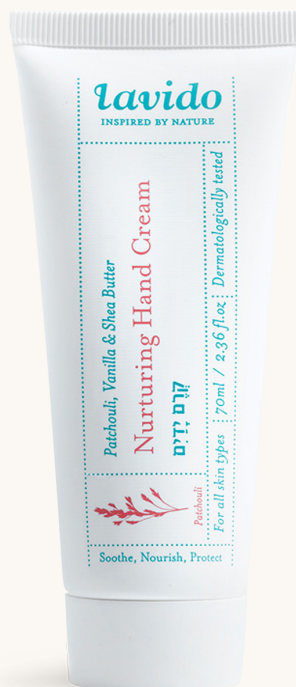
**JOJOBA:** Resembles the skin's own natural sebum and is easily absorbed into the skin and acts as a natural emollient. It keeps the skin moisturized, soft and smooth.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Fragrance (Parfum), Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Pogostemon Cablin (Patchouli) Leaf Oil, Allantoin, Phenethyl Alcohol, Tocopherol (Vitamin E), Aloe Barbadensis (Aloe Vera) Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Sodium Hyaluronate, \*Vanilla Planifolia Fruit Extract, Sodium Hydroxide, Citronellol, Coumarin, Geraniol, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Limonene, Linalool.

\* Ingredients from a certified organic source

## FROM OUR CUSTOMER: ★★★★★

Love the body lotion!! I am so impressed!! I purchased the patchouli, vanilla & jojoba body lotion. It is emollient without any sticky feel and the scent is clean, and so nice! – **ALENE**



# Patchouli Nurturing Hand Cream

**\$ 14.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Patchouli & Vanilla, Organic Shea Butter

**FILL WEIGHT:** 70ml / 2.36 fl oz

**QUICK FACTS:** Nourish and softens hands. Soothes and repairs. Provides a protective barrier.

Don't forget to nourish the delicate skin on your hands. An area prone to environmental damage, this hand cream in the sweet, earthy scent of Patchouli and Vanilla is rich in Organic Shea Butter and Plant-based Hyaluronic Acid helping to soothe, soften and protect hands from environmental damage, dryness and chafing.

## HOW TO USE:

Massage into hands and cuticles, and allow to absorb. Use regularly for best results.

## KEY INGREDIENTS:

**PATCHOULI & VANILLA:** Each with antioxidant and anti-inflammatory properties, these oils also relax the body and soul.

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Cetyl Alcohol, Fragrance (Parfum), \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Pogostemon Cablin (Patchouli) Leaf Oil, Allantoin, Phenethyl Alcohol, Tocopherol (Vitamin E), Aloe Barbadensis (Aloe Vera) Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Sodium Hyaluronate, \*Vanilla Planifolia Fruit Extract, Sodium Hydroxide, Benzyl Benzoate, Coumarin, Citronellol, Geraniol, \*\*Limonene, Linalool, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde

\* Ingredients from a certified organic source

\*\* Made from natural essential oils

## FROM OUR CUSTOMER: ★★★★★

Excellent hand cream. I highly recommend this hand cream, it smells beautiful (so natural) and also hydrates the skin without feeling oily – **CHERRI**





# Patchouli Natural Soap Bar

**\$ 9.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Patchouli & Vanilla, Coconut Oil, Olive Oil

**FILL WEIGHT:** 125 ml / 4.23 oz

**QUICK FACTS:** Gentle formula for hands and body. Moisture-rich formula. Softens and conditions.

Made with 70% naturally moisturizing ingredients, this gentle and effective hand and body soap cleanses and refreshes without drying or stripping the skin, and leaves hands smelling like the sweet, earthy fragrance of Patchouli and Vanilla.

## HOW TO USE:

With water, apply to hands and body and work into a rich lather. Rinse thoroughly and follow with Lavidō hand or body lotion of choice.

## KEY INGREDIENTS:

**PATCHOULI & VANILLA:** Each with antioxidant and anti-inflammatory properties, these oils also relax the body and soul.

**COCONUT OIL:** Cleanses, moisturizes and prevents skin dryness.

**OLIVE OIL:** Enriched with Vitamin E (a potent antioxidant) also nourishes and replenishes the delicate skin barrier.

**FULL INGREDIENT LIST:** Olea Europaea (Olive) Oil, Elaeis Guineensis (Palm) Oil, Cocos Nucifera (Coconut) Oil, Fragrance (Parfum), Linalool, Coumarin, Geraniol, \*Pogostemon Cablin) Patchouli) Leaf Oil, \*Vanilla Planifolia Fruit Extract.

\* Ingredients from a certified organic source

## FROM OUR CUSTOMER: ★★★★★

Bought as a gift. I bought this as a gift for the wife. She smells so good I bought a few more and don't tell her but I use it occasionally. – **MARK**



AROMATIC BODY CARE:

# Musk & Coconut

SENSUAL, WARM & COMFORTING ESSENCE



# Coconut Intoxicating Body Wash

**\$ 24.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Coconut & Musk

**FILL WEIGHT:** 400ml / 13.52 oz.

**QUICK FACTS:** Cleanse and refreshes with essential oils. Nourishes and hydrates. Aromatic benefits.

Start every day with a smile using this super gentle and effective body wash infused with our most sensual scent of Coconut & Musk. This rich gel formula leaves skin feeling hydrated, fresh and clean using a blend of aromatic certified organic essential oils that also turn your bathing experience into a relaxing respite.

## HOW TO USE:

AM/PM and as needed: Apply onto a loofah or directly onto the body. Massage into a lather and rinse off. Follow with Lavidō Aromatic Body Lotion of choice.

## KEY INGREDIENTS:

**COCONUT & MUSK:** A sensual and warm aromatic blend calms, comforts and relaxes the mind, body and spirit.

**FULL INGREDIENT LIST:** Aqua (Water), Sodium Coco-Sulfate, Glycerin, Cocamidopropyl Betaine, Fragrance (Parfum), Hydroxyethyl Cellulose, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Cocoyl Proline, Sodium Hydroxide, Citric Acid, Linalool.

**FROM OUR CUSTOMER:** ★★★★★

The Coconut Musk is by far my favorite in this collection. It's light and fresh and a staple in my bathroom! – **LEILAH**



# Coconut Aromatic Body Lotion

**\$19.00 / \$ 34.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Coconut & Musk, Organic Shea Butter

**FILL WEIGHT:** 4.05 oz / 8.45 oz

**QUICK FACTS:** Nourishes and hydrates. Provides a protective barrier. Leaves skin soft and supple.

Envelop your skin in a beautifully rich body lotion that leaves behind our sensual, delicate fragrance of Coconut and Musk. Formulated with Organic Shea Butter, Aloe and Jojoba, this signature soothing lotion deeply nourishes, hydrates and forms a protective barrier leaving skin feeling smooth and supple.



## HOW TO USE:

AM/PM and as needed. Massage over clean, damp skin until absorbed.

## KEY INGREDIENTS:

**COCONUT & MUSK:** A sensual and warm aromatic blend calms, comforts and relaxes the mind, body and spirit.

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**PLANT-BASED HYALURONIC ACID:** Increases hydration, improves elasticity, and plumps fine lines and wrinkles.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Cetyl Alcohol, Fragrance (Parfum), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, \*Butyrospermum Parkii (Shea Butter), Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Cocos Nucifera (Coconut) Oil, Allantoin, Phenethyl Alcohol, Tocopherol (Vitamin E), Aloe Barbadensis Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Sodium Hyaluronate, Sodium Hydroxide, Alpha -Isomethyl ionone, Benzyl Benzoate, Benzyl Cinnamate, Benzyl Salicylate, Butylphenyl Methylpropional, Coumarin, Eugenol, Hydroxycitronellal, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Linalool, Limonene.

\*Ingredients from a certified organic source

\* Ingredients from a certified organic source



# Coconut Aromatic Hand Cream

**\$ 14.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Coconut & Musk, Organic Shea Butter

**QUICK FACTS:** Nourish and softens hands. Soothes and repairs. Provides a protective barrier.

Don't forget to nourish the delicate skin on your hands. An area prone to environmental damage, this hand cream in our signature sensual scent of Coconut & Musk is rich in Organic Shea Butter and Plant-based Hyaluronic Acid helping to soothe, soften and protect hands from environmental damage, dryness and chafing.

## HOW TO USE:

Massage into hands and cuticles, and allow to absorb. Use regularly for best results.

## KEY INGREDIENTS:

**COCONUT & MUSK:** A sensual and warm aromatic blend calms, comforts and relaxes the mind, body and spirit.

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Prunus Dulcis (Sweet Almond Oil), Fragrance (Parfum), \*Oenothera Biennis (Evening Primrose) Oil, \*Lavandula Hybrida (Lavender) Oil, \*Cucurbita Pepo (Pumpkin Seed Oil), \*Persea Gratissima (Avocado) Oil, \*Rosa Damascena (Rose) Flower Water, \*Lavender (Lavandula Angustifolia) Oil, Allantoin, Phenethyl Alcohol, \*Propolis Extract, Tocopherol (Vitamin E), \*Pogostemon Cablin (Patchouli) Leaf Oil, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Aloe Barbadensis Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, \*Citrus Nobilis (Mandarin Orange) Peel Oil, \*Pelargonium Graveolens (Geranium) Oil, Sodium Hyaluronate, Sodium Hydroxide, Coumarin, \*\*Citronellol, \*\*Geraniol, Hydroxycitronellal, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, \*\*Limonene, Linalool.

\* Ingredients from a certified organic source

\*\* Made from natural essential oils



# Coconut Aromatic Soap Bar

**\$ 9.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Coconut & Musk, Coconut Oil, Olive Oil

**FILL WEIGHT:** 125 ml / 4.23 oz

**QUICK FACTS:** Gentle formula for hands and body. Moisture-rich formula. Softens and conditions.

Made with 70% naturally moisturizing ingredients, this gentle and effective hand and body soap cleanses and refreshes without drying or stripping the skin, and leaves hands smelling like our signature sensual, aromatic fragrance of Coconut & Musk.

## HOW TO USE:

With water, apply to hands and body and work into a rich lather. Rinse thoroughly and follow with Lavidō hand or body lotion of choice.

## KEY INGREDIENTS:

**COCONUT & MUSK:** A sensual and warm aromatic blend calms, comforts and relaxes the mind, body and spirit.

**COCONUT OIL:** Cleanses, moisturizes and prevents skin dryness.

**OLIVE OIL:** Enriched with vitamin E (a potent antioxidant) also nourishes and replenishes the delicate skin barrier.

**FULL INGREDIENT LIST:** Olea Europaea (Olive) Oil, Elaeis Guineensis (Palm) Oil, Cocos Nucifera (Coconut) Oil, Fragrance (Parfum), Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Benzyl Alcohol, Benzyl Salicylate, Coumarin, Linalool.

**FROM OUR CUSTOMER:** ★★★★★

Coconut natural bar soap. Lovely fragrance, very subtle. Nice lather and very moisturizing. – ANNE







# Lavender Intoxicating Body Wash

**\$ 24.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Bulgarian Lavender

**FILL WEIGHT:** 400ml / 13.52 oz.

**QUICK FACTS:** Cleanse and refreshes with essential oils.  
Nourishes and hydrates. Aromatic benefits.

Start every day with a smile using this super gentle and effective body wash infused with the soothing scent of Bulgarian Lavender. This rich gel formula leaves skin feeling hydrated, fresh and clean using a blend of aromatic certified organic essential oils that also turn your bathing experience into a relaxing respite.

## HOW TO USE:

AM/PM and as needed: Apply onto a loofah or directly onto the body. Massage into a lather and rinse off. Follow with Lavidō Aromatic Body Lotion of choice.

## KEY INGREDIENTS:

**BULGARIAN LAVENDER:** A high-quality lavender that has natural antibacterial, anti-inflammatory and soothing properties, and is also used to create a sense of calm, eases anxiety and balance the immune system.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Fragrance (Parfum), Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid (Water), Sodium Coco-Sulfate, Glycerin, Cocamidopropyl Betaine, Hydroxyethyl Cellulose, \*Lavandula Hybrida Abrialis Oil, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, Cocoyl Proline, Fragrance (Parfum), \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, \*Lavandula Angustifolia (Lavender) Oil, Sodium Hydroxide, Citric Acid, Hydroxycitronellal, Linalool, Limonene, Geraniol.

\* Ingredients from a certified organic source

\*\* From natural essential oils

**FROM OUR CUSTOMER:** ★★★★★ 5/5 stars! – KRISTIN PETOSA



# Lavender Aromatic Body Lotion

**\$19.00 / \$34.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Bulgarian Lavender, Organic Shea Butter, Evening Primrose

**FILL WEIGHT:** 4.05 oz / 8.45 oz.

**QUICK FACTS:** Nourishes and hydrates. Provides a protective barrier. Leaves skin soft and supple.

Envelop your skin in a beautifully rich body lotion that leaves behind our calming Bulgarian Lavender fragrance with soothing skin benefits. Formulated with Organic Shea Butter and Evening Primrose this signature lotion deeply rejuvenates, hydrates and forms a protective barrier leaving skin feeling smooth and supple.

## HOW TO USE:

AM/PM and as needed. Massage over clean, damp skin until absorbed.

## KEY INGREDIENTS:

**BULGARIAN LAVENDER:** A high quality lavender that has natural antibacterial, anti-inflammatory and soothing properties, and is also used to create a sense of calm, eases anxiety and balance the immune system.

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**EVENING PRIMROSE:** High in Omega-6 fatty acids to help soothe, moisturize and impart healing properties to skin.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Fragrance (Parfum), Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Lavandula Hybrida (Lavender) Oil, \*Lavandula Angustifolia (Lavender) Oil, Allantoin, Phenethyl Alcohol, Tocopherol (Vitamin E), \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Aloe Barbadensis (Aloe Vera) Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, Sodium Hyaluronate, Sodium Hydroxide, Benzyl Benzoate, Coumarin, Geraniol, Hydroxycitronellal, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, Limonene, Linalool.

\* Ingredients from a certified organic source

\*\* From natural essential oils





# Lavender Aromatic Hand Cream

**\$ 14.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Bulgarian Lavender, Organic Shea Butter

**FILL WEIGHT:** 70 ml / 2.36 fl. oz.

**QUICK FACTS:** Nourish and softens hands. Soothes and repairs. Provides a protective barrier.

Don't forget to nourish the delicate skin on your hands. An area prone to environmental damage, this hand cream in our signature calming scent of Bulgarian Lavender is rich in Organic Shea Butter and Plant-based Hyaluronic Acid helping to soothe, soften and protect hands from environmental damage, dryness and chafing.

## HOW TO USE:

Massage into hands and cuticles, and allow to absorb. Use regularly for best results.

## KEY INGREDIENTS:

**BULGARIAN LAVENDER:** A high quality lavender that has natural antibacterial, anti-inflammatory and soothing properties, and is also used to create a sense of calm, eases anxiety and balance the immune system.

**ORGANIC SHEA BUTTER:** A plant lipid with effective moisturization and proven anti-inflammatory properties.

**FULL INGREDIENT LIST:** Aqua (Water), Caprylic/Capric Triglyceride, Cetyl Alcohol, \*Butyrospermum Parkii (Shea Butter), C14-22 Alcohol, C12-20 Alkyl Glucoside, Glycerin, Sodium Polyacrylate, Benzyl Alcohol, Salicylic Acid, Sorbic Acid, \*Prunus Dulcis (Sweet Almond Oil), Fragrance (Parfum), \*Oenothera Biennis (Evening Primrose) Oil, \*Lavandula Hybrida (Lavender) Oil, \*Cucurbita Pepo (Pumpkin Seed Oil), \*Persea Gratissima (Avocado) Oil, \*Rosa Damascena (Rose) Flower Water, \*Lavender (Lavandula Angustifolia) Oil, Allantoin, Phenethyl Alcohol, \*Propolis Extract, Tocopherol (Vitamin E), \*Pogostemon Cablin (Patchouli) Leaf Oil, \*Citrus Aurantium Bergamia (Bergamot) Fruit Oil, Aloe Barbadensis Leaf Juice, Simmondsia Chinensis (Jojoba) Seed Oil, Squalane, Dunaliella Salina Extract, \*Citrus Nobilis (Mandarin Orange) Peel Oil, \*Pelargonium Graveolens (Geranium) Oil, Sodium Hyaluronate, Sodium Hydroxide, Coumarin, \*\*Citronellol, \*\*Geraniol, Hydroxycitronellal, Hydroxyisohexyl 3-Cyclohexene Carboxaldehyde, \*\*Limonene, Linalool.  
\* Ingredients from a certified organic source  
\*\* From natural essential oils



# Lavender Aromatic Soap Bar

**\$ 9.00**

**SKIN TYPE:** All

**KEY INGREDIENTS:** Bulgarian Lavender, Coconut Oil, Olive Oil

**FILL WEIGHT:** 70 ml / 2.36 fl. oz.

**QUICK FACTS:** Gentle formula for hands and body. Moisture-rich formula. Softens and conditions.

Made with 70% naturally moisturizing ingredients, this gentle and effective hand and body soap cleanses and refreshes without drying or stripping the skin, and leaves hands smelling like the calming fragrance of Bulgarian Lavender.

## HOW TO USE:

With water, apply to hands and body and work into a rich lather. Rinse thoroughly and follow with Lavidō hand or body lotion of choice.

## KEY INGREDIENTS:

**BULGARIAN LAVENDER:** A high quality lavender that has natural antibacterial, anti-inflammatory and soothing properties, and is also used to create a sense of calm, eases anxiety and balance the immune system.

**COCONUT OIL:** Cleanses, moisturizes and prevents skin dryness.

**OLIVE OIL:** Enriched with Vitamin E (a potent antioxidant) also nourishes and replenishes the delicate skin barrier.

**FULL INGREDIENT LIST:** Olea Europaea (Olive) Oil, Elaeis Guineensis (Palm) Oil, Cocos Nucifera (Coconut) Oil, \*Lavandula Hybrida (Lavender) Oil, \*Cedrus Atlantica (Cedarwood) Bark Oil, \*\*Linalool, \*\*Limonene

\* Ingredients from a certified organic source

\*\* From Natural Essential Oils

**FROM OUR CUSTOMER:** ★★★★★

Favorite scent ever!!! Love the scent. Smells so fresh and clean.

– JENNIFER

# FAQs

## **What is the difference between “organic”, and “certified organic” and “natural”?**

Organic certification is related to governmental certifying bodies, which differ from country to country; and, in the United States, from state to state. It is our goal at Lavidó to use organic ingredients that we can confirm are certified by reputable and best practice global bodies; to do so ensures the natural and organic ingredient we select for our products have been planted, grown and harvested at the highest global standards available. You can find all of our organic ingredients on our ingredient listings by looking for the (\*) asterisk.

## **What is the Lavidó ingredient commitment?**

We believe that production methods are no less important than the final product and that cooperation with local and an international growers is imperative. We choose our suppliers carefully and we are meticulous when it comes to the ingredients that we use. When choosing flower essences and oils, we give utmost importance to the quality of the raw materials.

## **Are your body care products safe to use during pregnancy?**

All Lavidó products have been formulated to be safe for use during and after pregnancy.

## **Which of your products are vegan friendly?**

Lavidó no longer produces products using beeswax or seaweed, but some of our older stock does contain a few products that have these ingredients. BUT, 95% of our products are vegan. New products being manufactured will be all-vegan. The following skus are the only non-vegan items in our collection: 2 in 1 Purifying Facial Mask & Exfoliator, Purifying Facial Cleanser, Purifying Facial Toner, Lavender Nurturing Hand Cream.

## **Which of your products are gluten-free?**

Lavidó products contain no wheat. We recommend testing any product on a small patch of skin before usage to be certain a given product is right for you.

## **Are your products suitable for sensitive skin?**

All Lavidó products are dermatologically tested, although not hypoallergenic tested. If you have sensitive skin, we recommend testing any product on a small patch of skin before usage to be certain a given product is right for you.

## **Why does the color of the product vary?**

Lavidó uses a wide variety of plants, most of which are organic. Due to changes in climate, soil and other environmental factors, plants may vary in color, which will lead to some variation in product color. Color variation has no bearing on the quality and active nature of the plants and or products.

## **Does Lavidó have a policy regarding chemical ingredients in products?**

Yes. We have a “NO List” of ingredients we will not use in our products: mineral oil, petroleum, silicones, SLS, parabens, and synthetic dyes. Our goal is to produce clean, effective, natural products by sourcing and using the best ingredients possible.

## **Do you have any policies on the use of GMO ingredients in your products?**

Lavidó does not use genetically modified plants and/or ingredients.

## **Does your company do animal testing?**

Lavidó does not test on animals.