beauty with integrity

Ere Perez

avocado waterproof mascara mascara contra agua de aguacate

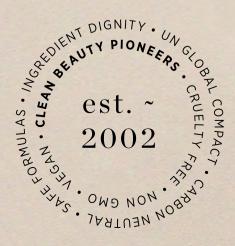
coco crayon

cre ford

Ere Perez

and a state



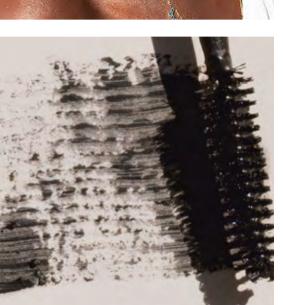


we are innovators & natural beautymakers.

we create skincare & makeup from powerful plant-based ingredients.

clean beauty is in our DNA.





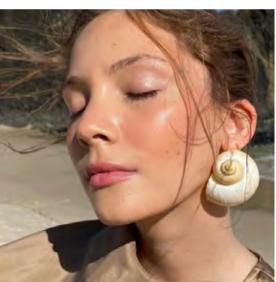


















made with integrity

do more with less

ereperez.com

We are everyday essential beauty inspired by the passion of Founder & Creative Director, Ere Perez.

Ere grew up in Mexico with a traditional medicine man grandfather, and a mother with a flair for home remedies and beauty recipes. Later, with a Bachelor's degree in nutrition and certifications in naturopathy, Bach flowers and acupuncture, Ere emigrated to Australia. In 2002, Ere Perez Natural Cosmetics was born.

We are the alchemy of Australia's bountiful nature and eco lifestyle, with a dash of rich Mexican colour and vibrant culture.

We create innovate makeup and skincare for today's consumer seeking minimal, ethical, and healthy beauty. Our formulas feature unique superfood ingredients selected for their performance and skin-revitalising properties. We value simplicity and believe in a less-is-more philosophy. Our 18 years of experience make us trusted leaders in delivering clean beauty. We are known for our stellar formulas and multitasking creations. We celebrate the beauty you were born with.



values



Our products are not tested on animals and none of the ingredients in our formulations are required to undergo animal testing. We are certified cruelty free by PETA and Choose Cruelty Free Australia.



We are a predominantly vegan brand and do not use animal-derived ingredients with the exception of almond mascara which contains beeswax.



Our ingredients do not come from GMO sources.



We are signatories of the UN Global Compact and are committed to corporate sustainability principles regarding human rights, labour, environment and anti-corruption.



Ere Perez supports the sustainable production of palm oil by purchasing credits that supports these practices. Our tinted mascaras contain sustainablysourced palm oil.



We are certified carbon neutral by The Carbon Reduction Institute. All greenhouse gas emissions are offset by funding carbon-neutral energy initiatives.

eco commitments



Creating refillable products that replace an insert pan into your existing product so you can save the planet from extra packaging.



One product with many uses! By choosing a multitasker like a 2-in-1 or even 3-in-1, a lot of materials and resources are saved.



Items designed with as minimal impact on the environment as possible, with as little being thrown away in the life cycle of the product. Including recyclable packaging and biomaterials.



We are working towards the use of PCR (post-consumer recycled plastics) as much as possible. Our tubes are now made with PCR. This is a better choice to other plastics that cannot be recycled.



Replacing plastic in product packaging with an infinitely recyclable material like glass/aluminium. Using plastic-free biodegradable/compostable materials for postage and shipping.



Mono materials are single ingredient pieces such as 100% glass, carton or aluminium. This allows for easier dismantling and infinite recycling of packaging elements.



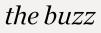
Choosing ingredients that are potent and nutritive but widely available. Avoiding ingredients that are rare or under threat from over-production.



We have been certified carbon neutral since 2016, offsetting our carbon from all elements of production. Even our shipping is carbon neutral. You can now find us in 42 countries worldwide!

australia / austria / belgium / bermuda / bulgaria / canada / colombia / croatia / czech republic / denmark / finland / france / germany / greece / hong kong / hungary / iceland / ireland / italy / kuwait / latvia / lithuania / malta / mexico / netherlands / new zealand / norway / panama / poland / qatar / reunion / romania / russia / singapore / south africa / south korea / spain / sweden / switzerland / uae / uk / usa







/ere.perez /ereperezmx

316k+



@ereperezcosmetics @ereperezmx

197k+

press

BAZAAR BEAUTY/crew body+soul BUSTLE BYRDIE ECO-AGE ELLE FASHIONISTA **GLAMOUR** G R I T T Y *pretty*



MANTRA WELLNESS

marie claire

Peppermint

POPSUGAR

Raise Vegan

VOGUE

WellBeing

WHO WHAT WEAR

Women's Health

awards



Oat Milk Foundation | Beetroot Cheek & Lip Tint Vanilla Highlighter | Jojoba Eye Pencils Australian Blue Cypress Face Nectar



Association of MUA Czech Republic Best Product of the Year 2020 Beetroot Cheek & Lip Tint



Best makeup product Best face treatment product



Curated Beauty Awards 2018 Best Foundation for Sensitive Skin



Tapioca Cheek Colour



Recognition of advancing social and environmental sustainability



MAGAP Awards 2019 Finalist for Makeup Brand



Beetroot Cheek & Lip Tint Voted best brand

made with integrity

"their ingredients are beautifully simplistic in that they are natural. on my skin they feel nourishing, luxurious and calming"

Elyse Knowles, Australian Model & TV Personality

"an amazing australian brand and an amazing founder"

Carla Oates, The Beauty Chef

"when it comes to aesthetic, australian line ere perez could give even the most insta-famous beauty brands a run for their money. better still, the products contain only the most hard-working botanical ingredients"

Stylist Magazine

"born out of a sunroom in 2004, makeup line ere perez is a lesson in innovative thinking. a business born before its time."

Gritty Pretty

"i'm obsessed not only with their overall skincare line but also with their makeup line"

Melissa Meyers, The Glow Girl

"if you're looking for a beauty brand that's both clean for your body and the environment, sydney-based makeup and skincare company ere perez is a great starting point "

Town & Country

skin

botanical skincare

Powerhouse botanicals for a good skin day

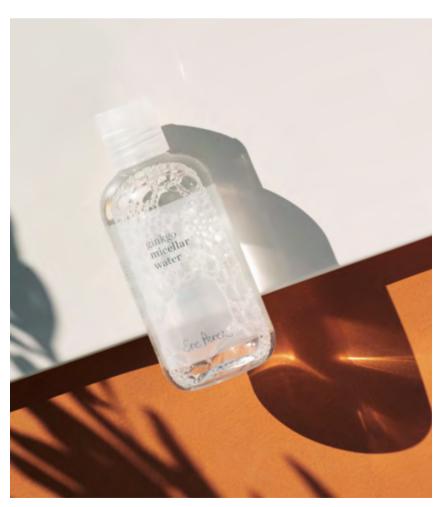
Essential skincare range featuring powerful and nourishing botanical ingredients. Ultimate hydration, protection and repair with natural formulas that promote healthy skin. Harnessing nature's best to deliver radiant complexions.

ginkgo **micellar water**

Remove + Cleanse + Purify

A natural micellar water to gently remove face and eye makeup and cleanse skin. Featuring hydrating aloe vera and antioxidant-rich ginkgo biloba. Supports a balanced complexion and leaves skin feeling soft and smooth. An all-in-one that's brilliant for travel or your everyday beauty routine. Alcoholfree with 100% natural fragrance.

200ml





remover & cleanser in one





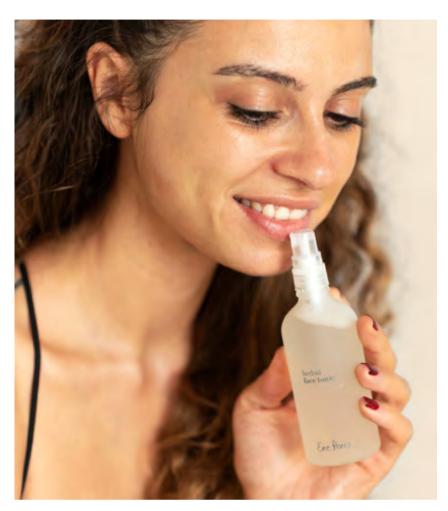
herbal **face tonic**

Revive + Refresh + Balance

Revive tired skin with this refreshing botanical face mist. A balancing tonic that hydrates and instantly tones, giving a herbal lift to your complexion. Green tea, witch hazel, citrus, geranium, aloe vera, hyaluronic acid and rosemary make this a favourite pick-me-up tonic to enhance skin's natural luminosity and balance your complexion.







refreshing hydration mist





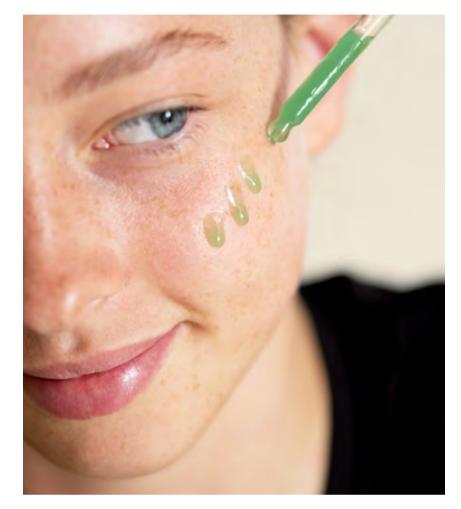
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quandong green booster serum

Boost + Support + Nourish

Give your skin a green boost with a superfood nutrient-filled smoothie for the face! A gel-like, non-oily serum full of powerful ingredients that helps deliver enzymes, antioxidants and vitamins straight to the skin. Quandong, chlorophyll, spinach, raspberry seed and hyaluronic acid feature for a glowing, hydrated complexion. Support healthy supple skin with the best daily dose of greens.



30ml



a dose of nutritive greens!



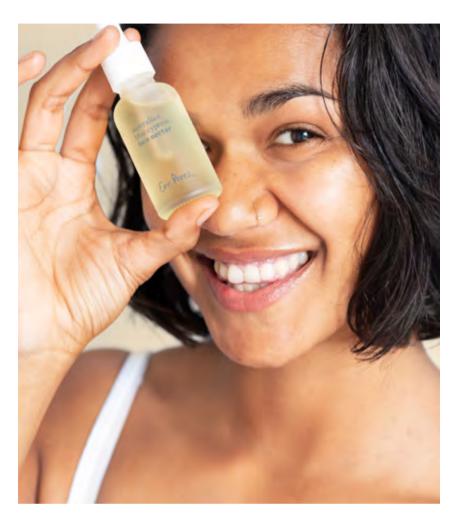


ereperez.com

australian blue cypress **face nectar**

Revitalize + Hydrate + Nurture

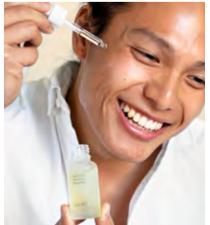
A light everyday nectar infused with powerful botanical oils for revitalized dewy skin. Enriched with Australian blue cypress, camellia, jasmine flower, jojoba, cedar wood and rice known to calm and radically hydrate skin. Prime your skin for a lifting glow and youthful complexion.



30ml



awaken to glowing skin





made with integrity

ereperez.com

moringa **all-beauty crème**

Hydrate + Renew + Balance

Classic all-round beauty cream. A light and dreamy texture to moisturise skin. Adds lustre and bounce with nutritious moringa to feed your skin. Wear morning and night for a glowing, healthy complexion.







everyone's everyday skin hero





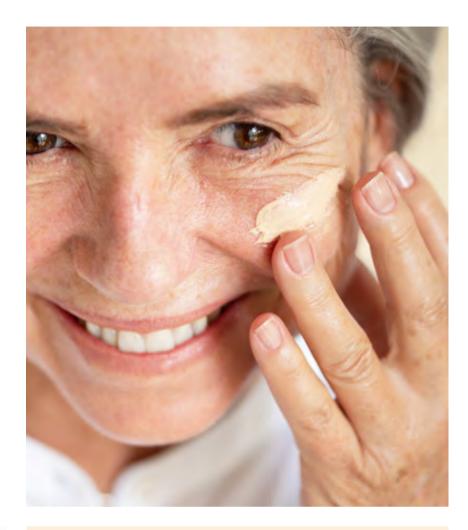
made with integrity

wild tomato **riche crème**

A deeply hydrating multi-use crème with a buttery texture that melts into skin. Lusciously restorative and rejuvenates all skins and ages. So velvety as a rich moisturiser and doubles as a hydrating face mask. Delicate enough for daily wear and thick enough to be your new night cream.

Apply as the final skincare step, morning/night.

100% plastic free, with an opal white glass jar and aluminium lid This is a sustainable crème that loves the earth and your skin.





ultimate day & night cream!





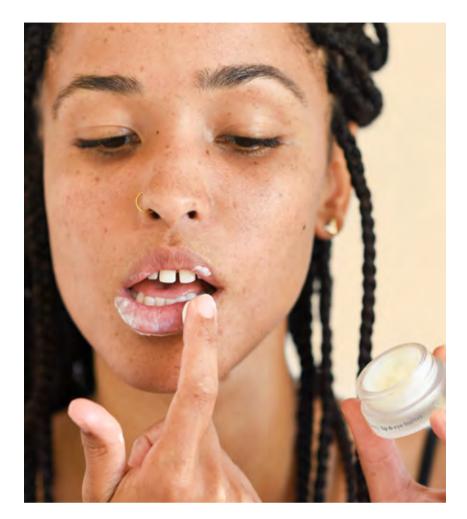
made with integrity

10g

cranberry lip & eye butter

Moisturise + Regenerate + Protect

Regenerate delicate skin with this deeply moisturising skin butter for lips and eyes. Formulated to help reduce puffiness around the eyes and aid in adding moisture to fine lines around lips. Promotes youthful, hydrated skin with rich shea butter, cranberry and cucumber. Extreme protection for lip and eye areas, day and night.





regenerate delicate skin





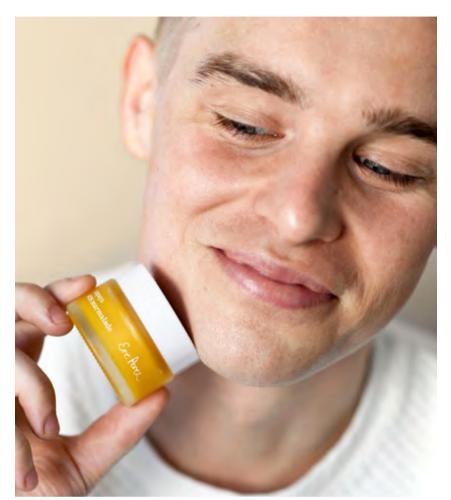
made with integrity

ereperez.com

papaya sos marmalade

Repair + Protect + Rescue

Rescue your skin with this vital soothe-all balm. Ultra-repairing for face, hands, feet, body and even hair. Your all-in-one remedy that melts into skin. With fermented papaya extract which can accelerate healing, coconut, hemp and chia. Perfect skin protection for home and travel.





30g

quartz sculpt & lift face stone

Detox + Invigorate + Contour

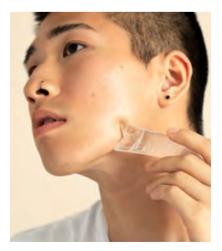
This face massage stone encourages radiant, healthy skin with anti-ageing and micro-circulation benefits. Crafted with authentic clear quartz, the luxurious tool adjusts to the natural contours of your face to sculpt and lift. By gently massaging over your skin, it stimulates lymphatic drainage and kickstarts micro-circulation. Based on the Chinese technique of Gua Sha, make this part of your beauty routine and receive anti-ageing benefits and a natural facial lift!





natural face lift!





made with integrity

natural makeup

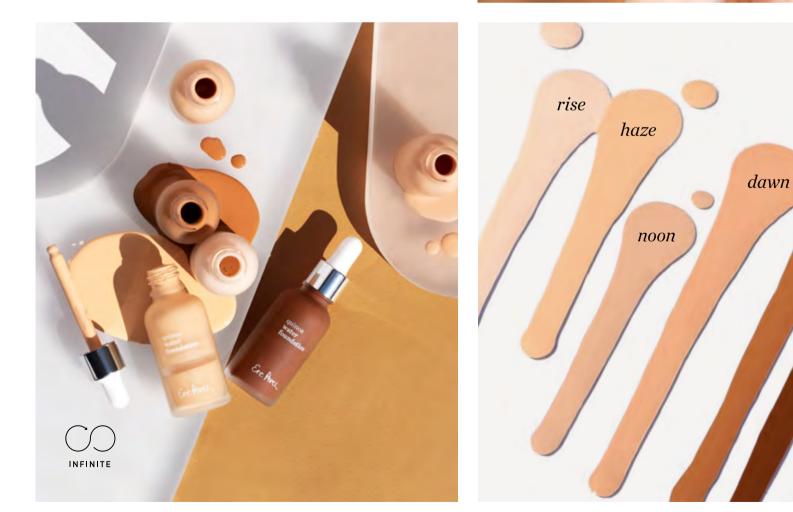
Makeup heroes for a good skin day

A full natural makeup range that covers all bases with high quality premium products. Suitable for all skin tones and sensitivities, our formulas are gentle and nurturing while allowing skin to breathe. Each with a unique star ingredient to enhance the skin's natural condition. Celebrating the unique beauty in everyone with versatile colour palettes and shades. For healthy skin confidence.



quinoa **water foundation**

A lightweight water based vegan foundation that gives a natural finish. Enriched with quinoa known to help heal inflammation and increase elasticity. Blackcurrant is added for antioxidants and vitamins. Glides on, blendable and melts into your skin for a fresh matte finish. For light or medium coverage.



30ml

face

dusk

eve

quinoa **water foundation**



face

_



Rise | neutral/light





Haze | warm/fair







Noon | medium/neutral





Dawn | mid/warm





Dusk | medium/deep





Eve | deeper/warm

oat milk **foundation**

Better than ever cream foundation: non-greasy, natural finish and longlasting. Unique formula with star ingredient natural oat milk, which is considered to help balance the pH levels in your skin and contains gentle natural exfoliating properties to assist with skin tone. Buildable foundation that offers medium to full coverage. You'll love it!

30ml





before

made with integrity

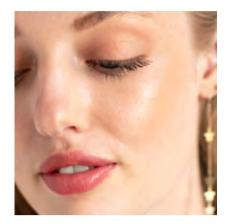
after

oat milk **foundation**





Latte | porcelain



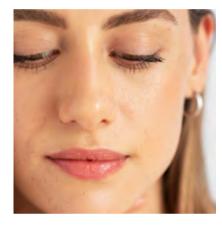


Honey | creamy ivory





Malt | fair beige





Chai | light medium





Maple | natural tan





Caramel | warm golden





Brew | dark toffee





Mocha | deeper tones

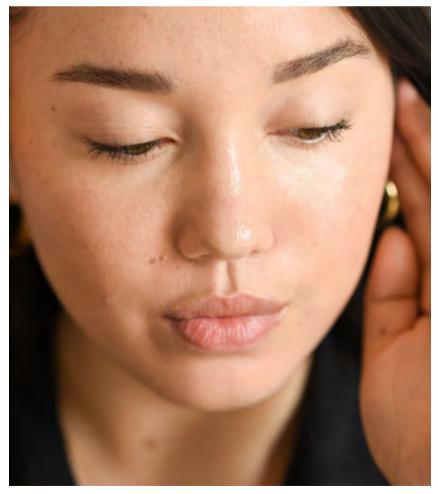
arnica **concealer**

Best cream concealer to instantly camouflage your skin 'villains' and problem areas. Famously covers over redness, dark circles and blemishes. Full coverage, cream formula melts into skin without caking. This everyday nourishing concealer has natural arnica known to have antiseptic and anti-inflammatory properties, calming inflamed areas and helps your skin heal. Can be worn all over as a foundation for skin that appears smooth, natural and flawless.

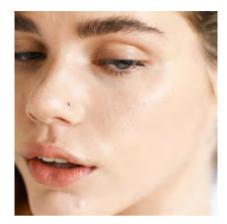


5g





arnica **concealer**





Latte | porcelain





Honey | creamy ivory





Chai | light medium





Caramel | warm golden





Brew | dark toffee





Mocha | deeper tones

vanilla **highlighter**

This velvety highlighter is creamy, dreamy, shimmer + shine. Capturing the essence of light to illuminate your features. Scented with natural vanilla and evoking the feel of luxury – it is the ultimate cream highlighter. Deliciously smooth to melt into cheekbones, eyelids, brow bones and lips. Now in a new eco luxe case that is 100% plastic free! This new packaging loves the earth as much as you do. With a glass jar + aluminum lid, Vanilla Highlighter will make you feel good about beauty. For a dewy natural glow.



10g





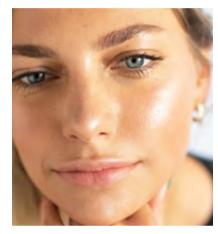
_

vanilla **highlighter**



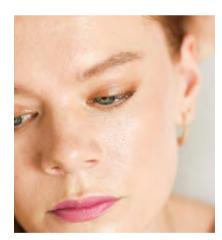




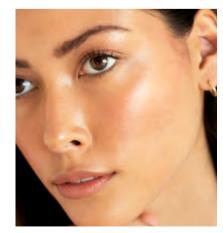




Falling Star | silver shimmer







Sun Halo | golden glow



corn **translucent powder**

Favourite barely-there lightweight powder to effortlessly soak up excess oil from skin. Featuring non-GMO corn to create an invisible layer that hides the shine and helps to reduce redness. This powder is so versatile, it's also perfect as a finishing powder over foundation to set your makeup.

13.5g







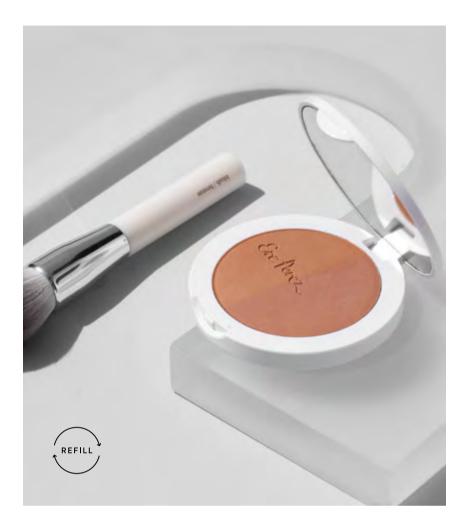
face

Blush & Bronzer - Roma

Natural pressed multi-use non-GMO rice powder blush and bronzer for all complexions. A duo of universal healthy shades. A must-have for everyone. Stylish compact with magnetic colour insert. Easy to remove when it's empty and ready for a refill.

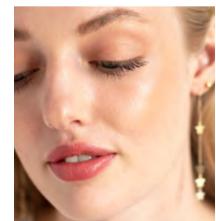
Refills available.

13.5g











roma

Roma | matte terracotta

rice powder **blush & bronzers**

Blush & Bronzer – Brooklyn

Luxurious pressed rice powder with two blendable shades. Multitasking duo powder that doubles as blush and bronzer. Breathable, conditioning formula for healthy natural colour you'll adore. Stylish compact with magnetic colour insert. Easy to remove when it's empty and ready for a refill.

Refills available.

13.5g

face









Brooklyn | cocoa & berry sheen



ereperez.com

rice powder **blush & bronzers**

Blush - Bondi

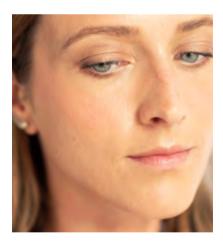
face

Luxurious pressed rice powder with two blendable shades. Multitasking duo powder for a long-lasting, sun-kissed look. Conditioning, breathable formula creates a velvet finish. Rosy cheeks are yours. Stylish compact with magnetic colour insert. Easy to remove when it's empty and ready for a refill.

Refills available.

13.5g









Bondi | matte mandarin & pink glimmer



rice powder **blush & bronzers**

Bronzer – Tulum

The best bronzer ever! Get a golden glow naturally with this pressed non-GMO rice powder for all skins. Long-lasting and blendable. Suits all skin tones. Stylish compact with magnetic colour insert. Easy to remove when it's empty and ready for a refill.

Refills available.

13.5g





Tulum | golden shimmer

tapioca **cheek colour**

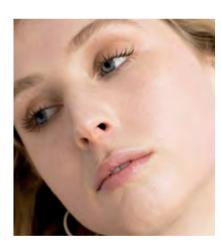
Tapioca Cheek Colour - Paris

Pure petite cheek colour. Single colour pressed powder in a warm nude blush. Made with tapioca to hydrate, naturally smooth skin and brighten complexions. Adds a subtle hue that appears darker or lighter, depending on your skin tone. Stylish mini compact with magnetic colour insert.

Refills available.

6.5g









Paris | nude blush



made with integrity

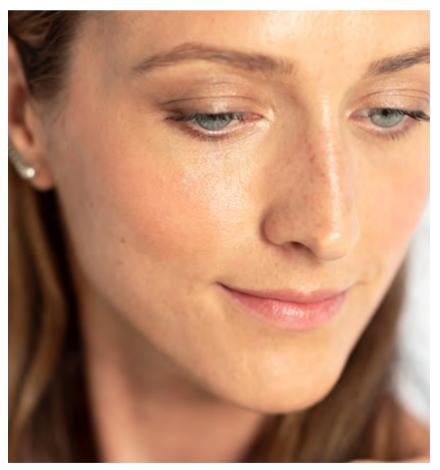
tapioca **cheek colour**

Tapioca Cheek Colour – Tokyo

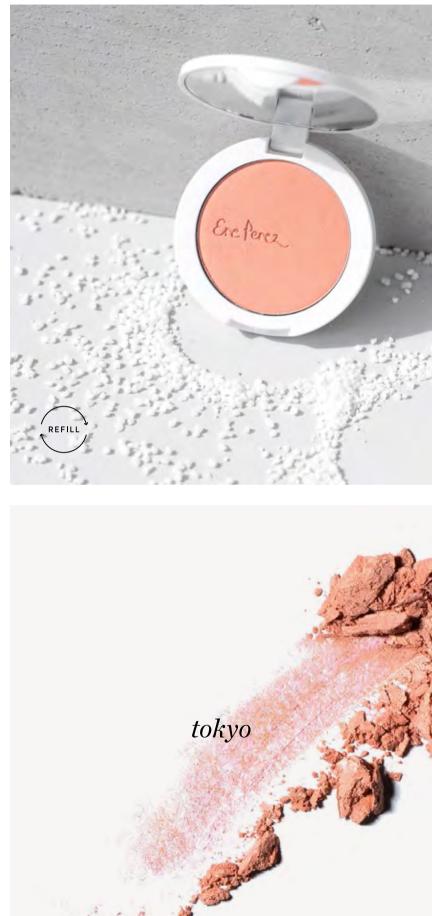
Luxe blush! Single colour pressed powder in a pure pink plus a little shimmer. Adds pretty colour to skin. This is the perfect not-too-pink blush! Treat your cheeks with a breathable formula that adds colour and conditions with vitamin E and chamomile. This stylish blush has staying power – it's long-lasting for day and night wear.

Refills available.

6.5g



Tokyo | peony pink



carrot **colour pots**

Multitasking colour cream blush! A smooth vegan balm adds instant colour to cheeks and lips. Builds and blends easily with max staying power. Features many healthy ingredients like carrots, full of antioxidants and helpful in keeping skin soft and hydrated. Now with new plastic free packaging! These carrot beauties are all glass and aluminium and are more eco than ever.









carrot **colour pots**





Healthy | creamy caramel





Happy | crimson red





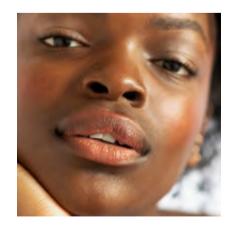








Harmony | dusty pink





Hello | poppy flower





Hey | lollipop lilac





eyes

natural almond **mascara**

Essential natural mascara, the star product that launched the Ere Perez range in 2002. This little beauty is famous! Featuring almond oil, considered to strengthen and lengthen lashes, while stimulating growth. Smudge-proof, water resistant, long-lasting. Kind to all eyes, even sensitive ones and contact lenses. Staple beauty product, no fuss. Perfect for all-day wear. Best glossy black lashes, naturally. Everyone loves this – you will too.

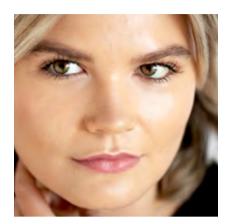


10ml





natural almond **mascara**





Black

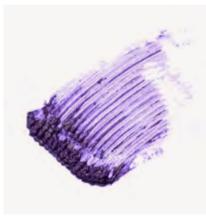




Brown







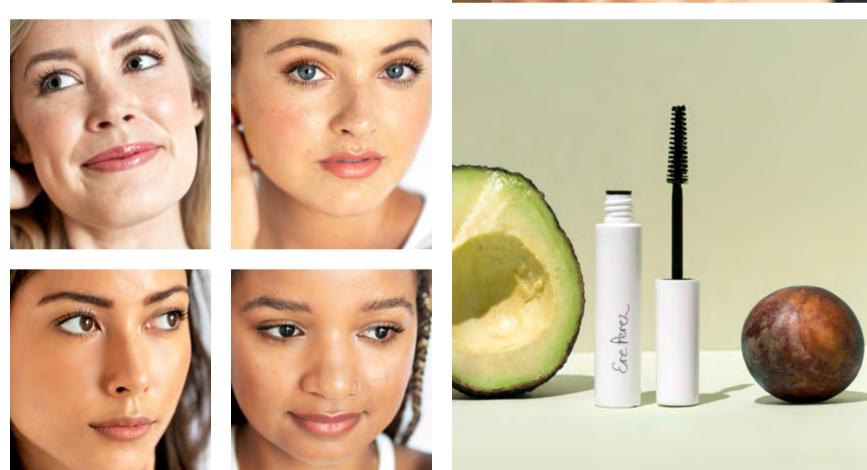
Mauve | deep indigo

made with integrity

avocado **waterproof mascara**

Volumising mascara made with mamey and avocado oils, considered to stimulate growth, regenerate and strengthen lashes. Waterproof, smudge-proof, full black coverage and amazing 24-hour wear. Perfect for day or night to suit your busy lifestyle. Made with the highest quality natural ingredients and friendly to sensitive eyes. For a natural look or high glamour. A unique waterproof mascara to rely on.





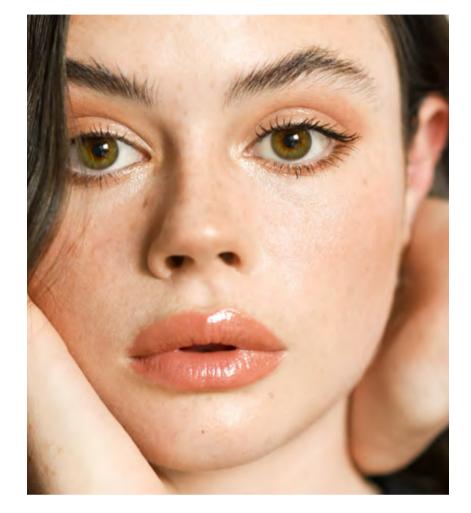
eyes

10ml

aloe gel **lash & brow mascara**

The ultimate all-in-one mascara! Clear natural gel mascara made with the highest quality ingredients. Featuring vitamin-rich aloe vera, considered to lengthen lashes and highlight your true lash colour. Adds a layer of shine. Suitable for lash extensions, contact lenses and sensitive eyes. Sweat-proof and water-resistant. Use as a brow groomer for extra shape and definition for a sleek natural look.









chamomile **eye palette**

Eyeshadow palettes made with chamomile, traditionally known for its calming and soothing properties, ideal for sensitive eyes.

Beautiful

This palette has three matte base shades and three shimmer shades for soft to smokey eye looks.

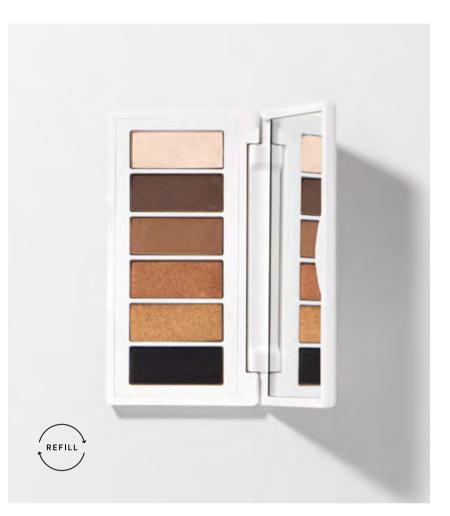


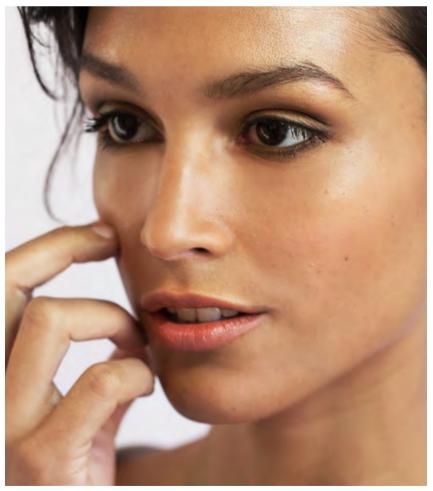
Single refills available:



1g







chamomile eye palette

Gorgeous

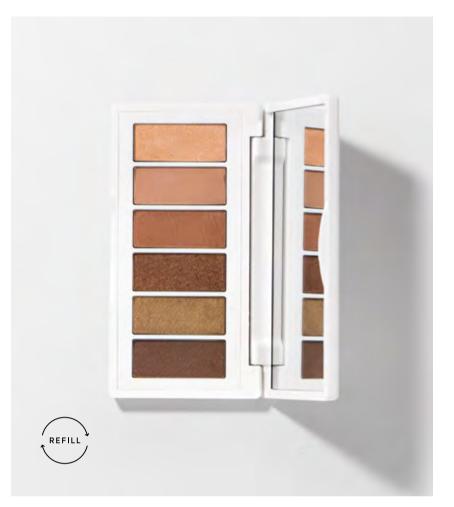
This palette has three matte shades and three that shimmer and shine. Colours can be blended or worn alone. Creative natural earth-inspired colours to make your eyes your best feature.

6g



1g

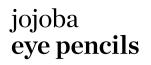






eyes

1.1g



Soft natural eyeliner pencil. A soothing formulation of oils including jojoba, considered to help protect your eyelid and stimulate lash growth. Gentle on eyes, suitable for sensitivities. Frame eyes or smudge for a smokey look. Practical design for easy application.



opal
forest clay stone
earth bronze
gold
Angate



jojoba **eye pencils**





Black | natural black



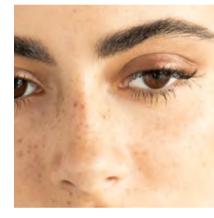


Earth | dark brown





Clay | light brown



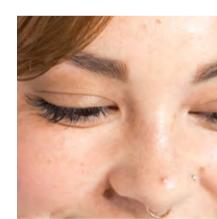


Bronze | bronzed brown





Copper | red metallic





Gold | shimmer

jojoba **eye pencils**



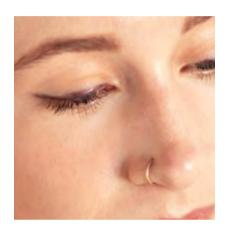


Stone | shimmery slate





Forest | deep green





Agate | dark amethyst





Opal | midnight blue

1.1g

almond **brow pencil**

They say that eyebrows frame the face, so give yours the right attention with our perfect natural pencil. Formulated with almond oil for an easy application and a smooth finish. Look no further for your dream brows, this nifty natural pencil is all you need. Features an inbuilt grooming brush to tame fly-away hairs and neaten brows. One shade that will suit everyone.







The ultimate all-in-one brow rescuer, tamer, improver, tint and tamer. The textured gel contains vegan mini fibres that adhere to skin and hair, adding the volume you desire. It gives a fuller look, gaps are filled in, you can feather, embrace messy brows, and finally get your brows noticed.

In one flattering wearable shade that suits all brows.

3.5ml



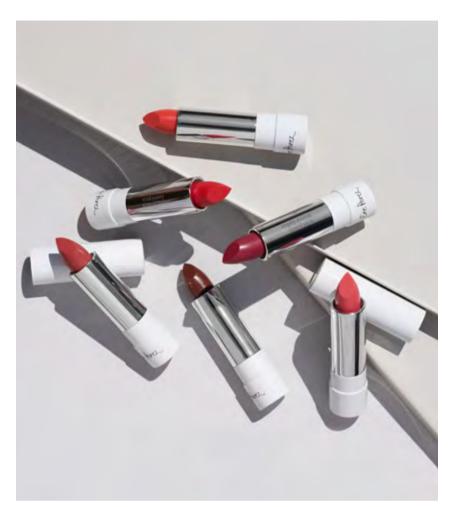






wild pansy **tinted lipbar**

Conditioning tinted lipbars infused with antioxidant-rich wild pansy. Enriched with ultra-moisturising argan oil, shea butter and natural anti-inflammatories. Six dreamy sheer colours to choose from, all with a sheen finish. Revitalising luxe vegan lip care, for every day healthy lips.





3.2g

wild pansy **tinted lipbar**





Zen | universal nude





Love | soft pink





Life | barely-there red





Hope | berry perfect





Dream | deep nude





Wish | orange coral

lips - lips

3g

Multitasking beauty crayons for cheeks, lips and anywhere you want to blush up! Pigmented colour in a nourishing natural formula, plastic free and zero waste. Define and blend with this tapered slim crayon that is oh-so-easy to apply for full coverage colour. Long-lasting matte finish, a creamy formula which glides on flawlessly. Hydrating and conditioning ingredients.

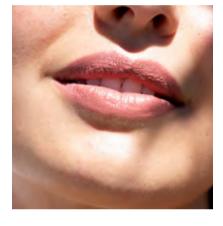














Grace | rosy taupe



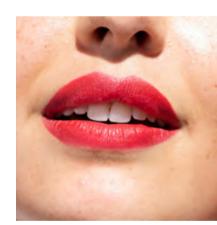


Charm | burnt peach





Brave | tawny toffee





Heart | pomegranate red



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Wild | deep saffron



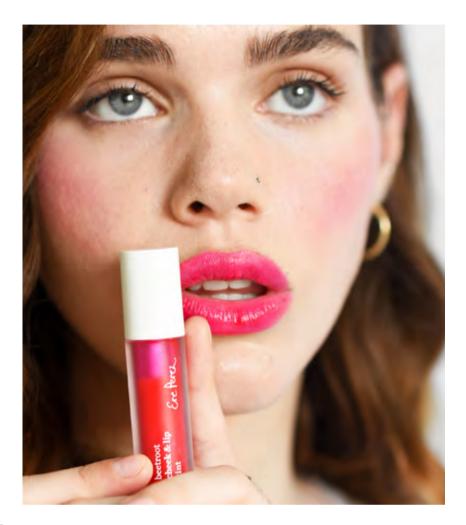


Rebel | berry burgundy

beetroot **cheek & lip tint**

Long-lasting colour tint for cheeks and lips. Water-based formula featuring beetroot extracts that may nourish and hydrate skin. Rich in antioxidants, this healthy tint acts as a natural blush/stain and lasts all day. Our most popular 2-in-1 product. Beetroot is best, day or night!

4.5ml







lips

beetroot **cheek & lip tint**









Joy | cherry red







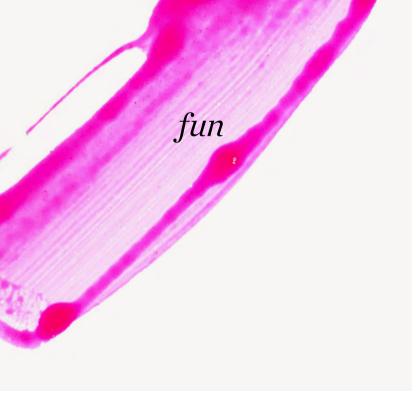
lips -





Fun | fuchsia pink





mango **lip honey**

Lips go wild for mango! Get glossed with vegan lip honey in four luscious shades. Ultra-nourishing hydration that stays on. Wild mango boosts lips with vitamins and minerals. Jojoba seed oil softens delicate skin. Won't dry out lips, just adds a juicy moisture layer. Wear alone or over a favourite lipstick or stain/tint to add volume to your lips. Enhances the look of thin lips for more pout. Lip honey is your gloss dreams come true.

3ml







lips -

mango **lip honey**



Glaze | quartz crystal clear



Pop | lollipop pink











Chilli | spicy nude



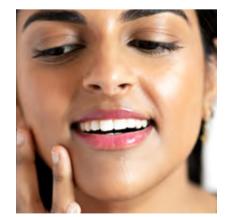
Crush | boysenberry purple











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tools

eco vegan lip & conceal brush

A brush with many uses! The softer, wide end is perfect for covering larger areas of the face with concealer. The smaller shaped end will reach corners, spots and edges of your skin, while also designed to outline your lips.

Slim-lined to fit between the fingers, so versatile you could use this brush every day. Soft and smooth on skin. Made with quality materials – vegan bristles and a corn resin handle.







eco vegan **multipurpose brush**

The best brush for all liquid and cream products, like our Quinoa Water Foundation, Oat Milk Foundation, Carrot Colour Pot, Beetroot Cheek & Lip Tint and Vanilla Highlighters.

Stylish and eco, made with vegan bristles and a biodegradable corn resin handle. This brush makes it easy and hassle free to apply wet products to the face – no drips or mistakes. Blends well and offers a smooth coverage.







eco vegan **kabuki brush**

Featuring an updated flat-style brush head. This all-star multipurpose brush is for our pressed powders, creamy products and loose powders. With 3-in-1 versatility, it's perfect for daily use, travel and optimum complexion coverage.

With a wood handle and vegan bristles. This brush is compact with a cylindrical handle for easy use, to create a flawless look. Plus it's environmentally conscious. What more could you ask for!







tools

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eco vegan **all-beauty brush**

Meet our new petite colour brush! This tapered brush features a sleek head for delicate application. For blushes, bronzers and highlighters. Amazing at contouring, dabbing and blending. The all-round brush for beauty on-the-go.







eco vegan **blush & bronze brush**

Simply beautiful powder brush to add colour to your cheeks. Use to apply our rice powder blush and bronzer products. Made with quality materials that last – vegan bristles and biodegradable corn resin handle.

Designed to evenly distribute powder over the skin for a natural look that can be amplified with multiple layers. Take this brush with you everywhere and add a dash of colour throughout the day.







eco vegan **smudge & shade brush**

This expertly designed eye brush can be used to create a variety of eye looks.

Featuring a compact short side to smudge liners and darker shadow colours and a shading side to precisely deposit the perfect amount of eye shadow. Made with quality materials that last – vegan bristles and biodegradable corn resin handle.







eco vegan line & blend brush

Cleverly designed 2-in-1 brush! One end to apply a classic thin line along the lash line or to fill in eyebrows. The other side features a fluffy round shape to blend with a transition shade for a sheer wash of colour in the crease, or go over the edges of your shadow so there are no harsh lines.

Made with high quality biodegradable materials – vegan bristles and a corn resin handle.







tools

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spectacular **eyelash curler**

High quality chrome curler with a perfect curve for your lashes. Features hypoallergenic white silicone rubber that gently presses your lashes. Gentle on your eyes.







tools

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eco **duo sharpener**

The ultimate high-performance sharpener perfectly paired with both crayons and pencils of different sizes. Made from biodegradable corn resin with two recyclable 5-star carbon steel blades. High-quality, high-impact, eco-friendly. Can your beauty bag get anymore eco!





